

Detailed Tables

Thinking of the next twelve months, how likely would you be to do any renovations to your principal residence?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base

	Total	Region/Province					
		BC	AB	SK/MB	ON	PQ	AT
		A	B	C	D	E	F
Base: All respondents							
Weighted	1884	287	177	153	652	467	148
	1884	249	182*	128*	714	465	146*
Very likely (3)	635 34%	63 25%	78 43% AE	59 46% ADE	238 33%	146 31%	50 34%
Somewhat likely (2)	587 31%	89 36%	47 26%	33 26%	221 31%	150 32%	47 32%
Not likely (1)	614 33%	93 38%	54 30%	34 27%	235 33%	150 32%	46 32%
Don't know/not stated	48 3%	4 1%	4 2%	1 1%	19 3%	18 4%	3 2%
Top 2 Box [Very/Somewhat likely]	1222 65%	152 61%	125 69%	92 72%	460 64%	297 64%	97 66%
Mean	2.01	1.88	2.13 A	2.20 A	2.00	1.99	2.03
Standard Deviation	0.82	0.79	0.85	0.84	0.83	0.82	0.82

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And approximately how much do you plan on spending for that renovation, what is your expected renovation budget?

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* small base

		Region/Province					
	Total	BC	AB	SK/MB	ON	PQ	AT
		A	B	C	D	E	F
Base: Likely to do any renovations							
Weighted	1184	169	115	102	414	290	94
	1222	152*	125*	92*	460	297	97*
Up to \$1000	156 13%	13 8%	11 9%	11 12%	69 15%	35 12%	16 17%
\$1001-\$2000	121 10%	10 7%	9 7%	11 11%	38 8%	48 16% ADF	5 6%
\$2001-\$3000	72 6%	8 5%	5 4%	4 5%	22 5%	23 8%	9 9%
\$3001-\$4000	39 3%	9 6%	6 5%	2 2%	9 2%	10 3%	3 3%
\$4001-\$5000	187 15%	23 15%	21 16%	11 12%	73 16%	44 15%	15 15%
\$5001-\$10000	182 15%	18 12%	20 16%	15 16%	81 18%	36 12%	12 13%
\$10000+	163 13%	24 15%	21 17%	7 8%	67 15%	34 11%	11 11%
Don't know/not sure	300 25%	47 31%	29 23%	31 34%	100 22%	67 23%	26 27%
(DK/NS)	3 0	0 -	3 2% D	0 -	0 -	0 0	0 -
Mean	9561	8079	13100 E	5864	12342	6417	6339
Standard Deviation	31003	8350	22406	4810	47364	7250	6546

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How are you planning to finance this renovation, that is, what source of money do you expect to use?

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Base: Likely to do any renovations							
Weighted	1184	169	115	102	414	290	94
	1222	152*	125*	92*	460	297	97*
With cash/cash flow	724	94	87	57	273	152	61
	59%	62%	69%	61%	59%	51%	64%
Personal line of credit	323	41	40	34	137	59	13
	26%	27%	32%	36%	30%	20%	13%
Credit card(s)	128	10	14	11	55	26	11
	10%	7%	11%	12%	12%	9%	11%
Refinance existing mortgage	68	11	5	4	18	27	3
	6%	7%	4%	5%	4%	9%	3%
Personal loan	65	4	7	8	29	10	7
	5%	2%	6%	9%	6%	3%	7%
Borrow from family	32	7	0	2	18	4	1
	3%	4%	0	2%	4%	1%	1%
New Mortgage (you don't currently have a mortgage)	17	3	2	1	1	8	3
	1%	2%	1%	1%	0	3%	3%
Second mortgage	7	2	0	0	2	3	0
	1%	1%	-	-	0	1%	-
Savings	7	1	0	0	1	4	0
	1%	0	0	0	0	2%	-
Other	11	1	0	0	2	6	2
	1%	0	-	-	1%	2%	2%
Don't know/not sure	106	8	8	9	42	33	7
	9%	5%	6%	10%	9%	11%	8%
Not stated/refused	34	1	4	4	8	9	8
	3%	1%	3%	4%	2%	3%	9%
							AD

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What type of renovation do you expect to do, that is which room or rooms in the house?

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	Total	Region/Province					
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Base: Likely to do any renovations	1184	169	115	102	414	290	94
Weighted	1222	152*	125*	92*	460	297	97*
Bathroom(s)	458 37%	54 35%	57 45%	39 42%	193 42%	85 29%	31 32%
Kitchen	434 35%	61 40%	40 32%	34 37%	178 39%	93 31%	27 28%
Landscaping/garden	404 33%	55 36%	50 40%	40 43%	125 27%	93 31%	41 42%
Basement	372 30%	43 29%	57 46%	33 35%	137 30%	83 28%	19 20%
Outdoor renovation/structure of home	320 26%	54 35%	31 25%	32 35%	109 24%	65 22%	28 29%
Family room/living room	310 25%	40 26%	39 31%	24 26%	125 27%	55 19%	27 27%
Bedroom(s)	298 24%	39 26%	35 28%	27 29%	107 23%	61 21%	27 28%
Windows	43 4%	2 1%	0 0	6 7%	16 3%	15 5%	4 5%
Garage	18 1%	0 0	0 0	1 1%	7 2%	9 3%	0 0
New flooring (hard wood/ carpet etc)	15 1%	2 1%	3 2%	0 -	5 1%	4 1%	1 1%
Doors	12 1%	0 -	0 -	0 0	5 1%	7 2%	0 -
Painting	12 1%	1 1%	2 2%	0 -	4 1%	4 1%	0 0
Build a deck	9 1%	3 2%	1 1%	0 -	4 1%	1 0	0 -
Entrance way	8 1%	0 0	0 -	0 0	3 1%	5 2%	0 -

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Roof	6 1%	2 2%	0 -	0 -	3 1%	0 0	1 1%
Porch	5 0	0 -	0 -	0 -	4 1%	1 0	0 -
Hallway	4 0	0 -	0 -	0 -	2 0	2 1%	0 0
Driveway	4 0	1 1%	0 -	0 -	1 0	1 0	0 -
Sunroom	3 0	0 -	0 -	1 1%	2 0	0 -	0 -
Furnace	2 0	1 1%	0 -	0 -	1 0	0 0	0 -
Eaves troughs	2 0	0 -	0 -	0 -	2 0	0 -	0 -
Other	49 4%	4 3%	10 8%	3 3%	15 3%	12 4%	5 5%
Don't know/not sure	29 2%	2 2%	5 4%	0 -	13 3%	3 1%	5 5%
Not stated/refused	3 0	0 -	0 -	0 -	0 -	2 1%	1 1%