

Vote

q2. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? q3. We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards? TOTAL MENTIONS TABLE [DECIDED VOTERS ONLY]

	Total	Region								Sex		Age		
		LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+
Base: Decided Voters	931	358	177	181	573	357	178	179	216	469	462	168	377	378
Weighted	924	535	285	251	389	162	81	81	227	450	474	258	367	291
The BC Liberal Party	46%	51%	49%	53%	39%	39%	40%	38%	40%	54%	38%	39%	44%	55%
The New Democratic Party (NDP)	39%	36%	39%	33%	43%	45%	46%	44%	41%	30%	48%	37%	44%	36%
The Green Party	13%	11%	11%	10%	15%	14%	11%	17%	16%	13%	12%	20%	10%	8%
Other	2%	2%	1%	4%	3%	2%	3%	2%	3%	3%	2%	4%	2%	1%
Undecided/No preference	12%	12%	12%	9%	13%	11%	11%	10%	15%	12%	13%	14%	12%	7%

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	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Decided Voters	931	426	378	108	0	802	129	286	642	296	270	281
Weighted	924	424	361	117	0	772	152	291	626	277	254	304
The BC Liberal Party	46%	100%	-	-	-	47%	39%	33%	52%	33%	41%	58%
The New Democratic Party (NDP)	39%	-	100%	-	-	41%	28%	54%	32%	47%	41%	32%
The Green Party	13%	-	-	100%	-	10%	28%	10%	14%	16%	16%	7%
Other	2%	-	-	-	-	2%	5%	2%	3%	4%	2%	2%
Undecided/No preference	12%	-	-	-	-	9%	26%	11%	12%	12%	15%	7%

LM = total lower mainland; LM-West = North Shore, Vcr, Bby, New West, Richmond; LM-East = rest of lower mainland; Island = total Vcr Island; CRD = Capital Region District; Rest of Island = Vcr Island outside CRD; Int/North = Interior and Northern BC

Vote: Vancouver Island Only

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	Total	Region							Sex		Age			
		LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+
Base: Decided Voters (Vancouver Island only)	357	0	0	0	357	357	178	179	0	181	176	58	135	162
Weighted	162	0	0	0	162	162	81	81	0	78	84	39	65	57
The New Democratic Party (NDP)	45%	-	-	-	45%	45%	46%	44%	-	40%	50%	43%	47%	43%
The BC Liberal Party	39%	-	-	-	39%	39%	40%	38%	-	45%	32%	27%	36%	49%
The Green Party	14%	-	-	-	14%	14%	11%	17%	-	12%	16%	27%	13%	7%
Other	2%	-	-	-	2%	2%	3%	2%	-	3%	2%	2%	4%	1%
Undecided/No preference	11%	-	-	-	11%	11%	11%	10%	-	9%	11%	12%	7%	11%

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	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Decided Voters (Vancouver Island only)	357	146	160	42	0	318	39	99	258	129	117	91
Weighted	162	62	73	23	0	141	21	45	117	61	51	42
The New Democratic Party (NDP)	45%	-	100%	-	-	47%	30%	62%	38%	49%	43%	44%
The BC Liberal Party	39%	100%	-	-	-	39%	32%	28%	43%	24%	47%	47%
The Green Party	14%	-	-	100%	-	11%	34%	7%	17%	25%	7%	5%
Other	2%	-	-	-	-	2%	5%	3%	2%	2%	3%	3%
Undecided/No preference	11%	-	-	-	-	9%	22%	10%	10%	10%	13%	5%

LM = total lower mainland; LM-West = North Shore, Vcr, Bby, New West, Richmond; LM-East = rest of lower mainland; Island = total Vcr Island; CRD = Capital Region District; Rest of Island = Vcr Island outside CRD; Int/North = Interior and Northern BC

Best Premier

q5. Forgetting for a minute about which party you may be supporting, which of the three main party leaders do you think would make the best Premier of British Columbia? [EXCL. DK/NS]

	Total	Region								Sex		Age		
		LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+
Base: Those with an opinion (Excl. DK/NS)	910	352	178	174	558	344	175	169	214	463	447	160	362	379
Weighted	903	524	285	239	379	156	79	76	224	441	462	243	357	293
Gordon Campbell	50%	54%	50%	59%	45%	43%	42%	45%	46%	62%	38%	45%	48%	57%
Carole James	38%	36%	41%	28%	41%	46%	49%	44%	37%	27%	48%	37%	38%	38%
Adriane Carr	12%	11%	9%	13%	14%	10%	10%	11%	17%	11%	14%	18%	14%	5%
(DK/NS)	14%	13%	12%	14%	15%	14%	13%	15%	16%	13%	15%	19%	14%	7%

q5. Forgetting for a minute about which party you may be supporting, which of the three main party leaders do you think would make the best Premier of British Columbia? [EXCL. DK/NS]

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Those with an opinion (Excl. DK/NS)	910	411	346	88	38	784	126	278	629	285	266	275
Weighted	903	410	325	99	41	756	147	280	616	270	247	297
Gordon Campbell	50%	94%	9%	6%	52%	50%	50%	36%	57%	35%	47%	62%
Carole James	38%	5%	78%	40%	37%	40%	27%	51%	31%	48%	39%	30%
Adriane Carr	12%	1%	13%	54%	11%	10%	23%	13%	12%	17%	14%	8%
(DK/NS)	14%	3%	10%	15%	50%	10%	29%	15%	13%	14%	18%	8%

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Momentum

q6_1. Since the start of this election campaign has your impression of CAROLE JAMES AND THE NDP improved, worsened or stayed the same?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: All respondents	1050	400	200	200	650	400	200	200	250	525	525	195	424	415	
Weighted	1050	601	323	278	449	182	91	90	267	509	541	300	418	315	
Improved	29%	28%	30%	26%	29%	32%	32%	32%	28%	25%	32%	20%	30%	36%	
Worsened	13%	13%	11%	16%	13%	13%	13%	14%	12%	15%	11%	14%	12%	13%	
Stayed the same	53%	53%	53%	53%	52%	51%	51%	50%	53%	53%	52%	61%	53%	45%	
(DK/NS)	5%	5%	6%	4%	6%	4%	4%	4%	7%	6%	5%	4%	5%	6%	

q6_1. Since the start of this election campaign has your impression of CAROLE JAMES AND THE NDP improved, worsened or stayed the same?

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: All respondents	1050	426	378	108	78	876	174	321	723	333	313	299
Weighted	1050	424	361	117	82	843	207	329	711	316	300	324
Improved	29%	16%	50%	31%	14%	32%	15%	36%	26%	32%	31%	29%
Worsened	13%	23%	4%	13%	8%	14%	10%	11%	14%	10%	8%	16%
Stayed the same	53%	56%	43%	54%	64%	50%	64%	50%	54%	51%	57%	52%
(DK/NS)	5%	5%	4%	3%	14%	4%	11%	3%	6%	7%	4%	3%

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Momentum

q6_2. Since the start of this election campaign has your impression of GORDON CAMPBELL AND THE BC LIBERAL PARTY improved, worsened or stayed the same?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: All respondents	1050	400	200	200	650	400	200	200	250	525	525	195	424	415	
Weighted	1050	601	323	278	449	182	91	90	267	509	541	300	418	315	
Improved	10%	13%	12%	13%	8%	9%	9%	10%	6%	13%	8%	9%	9%	14%	
Worsened	29%	26%	26%	27%	32%	33%	32%	34%	31%	21%	35%	32%	31%	22%	
Stayed the same	60%	60%	60%	59%	60%	57%	59%	56%	62%	64%	56%	57%	60%	63%	
(DK/NS)	1%	1%	2%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%	2%	

q6_2. Since the start of this election campaign has your impression of GORDON CAMPBELL AND THE BC LIBERAL PARTY improved, worsened or stayed the same?

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: All respondents	1050	426	378	108	78	876	174	321	723	333	313	299
Weighted	1050	424	361	117	82	843	207	329	711	316	300	324
Improved	10%	21%	4%	1%	1%	11%	7%	7%	12%	6%	11%	12%
Worsened	29%	7%	45%	55%	28%	28%	30%	41%	23%	35%	29%	23%
Stayed the same	60%	72%	50%	43%	66%	60%	61%	52%	63%	58%	58%	64%
(DK/NS)	1%	-	1%	1%	5%	1%	2%	0%	2%	1%	2%	-

LM = total lower mainland; LM-West = North Shore, Vcr, Bby, New West, Richmond; LM-East = rest of lower mainland; Island = total Vcr Island; CRD = Capital Region District; Rest of Island = Vcr Island outside CRD; Int/North = Interior and Northern BC

Momentum

q6_3. Since the start of this election campaign has your impression of ADRIANE CARR AND THE GREEN PARTY improved, worsened or stayed the same?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: All respondents	1050	400	200	200	650	400	200	200	250	525	525	195	424	415	
Weighted	1050	601	323	278	449	182	91	90	267	509	541	300	418	315	
Improved	13%	12%	11%	13%	14%	14%	13%	15%	14%	11%	15%	16%	11%	13%	
Worsened	8%	7%	6%	10%	8%	8%	8%	9%	8%	10%	6%	7%	8%	8%	
Stayed the same	69%	71%	73%	70%	66%	71%	72%	69%	63%	68%	70%	68%	69%	70%	
(DK/NS)	10%	9%	11%	8%	12%	7%	8%	7%	15%	12%	9%	9%	12%	9%	

q6_3. Since the start of this election campaign has your impression of ADRIANE CARR AND THE GREEN PARTY improved, worsened or stayed the same?

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: All respondents	1050	426	378	108	78	876	174	321	723	333	313	299
Weighted	1050	424	361	117	82	843	207	329	711	316	300	324
Improved	13%	6%	17%	31%	6%	13%	14%	13%	13%	18%	12%	11%
Worsened	8%	8%	9%	3%	4%	8%	6%	7%	8%	6%	8%	8%
Stayed the same	69%	73%	68%	62%	72%	70%	66%	72%	68%	68%	69%	73%
(DK/NS)	10%	12%	6%	3%	18%	9%	14%	8%	11%	9%	12%	8%

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Vote Strength

q4. How likely is it that you will change your mind and end up voting for another party on Election Day?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North		M	F	18-34	35-54	55+
Base: Decided Voters	931	358	177	181	573	357	178	179	216		469	462	168	377	378
Weighted	924	535	285	251	389	162	81	81	227		450	474	258	367	291
Very likely	2%	2%	2%	1%	2%	1%	1%	2%	3%		2%	2%	-	3%	3%
Somewhat likely	19%	20%	21%	19%	17%	19%	21%	17%	16%		16%	22%	29%	20%	9%
Not very likely	25%	26%	26%	25%	25%	29%	31%	27%	21%		24%	26%	26%	25%	24%
Not at all likely	54%	52%	51%	54%	55%	50%	48%	53%	59%		57%	50%	45%	52%	63%
(DK/NS)	0%	0%	-	1%	0%	0%	-	1%	-		0%	0%	-	-	1%
Summary															
Likely (Very/Somewhat)	21%	22%	23%	20%	20%	20%	21%	19%	20%		18%	24%	29%	22%	12%
Not likely (Not at all/Not very)	79%	78%	77%	79%	80%	79%	79%	80%	80%		81%	76%	71%	78%	87%

q4. How likely is it that you will change your mind and end up voting for another party on Election Day?

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Weighted	924	424	361	117	0	772	152	291	626	277	254	304
Very likely	2%	1%	1%	5%	-	2%	4%	0%	3%	4%	1%	1%
Somewhat likely	19%	15%	19%	33%	-	16%	34%	27%	16%	21%	20%	17%
Not very likely	25%	26%	28%	17%	-	26%	21%	25%	26%	24%	25%	26%
Not at all likely	54%	58%	52%	44%	-	56%	40%	48%	56%	51%	53%	56%
(DK/NS)	0%	0%	0%	1%	-	0%	1%	-	0%	1%	1%	-
Summary												
Likely (Very/Somewhat)	21%	16%	21%	38%	-	18%	38%	27%	18%	25%	21%	18%
Not likely (Not at all/Not very)	79%	84%	79%	61%	-	82%	61%	73%	81%	75%	78%	82%

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