

VOTE

q2. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? q3. We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards? TOTAL MENTIONS TABLE [DECIDED VOTERS ONLY]

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: Decided Voters	954	366	182	184	588	371	184	187	217	484	470	161	406	372	
Weighted	942	543	289	254	399	169	84	85	230	466	476	254	386	287	
The BC Liberal Party	47%	51%	47%	55%	42%	38%	37%	39%	45%	54%	41%	38%	49%	52%	
The New Democratic Party (NDP)	39%	36%	43%	29%	42%	48%	46%	49%	37%	33%	44%	41%	38%	38%	
The Green Party	11%	9%	6%	12%	14%	13%	14%	11%	15%	10%	12%	15%	11%	7%	
Other	3%	4%	4%	5%	2%	2%	2%	1%	2%	4%	3%	5%	2%	3%	
Undecided/No preference	10%	9%	11%	8%	11%	7%	8%	5%	14%	8%	13%	16%	7%	9%	

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Decided Voters	954	453	372	104	0	830	124	271	679	272	313	297
Weighted	942	445	363	104	0	792	150	272	667	272	313	297
The BC Liberal Party	47%	100%	-	-	-	47%	50%	33%	53%	36%	46%	57%
The New Democratic Party (NDP)	39%	-	100%	-	-	41%	28%	54%	32%	47%	41%	31%
The Green Party	11%	-	-	100%	-	10%	15%	11%	11%	12%	11%	9%
Other	3%	-	-	-	-	3%	7%	1%	4%	5%	2%	3%
Undecided/No preference	10%	-	-	-	100%	6%	28%	7%	11%	15%	9%	3%

LM=Total Lower Mainland; LM-West=North Shore, Vcr, Bby, New West, Richmond; LM-East=Rest of Lower Mainland; Island=Total Vcr Island; CRD=Capital Region District; Rest of Island=Vcr Island outside CRD; Int/North=Interior and Northern BC

VOTE - VANCOUVER ISLAND ONLY

q2. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? q3. We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards? TOTAL MENTIONS TABLE [DECIDED VOTERS ONLY] (Vancouver Island only)

	Total	Region								Sex		Age		
		LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+
Base: Decided Voters (Vancouver Island only)	371	0	0	0	371	371	184	187	0	187	184	65	142	160
Weighted	169	0	0	0	169	169	84	85	0	82	88	42	67	58
The New Democratic Party (NDP)	48%	-	-	-	48%	48%	46%	49%	-	40%	55%	47%	49%	47%
The BC Liberal Party	38%	-	-	-	38%	38%	37%	39%	-	47%	30%	32%	37%	43%
The Green Party	13%	-	-	-	13%	13%	14%	11%	-	11%	15%	19%	12%	9%
Other	2%	-	-	-	2%	2%	2%	1%	-	3%	1%	1%	2%	2%
Undecided/No preference	7%	-	-	-	7%	7%	8%	5%	-	6%	8%	5%	5%	10%

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Decided Voters (Vancouver Island only)	371	146	174	44	0	332	39	115	254	112	117	107
Weighted	169	64	80	22	0	148	21	55	114	53	52	48
The New Democratic Party (NDP)	48%	-	100%	-	-	49%	37%	61%	41%	52%	56%	38%
The BC Liberal Party	38%	100%	-	-	-	38%	39%	26%	44%	26%	33%	50%
The Green Party	13%	-	-	100%	-	12%	20%	11%	13%	19%	10%	10%
Other	2%	-	-	-	-	1%	4%	2%	2%	3%	1%	2%
Undecided/No preference	7%	-	-	-	100%	4%	17%	3%	10%	10%	3%	3%

LM=Total Lower Mainland; LM-West=North Shore, Vcr, Bby, New West, Richmond; LM-East=Rest of Lower Mainland; Island=Total Vcr Island; CRD=Capital Region District; Rest of Island=Vcr Island outside CRD; Int/North=Interior and Northern BC

BEST PREMIER

q7. Forgetting for a minute about which party you may be supporting, which of the three main party leaders do you think would make the best Premier of British Columbia? [EXCL. DK/NS]

	Region									Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+
Base: Those with an opinion (Excl. DK/NS)	943	356	182	174	587	369	181	188	218	484	459	154	396	379
Weighted	926	529	289	240	397	167	82	85	231	463	463	248	375	289
Gordon Campbell	48%	52%	49%	57%	43%	40%	37%	44%	45%	56%	40%	37%	51%	54%
Carole James	39%	35%	39%	29%	44%	48%	51%	45%	41%	31%	46%	43%	36%	39%
Adriane Carr	13%	13%	12%	15%	13%	12%	12%	12%	14%	13%	13%	20%	13%	7%
(DK/NS)	12%	12%	11%	14%	12%	8%	10%	6%	14%	9%	15%	17%	9%	9%

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Gm	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Those with an opinion (Excl. DK/NS)	943	438	347	90	32	813	130	267	670	269	311	291
Weighted	926	429	332	89	33	770	156	269	652	268	310	288
Gordon Campbell	48%	89%	7%	21%	26%	49%	46%	34%	55%	39%	47%	57%
Carole James	39%	4%	81%	41%	56%	39%	36%	52%	33%	46%	40%	33%
Adriane Carr	13%	7%	11%	37%	19%	12%	18%	15%	12%	15%	13%	11%
(DK/NS)	12%	4%	9%	14%	49%	9%	25%	9%	13%	16%	10%	6%

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LIKELIHOOD OF SWITCHING

q5. How likely is it that you will change your mind and end up voting for another party on Election Day?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: Decided Voters	954	366	182	184	588	371	184	187	217	484	470	161	406	372	
Weighted	942	543	289	254	399	169	84	85	230	466	476	254	386	287	
Very likely	1%	1%	1%	1%	2%	2%	3%	1%	3%	2%	1%	1%	2%	1%	
Somewhat likely	17%	19%	20%	19%	14%	15%	19%	12%	12%	14%	20%	28%	14%	11%	
Not very likely	24%	24%	22%	26%	25%	22%	20%	24%	27%	24%	25%	25%	28%	18%	
Not at all likely	57%	56%	57%	55%	59%	61%	58%	63%	58%	60%	55%	45%	57%	69%	
(DK/NS)	0%	0%	0%	-	1%	0%	-	1%	1%	1%	0%	-	0%	1%	
Summary															
Likely (Very/Somewhat)	18%	20%	21%	19%	16%	18%	23%	12%	15%	16%	21%	29%	15%	12%	
Not likely (Not at all/Not very)	81%	80%	79%	81%	84%	82%	77%	87%	85%	84%	79%	71%	84%	87%	

	Vote					Likelihood of Voting		Union HH		HH Income		
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Base: Decided Voters	954	453	372	104	0	830	124	271	679	272	313	297
Weighted	942	445	363	104	0	792	150	272	667	272	313	297
Very likely	1%	2%	1%	0%	-	1%	2%	1%	2%	2%	2%	1%
Somewhat likely	17%	13%	17%	33%	-	15%	27%	16%	17%	19%	17%	15%
Not very likely	24%	22%	22%	36%	-	24%	26%	26%	23%	27%	24%	22%
Not at all likely	57%	63%	60%	30%	-	60%	45%	57%	57%	51%	57%	62%
(DK/NS)	0%	0%	0%	1%	-	0%	-	-	1%	0%	0%	-
Summary												
Likely (Very/Somewhat)	18%	15%	18%	33%	-	16%	29%	17%	19%	21%	19%	16%
Not likely (Not at all/Not very)	81%	85%	82%	66%	-	83%	71%	83%	81%	78%	81%	84%

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SECOND CHOICE

q6. Now, suppose for some reason that you did change your mind. Which party's candidate would be your second choice?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: Decided Voters	954	366	182	184	588	371	184	187	217	484	470	161	406	372	
Weighted	942	543	289	254	399	169	84	85	230	466	476	254	386	287	
The Green Party	37%	38%	41%	34%	37%	43%	41%	45%	32%	37%	37%	33%	39%	39%	
The New Democratic Party (NDP)	16%	16%	15%	18%	15%	12%	14%	9%	17%	14%	17%	22%	16%	11%	
The BC Liberal Party	8%	8%	9%	8%	7%	5%	7%	4%	8%	6%	10%	12%	5%	9%	
Other	21%	21%	17%	25%	21%	22%	22%	22%	20%	24%	17%	28%	21%	13%	
None/Would not vote	12%	11%	11%	11%	13%	11%	10%	11%	15%	13%	11%	1%	12%	22%	
Refused	2%	2%	2%	1%	2%	3%	2%	3%	2%	2%	2%	1%	2%	2%	
(DK/NS)	4%	4%	4%	3%	5%	5%	4%	5%	6%	3%	5%	3%	5%	5%	

	Vote					Likelihood of Voting		Union HH		HH Income		
	Total	Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: Decided Voters	954	453	372	104	0	830	124	271	679	272	313	297
Weighted	942	445	363	104	0	792	150	272	667	272	313	297
The Green Party	37%	31%	57%	-	-	40%	23%	48%	33%	36%	45%	31%
The New Democratic Party (NDP)	16%	21%	-	45%	-	14%	27%	15%	16%	17%	16%	16%
The BC Liberal Party	8%	-	13%	20%	-	8%	8%	9%	7%	12%	4%	8%
Other	21%	26%	13%	26%	-	19%	29%	16%	23%	18%	19%	25%
None/Would not vote	12%	17%	10%	0%	-	13%	6%	7%	14%	9%	10%	15%
Refused	2%	2%	3%	-	-	2%	3%	2%	2%	2%	1%	2%
(DK/NS)	4%	4%	4%	9%	-	4%	5%	3%	5%	6%	5%	3%

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VOTER TURNOUT

q18. How likely are you to go to the polls and vote on Election Day?

	Region										Sex		Age		
	Total	LM	LM-West	LM-East	Non-LM	Island	CRD	Rest of Island	Int/ North	M	F	18-34	35-54	55+	
Base: All respondents	1050	400	200	200	650	400	200	200	250	525	400	525	185	435	411
Weighted	1050	601	323	278	449	182	91	90	267	507	543	300	414	316	
Definitely vote	80%	80%	80%	81%	80%	86%	87%	85%	76%	80%	80%	64%	83%	92%	
Probably vote	10%	9%	9%	9%	11%	8%	8%	8%	13%	10%	10%	15%	10%	5%	
May or may not vote	5%	5%	5%	4%	5%	4%	3%	4%	5%	3%	6%	12%	2%	1%	
Probably not vote	2%	3%	3%	2%	2%	1%	1%	-	3%	2%	2%	5%	1%	1%	
Definitely not vote	3%	3%	3%	3%	2%	1%	-	2%	2%	4%	1%	4%	2%	1%	
(DK/NS)	0%	0%	1%	-	0%	1%	-	1%	-	1%	0%	1%	0%	0%	

	Total	Vote				Likelihood of Voting		Union HH		HH Income		
		Lib	NDP	Grn	Und	Def	Not Def	Yes	No	<\$40K	\$40K-\$75K	\$75K+
Base: All respondents	1050	453	372	104	58	882	168	288	754	311	339	308
Weighted	1050	445	363	104	65	843	207	295	749	321	345	307
Definitely vote	80%	83%	89%	78%	37%	100%	-	89%	77%	69%	86%	84%
Probably vote	10%	11%	4%	10%	35%	-	51%	6%	12%	16%	8%	7%
May or may not vote	5%	2%	4%	7%	11%	-	23%	2%	6%	9%	3%	3%
Probably not vote	2%	1%	2%	3%	9%	-	12%	2%	3%	3%	1%	3%
Definitely not vote	3%	2%	1%	2%	8%	-	13%	2%	3%	3%	2%	2%
(DK/NS)	0%	0%	1%	-	-	-	2%	-	0%	0%	1%	-

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