

Recently, several free, daily newspapers, published Monday through Friday, have entered the Vancouver market. Before now had you heard of Metro/Dose/24 hours?

	Total
Base: All respondents	500
Weighted	457
YES	
Yes to Any	352 77%
Dose	228 50%
24 hours	266 58%
Metro	258 57%

Have you ever read Metro/Dose/24 hours?

	Total
Base: All respondents	500
Weighted	457
Read at least one issue of last five OR read ever	
Any of three papers	184 40%
Dose	90 20%
24 hours	123 27%
Metro	115 25%

How many of the last five Monday through Friday issues have you read of Metro/Dose/24 hours?

	Total
Base: All respondents	500
Weighted	457
Read at least one issue of last five	
Any of three papers	135 30%
Dose	64 14%
24 hours	88 19%
Metro	73 16%

As a result of these free, daily newspapers, are you purchasing other daily newspapers less often or has there been no impact on your purchase of other daily newspapers?

	Total
Base: Read at least one issue of Any of three papers	204
Weighted	184
Much less often	6 3%
Somewhat less often	4 2%
No impact	174 95%
Summary	
Less often	10 5%