### 1. Would you like your child to attend college or university after they graduate from high school?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. \* small base

				REG	ION				AGE		GEN	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Parent or legal guardian of children und	er the age of 18											
Unweighted Base	1004	118	109	62	376	250	89	271	672	52	437	567
Weighted Base	1004	124	113	65*	380	234	87*	296	648	49*	475	528
Yes	973	118	109	64	373	222	86	289	631	45	457	516
	97%	95%	96%	98%	98% E	95%	99%	97% I	97% I	91%	96%	98%
No	21	4	4	0	5	8	1	4	14	3	11	11
	2%	3%	4%	-	1%	3%	1%	1%	2%	5%	2%	2%
(DK/NS)	9	2	1	1	1	4	0	3	4	2	7	2
	1%	2%	1%	2%	0	2%	-	1%	1%	4% H	2%	0

#### 1. Would you like your child to attend college or university after they graduate from high school?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
Base: Parent or legal guardian of children u	nder the age of 18							
Unweighted Base	1004	69	182	412	337	159	285	499
Weighted Base	1004	68*	183	414	335	158	286	501
Yes	973	64	176	400	330	150	276	494
	97%	93%	96%	97%	98%	95%	97%	99%
					Α			E
No	21	5	5	11	1	6	9	5
	2%	7%	3%	3%	0	4%	3%	1%
		D	D	D		G	G	
(DK/NS)	9	0	2	3	4	2	1	2
	1%	-	1%	1%	1%	1%	0	0

### 2. Have you started saving for their postsecondary education?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. \* small base

				REG	SION				AGE		GEN	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J	K
Base: Would like child to attend college or univ	versity											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Yes	719	90	87	44	287	143	69	204	479	29	347	372
	74%	76% E	80% E	68%	77% E	64%	80% E	71%	76%	65%	76%	72%
No	250	27	22	21	86	78	17	84	150	14	108	142
	26%	23%	20%	32%	23%	35% ABDF	20%	29%	24%	32%	24%	28%
(DK/NS)	3	1	0	0	1	1	0	0	2	1	2	1
, ,	0	1%	-	-	0	1%	-	-	0	3% GH	0	0

### 2. Have you started saving for their postsecondary education?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
Base: Would like child to attend college or	r university							
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Yes	719	38	115	288	276	82	192	410
	74%	60%	65%	72%	84%	54%	70%	83%
				Α	ABC		E	EF
No	250	26	60	110	52	68	84	83
	26%	40%	34%	28%	16%	46%	30%	17%
		CD	D	D		FG	G	
(DK/NS)	3	0	1	1	1	0	0	1
•	0	-	1%	0	0	_	-	0

### 3. Do you know what a registered education savings plan, or RESP, is?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. \* small base

·				REG	SION				AGE		GEN	IDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J	K
Base: Parent or legal guardian of children und	er the age of 18											
Unweighted Base	1004	118	109	62	376	250	89	271	672	52	437	567
Weighted Base	1004	124	113	65*	380	234	87*	296	648	49*	475	528
Yes	919	111	108	61	360	197	82	270	602	40	431	489
	92%	89%	95% E	93%	95% AE	84%	94% E	91% I	93% I	80%	91%	93%
No	82	14	5	4	19	35	5	25	44	10	44	38
	8%	11% D	5%	6%	5%	15% BDF	6%	9%	7%	20% GH	9%	7%
(DK/NS)	3	0	0	1	0	2	0	1	2	0	1	2
	0	ı	-	2% D	=	1%	-	0	0	-	0	0

### 3. Do you know what a registered education savings plan, or RESP, is?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
Base: Parent or legal guardian of childrer	n under the age of 18							
Unweighted Base	1004	69	182	412	337	159	285	499
Weighted Base	1004	68*	183	414	335	158	286	501
Yes	919	49	166	381	321	126	258	486
	92%	71%	91%	92%	96%	79%	90%	97%
			Α	Α	ABC		E	EF
No	82	20	17	29	14	32	26	15
	8%	29%	9%	7%	4%	20%	9%	3%
		BCD	D			FG	G	
(DK/NS)	3	0	0	3	0	1	2	0
	0	-	-	1%	-	1%	1%	-

### 4. Do you have an RESP for your child?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base

				REG	ION				AGE		GEN	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J	K
Base: Would like child to attend college or univ	ersity											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Yes	473	59	65	28	188	83	50	140	314	18	229	245
	49%	49% E	60% CE	44%	50% E	37%	58% E	48%	50%	40%	50%	47%
No	492	59	42	36	183	138	34	149	310	27	223	269
	51%	50%	39%	56% BF	49%	62% ABDF	40%	52%	49%	60%	49%	52%
(DK/NS)	7	1	1	0	2	1	2	0	7	0	5	2
	1%	1%	1%	-	1%	0	2%	-	1%	-	1%	0

### 4. Do you have an RESP for your child?

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
Base: Would like child to attend college or	university							
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Yes	473	12	62	185	214	39	124	295
	49%	18%	35%	46%	65%	26%	45%	60%
			Α	AB	ABC		E	EF
No	492	51	113	211	113	111	151	196
	51%	81%	64%	53%	34%	74%	54%	40%
		BCD	CD	D		FG	G	
(DK/NS)	7	1	1	3	2	1	2	3
,	1%	1%	1%	1%	1%	1%	1%	1%

### 5. How old was your child when you opened his/her RESP?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

·	,			REG	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Has RESP for child		I										
Unweighted Base	472	56	62	27	186	89	52	125	326	19	210	262
Weighted Base	473	59*	65*	28**	188	83*	50*	140	314	18**	229	245
0 to 3	277	33	43	16	111	45	29	107	164	6	131	146
	59%	57%	66%	55%	59%	54%	58%	76% H	52%	32%	57%	60%
4 to 6	73	9	9	5	27	16	7	20	50	3	39	33
	15%	15%	13%	16%	15%	19%	14%	15%	16%	16%	17%	14%
7 to 9	45	6	5	3	17	8	5	4	37	4	23	21
	9%	11%	8%	10%	9%	10%	10%	3%	12% G	21%	10%	9%
10 to 12	53	8	4	1	24	10	6	5	44	4	24	29
	11%	14%	6%	4%	13%	12%	12%	4%	14% G	20%	10%	12%
13+	23	2	3	4	8	4	2	2	17	2	11	12
	5%	3%	4%	14%	4%	5%	4%	2%	5%	12%	5%	5%
(DK/NS)	4	0	2	0	1	0	1	1	3	0	0	4
	1%	-	3%	-	0	-	2%	1%	1%	-	-	2%
Summary												
Mean	3.9	4.2	3.1	4.5	4.0	4.0	3.8	2.2	4.5 G	7.0	4.0	3.9
Standard Deviation	4.3	4.4	4.0	5.1	4.2	4.3	4.3	3.1	4.4	5.3	4.2	4.3
Standard Error	0.2	0.6	0.5	1.0	0.3	0.5	0.6	0.3	0.2	1.2	0.3	0.3
Median	1.6	1.7	1.0	1.8	1.6	2.1	1.3	0.5	2.5	6.2	1.8	1.2



### 5. How old was your child when you opened his/her RESP?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
Base: Has RESP for child								
Unweighted Base	472	11	61	182	217	39	123	293
Weighted Base	473	12**	62*	185	214	39*	124	295
0 to 3	277	4	30	112	130	21	72	175
	59%	33%	49%	61%	61%	55%	58%	59%
4 to 6	73	3	9	20	41	5	20	44
	15%	22%	15%	11%	19% C	14%	16%	15%
7 to 9	45	1	6	19	18	4	12	28
	9%	9%	10%	10%	9%	10%	10%	9%
10 to 12	53	1	8	28	15	5	12	33
	11%	8%	14%	15% D	7%	12%	10%	11%
13+	23	2	8	4	9	4	6	11
	5%	17%	12% CD	2%	4%	10%	5%	4%
(DK/NS)	4	1	0	2	1	0	0	4
	1%	10%	-	1%	0	-	-	1%
Summary								
Mean	3.9	6.6	5.3 CD	3.8	3.5	4.8	4.0	3.7
Standard Deviation	4.3	5.3	5.0	4.2	4.0	5.2	4.3	4.1
Standard Error	0.2	1.7	0.6	0.3	0.3	0.8	0.4	0.2
Median	1.6	5.2	3.3	1.2	1.4	2.4	1.8	1.4

### 6. How old do you think children should be when parents open an RESP for them?

				REC	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J	K
Base: Parent or legal guardian of children ur	der the age of 18	1									l	
Unweighted Base	895	105	95	46	336	235	78	231	610	46	385	510
Weighted Base	891	111	98*	48*	338	220	76*	252	587	44*	419	472
0 to 3	621	74	73	29	258	126	61	198	397	21	275	346
	70%	67%	74% E	62%	76% CE	57%	81% ACE	79% HI	68% I	47%	66%	73% J
4 to 6	131	18	13	9	43	39	9	24	92	14	67	64
	15%	16%	13%	20%	13%	18%	12%	9%	16% G	33% GH	16%	14%
7 to 9	19	1	2	2	7	5	2	2	16	1	10	10
	2%	1%	3%	4%	2%	2%	3%	1%	3%	2%	2%	2%
10 to 12	49	10	2	1	12	23	1	11	33	4	29	19
	5%	9% DF	2%	2%	4%	10% BDF	2%	4%	6%	8%	7%	4%
13+	17	0	1	1	6	9	0	1	13	2	11	6
	2%	-	1%	3%	2%	4% A	-	0	2%	5% G	3%	1%
(DK/NS)	54	9	6	5	13	19	2	16	35	2	27	27
(=13115)	6%	8%	6%	10%	4%	9% D	3%	6%	6%	4%	6%	6%
Summary											l	
Mean	2.3	2.3	1.7	2.4	2.0	3.4	1.5	1.6	2.5	3.9	2.7	1.9
						ABDF			G	GH	K	
Standard Deviation	3.5	3.4	2.8	3.6	3.2	4.3	2.4	2.8	3.6	4.2	3.7	3.2
Standard Error	0.1	0.3	0.3	0.6	0.2	0.3	0.3	0.2	0.1	0.6	0.2	0.1
Median	0.3	0.2	0.1	0.3	0.2	0.7	0.1	0	0.4	3.1	0.5	0.1



### 6. How old do you think children should be when parents open an RESP for them?

			EDU	JCATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
ase: Parent or legal guardian of ch	ildren under the age of 18							
Unweighted Base	895	58	153	366	314	131	252	460
Weighted Base	891	57*	152	366	311	128	251	461
0 to 3	621	32	89	265	233	74	168	348
	70%	56%	59%	72% AB	75% AB	57%	67%	75% EF
4 to 6	131	10	26	50	44	19	40	63
	15%	17%	17%	14%	14%	15%	16%	14%
7 to 9	19	0	6	6	7	6	7	7
	2%	-	4%	2%	2%	5% G	3%	1%
10 to 12	49	4	17	19	9	13	17	17
	5%	7%	11% CD	5%	3%	10% G	7%	4%
13+	17	8	3	3	3	9	2	4
	2%	14% BCD	2%	1%	1%	7% FG	1%	1%
(DK/NS)	54	3	11	23	15	8	16	23
,	54 6%	5%	7%	6%	5%	6%	7%	5%
Summary								
Mean	2.3	4.4	3.1	2.0	1.9	3.7	2.4	1.8
		CD	CD			FG	G	
Standard Deviation	3.5	5.3	4.0	3.2	2.9	4.8	3.4	2.9
Standard Error	0.1	0.7	0.3	0.2	0.2	0.4	0.2	0.1
Median	0.3	1.0	0.5	0.2	0.3	0.7	0.4	0.2



### 7. Assuming that a parent opened an RESP for their child at this age, how much do you think they would need to save each month in order to have enough to pay for their child's education?

				REC	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		А	В	С	D	Е	F	G	Н	I	J	K
ase: Parent or legal guardian of chi	ildren under the age of 18											
Unweighted Base	895	105	95	46	336	235	78	231	610	46	385	510
Weighted Base	891	111	98*	48*	338	220	76*	252	587	44*	419	472
Less than 25	60	6	4	3	17	27	4	20	36	5	21	39
	7%	5%	4%	7%	5%	12% ABD	5%	8%	6%	11%	5%	8%
25 to 49	69	9	7	4	18	29	2	27	36	7	26	43
	8%	8%	7%	8%	5%	13% DF	3%	11% H	6%	15% H	6%	9%
50 to 99	170	25	22	7	55	46	15	44	120	5	77	93
	19%	22%	23%	15%	16%	21%	19%	18%	20%	11%	18%	20%
100 to 149	285	38	34	14	113	56	30	81	191	11	132	153
	32%	34%	35%	30%	34% E	25%	39% E	32%	32%	26%	32%	32%
150 to 199	34	1	4	4	19	2	2	12	21	0	22	12
	4%	1%	4%	9% AE	6% E	1%	3%	5%	4%	-	5% K	3%
200+	166	20	20	8	77	25	17	50	107	8	89	77
	19%	18%	20% E	17%	23% E	11%	22% E	20%	18%	17%	21%	16%
(DK/NS)	108	13	7	7	39	35	6	18	76	9	52	56
(51010)	12%	12%	7%	14%	12%	16%	8%	7%	13%	20%	12%	12%
	1 -77	,,				В		. , ,	G	G	,,	
ummary	•							•				
Mean	147.0	139.6	131.7	254.3	176.0	84.7	155.5 E	143.4	148.3	150.1	159.3	136.2
Standard Davistics	262.0	E 247.4	E 156.1	E 700.0	E 452.0	72.0		447.0	220.0	206.0	206.4	220.5
Standard Deviation	362.6	317.1	156.1	766.6	452.0	73.9	244.7	417.9	338.9	326.2	396.1	330.5
Standard Error	12.9	32.9	16.6	121.2	26.3	5.3	28.8	28.6	14.7	53.6	21.6	15.6
Median	86.7	81.6	84.9	86.0	91.0	49.5	89.4	83.2	86.9	78.4	89.3	84.5



7. Assuming that a parent opened an RESP for their child at this age, how much do you think they would need to save each month in order to have enough to pay for their child's education?

evenup reminiae acca. Sman bac			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
Base: Parent or legal guardian of chi	ildren under the age of 18							
Unweighted Base	895	58	153	366	314	131	252	460
Weighted Base	891	57*	152	366	311	128	251	461
Less than 25	60	5	18	19	17	11	18	25
	7%	8%	12% CD	5%	5%	9%	7%	5%
25 to 49	69	4	14	33	18	14	27	25
	8%	7%	9%	9%	6%	11% G	11% G	5%
50 to 99	170	11	35	65	58	22	48	92
	19%	19%	23%	18%	19%	17%	19%	20%
100 to 149	285	21	42	126	95	40	87	147
	32%	37%	28%	34%	31%	31%	35%	32%
150 to 199	34	0	3	20	11	0	7	27
	4%	-	2%	5%	4%	-	3%	6% E
200+	166	8	19	61	79	20	33	106
	19%	14%	12%	17%	25% BC	16%	13%	23% F
(DK/NS)	108	9	20	42	34	21	31	40
	12%	15%	13%	11%	11%	17% G	13%	9%
Summary			.,		,== . T		=	
Mean	147.0	109.0	117.6	142.3	173.8	120.5	114.7	174.4
Standard Deviation	362.6	134.6	208.8	389.6	411.5	154.7	226.3	457.9
Standard Error	12.9	19.0	18.2	21.7	24.6	14.8	15.3	22.4
Median	86.7	84.6	77.6	87.2	90.0	83.2	83.9	89.6



### 8. And, why haven't you opened an RESP yet?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

	,	ĺ		REG	SION				AGE		GEN	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J	K
Base: Do not have an RESP for child											l .	
Unweighted Base	494	55	41	34	182	148	34	139	321	28	205	289
Weighted Base	492	59*	42*	36*	183	138	34*	149	310	27**	223	269
Not enough money	191	26	17	14	74	48	14	61	125	5	78	114
	39%	44%	40%	37%	40%	34%	40%	41%	40%	18%	35%	42%
Already saving on my own	55	5	2	4	14	28	2	18	32	3	24	30
	11%	9%	5%	10%	7%	20% BD	6%	12%	10%	11%	11%	11%
Lack of knowledge	32	6	1	1	7	12	5	15	14	2	17	15
	7%	11% D	3%	3%	4%	8%	14% D	10% H	5%	7%	7%	6%
Other means of saving money	28	3	0	3	16	5	1	4	23	1	11	17
,	6%	5%	-	8%	9%	4%	3%	2%	8% G	4%	5%	6%
Unnecessary/ don't need one	24	4	1	2	9	9	0	2	17	4	15	9
,	5%	7%	2%	5%	5%	6%	-	2%	5%	13%	7%	3%
Lack of time	23	3	2	3	8	5	2	10	11	2	12	11
	5%	5%	6%	8%	5%	4%	6%	7%	4%	7%	5%	4%
Don't think that they're a good investment	20	3	5	1	7	4	1	5	13	2	14	6
	4%	5%	11% E	2%	4%	3%	3%	3%	4%	7%	6% K	2%
Child probably won't go to college/university	9	2	0	1	4	2	1	2	7	1	3	6
Ç	2%	3%	-	3%	2%	1%	3%	1%	2%	4%	2%	2%
Children are too old/ too late	9	0	2	0	7	1	0	0	7	2	5	4
	2%	-	4%	-	4%	1%	=	-	2%	6%	2%	2%
Haven't thought about it	9	2	3	1	1	2	0	2	7	0	5	3
•	2%	3%	7% DE	2%	1%	1%	-	1%	2%	-	2%	1%
Child can pay for their own education	8	1	0	0	4	2	2	2	5	1	2	6
	2%	2%	-	-	2%	1%	6%	1%	2%	3%	1%	2%
Not interested/ do not want one	8	1	0	0	3	3	0	1	6	0	1	7
	2%	2%	-	-	2%	3%	-	1%	2%	-	0	2%
Children are too young/ too early	7	0	1	0	5	1	0	7	0	0	3	4
	1%	-	3%	-	2%	1%	-	5% H	-	-	1%	1%
Already have an RESP	6	2	0	0	1	2	1	0	6	0	2	3
	1%	4%	-	-	0	1%	2%	-	2%	-	1%	1%

### 8. And, why haven't you opened an RESP yet?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

				REG	ION				AGE		GEN	IDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Other	54 11%	2 3%	8 18%	5 15%	20 11%	16 12%	3 8%	19 13%	32 10%	3 11%	23 10%	31 11%
			Α	Α								
No reason	6 1%	1 2%	0 -	1 3%	2 1%	2 1%	0 -	1 1%	5 2%	0 -	6 2% K	1 0
(DK/NS)	24 5%	2 3%	2 4%	2 6%	8 5%	6 4%	4 11%	7 4%	13 4%	2 8%	11 5%	13 5%

### 8. And, why haven't you opened an RESP yet?

evenue remaiae aeea. Oman eaee			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
ase: Do not have an RESP for child		1						
Unweighted Base	494	52	113	213	113	111	150	196
Weighted Base	492	51*	113	211	113	111	151	196
Not enough money	191	27	53	79	32	62	67	55
	39%	53% CD	47% D	37%	29%	56% G	44% G	28%
Already saving on my own	55	6	9	26	14	6	18	26
, moday saring on my sim	11%	12%	8%	12%	12%	6%	12%	13% E
Lack of knowledge	32	3	8	11	11	12	5	10
	7%	6%	7%	5%	9%	10% F	4%	5%
Other means of saving money	28	1	7	14	6	1	9	17
J. 1,	6%	2%	6%	7%	5%	1%	6% E	9% E
Unnecessary/ don't need one	24	2	8	10	4	2	9	12
,	5%	4%	7%	5%	3%	2%	6%	6%
Lack of time	23	2	6	11	4	5	4	13
	5%	4%	5%	5%	4%	4%	3%	7%
Don't think that they're a good investment	20	2	4	6	8	0	3	16
	4%	4%	4%	3%	7%	-	2%	8% EF
Child probably won't go to college/university	9	0	2	6	1	2	3	4
Ç ,	2%	-	2%	3%	1%	1%	2%	2%
Children are too old/ too late	9	1	3	4	1	1	2	6
	2%	2%	2%	2%	1%	1%	1%	3%
Haven't thought about it	9	1	2	3	3	1	2	6
-	2%	2%	2%	1%	3%	1%	1%	3%
Child can pay for their own education	8	0	1	4	3	0	4	4
	2%	-	1%	2%	3%	-	3%	2%
Not interested/ do not want one	8	0	2	5	1	2	2	2
	2%	-	2%	2%	1%	2%	1%	1%
Children are too young/ too early	7	0	0	0	7	1	2	3
	1%	-	-	-	6% BC	1%	1%	2%
Already have an RESP	6	1	0	5	0	1	4	1
,	1%	2%	-	2%	-	1%	3%	0



### 8. And, why haven't you opened an RESP yet?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G Overlap formulae used. \* small base

Canadian Ipsos-Reid Express July 26-28, 2005

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
Other	54	2	12	23	16	10	14	26
	11%	4%	11%	11%	14%	9%	9%	13%
No reason	6	0	2	3	1	1	3	2
	1%	-	2%	1%	1%	1%	2%	1%
(DK/NS)	24	3	3	13	3	7	6	4
	5%	6%	2%	6%	3%	6%	4%	2%

### 9. Are you aware that ...?

				REG	ION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Parent or legal guardian of children ur	der the age of 18											
Unweighted Base	1004	118	109	62	376	250	89	271	672	52	437	567
Weighted Base	1004	124	113	65*	380	234	87*	296	648	49*	475	528
RESPs offer tax savings to those who contri	oute	1										
Yes	775	99	86	49	315	154	73	221	506	40	368	406
	77%	80%	76%	74%	83%	66%	84%	75%	78%	80%	77%	77%
		E			Ε		E					
No	224	24	25	17	65	79	14	73	141	10	106	118
	22%	19%	22%	26%	17%	34%	16%	25%	22%	20%	22%	22%
						ABDF						
(DK/NS)	5	1	2	0	0	1	0	3	2	0	1	4
,	0	1%	2%	-	-	0	-	1%	0	-	0	1%
		D	D									
Sovernment grants are available to help fam	ilies save money	inside an RESI										
Yes	651	81	72	38	266	132	62	201	420	25	303	348
	65%	65%	64%	57%	70%	57%	71%	68%	65%	50%	64%	66%
					CE		E	I	I			
No	351	43	41	28	113	101	25	96	226	25	172	179
	35%	35%	36%	43%	30%	43%	28%	32%	35%	50%	36%	34%
				D		DF				GH		
(DK/NS)	2	0	0	0	0	1	1	0	2	0	0	2
	0	1 _	_	_	_	0	1%	_	0		I _	Λ

### 9. Are you aware that ...?

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
Base: Parent or legal guardian of children u	Inder the age of 18							
Unweighted Base	1004	69	182	412	337	159	285	499
Weighted Base	1004	68*	183	414	335	158	286	501
RESPs offer tax savings to those who conti	ribute							
Yes	775	42	125	326	279	101	215	418
	77%	62%	68%	79%	83%	64%	75%	83%
				AB	AB		E	EF
No	224	26	58	85	53	54	70	82
	22%	38%	32%	21%	16%	34%	25%	16%
		CD	CD			FG	G	
(DK/NS)	5	0	0	2	2	2	1	1
	0	-	-	1%	1%	1%	0	0
Government grants are available to help fai	I milies save money inside a	n RESP						
Yes	651	32	93	269	253	77	183	357
	65%	47%	51%	65%	76%	49%	64%	71%
				AB	ABC		E	EF
No	351	36	90	143	81	81	103	143
	35%	53%	49%	35%	24%	51%	36%	29%
		CD	CD	D		FG	G	
(DK/NS)	2	0	0	2	0	0	1	0
	l 0	_	_	0	_	_	0	_

10\_1. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one. How about I'm worried that the cost of post-secondary education is making it less likely that my child will be able to attend?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

				REG	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J	K
Base: Would like child to attend colle												
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Strongly agree	302	41	35	24	125	42	34	95	182	19	139	163
	31%	35% E	32% E	38% E	33% E	19%	40% E	33%	29%	43% H	30%	32%
Somewhat agree	290	30	39	16	111	67	26	102	179	6	126	164
	30%	26%	36%	25%	30%	30%	31%	35% HI	28%	14%	28%	32%
Somewhat disagree	238	30	25	13	80	70	19	63	164	10	111	127
oomewhat disagree	24%	26%	23%	21%	21%	31% D	22%	22%	26%	22%	24%	25%
Strongly disagree	135	17	7	10	55	40	7	27	100	8	79	57
	14%	14%	7%	15%	15% B	18% BF	8%	9%	16% G	19%	17% K	11%
(DK/NS)	7	0	1	1	2	3	0	1	5	1	2	5
(=)	1%	-	1%	1%	0	2%	-	0	1%	2%	0	1%
Summary												
Agree	592	71	75	40	236	109	60	197	361	26	266	327
	61%	60%	69% E	63%	63% E	49%	70% E	68% H	57%	57%	58%	63%
Disagree	373	47	33	23	135	110	25	90	264	18	189	184
-	38%	40%	30%	36%	36%	49%	30%	31%	42%	41%	41%	36%
						BDF		1	G			



10\_1. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one. How about I'm worried that the cost of post-secondary education is making it less likely that my child will be able to attend?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

•			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		А	В	С	D	E	F	G
ase: Would like child to attend colleg								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Strongly agree	302	35	64	134	67	78	91	114
	31%	55%	36%	33%	20%	52%	33%	23%
		BCD	D	D		FG	G	
Somewhat agree	290	14	48	127	99	39	95	144
	30%	22%	28%	32%	30%	26%	34%	29%
Somewhat disagree	238	8	46	94	88	22	62	142
	24%	12%	26% A	24% A	27% A	15%	22%	29% E
Strongly disagree	135	7	15	42	71	10	26	92
Citorigly disagree	14%	11%	9%	11%	22%	6%	9%	19%
	1470	1170	370	1170	BC	070	370	EF
(DK/NS)	7	0	2	2	4	2	3	2
,	1%	-	1%	0	1%	1%	1%	0
ummary								
Agree	592	49	112	261	167	117	185	258
-	61%	77%	64%	65%	51%	78%	67%	52%
		D	D	D		FG	G	
Disagree	373	15	62	137	159	32	88	234
-	38%	23%	35%	34%	48%	21%	32%	47%
					ABC		E	EF



10\_2. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one. How about The cost of a postsecondary education is worth it because university and college grads earn more money than high school grads do?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

				REG	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Would like child to attend college or uni												
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Strongly agree	441	60	38	24	177	102	40	114	298	27	216	225
	45%	50% B	35%	38%	47% B	46%	46%	39%	47% G	60% G	47%	44%
Somewhat agree	325	37	46	23	116	75	28	103	208	11	150	176
	33%	31%	42% D	36%	31%	34%	33%	36%	33%	24%	33%	34%
Somewhat disagree	121	14	14	10	48	27	9	38	80	4	56	65
· ·	12%	12%	13%	15%	13%	12%	10%	13%	13%	8%	12%	13%
Strongly disagree	80	8	11	6	30	17	9	34	42	3	34	46
	8%	6%	10%	9%	8%	7%	11%	12% H	7%	6%	7%	9%
(DK/NS)	5	0	0	1	3	2	0	1	3	1	1	4
	1%	-	-	1%	1%	1%	-	0	1%	2%	0	1%
Summary												
Agree	766 79%	97 82%	84 78%	48 74%	292 78%	177 80%	68 79%	216 75%	505 80%	38 83%	366 80%	401 78%
Disagree	201 21%	22 18%	24 22%	16 24%	78 21%	44 20%	18 21%	72 25%	122 19%	6 14%	91 20%	111 21%



10\_2. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one. How about The cost of a postsecondary education is worth it because university and college grads earn more money than high school grads do?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
Base: Would like child to attend college or u								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Strongly agree	441	28	67	176	169	67	117	240
	45%	44%	38%	44%	51% BC	44%	42%	49%
Somewhat agree	325	24	69	131	100	45	100	155
	33%	37%	39% D	33%	30%	30%	36%	31%
Somewhat disagree	121	4	26	53	38	19	33	65
	12%	6%	15%	13%	12%	12%	12%	13%
Strongly disagree	80	7	14	38	20	18	26	32
	8%	12%	8%	10%	6%	12% G	10%	6%
(DK/NS)	5	1	1	1	3	2	1	2
	1%	1%	0	0	1%	1%	0	0
Summary								
Agree	766 700/	52	135	307	269	112	217	395
	79%	81%	77%	77%	82%	74%	78%	80%
Disagree	201	11	40	92	58	37	59	96
	21%	17%	23%	23%	18%	24%	21%	20%

10\_3. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one. How about I worry that my child will have a large debt after postsecondary graduation?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

				REG	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		А	В	С	D	Е	F	G	Н	ı	J	K
Base: Would like child to attend college												
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Strongly agree	388	43	47	28	153	76	40	126	242	15	175	212
	40%	37%	43%	44%	41%	34%	47% E	44%	38%	33%	38%	41%
Somewhat agree	278	37	35	20	110	55	21	72	193	10	128	150
omat agree	29%	31%	32%	32%	29%	25%	24%	25%	31%	23%	28%	29%
Somewhat disagree	191 20%	30 25%	21 19%	6 10%	63 17%	57 26%	14 17%	61 21%	119 19%	11 25%	92 20%	100 19%
		С				CD						
Strongly disagree	113	9	7	8	48	32	10	30	74	8	62	52
	12%	7%	6%	13%	13%	14% B	12%	10%	12%	17%	13%	10%
(DK/NS)	3	0	0	1	0	2	0	0	2	1	1	2
,	0	-	-	1% D	-	1%	-	-	0	2% G	0	0
Summary	<u> </u>											
Agree	666 68%	80 68%	82 75%	49 76%	263 70%	131 59%	61 71%	197 68%	436 69%	25 56%	303 66%	362 70%
	0070	00%	75% E	70% E	70 % E	3376	7 1 70	00%	0976	30 /6	00 /8	1076
Disagree	305 31%	38 32%	27 25%	15 23%	111 30%	89 40%	25 29%	92 32%	193 31%	19 42%	153 33%	151 29%
						BCD						



10\_3. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one. How about I worry that my child will have a large debt after postsecondary graduation?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	JCATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
ase: Would like child to attend colleg								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Strongly agree	388	39	72	177	96	87	125	155
	40%	62%	41%	44%	29%	58%	45%	31%
		BCD	D	D		FG	G	
Somewhat agree	278	10	51	115	101	30	72	162
_	29%	16%	29%	29%	31%	20%	26%	33%
			Α	Α	Α			E
Somewhat disagree	191	9	31	68	84	20	51	112
S .	20%	14%	17%	17%	25%	13%	18%	23%
					ABC			E
Strongly disagree	113	5	22	38	48	13	27	65
0, 0	12%	8%	13%	9%	15%	8%	10%	13%
					С			
(DK/NS)	3	0	0	2	1	1	1	1
	0	-	-	0	0	1%	0	0
Summary								
Agree	666	50	123	292	197	117	198	317
	68%	78%	70%	73%	60%	78%	71%	64%
		D	D	D		G	G	
Disagree	305	14	53	106	132	33	78	176
ŭ	31%	22%	30%	27%	40%	22%	28%	36%
					ABC			EF

11. Thinking of the year when your child will be 17, and possibly attending college or university, what do you think will be the cost of their first year of post-secondary education, including tuition, books, accommodation, and transportation?

Overlag remaine accu.				REG	SION				AGE		GEN	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Would like child to attend college	or university											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Less than 5000	86	1	5	9	20	47	5	21	58	7	38	48
	9%	1%	4%	14% ABD	5%	21% ABDF	5%	7%	9%	16%	8%	9%
5000 to 9,999	159	10	10	10	43	72	14	28	116	12	79	80
	16%	8%	9%	15%	11%	32% ABCDF	17%	10%	18% G	27% G	17%	15%
10,000 to 19,999	308	46	36	14	125	59	28	93	201	12	151	156
	32%	39% CE	33%	21%	33%	26%	33%	32%	32%	26%	33%	30%
20,000 to 29,999	183	18	23	16	92	13	20	60	119	5	94	90
	19%	15%	21%	25%	25%	6%	24%	21%	19%	10%	20%	17%
		E	E	E	AE		E					
30,000 to 49,999	97	20	16	6	45	4	6	39	55	4	48	49
	10%	17% E	15% E	9% E	12% E	2%	7% E	13% H	9%	8%	10%	10%
50,000+	53	7	14	2	24	2	5	23	29	1	17	36
,	5%	6%	13%	3%	6%	1%	5%	8%	5%	2%	4%	7%
		E	CDE		E		Е	Н				J
(DK/NS)	87	16	4	8	25	26	8	26	53	5	31	56
	9%	13%	4%	13%	7%	12%	9%	9%	8%	10%	7%	11%
		BD		В		BD						J
Summary												
Mean	17507.4	20584.5	23576.5	15760.4	19815.5	9135.6	17320.7	20757.2	16350.8	13726.0	16912.8	18058.9
		CE	CDEF	E	E		E	HI				
Standard Deviation	14678.0	14706.6	17953.7	11169.6	14859.7	10133.2	11999.5	16888.8	13376.5	14410.7	13468.1	15712.0
Standard Error	493.7	1493.2	1804.4	1534.3	800.0	700.9	1333.3	1087.9	547.5	2223.6	681.1	707.6
Median	14059.1	14386.1	18181.3	12237.3	14965.9	5884.5	14172.3	14872.7	11832.1	8519.4	13336.2	12666.0



11. Thinking of the year when your child will be 17, and possibly attending college or university, what do you think will be the cost of their first year of post-secondary education, including tuition, books, accommodation, and transportation?

Svenap romanae accar. Sman bacc			EDUC	ATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	Е	F	G
Base: Would like child to attend college								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Less than 5000	86	8	17	37	25	22	22	38
	9%	12%	9%	9%	7%	14% FG	8%	8%
5000 to 9,999	159	8	29	71	52	22	44	81
	16%	12%	16%	18%	16%	15%	16%	16%
10,000 to 19,999	308	14	52	124	116	40	87	168
	32%	23%	30%	31%	35%	26%	31%	34%
20,000 to 29,999	183	9	28	75	71	21	56	96
	19%	14%	16%	19%	22%	14%	20%	20%
30,000 to 49,999	97	5	18	42	32	10	26	57
	10%	7%	10%	11%	10%	7%	9%	11%
50,000+	53	5	12	18	18	9	16	24
	5%	8%	7%	4%	5%	6%	6%	5%
(DK/NS)	87	15	21	33	16	26	25	29
	9%	23% BCD	12% D	8%	5%	18% FG	9%	6%
Summary		ВСВ	<u> </u>			10		
Mean	17507.4	17296.0	18161.5	16942.5	17899.1	16376.3	18119.9	17588.6
Standard Deviation	14678.0	15176.5	17071.0	13677.2	14519.5	14200.2	16559.5	13870.0
Standard Error	493.7	2146.3	1380.1	716.9	816.8	1275.2	1047.3	645.3
Median	14059.1	11559.2	10838.7	13009.7	13054.0	10480.9	13060.6	14213.1



#### 12. And, what percentage of this cost would you expect your child to pay?

			•	REC	SION				AGE	•	GEN	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н		J	K
Base: Would like child to attend colle	ege or university							<u> </u>			<u> </u>	
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
NONE	222	20	15	16	96	60	14	61	142	15	116	106
	23%	17%	14%	25%	26% B	27% AB	17%	21%	22%	33%	25%	21%
1 to 24	211	26	32	10	76	48	19	75	122	12	91	119
	22%	22%	29%	16%	20%	22%	22%	26% H	19%	28%	20%	23%
25 to 49	182	25	20	9	70	39	20	54	121	7	94	88
	19%	21%	18%	14%	19%	18%	24%	19%	19%	16%	21%	17%
50 to 74	207	24	32	13	74	45	20	72	130	4	88	119
	21%	20%	29% D	20%	20%	20%	24%	25% I	21% I	8%	19%	23%
75 to 99	30	6	2	5	9	5	3	4	25	1	16	13
	3%	5%	2%	7% DE	2%	2%	3%	1%	4% G	2%	4%	3%
100	66	10	6	8	28	8	5	14	49	4	35	31
	7%	9%	6%	12% E	8%	4%	6%	5%	8%	8%	8%	6%
(DK/NS)	55	8	3	3	21	17	4	10	42	2	16	39
(2.1.10)	6%	6%	3%	5%	5%	8%	4%	3%	7%	5%	4%	8%
		0,70							G		1,0	J
Gummary	•	•									•	
Mean	30.0	34.3	31.1	36.3	29.3	25.7	32.1	27.9	31.7	23.1	30.2	29.9
		E		E								
Standard Deviation	28.6	30.2	26.2	34.6	29.2	25.9	27.5	25.5	29.8	30.2	29.6	27.7
Standard Error	0.9	2.9	2.6	4.5	1.6	1.8	3.0	1.6	1.2	4.5	1.5	1.2
Median	21.3	24.1	22.2	22.9	20.7	19.1	23.1	20.5	22.3	9.3	21.4	21.3

### 12. And, what percentage of this cost would you expect your child to pay?

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	Е	F	G
ase: Would like child to attend collect								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
NONE	222	11	41	88	82	26	61	120
	23%	17%	23%	22%	25%	17%	22%	24%
1 to 24	211	15	36	74	85	29	61	111
	22%	24%	21%	18%	26% C	19%	22%	23%
25 to 49	182	12	29	77	64	15	53	109
	19%	19%	16%	19%	20%	10%	19%	22%
							E	E
50 to 74	207	12	39	88	66	39	57	102
	21%	19%	22%	22%	20%	26%	21%	21%
75 to 99	30	1	6	17	5	1	16	9
	3%	2%	3%	4%	2%	1%	6%	2%
				D			EG	
100	66	6	10	34	15	15	20	25
	7%	9%	5%	8%	5%	10%	7%	5%
				D		G		
(DK/NS)	55	7	15	21	12	26	8	16
	6%	10%	9%	5%	4%	17%	3%	3%
		D	D			FG		
ummary								
Mean	30.0	32.0	29.1	32.6	26.5	35.2	31.4	27.6
				D		G		
Standard Deviation	28.6	30.1	28.4	30.3	25.6	31.6	29.5	26.3
Standard Error	0.9	4.0	2.3	1.6	1.4	2.8	1.8	1.2
Median	21.3	21.6	20.8	23.2	19.0	26.5	21.6	20.6



### 13\_1. How likely do you think it is that Your child would get financial assistance for their post-secondary education from other family members like grandparents or aunts and uncles?

				REG	SION		•		AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	В	С	D	E	F	G	Н	ı	J	K
Base: Would like child to attend col	llege or university											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Very likely	157	28	18	9	68	21	13	65	80	12	66	91
	16%	23% E	17%	14%	18% E	9%	16%	23% H	13%	26% H	14%	18%
Somewhat likely	199	23	26	14	82	35	19	76	112	7	103	95
· · · · · · · · · · · · · · · · · · ·	20%	19%	24%	22%	22%	16%	22%	26% H	18%	15%	23%	18%
Not very likely	249	27	34	19	94	49	25	70	168	8	123	126
,,	26%	23%	32%	30%	25%	22%	30%	24%	27%	19%	27%	24%
Not at all likely	365	41	31	22	127	116	28	76	269	17	163	201
,	37%	34%	28%	34%	34%	52% ABCDF	33%	26%	43% G	38%	36%	39%
(DK/NS)	3	0	0	0	2	1	0	1	1	1	2	1
,	0	-	-	-	1%	0	-	0	0	2% H	0	0
Summary		l						1				
Likely	356	51	44	23	150	56	32	141	192	18	169	187
•	37%	43% E	40% E	36%	40% E	25%	37% E	49% H	30%	41%	37%	36%
Not Likely	614	68	65	41	221	165	54	147	438	26	286	328
,	63%	57%	60%	64%	59%	74% ABDF	63%	51%	69% G	57%	63%	64%



### 13\_1. How likely do you think it is that Your child would get financial assistance for their post-secondary education from other family members like grandparents or aunts and uncles?

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		Α	В	С	D	E	F	G
ase: Would like child to attend college or								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Very likely	157	10	25	70	52	37	40	78
	16%	16%	14%	17%	16%	25% FG	14%	16%
Somewhat likely	199	12	34	85	66	26	68	94
•	20%	19%	19%	21%	20%	17%	25%	19%
Not very likely	249	8	43	108	88	38	63	131
	26%	13%	25%	27% A	27% A	25%	23%	26%
Not at all likely	365	32	74	136	122	48	104	190
·	37%	51% CD	42%	34%	37%	32%	38%	38%
(DK/NS)	3	1	0	1	1	1	1	1
,	0	2%	-	0	0	1%	0	0
Summary								
Likely	356	22	59	154	118	63	108	172
	37%	34%	33%	39%	36%	42%	39%	35%
Not Likely	614	41	117	244	210	86	167	320
	63%	64%	67%	61%	64%	57%	60%	65%



### 13\_2. How likely do you think it is that Your child will qualify for scholarships and/or bursaries to assist them in paying for the cost of their post-secondary education?

				REG	SION				AGE		GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	ı	J	K
Base: Would like child to attend colle	ge or university											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Very likely	237	37	27	10	89	44	30	70	150	16	96	140
	24%	31% CE	24%	16%	24%	20%	35% CDE	24%	24%	36%	21%	27% J
Somewhat likely	417	53	56	35	165	71	38	140	261	14	201	216
,	43%	44% E	52% E	54% E	44% E	32%	44%	49% I	41%	30%	44%	42%
Not very likely	196	21	15	15	80	54	11	46	140	7	98	98
rice very interior	20%	18%	14%	23%	21%	24% BF	13%	16%	22% G	16%	21%	19%
Not at all likely	93	4	5	2	26	49	7	18	64	7	47	46
,	10%	3%	5%	3%	7%	22% ABCDF	8%	6%	10%	16% G	10%	9%
(DK/NS)	30	4	6	2	13	5	1	14	16	1	15	16
( ' /	3%	3%	5%	4%	4%	2%	1%	5%	2%	2%	3%	3%
Summary												
Likely	653	89	83	45	254	115	67	210	411	30	297	356
-	67%	75% E	76% E	71% E	68% E	52%	78% E	73% H	65%	66%	65%	69%
Not Likely	289	25	20	17	106	103	18	65	204	14	145	143
,	30%	21%	19%	26%	28%	46% ABCDF	21%	22%	32% G	32%	32%	28%



### 13\_2. How likely do you think it is that Your child will qualify for scholarships and/or bursaries to assist them in paying for the cost of their post-secondary education?

·			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
Base: Would like child to attend colleg								
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Very likely	237	16	42	87	92	50	68	109
	24%	25%	24%	22%	28%	33% G	24%	22%
Somewhat likely	417	23	69	179	144	60	122	214
•	43%	36%	39%	45%	44%	40%	44%	43%
Not very likely	196	11	40	84	60	19	54	109
	20%	17%	23%	21%	18%	13%	20%	22% E
Not at all likely	93	11	21	37	23	13	27	48
·	10%	17% D	12%	9%	7%	9%	10%	10%
(DK/NS)	30	4	4	12	10	9	6	13
,	3%	6%	2%	3%	3%	6% F	2%	3%
Summary		l			l	·		
Likely	653	38	111	266	235	109	190	324
	67%	60%	63%	67%	71%	73%	69%	66%
Not Likely	289	22	60	121	84	32	81	156
	30%	34%	34%	30%	25%	21%	29%	32%
		ĺ	D					E



### 13\_3. How likely do you think it is that Your child will require a student loan to assist them with paying for some/all of the cost of their post-secondary education?

_				REG	SION				AGE	•	GEI	NDER
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		А	В	С	D	E	F	G	Н	ı	J	K
Base: Would like child to attend col	lege or university											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Very likely	325	41	35	24	123	60	43	89	216	19	145	181
	33%	34%	32%	37%	33%	27%	50% ABDE	31%	34%	41%	32%	35%
Somewhat likely	328	41	48	23	122	65	28	106	213	9	168	160
,	34%	35%	44% DE	36%	33%	29%	33%	37%	34%	21%	37%	31%
Not very likely	187	26	15	9	71	57	9	56	125	6	73	114
	19%	22% F	14%	14%	19% F	26% BF	10%	19%	20%	12%	16%	22% J
Not at all likely	130	11	10	8	56	39	6	38	75	11	71	59
,	13%	9%	9%	13%	15% F	17% BF	7%	13%	12%	23% H	15%	11%
(DK/NS)	3	0	1	0	1	1	0	0	2	1	1	2
	0	-	1%	-	0	0	-	-	0	2% GH	0	0
Summary										<u> </u>	· L	
Likely	653	82	83	47	245	125	72	195	429	28	313	341
-	67%	69% E	76% E	73% E	66% E	56%	83% ADE	68%	68%	62%	68%	66%
Not Likely	317	37	25	17	127	96	14	93	200	16	144	173
•	33%	31% F	23%	27%	34% BF	43% ABCDF	17%	32%	32%	36%	31%	34%



### 13\_3. How likely do you think it is that Your child will require a student loan to assist them with paying for some/all of the cost of their post-secondary education?

			EDU	CATION			INCOME	
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
ase: Would like child to attend colleg	ge or university							
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
Very likely	325	25	73	137	88	75	120	114
	33%	39%	42%	34%	27%	50%	44%	23%
		D	D	D		G	G	
Somewhat likely	328	22	50	141	114	45	97	168
	34%	34%	29%	35%	35%	30%	35%	34%
Not very likely	187	9	30	79	70	17	37	125
	19%	14%	17%	20%	21%	11%	14%	25% EF
Not at all likely	130	8	22	42	57	14	22	86
•	13%	12%	12%	10%	17%	9%	8%	17%
					С			EF
(DK/NS)	3	0	1	1	1	0	0	1
,	0	-	0	0	0	-	-	0
Summary								
Likely	653	47	124	278	201	120	217	282
	67%	73%	70%	70%	61%	80%	79%	57%
N. (19.1	047	47	D	D	407	G	<u>G</u>	011
Not Likely	317	17	51	120	127	30	59	211
	33%	27%	29%	30%	39%	20%	21%	43%
		1			BC			EF



### 13\_4. How likely do you think it is that You would be willing to borrow money, or refinance the mortgage on your home to help finance your child's post-secondary education?

		REGION						AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		A	В	С	D	E	F	G	Н	I	J	K
Base: Would like child to attend col	lege or university											
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
Very likely	262	30	25	12	129	38	28	97	147	14	118	144
	27%	25%	23%	19%	35% BCE	17%	32% E	34% H	23%	32%	26%	28%
Somewhat likely	234	25	27	15	95	46	26	74	152	7	115	119
· · · · · · · · · · · · · · · · · · ·	24%	21%	25%	24%	25%	21%	30%	26%	24%	15%	25%	23%
Not very likely	234	33	34	23	75	52	17	61	165	7	108	125
	24%	28%	31% D	35% DF	20%	23%	20%	21%	26%	16%	24%	24%
Not at all likely	236	28	22	14	73	86	13	53	163	17	111	124
,	24%	24%	20%	21%	19%	39% ABCDF	15%	18%	26% G	37% G	24%	24%
(DK/NS)	8	1	1	0	2	1	2	4	4	0	4	3
(5.4.15)	1%	1%	1%	-	1%	0	2%	1%	1%	-	1%	1%
Summary											l.	
Likely	496	55	52	28	224	84	54	171	299	21	234	263
	51%	47%	48%	43%	60% ABCE	38%	63% ABCE	59% H	47%	47%	51%	51%
Not Likely	469	62	55	37	147	138	30	114	327	24	220	250
•	48%	52%	51%	57%	39%	62%	35%	39%	52%	53%	48%	48%
		DF	DF	DF		DF			G			



### 13\_4. How likely do you think it is that You would be willing to borrow money, or refinance the mortgage on your home to help finance your child's post-secondary education?

Overlap formulae used. Small base			EDU	CATION		INCOME			
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+	
		A	В	С	D	E	F	G	
Base: Would like child to attend college or									
Unweighted Base	973	64	175	398	332	151	275	492	
Weighted Base	973	64*	176	400	330	150	276	494	
Very likely	262	14	46	107	94	41	76	134	
	27%	22%	26%	27%	29%	28%	28%	27%	
Somewhat likely	234	19	42	101	70	35	75	115	
	24%	31%	24%	25%	21%	23%	27%	23%	
Not very likely	234	10	35	105	83	39	62	121	
	24%	16%	20%	26%	25%	26%	22%	24%	
Not at all likely	236	20	51	84	79	32	64	120	
	24%	32%	29% C	21%	24%	21%	23%	24%	
(DK/NS)	8	0	2	2	3	3	0	5	
	1%	-	1%	1%	1%	2% F	-	1%	
Summary						<u>'</u>			
Likely	496	33	88	208	164	76	151	249	
	51%	52%	50%	52%	50%	51%	55%	50%	
Not Likely	469	30	85	189	162	71	125	241	
	48%	48%	49%	47%	49%	47%	45%	49%	



#### 14. Would you like your child to attend a college or university...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. \* small base

·				REG	SION			AGE			GENDER	
	Total	BC	AB	SK/MN	ON	QC	ATL	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J	K
Base: Would like child to attend college or u	niversity	1						I			I	
Unweighted Base	973	112	104	61	370	238	88	264	654	47	420	553
Weighted Base	973	118	109	64*	373	222	86*	289	631	45*	457	516
In your local area	587	65	68	37	200	165	53	156	397	27	277	310
	60%	55%	62%	57%	54%	74% ABCDF	62%	54%	63% G	60%	61%	60%
In another part of your province	188	29	13	10	96	26	14	62	119	8	83	105
	19%	24% BE	12%	16%	26% BE	12%	17%	21%	19%	17%	18%	20%
In another province	71	7	8	7	29	10	11	25	40	5	36	35 7%
·	7%	6%	7%	11%	8%	4%	12% E	9%	6%	10%	8%	7%
In another country	53	9	7	5	19	10	2	23	28	2	19	33
,	5%	8%	7%	7%	5%	5%	2%	8% H	4%	4%	4%	6%
(DK/NS)	74	8	12	6	30	12	6	23	46	4	41	33
	8%	7%	11% E	9%	8%	5%	7%	8%	7%	8%	9%	6%

#### 14. Would you like your child to attend a college or university...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION	INCOME			
	Total	<hs< th=""><th>HS</th><th>Post Sec</th><th>Univ Grad</th><th>&lt;\$30K</th><th>\$30K-\$59K</th><th>\$60K+</th></hs<>	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	В	С	D	E	F	G
Base: Would like child to attend college or u	I iniversity							
Unweighted Base	973	64	175	398	332	151	275	492
Weighted Base	973	64*	176	400	330	150	276	494
In your local area	587	39	112	265	169	82	183	291
	60%	62%	64% D	66% D	51%	55%	66% EG	59%
In another part of your province	188	13	35	62	79	30	40	109
	19%	20%	20%	16%	24% C	20%	14%	22% F
In another province	71	5	12	30	21	17	17	33
·	7%	8%	7%	7%	6%	11%	6%	7%
In another country	53	4	6	14	29	7	20	20
	5%	6%	3%	4%	9% BC	5%	7%	4%
(DK/NS)	74	3	11	28	32	14	16	40
,	8%	5%	6%	7%	10%	10%	6%	8%