### **TRANSIT**

### Overall, how would you rate Calgary's public transit system including buses and LRT?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N \* small base

			QUAD	RANT		GEN	DER		AGE		LENG	TH OF RESID	ENCY	HON	ИE
	Total	Southwest	Southeast	Northwest	Northeast	Male	Female	18-34	35-54	55+	0-10	11-30	31+	Own	Rent
		А	В	С	D	E	F	G	Н	I	J	K	L	М	N
Base: All respondents	500	140	120	141	99	247	253	125	241	130	156	195	149	370	123
Weighted	500	162	103	133	102*	247	253	176	211	109	177	192	130	355	137
Very good	89	34	13	24	18	50	40	25	37	26	37	27	26	61	27
	18%	21%	13%	18%	18%	20%	16%	14%	18%	24%	21%	14%	20%	17%	20%
Good	299	81	70	84	63	159	140	110	128	58	99	120	79	217	76
	60%	50%	68% A	63% A	62%	64% F	55%	62%	60%	54%	56%	63%	61%	61%	56%
Poor	70	31	11	15	12	21	49	30	28	12	23	32	15	44	26
	14%	19%	11%	12%	12%	9%	19% E	17%	13%	11%	13%	17%	12%	12%	19%
Very poor	17		2	3	5	6	11	4	9	4	8	6	3	15	2
	3%	4%	2%	2%	5%	2%	4%	2%	4%	3%	5%	3%	2%	4%	2%
(DK/NS)	25	9	7	6	3	11	14	7	9	9	10	7	7	19	5
	5%	5%	7%	5%	3%	4%	5%	4%	4%	8%	6%	4%	6%	5%	4%
Summary															
Total good	388	115	83	109	81	209	179	135	165	84	136	147	105	278	103
	78%	71%	81%	81%	79%	84% F	71%	77%	78%	77%	77%	76%	80%	78%	76%
Total poor	87	38	13	19	18	28	59	34	37	16	31	38	18	59	28
	17%		12%	14%	17%	11%	24%	19%	18%	15%	17%	20%	14%	17%	21%
		B					E								

### **TRANSIT**

#### How often do you personally use Calgary Transit?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N \* small base

			QUAD	RANT		GEN	DER		AGE		LENG	TH OF RESID	ENCY	HOM	ΜE
	Total	Southwest	Southeast	Northwest	Northeast	Male	Female	18-34	35-54	55+	0-10	11-30	31+	Own	Rent
		A	В	С	D	E	F	G	Н	I	J	K	L	M	N
Base: All respondents	500	140	120	141	99	247	253	125	241	130	156	195	149	370	12
Weighted	500	162	103	133	102*	247	253	176	211	109	177	192	130	355	13
Five times or more a week	96	34	17	26	18	48	47	47	39	10	56	27	13	47	4
	19%	21%	16%	20%	18%	20%	19%	27%	18%	9%	31%	14%	10%	13%	359
								- 1	- 1		KL				ı
Two to four times a week	37	15	6	11	5	20	17	17	13	5	11	22	5	22	1
	7%	9%	6%	8%	5%	8%	7%	9%	6%	5%	6%	11%	4%	6%	109
												L			
Four or fives times a month	50	19	11	12		28	23	29	15	7	25	16	9	25	2
	10%	11%	10%	9%	9%	11%	9%	16%	7%	6%	14%	9%	7%	7%	169
								н			L				N
A few times a year	220	64	48	58	50	113	108	59	100	62	58	91	71	183	3
	44%	40%	47%	44%	49%	46%	43%	33%	47%	57%	33%	47%	55%	52%	279
									G	G		J	J	N	
Never	96	30	21	26	19	38	58	26	45	26	28	36	32	78	1
	19%	18%	21%	19%	19%	15%	23%	15%	21%	24%	16%	19%	25%	22%	129
							E							N	

### **TRANSIT**

#### What is the main reason you do not use transit more often?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N \* small base

				RANT		GEN			AGE			H OF RESID		HON	
	Total	Southwest	Southeast	Northwest	Northeast	Male	Female	18-34	35-54	55+	0-10	11-30	31+	Own	Rent
		Α	В	С	D	Е	F	G	Н	I	J	K	L	M	N
Base: Less Than Five Times Per Week			400						40-				405		
Mainhaid	412		103	113	83	205	207	93	197	119	110	167	135	323	83
Weighted	404	128	86*	107	83*	199	205	129*	173	99	122	165	118	309	89*
I have a car/ prefer to drive	132	32	23	39	37	68	64	53	49	28	52	47	33	92	39
That's a san profes to arre	33%		27%	37%	45%	34%	31%	41%	28%	28%	43%	29%	28%	30%	44%
	00,0	20,0	2. 70	0.70	AB	0.70	0.70	Н	2070	2070	KL	2070	20,0	30,5	M
Scheduling (inc. comes at inconvenient	45	17	8	11	9	21	24	9	29	7	14	17	15	36	9
times)	11%	14%	9%	11%	10%	11%	12%	7%	17%	7%	12%	10%	12%	12%	10%
									GI						
No reason to use it/ I don't need it (incl.	37	10	11	13	4	12	26	7	13	17	10	13	14	32	4
retired, not working, homemaker)	9%	8%	13%	12%	4%	6%	12%	6%	7%	17%	8%	8%	12%	10%	4%
			D				E			GH					
I usually don't travel far	27		2	9	5	8	19	13	7	6	11	11	5	18	9
	7%	9%	2%	8%	6%	4%	9%	10%	4%	6%	9%	7%	4%	6%	11%
				В											
It doesn't go where I need to go	26		7	1	3	14	12	9	11	6	4	13	9	21	3
	6%		8%	1%	4%	7%	6%	7%	6%	6%	3%	8%	7%	7%	4%
		С	С												
Too slow/ takes too long to reach	23		6	9	4	9	13	9	9	5	3	13	6	21	2
destination	6%	3%	7%	9%	5%	5%	7%	7%	5%	5%	3%	8%	5%	7%	3%
Not converient (conver	40		4			40			44	-			44	40	
Not convenient (unsp.)	19		7	3	3	10	9 4%	3	11 6%	5 5%	5 4%	3	11	18 6%	10/
	5%	7%	4%	3%	4%	5%	4%	2%	6%	5%	4%	2%	9% K	6%	1%
My job requires using a car	14	5	6	1	3	10	5	2	6	6	3	7	5 5	12	3
wy job requires using a car	4%		7%	1%	3%	5%	2%	2%	4%	6%	2%	4%	4%	4%	3%
	470	470	7 % C	1 70	3%	576	270	270	470	0%	270	470	470	470	370
I ride/ prefer a bike	12	6	4	2	0	11	1	3	7	2	2	9	1	10	3
Tride/ prefer a bike	3%	5%	5%	2%	آ_	6%	1%	2%	4%	2%	2%	5%	1%	3%	3%
	0,0	0,0	D	2,0		F	1,70	2,0	7,0	2,0	2,0	0,0	1,0	0,0	070
Convenience (unsp.)	8	2	1	2	3	6	2	0	4	4	1	4	4	7	1
(22)	2%	l I	2%	1%	4%	3%	1%	-	3%	4%	1%	2%	3%	2%	1%
										G					
Too crowded	6	2	2	2	0	3	3	3	4	0	1	5	1	4	3
	2%	2%	3%	2%	-	2%	1%	2%	2%	-	1%	3%	1%	1%	3%
Work pays for my/ have a parking spot	6	3	1	0	2	3	3	0	6	0	2	1	3	6	0
	1%	2%	1%	-	2%	1%	1%	-	3%	-	1%	1%	2%	2%	
Too many places to go in a day	4		2	1	0	2	2	1	2	0	1	2	1	2	1
	1%	1%	2%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	1%	2%
Dislike the bus (unsp.)	3	l I	1	0	1	2	I	0	3	0	0	2	1	2	1
	1%	1%	1%	-	1%	1%	0%	-	2%	-	-	1%	1%	1%	1%
Leave de forces la cons															
I work from home	3 1%		0	2 2%	0	1 1%	2 1%	0	2 1%	1 1%	1 1%	1 1%	1	3 1%	0
	170	170	-	2%	-	170	1 %	-	170	176	170	170	1%	1%	-
Othor	36	0	7	12	0	18	18	17	0	11	13	15	8	26	8
Other	9%		8%	11%	9 11%	9%	9%	13%	8 5%	11%	10%	9%	7%	9%	9%
	9%	1 %	5%	11%	11%	9%	9%	13% H	5%	11%  H	10%	9%	1 %	9%	9%
None	2	0	2	1	0	1	2	0	1	1	0	2	0	1	1
110110	1%		2%	1%	ا_	0%	1%	اً ا	0%	2%	_ا	1%	اً_	0%	2%
	1 70		2 /0	'^	-	3 /8	1 /6	-	378	270	]	1 /0	-	0 /0	2/0
		ı													

lpsos September 12, 2005

Table: 3

### **TRANSIT**

#### What is the main reason you do not use transit more often?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N \* small base

		A B C D			GENDER		AGE			LENGTH OF RESIDENCY			HOME	
Total	Southwest	Southeast	Northwest	Northeast	Male	Female	18-34	35-54	55+	0-10	11-30	31+	Own	Rent
	Α	В	С	D	E	F	G	Н	I	J	K	L	M	N
0%	-	1%	-	-	-	0%	-	0%	-	1%	-	-	0%	-

#### **ROADS**

#### How do you typically get to work or school?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N \* small base QUADRANT GENDER HOME AGE LENGTH OF RESIDENCY Southwest Southeast Northwest Northeast Male Female 18-34 35-54 55+ 0-10 11-30 31+ Own Rent Base: All respondents 500 140 120 141 99 247 253 125 241 130 195 149 370 123 Weighted 500 162 103 133 102\* 247 253 176 211 109 177 192 130 355 137 Drive 290 88 62 63 153 137 110 135 43 102 117 231 57 77 70 58% 54% 60% 58% 62% 62% 54% 62% 64% 39% 58% 61% 54% 65% 41% Public transit 94 16 23 21 49 47 50 35 10 44 48 19% 21% 16% 18% 20% 19% 19% 26% 19% 6% 28% 18% 8% 12% 35% KL М Bicycle 10 6 2% 2% 2% 3% 3% 1% 1% 3% 2% 1% 3% 2% 2% 1% Walk, run, rollerblade 24 5 11 13 13 10 5% 4% 5% 4% 5% 4% 5% 5% 5% 5% 7% 2% 5% 4% 7% Do not go to work or school 70 25 15 19 10 23 47 15 52 11 19 52 16 14% 16% 15% 14% 10% 9% 19% 1% 7% 48% 6% 10% 31% 15% 12% E G GH JK Other 11 2 6 6 3 2% 2% 2% 3% 3% 2% 2% 2% 2% 2% 3% 2% 2% 2% 3% (DK/NS) 0 0 0 0 0 0 0% 0% 0% 0% 1% 1%

# **TRANSIT**

# Overall, how would you rate Calgary's public transit system including buses and LRT?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base

		USE	PUBLIC TRAI	NSIT	MODE O	F TRANSPOR	RTATION	C	DMMUTE TIME	<b>=</b>
	Total	Frequent	Infrequent	Never	Drive	Transit	Other	Longer	Same	Shorter
		Α	В	С	D	E	F	G	Н	I
Base: All respondents	500	123	277	100	286	87	126	149	213	9
Weighted	500	133	271	96*	290	94*	115	147	207	104
Very good	89	37	39	14	37	22	30	20	44	1:
	18%	28%	14%	14%	13%	24%	26%	13%	21%	15%
		ВС				D	D			
Good	299	73	184	42	185	49	65	83	130	6
	60%	55%	68% AC	44%	64% E	51%	56%	56%	63%	61%
Poor	70	17	36	17	37	18	15	31	19	1
	14%	13%	13%	17%	13%	19%	13%	21% H	9%	16%
Voncen	17	6	6	5	10	6	1	10	5	
Very poor	3%	4%	2%	6%	4%	6%	1%	7%	2%	2%
(DK/NS)	25	0	7	18	21	F 0	4	4	9	
(=::::)	5%	-	2%	19%	7%	-	4%	3%	4%	6%
				AB	E					
ummary										
Total good	388	110		55	221	71	95	102	174	7
	78%	83% C	82% C	58%	76%	75%	82%	70%	84% G	76%
Total poor	87	23	42	22	48	23	16	41	23	1:
ι σται μοσι	17%	17%	16%	23%	16%	25%	14%	28%	11%	19%
								н		

# **TRANSIT**

# How often do you personally use Calgary Transit?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base

		USE	PUBLIC TRAIN	NSIT	MODE O	F TRANSPOR	RTATION	COMMUTE TIME			
	Total	Frequent	Infrequent	Never	Drive	Transit	Other	Longer	Same	Shorter	
		Α	В	С	D	E	F	G	Н	I	
Base: All respondents	500	123	277	100	286	87	126	149	213	96	
Weighted	500	133	271	96*	290	94*	115	147	207	104*	
Five times or more a week	96	96	0	0	6	81	8	28	44	17	
	19%	72%	-	-	2%	86%	7%	19%	21%	16%	
		ВС				DF	D				
Two to four times a week	37	37	0	0	15	12	11	12	19	5	
	7%	28%	-	-	5%	13%	9%	8%	9%	4%	
		ВС				D					
Four or fives times a month	50	0	50	0	31	1	17	16	12	14	
	10%	-	19%	-	11%	2%	15%	11%	6%	14%	
			AC		E		E			Н	
A few times a year	220	0	220	0	162	0	59	65	90	51	
	44%	-	81%	-	56%	-	51%	44%	44%	49%	
			AC		E		E				
Never	96	0	0	96	76	0	20	26	41	17	
	19%	-	-	100%	26%	-	18%	18%	20%	17%	
				AB	E		E				

# What is the main reason you do not use transit more often?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

oporations/means. Columno restea (6% flox level)			PUBLIC TRAN			F TRANSPOR	RTATION	CC	DMMUTE TIM	E
	Total	Frequent	Infrequent	Never	Drive	Transit	Other	Longer	Same	Shorter
		Α	В	С	D	E	F	G	Н	I
Base: Less Than Five Times Per										
Week	412	35	277	100	281	12	118	123	173	81
Weighted	404	37*	271	96*	283	14**	107	119	163	87
I have a car/ prefer to drive	132	6	83	43	107	0	25	30	52	40
	33%	15%	31%	45%	38%	-	23%	25%	32%	46%
				AB	F					Gŀ
Scheduling (inc. comes at inconvenient	45	6	31	8	39	3	3	22	15	
times)	11%	16%	12%	9%	14%	25%	3%	18%	9%	9%
					F			Н		
No reason to use it/ I don't need it (incl.	37	6	24	7	15	0	23	5	16	,
retired, not working, homemaker)	9%	17%	9%	7%	5%	-	21%	5%	10%	10%
	-						D			
I usually don't travel far	27	2	18	7	8	2	17	3	11	12
	7%	5%	7%	8%	3%	17%	16%	3%	6%	14%
							D	_		(
It doesn't go where I need to go	26	3	20	3	20	2	4	7	9	
	6%	8%	7%	3%	7%	14%	4%	6%	6%	6%
Too slow/ takes too long to reach	23	1	17	5	21	1	1	14	7	1
destination	6%	2%	6%	5%	7%	6%	1%	12%	4%	2%
					F			HI		
Not convenient (unsp.)	19	1	12	6	16	1	2	8	9	
` ' '	5%	2%	4%	7%	6%	6%	2%	7%	5%	2%
My job requires using a car	14	0	12	3	14	0	1	5	5	3
	4%	-	4%	3%	5%	-	1%	4%	3%	4%
I ride/ prefer a bike	12	3	10	0	3	0	9	0	11	(
	3%	7%	4%	-	1%	-	9%	-	7%	
		С					D		GI	
Convenience (unsp.)	8	0	8	0	8	0	1	4	4	
	2%	-	3%	-	3%	-	1%	3%	2%	1%
Too crowded	6	1	5	0	3	0	3	3	2	
	2%	3%	2%	-	1%	_	3%	2%	1%	2%
	= 70	1,0	-70		. 70			=.0	. , ,	
Work pays for my/ have a parking spot	6	0	5	1	6	0	0	1	5	(
	1%	_	2%	1%	2%	_	_	1%	3%	

Ipsos

September 12, 2005 Table: 7

# **TRANSIT**

# What is the main reason you do not use transit more often?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base; \*\* very small base (under 30) ineligible for sig testing

		USE	PUBLIC TRAI	NSIT	MODE C	F TRANSPOR	RTATION	COMMUTE TIME			
	Total	Frequent	Infrequent	Never	Drive	Transit	Other	Longer	Same	Shorter	
		Α	В	С	D	E	F	G	Н	I	
Too many places to go in a day	4	0	2	1	4	0	0	2	2	0	
	1%	-	1%	2%	1%	-	-	1%	1%	-	
Dislike the bus (unsp.)	3	0	1	2	2	0	1	1	1	1	
	1%	-	0%	2%	1%	-	1%	1%	1%	1%	
I work from home	3	0	2	1	0	0	3	0	3	0	
	1%	-	1%	1%	-	-	3%	-	2%	-	
							D				
Other	36			7	18		13	15		4	
	9%	22%	8%	7%	6%	33%	13%	13%	6%	5%	
		ВС					D				
None	2	1	0	1	1	0	1	0	1	0	
	1%	4%	-	1%	0%	-	1%	-	1%	-	
(DICINO)		В			4				4		
(DK/NS)	1 1	0	0	1	1	0	0	0	1	0	
	0%	-	-	1%	0%	-	-	-	0%	-	

# **ROADS**

# How do you typically get to work or school?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base

		USE	PUBLIC TRAN	NSIT	MODE O	F TRANSPOR	RTATION	COMMUTE TIME			
	Total	Frequent	Infrequent	Never	Drive	Transit	Other	Longer	Same	Shorter	
		Α	В	С	D	E	F	G	Н	I	
Base: All respondents	500	123	277	100	286	87	126	149	213	96	
Weighted	500	133	271	96*	290	94*	115	147	207	104*	
Drive	290	21	193	76	290	0	0	99	118	61	
	58%	16%		79%	100%		-	67%	57%	59%	
			Α	Α	EF						
Public transit	94	93		0	0	94	0	32	43	15	
	19%	70%	1%	-	-	100%	-	22%	21%	14%	
B: 1		ВС				DF	10				
Bicycle	10	2	8	0	0	0	10	0	9	0	
	2%	1%	3%	-	-	-	8% DE	-	4% GI	-	
Walk, run, rollerblade	24	3	18	3	0	0	24	3	9	9	
	5%	2%	7%	3%	-	-	21%	2%	4%	8%	
							DE			G	
Do not go to work or school	70	8	46	17	0	0	70	10	24	17	
	14%	6%	17%	17%	-	-	61%	7%	11%	17%	
			Α	A			DE			G	
Other	11	6	4	1	0	0	11	4	5	2	
	2%	5%	2%	1%	-	-	10% DE	2%	2%	2%	
(DK/NS)	1	0	1	0	0	0	0	1	0	0	
	0%	-	0%	-	-	-	-	1%	-	-	