Calgary Herald Traffic Study (0008-42)

Detailed tables

#### **FUTURE**

#### Would you support or oppose The City of Calgary increasing spending on .....?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F - G/H/I - J/K/L - M/N \* small base QUADRANT GENDER AGE LENGTH OF RESIDENCY HOME Total Southwest Southeast Northwest Northeast Male Female 18-34 35-54 55+ 0-10 11-30 31+ Own Rent Base: All respondents 500 140 120 141 99 247 253 125 241 130 195 149 370 123 Weighted 500 162 103 133 102\* 247 253 176 211 109 177 192 130 355 137 Roads Strongly support 200 62 46 48 43 105 94 62 95 81 70 137 59 37% 40% 38% 45% 36% 42% 43% 35% 45% 38% 46% 37% 37% 39% 43% Somewhat support 190 60 37 53 40 81 109 79 73 35 63 84 140 48 43 38% 37% 36% 40% 39% 33% 43% 45% 35% 32% 35% 43% 33% 39% 35% Somewhat oppose 75 27 15 20 13 44 31 29 27 19 22 30 23 50 22 15% 17% 15% 15% 13% 18% 12% 17% 13% 17% 12% 16% 17% 14% 16% Strongly oppose 28 10 13 13 4% 6% 6% 4% 7% 5% 6% 2% 6% 11% 5% 4% 9% 7% 3% G (DK/NS) 8 3 0 3 2% 2% 3% 2% 1% 2% 2% 1% 2% 0% 3% 1% 3% Summary Total support 389 122 83 101 83 186 203 141 168 77 144 154 91 277 107 78% 75% 81% 75% 82% 75% 80% 80% 80% 70% 81% 80% 70% 78% 78% Total oppose 103 37 20 29 18 57 46 32 31 30 38 35 26 21% 23% 19% 21% 17% 23% 18% 18% 19% 28% 17% 20% 27% 21% 19% Transit 224 39 105 119 43 95 156 66 Strongly support 80 42 62 92 88 45 45% 49% 41% 47% 39% 43% 47% 52% 42% 39% 54% 44% 35% 44% 48% Somewhat support 177 44 47 36 97 80 56 78 48 74 131 45 35% 31% 42% 35% 36% 39% 32% 32% 37% 38% 27% 39% 42% 37% 33% Somewhat oppose 50 20 8 14 22 28 18 20 13 14 18 18 36 11 10% 12% 7% 10% 9% 9% 11% 10% 10% 12% 8% 9% 14% 10% 8% 36 8 17 15 21 14 12 11 26 10 Strongly oppose 6 6 8 22 7% 4% 7% 4% 17% 6% 8% 4% 10% 6% 8% 6% 8% 7% 7% ABC G (DK/NS) 12 2% 4% 1% 3% 3% 2% 2% 2% 5% 3% 2% 2% 4% Summary 402 130 109 202 199 148 166 84 143 158 100 287 111 Total support 86 76 80% 80% 84% 82% 74% 82% 79% 84% 79% 77% 81% 82% 77% 81% 81% Total oppose 87 26 15 19 26 37 49 25 42 20 28 30 29 62 21 26% 17% 16% 15% 15% 15% 19% 14% 20% 18% 16% 15% 22% 18% 15% Calgary Herald Traffic Study (0008-42)

Detailed tables

### **FUTURE**

### In your opinion which one of the following should be The City of Calgary's top priority in addressing Calgary's transportation needs?

|  |       | QUADRANT  |           |           |           | GENDER |        |       | AGE   |     |      | LENGTH OF RESIDENCY |     |     | HOME |  |
|--|-------|-----------|-----------|-----------|-----------|--------|--------|-------|-------|-----|------|---------------------|-----|-----|------|--|
|  | Total | Southwest | Southeast | Northwest | Northeast | Male   | Female | 18-34 | 35-54 | 55+ | 0-10 | 11-30               | 31+ | Own | Rent |  |
|  |       | Α         | В         | С         | D         | E      | F      | G     | Н     | ı   | J    | K                   | L   | М   | N    |  |
| Base: All respondents                  | 500   | 140       | 120       | 141       | 99        | 247    | 253    | 125   | 241   | 130 | 156  | 195                 | 149 | 370 | 123  |  |
| Weighted                               | 500   | 162       | 103       | 133       | 102*      | 247    | 253    | 176   | 211   | 109 | 177  | 192                 | 130 | 355 | 137  |  |
|  |       |           |           |           |           |        |        |       |       |     |      |                     |     |     |      |  |
| More transit                           | 194   | 84        |           |           |           | 102    | 92     | 78    | 75    |     | 80   | 71                  | 42  | 125 | 64   |  |
|  | 39%   | 52%       | 29%       | 34%       | 34%       | 41%    | 36%    | 44%   | 36%   | 35% | 45%  | 37%                 | 33% | 35% | 47%  |  |
|  |       | BCD       |           |           |           |        |        |       |       |     | L    |                     |     |     | N.   |  |
| Wider roads and bigger interchanges    | 120   | 29        |           | 36        |           | 56     | 65     | 41    | 60    | 19  | 43   | 49                  | 1   | 96  | 25   |  |
|  | 24%   | 18%       | 24%       | 27%       | 30%<br>Δ  | 22%    | 26%    | 23%   | 28%   | 17% | 24%  | 25%                 | 22% | 27% | 18%  |  |
| Mandatory car-pooling                  | 29    | 6         | 8         | 8         | 7         | 10     | 19     | 16    | 5     | 7   | 13   | 9                   | 7   | 20  | (    |  |
|  | 6%    | 4%        | 8%        | 6%        | 7%        | 4%     | 8%     | 9%    | 2%    | 7%  | 7%   | 5%                  | 6%  | 6%  | 5%   |  |
|  |       |           |           |           |           |        |        | н     |       | н   |      |                     |     |     |      |  |
| Building a ring road                   | 110   | 29        | 29        | 27        | 24        | 58     | 52     | 22    | 54    | 34  | 26   | 43                  | 41  | 85  | 24   |  |
|  | 22%   | 18%       | 29%       | 20%       | 24%       | 23%    | 20%    | 12%   | 26%   | 31% | 14%  | 22%                 | 32% | 24% | 17%  |  |
|  |       |           |           |           |           |        |        |       | G     | G   |      |                     | J   |     |      |  |
| Greater development of pathway         | 37    | 10        | 9         | 12        | 6         | 17     | 21     | 17    | 16    | 5   | 13   | 18                  | 6   | 20  | 17   |  |
| system for walking, bikes and scooters | 7%    | 6%        | 9%        | 9%        | 5%        | 7%     | 8%     | 9%    | 7%    | 5%  | 8%   | 9%                  | 5%  | 6%  | 13%  |  |
|  |       |           |           |           |           |        |        |       |       |     |      |                     |     |     | N    |  |
| (DK/NS)                                | 10    | 3         | 2         | 5         | 0         | 5      | 4      | 3     | 2     | 5   | 2    | 3                   |     | 9   | 1    |  |
|  | 2%    | 2%        | 2%        | 4%        | -         | 2%     | 2%     | 1%    | 1%    | 5%  | 1%   | 1%                  | 4%  | 3%  | 1%   |  |
|  |       |           |           |           |           |        |        |       |       | H   |      |                     |     |     |      |  |

# **FUTURE**

# Would you support or oppose The City of Calgary increasing spending on .....?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base

|                       |       |          | PUBLIC TRAN | ISIT     | MODE O   | F TRANSPOR |          | COMMUTE TIME |      |         |
|-----------------------|-------|----------|-------------|----------|----------|------------|----------|--------------|------|---------|
|                       | Total | Frequent | Infrequent  | Never    | Drive    | Transit    | Other    | Longer       | Same | Shorter |
|                       |       | Α        | В           | С        | D        | E          | F        | G            | Н    | I       |
| Base: All respondents | 500   | 123      | 277         | 100      | 286      | 87         | 126      | 149          | 213  | 96      |
| Weighted              | 500   | 133      | 271         | 96*      | 290      | 94*        | 115      | 147          | 207  | 104     |
| oads                  |       |          |             |          |          |            |          |              |      |         |
| Strongly support      | 200   | 52       | 107         | 41       | 119      | 48         | 33       | 60           | 80   | 4       |
| <b>0</b> ,            | 40%   | 39%      | 39%         | 42%      | 41%<br>F | 51%<br>F   | 29%      | 41%          | 39%  | 40%     |
| Somewhat support      | 190   | 53       | 94          | 43       | 119      | 33         | 38       | 58           | 85   | 33      |
|                       | 38%   | 40%      | 35%         | 44%      | 41%      | 35%        | 33%      | 39%          | 41%  | 32%     |
| Somewhat oppose       | 75    | 19       | 50          | 6        | 41       | 9          | 24       | 19           | 32   | 19      |
|                       | 15%   | 14%      | 18%<br>C    | 7%       | 14%      | 9%         | 21%<br>E | 13%          | 15%  | 19%     |
| Strongly oppose       | 28    | 6        | 19          | 3        | 10       | 4          | 14       | 10           | 7    | (       |
|                       | 6%    | 4%       | 7%          | 4%       | 3%       | 4%         | 12%<br>D | 7%           | 3%   | 6%      |
| (DK/NS)               | 8     | 4        | 1           | 3        | 1        | 1          | 6        | 0            | 2    | 4       |
|                       | 2%    | 3%<br>B  | 0%          | 3%<br>B  | 0%       | 1%         | 5%<br>D  | -            | 1%   | 4%<br>G |
| ummary                |       |          |             |          |          |            | _        |              |      |         |
| Total support         | 389   | 105      | 201         | 83       | 237      | 81         | 71       | 118          | 165  | 7       |
|                       | 78%   | 79%      | 74%         | 87%<br>B | 82%<br>F | 85%<br>F   | 62%      | 80%          | 80%  | 72%     |
| Total oppose          | 103   | 24       | 69          | 10       | 51       | 13         | 38       | 29           | 39   | 20      |
|                       | 21%   | 18%      | 25%         | 10%      | 18%      | 14%        | 33%      | 20%          | 19%  | 25%     |
| ransit                |       |          | C           |          |          |            | DE       |              |      |         |
| Strongly support      | 224   | 78       | 123         | 23       | 116      | 61         | 47       | 74           | 86   | 39      |
|                       | 45%   | 59%      | 45%         | 24%      | 40%      | 65%        | 41%      | 50%          | 42%  | 38%     |
|                       |       | вс       | С           |          |          | DF         |          |              |      |         |
| Somewhat support      | 177   | 34       | 99          | 44       | 111      | 22         | 44       | 47           | 78   | 40      |
|                       | 35%   | 26%      | 37%<br>A    | 46%<br>A | 38%<br>E | 23%        | 38%<br>E | 32%          | 38%  | 38%     |
| Somewhat oppose       | 50    | 13       | 28          | 9        | 34       | 7          | 10       | 12           | 22   | 14      |
|                       | 10%   | 10%      | 10%         | 9%       | 12%      | 8%         | 8%       | 8%           | 10%  | 13%     |
| Strongly oppose       | 36    | 4        | 19          | 14       | 23       | 3          | 11       | 12           | 16   | (       |
|                       | 7%    | 3%       | 7%          | 14%      | 8%       | 3%         | 9%       | 8%           | 8%   | 6%      |

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September 12, 2005 Table: 3

# **FUTURE**

# Would you support or oppose The City of Calgary increasing spending on .....?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base

|               |       | USE PUBLIC TRANSIT |            |       | MODE O | F TRANSPOR | RTATION | COMMUTE TIME |      |         |
|---------------|-------|--------------------|------------|-------|--------|------------|---------|--------------|------|---------|
|               | Total | Frequent           | Infrequent | Never | Drive  | Transit    | Other   | Longer       | Same | Shorter |
|               |       | Α                  | В          | С     | D      | E          | F       | G            | Н    | I       |
| (DK/NS)       | 12    | 4                  | 2          | 6     | 6      | 2          | 4       | 2            | 4    | 5       |
|               | 2%    | 3%                 | 1%         | 7%    | 2%     | 2%         | 4%      | 1%           | 2%   | 5%      |
|               |       |                    |            | В     |        |            |         |              |      |         |
| Summary       |       |                    |            |       |        |            |         |              |      |         |
| Total support | 402   | 113                | 222        | 67    | 227    | 83         | 91      | 121          | 165  | 79      |
|               | 80%   | 84%                | 82%        | 70%   | 78%    | 88%        | 79%     | 82%          | 80%  | 76%     |
|               |       | С                  | С          |       |        |            |         |              |      |         |
| Total oppose  | 87    | 17                 | 47         | 22    | 57     | 10         | 20      | 24           | 38   | 20      |
|               | 17%   | 13%                | 17%        | 23%   | 20%    | 11%        | 17%     | 16%          | 18%  | 19%     |
|               |       |                    |            |       |        |            |         |              |      |         |

# **FUTURE**

# In your opinion which one of the following should be The City of Calgary's top priority in addressing Calgary's transportation needs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F - G/H/I \* small base

|  |       | USE      | <b>PUBLIC TRAN</b> | NSIT  | MODE O | F TRANSPOR | RTATION | COMMUTE TIME |      |         |  |
|--|-------|----------|--------------------|-------|--------|------------|---------|--------------|------|---------|--|
|  | Total | Frequent | Infrequent         | Never | Drive  | Transit    | Other   | Longer       | Same | Shorter |  |
|  |       | Α        | В                  | С     | D      | E          | F       | G            | Н    | I       |  |
| Base: All respondents                  | 500   | 123      | 277                | 100   | 286    | 87         | 126     | 149          | 213  | 96      |  |
| Weighted                               | 500   | 133      | 271                | 96*   | 290    | 94*        | 115     | 147          | 207  | 104*    |  |
|  |       |          |                    |       |        |            |         |              |      |         |  |
| More transit                           | 194   | 79       | 99                 | 16    | 93     | 55         | 46      | 62           | 73   | 41      |  |
|  | 39%   | 59%      | 37%                | 16%   | 32%    | 58%        | 40%     | 42%          | 35%  | 39%     |  |
|  |       | ВС       | С                  |       |        | DF         |         |              |      |         |  |
| Wider roads and bigger interchanges    | 120   | 23       | 67                 | 30    | 86     | 16         | 18      | 30           | 56   | 28      |  |
|  | 24%   | 17%      | 25%                | 31%   | 30%    | 17%        | 16%     | 21%          | 27%  | 27%     |  |
|  |       |          |                    | Α     | EF     |            |         |              |      |         |  |
| Mandatory car-pooling                  | 29    | 6        | 17                 | 6     | 17     | 5          | 8       | 5            | 15   | 8       |  |
|  | 6%    | 5%       | 6%                 | 7%    | 6%     | 5%         | 7%      | 4%           | 7%   | 8%      |  |
|  |       |          |                    |       |        |            |         |              |      |         |  |
| Building a ring road                   | 110   | 17       | 57                 | 35    | 68     | 14         | 27      | 40           | 42   | 16      |  |
|  | 22%   | 13%      | 21%                | 36%   | 23%    | 15%        | 24%     | 28%          | 20%  | 16%     |  |
|  |       | -        |                    | AB    |        |            |         | I            |      |         |  |
| Greater development of pathway         | 37    | 8        | 24                 | 6     | 19     | 5          | 13      | 7            | 17   | 8       |  |
| system for walking, bikes and scooters | 7%    | 6%       | 9%                 | 6%    | 7%     | 5%         | 11%     | 5%           | 8%   | 8%      |  |
| (DK/NC)                                | 10    | 0        | 7                  | 2     | 6      | 0          | 4       | 2            | 4    |         |  |
| (DK/NS)                                | 10    | ۷        | 20/                | 3     | 6      | U          | 4       | 3            | - 1  | 20/     |  |
|  | 2%    | -        | 2%                 | 3%    | 2%     | -          | 3%      | 2%           | 2%   | 2%      |  |
|  |       |          |                    | Α     |        |            |         |              |      |         |  |