

Detailed Tables

1. In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
Very good	87 8.7%	18 13.8% DE	14 14.0% DE	6 9.4%	28 7.4%	15 6.2%	6 7.2%	26 9.0%	36 9.2%	24 8.1%	59 12.3% K	28 5.4%
Good	645 64.5%	91 68.5% E	69 71.7% E	40 58.8%	252 66.4% E	143 57.8%	51 65.5%	195 66.6%	257 65.6%	181 61.8%	309 64.0%	336 65.0%
Poor	190 19.0%	16 11.8%	13 13.0%	16 24.1% A	69 18.1%	60 24.4% AB	17 22.1%	48 16.5%	75 19.1%	62 21.2%	76 15.7%	115 22.2% J
Very poor	57 5.7%	4 2.7%	1 1.2%	4 5.4%	21 5.6%	23 9.3% AB	4 5.2%	14 4.6%	19 4.8%	23 7.7%	28 5.9%	28 5.4%
Don't know/Refused	21 2.1%	4 3.1%	0 -	2 2.3%	9 2.5%	6 2.3%	0 -	9 3.2%	5 1.4%	4 1.2%	10 2.1%	10 2.0%
TOPBOX & LOWBOX SUMMARY												
Good (Top2Box)	732 73.2%	109 82.3% CE	83 85.8% CDEF	46 68.2%	280 73.8% E	158 64.0%	56 72.7%	222 75.7%	293 74.8%	205 69.9%	369 76.3% K	363 70.3%
Poor (Low2Box)	247 24.7%	19 14.6%	14 14.2%	20 29.5% AB	90 23.7% AB	83 33.7% ABD	21 27.3% AB	62 21.1%	94 23.8%	85 28.9% G	104 21.6%	143 27.6% J

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1. In terms of the current economic conditions in this country as a whole, how would you describe the overall state of the Canadian economy right now ?

Proportions/Mean: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
Very good	87 8.7%	68 8.8%	19 8.5%	5 5.0%	13 5.8%	35 10.2%	34 10.7% D	12 5.5%	21 6.6%	44 12.6% GH
Good	645 64.5%	508 66.0%	137 59.5%	48 45.8%	139 61.4% C	227 66.2% C	225 70.9% CD	126 58.6%	208 64.7%	241 68.9% G
Poor	190 19.0%	140 18.2%	50 21.9%	30 28.6% EF	54 23.9% F	63 18.3%	43 13.5%	47 21.7%	65 20.4%	54 15.6%
Very poor	57 5.7%	41 5.3%	16 7.0%	18 17.3% DEF	14 6.1%	12 3.5%	12 3.7%	21 9.8% I	23 7.1% I	9 2.5%
Don't know/Refused	21 2.1%	13 1.7%	7 3.2%	3 3.3%	6 2.8%	6 1.8%	4 1.2%	9 4.3% HI	4 1.1%	1 0.4%
TOPBOX & LOWBOX SUMMARY										
Good (Top2Box)	732 73.2%	576 74.8% B	156 67.9%	53 50.8%	152 67.2% C	261 76.4% CD	259 81.6% CD	138 64.1%	229 71.3%	285 81.5% GH
Poor (Low2Box)	247 24.7%	181 23.5%	66 28.9%	48 45.9% DEF	68 30.0% EF	75 21.8%	55 17.2%	68 31.6% I	88 27.6% I	63 18.0%

Detailed Tables

2. Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
Improve	220 22.0%	32 24.6%	23 23.5%	13 19.5%	93 24.5%	42 16.8%	17 21.6%	62 21.2%	87 22.1%	67 22.8%	125 25.9%	94 18.3%
Stay the same	484 48.4%	67 50.8%	52 53.8%	36 52.7%	153 40.4%	139 56.5%	36 46.8%	151 51.6%	197 50.3%	129 43.8%	224 46.2%	260 50.3%
Get worse	276 27.6%	28 21.3%	22 22.7%	17 25.1%	123 32.4%	62 25.0%	24 31.6%	72 24.6%	104 26.4%	93 31.5%	127 26.2%	149 28.9%
Don't know/Refused	21 2.1%	4 3.3%	0 -	2 2.7%	10 2.7%	4 1.7%	0 -	7 2.5%	4 1.1%	6 1.9%	8 1.7%	13 2.5%

2. Thinking about the next year or so, do you, yourself, generally feel that the Canadian economy will ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
Improve	220 22.0%	178 23.2%	41 17.9%	20 19.0%	46 20.5%	81 23.8%	71 22.3%	53 24.6%	63 19.7%	78 22.4%
Stay the same	484 48.4%	375 48.7%	108 47.2%	38 36.0%	108 47.9%	156 45.5%	181 56.9%	92 43.0%	161 50.1%	182 52.0%
Get worse	276 27.6%	205 26.6%	71 31.0%	43 41.3%	65 28.8%	102 29.8%	59 18.7%	61 28.6%	94 29.2%	86 24.7%
Don't know/Refused	21 2.1%	12 1.6%	9 3.9%	4 3.7%	6 2.9%	3 0.9%	7 2.1%	8 3.8%	3 1.0%	3 0.9%

Detailed Tables

3. And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
Improve	364 36.4%	51 38.8%	43 44.6%	21 30.8%	146 38.6%	73 29.6%	29 37.7%	162 55.4%	144 36.8%	51 17.3%	197 40.7%	167 32.4%
Stay the same	464 46.4%	67 50.7%	38 39.1%	34 49.7%	156 41.3%	131 52.9%	38 49.3%	101 34.3%	179 45.5%	173 59.0%	207 42.9%	256 49.6%
Get worse	159 15.9%	13 9.9%	16 16.3%	12 18.2%	66 17.5%	41 16.7%	10 13.1%	25 8.6%	67 17.2%	64 21.7%	74 15.3%	85 16.4%
Don't know/Refused	14 1.4%	1 0.6%	0 -	1 1.2%	10 2.7%	2 0.8%	0 -	5 1.7%	2 0.4%	6 2.1%	5 1.1%	8 1.6%

3. And, thinking about your family, do you feel that your own economic situation will ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
Improve	364 36.4%	296 38.5%	68 29.4%	25 24.4%	74 32.9%	134 39.2%	126 39.7%	69 32.1%	127 39.6%	134 38.2%
Stay the same	464 46.4%	349 45.3%	114 49.8%	52 49.6%	111 49.2%	142 41.4%	157 49.4%	99 46.2%	136 42.5%	173 49.4%
Get worse	159 15.9%	115 14.9%	44 19.3%	23 21.8%	37 16.4%	63 18.5%	33 10.2%	43 20.1%	54 17.0%	43 12.4%
Don't know/Refused	14 1.4%	10 1.3%	4 1.5%	4 4.1%	3 1.5%	3 0.9%	2 0.6%	3 1.5%	3 0.9%	0 -

Detailed Tables

4. And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
Yes	160 16.0%	21 16.1%	10 10.0%	11 16.6%	65 17.2%	40 16.3%	13 16.2%	47 16.1%	77 19.7%	32 10.9%	77 16.0%	83 16.0%
No	826 82.6%	110 83.1%	87 90.0%	54 79.8%	309 81.5%	201 81.6%	65 83.8%	244 83.1%	312 79.6%	254 86.7%	400 82.7%	427 82.6%
Don't know/Refused	14 1.4%	1 0.8%	0 -	2 3.6%	5 1.3%	5 2.1%	0 -	2 0.8%	3 0.7%	7 2.5%	7 1.4%	7 1.4%

4. And, are you, or is anyone in your household worried about losing their job or being laid off ?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
Yes	160 16.0%	123 16.0%	37 16.0%	13 12.3%	33 14.8%	57 16.8%	54 17.1%	35 16.2%	53 16.5%	56 16.1%
No	826 82.6%	636 82.5%	190 82.8%	88 84.5%	191 84.4%	279 81.5%	262 82.3%	174 81.0%	265 82.6%	291 83.3%
Don't know/Refused	14 1.4%	11 1.5%	3 1.1%	3 3.2%	2 0.8%	6 1.7%	2 0.6%	6 2.9%	3 0.9%	2 0.6%

Detailed Tables

5. In the next six months, do you think interest rates will ...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
Go up	659 65.9%	94 71.1% E	62 64.3%	47 69.3%	260 68.7% E	141 57.2%	55 70.7% E	189 64.6%	269 68.7%	186 63.3%	334 69.2% K	325 62.9% J
Go down	40 4.0%	3 2.2%	5 5.1%	2 2.7%	13 3.3%	16 6.4%	2 2.2%	14 4.8%	16 4.2%	9 3.2%	12 2.5%	28 5.4% J
Remain unchanged	267 26.7%	30 22.7%	30 30.6%	18 26.7%	92 24.4%	76 30.8%	21 27.1%	79 26.9%	99 25.1%	86 29.3%	124 25.6%	143 27.7%
Don't know/Refused	34 3.4%	5 4.0%	0 -	1 1.2%	14 3.6%	14 5.6% BF	0 -	11 3.7%	8 2.1%	12 4.2%	13 2.7%	21 4.0%

5. In the next six months, do you think interest rates will ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
Go up	659 65.9%	518 67.3%	141 61.5%	62 59.9%	142 62.8%	218 63.7%	229 72.2% CDE	116 54.0%	217 67.5% G	252 72.1% G
Go down	40 4.0%	31 4.1%	9 3.8%	5 5.1%	9 3.9%	12 3.6%	12 3.9%	12 5.7%	11 3.4%	10 3.0%
Remain unchanged	267 26.7%	198 25.7%	69 30.2%	32 31.1% F	67 29.7% F	102 29.8% F	65 20.5%	75 34.8% I	87 27.1%	81 23.3%
Don't know/Refused	34 3.4%	23 3.0%	10 4.5%	4 3.9%	8 3.6%	10 2.9%	11 3.4%	12 5.5% HI	6 2.0%	6 1.7%

Detailed Tables

6. How likely are you to purchase a home or another home right now ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
Very likely	58 5.8%	7 5.1%	9 9.1%	1 1.5%	21 5.6%	18 7.3%	2 2.5%	37 12.5% HI	19 4.8% I	2 0.8%	30 6.2%	28 5.4%
Somewhat likely	73 7.3%	15 11.2%	7 6.8%	5 7.0%	24 6.4%	16 6.4%	7 8.7%	33 11.3% I	30 7.6% I	10 3.2%	47 9.6% K	26 5.1%
Not very likely	152 15.2%	27 20.3%	18 18.8%	12 17.8%	56 14.9%	29 11.5%	10 12.5%	68 23.1% HI	60 15.3% I	23 7.8%	66 13.7%	86 16.6%
Not likely at all	714 71.4%	83 62.5%	63 65.3%	50 73.7%	276 72.7%	184 74.5%	59 76.3%	156 53.2%	282 71.8% G	258 87.7% GH	339 70.0%	376 72.7%
Don't know/Refused	3 0.3%	1 0.9%	0 -	0 -	1 0.3%	1 0.4%	0 -	0 -	2 0.5%	1 0.3%	2 0.4%	1 0.2%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	131 13.1%	22 16.3%	15 15.9%	6 8.5%	46 12.1%	34 13.6%	9 11.2%	70 23.7% HI	49 12.4% I	12 4.1%	77 15.9% K	54 10.5%
Unlikely (Low2Box)	866 86.6%	109 82.8%	81 84.1%	62 91.5%	332 87.6%	212 86.0%	69 88.8%	224 76.3%	342 87.1% G	281 95.6% GH	405 83.7%	461 89.3% J

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6. How likely are you to purchase a home or another home right now ?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

	REGION TYPE			EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
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Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
Very likely	58 5.8%	50 6.5%	7 3.2%	4 3.7%	7 3.2%	24 6.9%	23 7.2%	8 3.5%	22 7.0%	24 6.8%
Somewhat likely	73 7.3%	54 7.0%	19 8.3%	4 3.6%	13 5.7%	34 10.0% C	22 7.0%	9 4.2%	31 9.7% G	29 8.2%
Not very likely	152 15.2%	124 16.1%	28 12.0%	14 13.5%	36 15.8%	56 16.4%	42 13.3%	32 14.8%	42 13.2%	63 18.0%
Not likely at all	714 71.4%	539 69.9%	176 76.5%	83 79.3% E	170 75.2% E	225 65.8%	230 72.4%	166 77.5% I	224 69.8%	233 66.6%
Don't know/Refused	3 0.3%	3 0.4%	0 -	0 -	0 -	3 0.9%	0 -	0 -	1 0.3%	1 0.3%
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	131 13.1%	104 13.6%	26 11.5%	8 7.2%	20 8.9%	58 16.9% CD	45 14.2%	16 7.7%	54 16.7% G	53 15.1% G
Unlikely (Low2Box)	866 86.6%	663 86.0%	203 88.5%	97 92.8% E	206 91.1% E	281 82.2%	273 85.8%	198 92.3% HI	266 83.0%	296 84.6%

Detailed Tables

7. Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
More than last year	255 25.5%	33 25.0%	28 28.7%	21 30.9%	99 26.1%	53 21.5%	21 27.2%	104 35.3% HI	106 26.9% I	45 15.3%	136 28.1%	119 23.0%
About the same as last year	415 41.5%	52 39.2%	38 38.9%	27 40.0%	145 38.2%	121 49.0% D	32 41.8%	116 39.5%	158 40.3%	129 44.0%	197 40.8%	217 42.1%
Less than last year	324 32.4%	45 34.2%	31 32.4%	20 29.1%	133 35.2%	71 28.7%	24 31.0%	74 25.2%	126 32.0%	116 39.6% GH	149 30.8%	176 34.0%
Don't know/Refused	6 0.6%	2 1.7%	0 -	0 -	2 0.5%	2 0.8%	0 -	0 -	3 0.7%	3 1.0%	1 0.2%	5 0.9%

7. Now, thinking about major purchases such as buying a car or household appliances, or your vacation spending, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
More than last year	255 25.5%	197 25.6%	58 25.2%	20 19.4%	47 20.7%	94 27.5%	92 28.8% D	51 23.8%	72 22.4%	110 31.5% H
About the same as last year	415 41.5%	323 41.9%	92 39.9%	43 41.1%	95 41.9%	129 37.7%	143 44.9%	82 38.2%	134 41.6%	149 42.7%
Less than last year	324 32.4%	245 31.8%	79 34.5%	39 37.7% F	82 36.0% F	118 34.6% F	84 26.3%	79 37.0% I	114 35.6% I	90 25.8%
Don't know/Refused	6 0.6%	5 0.7%	1 0.4%	2 1.9% F	3 1.4% F	1 0.2%	0 -	2 1.0%	1 0.3%	0 -

Detailed Tables

8. And, thinking only about your personal day-to-day spending habits on things such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	REGION							AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents												
Unweighted Base	1000	132	97	68	379	247	77	266	422	289	470	530
Weighted Base	1000	132	97*	68*	379	247	77*	293	392	294	483	517
More than last year	359 35.9%	49 37.3%	43 44.2% E	27 39.9%	132 34.8%	80 32.3%	28 36.2%	115 39.1%	143 36.4%	93 31.6%	170 35.1%	189 36.6%
About the same as last year	499 49.9%	63 47.4%	39 40.6%	29 43.2%	188 49.7%	140 56.8% B	40 51.4%	147 50.2%	209 53.3%	137 46.5%	250 51.7%	249 48.3%
Less than last year	142 14.2%	20 15.4%	15 15.2%	11 16.9%	59 15.6%	27 10.9%	10 12.3%	31 10.6%	40 10.3%	64 21.9% GH	64 13.2%	78 15.2%

8. And, thinking only about your personal day-to-day spending habits on things such as groceries, clothing or other personal goods and services, in the next year, do you expect that you and your family will be spending ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I										
	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	B	C	D	E	F	G	H	I
Base: All Respondents										
Unweighted Base	1000	774	226	103	228	344	318	212	318	354
Weighted Base	1000	770	230	104	226	342	318	214	321	350
More than last year	359 35.9%	287 37.2%	72 31.3%	42 40.6%	82 36.0%	131 38.2% F	98 30.7%	82 38.2%	123 38.3%	118 33.8%
About the same as last year	499 49.9%	382 49.5%	118 51.3%	37 35.7%	112 49.4% C	164 47.9% C	185 58.3% CDE	79 36.6%	166 51.7% G	198 56.7% G
Less than last year	142 14.2%	102 13.2%	40 17.4%	25 23.7% DEF	33 14.5%	48 13.9%	35 11.0%	54 25.2% HI	32 9.9%	33 9.5%