

PUBLIC AFFAIRS

As you may know, Premier Klein has announced that he would like to use the surplus to provide each Albertan with a dividend cheque of between \$100 to \$300. What would you personally do with your dividend cheque?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L

	Total	Gender		Age			Income				Education		
		Male	Female	18-34	35-54	55+	<\$30K	\$30K-<\$50K	\$50K-<\$70K	\$70K+	HS or Less	Post Sec.	Univ.
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All respondents	800	400	400	203	367	209	140	146	128	262	256	225	313
Weighted	800	396	404	264	320	198	148	151	128	253	256	230	307
Pay bills/ debt	167 21%	84 21%	83 21%	57 22% E	88 28% E	20 10%	32 22%	42 28% I	28 22%	41 16%	56 22%	53 23%	59 19%
Invest it (incl. put it in the bank, savings account, save it, etc.)	166 21%	89 22%	77 19%	52 20%	56 17%	53 27% D	27 18%	23 16%	25 20%	54 22%	46 18%	51 22%	65 21%
Pay for utilities (incl. gas, heat, etc.)	67 8%	28 7%	39 10%	18 7%	24 8%	22 11%	8 5%	12 8%	15 11%	21 8%	25 10%	19 8%	23 7%
Spend it (unspecified)	50 6%	28 7%	22 5%	14 5%	16 5%	19 9% D	12 8%	5 3%	7 5%	20 8%	16 6%	14 6%	20 7%
Purchase gas/ fuel for vehicles	32 4%	15 4%	17 4%	12 4%	15 5%	5 2%	2 2%	6 4%	8 6%	11 4%	14 5%	11 5%	8 3%
Donate to charities/ needy	23 3%	10 2%	13 3%	3 1%	9 3%	12 6% C	5 3%	5 3%	3 2%	8 3%	4 2%	7 3%	12 4%
Pay for school	20 3%	7 2%	13 3%	18 7% DE	3 1%	0 -	9 6% I	10 6% I	2 2% I	0 -	4 2%	8 3%	9 3%
Put into retirement savings plan (incl. rsp, rrsp, etc.)	19 2%	11 3%	9 2%	8 3% E	12 4% E	0 -	1 1%	4 3%	2 2%	8 3%	7 3%	3 1%	9 3%
Pay for necessities/ living expenses	18 2%	13 3%	5 1%	7 3%	6 2%	5 2%	5 4%	6 4%	1 1%	5 2%	4 2%	6 3%	7 2%
Put into kid's education	15 2%	5 1%	9 2%	1 0%	11 4% C	2 1%	1 1%	3 2%	2 1%	9 4%	3 1%	4 2%	8 3%
Pay for Christmas	13 2%	3 1%	11 3% A	7 3%	3 1%	4 2%	3 2%	4 3%	2 2%	2 1%	4 2%	3 1%	6 2%
Pay rent/ mortgage	12 2%	6 1%	7 2%	5 2%	5 2%	2 1%	6 4% G	0 -	4 3% G	3 1%	4 2%	2 1%	6 2%
Vactions/ holidays	12 1%	3 1%	9 2%	1 0%	8 2%	3 1%	1 1%	2 1%	1 1%	7 3%	1 0%	4 2%	7 2% J
Home renovations	11 1%	4 1%	7 2%	6 2% D	1 0%	4 2% D	2 2%	2 1%	2 2%	5 2%	5 2%	3 1%	2 1%
Purchase groceries	11 1%	7 2%	4 1%	4 1%	4 1%	3 1%	4 2%	1 1%	0 -	4 2%	6 2%	3 1%	2 1%
Put in child's account/ give to child	10	3	7	3	5	2	2	0	2	4	3	3	4

Ipsos

September 24, 2005

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		A	B	C	D	E	F	G	H	I	J	K	L
	1%	1%	2%	1%	2%	1%	1%	-	2%	2%	1%	2%	1%
Pay taxes	10 1%	7 2%	3 1%	8 3% DE	2 1%	0 -	3 2%	1 1%	2 2%	3 1%	4 2%	2 1%	3 1%
Government should keep the money/ use for other things	8 1%	5 1%	3 1%	1 1%	2 1%	5 2% D	2 1%	2 1%	1 1%	2 1%	3 1%	0 -	5 2%
Purchase things for my kids	8 1%	4 1%	3 1%	5 2%	2 1%	1 0%	3 2% I	3 2% I	1 1%	0 -	4 1%	2 1%	2 1%
Put towards healthcare (Alberta healthcare bill)	7 1%	6 1%	2 0%	1 1%	5 2%	1 0%	0 -	2 1%	3 2%	2 1%	2 1%	3 1%	3 1%
Keep it/ cash it (unspecified)	7 1%	4 1%	3 1%	1 1%	3 1%	3 1%	2 2%	0 -	1 1%	2 1%	3 1%	1 0%	2 1%
Household items	7 1%	4 1%	2 1%	1 0%	3 1%	2 1%	1 1%	3 2%	0 -	2 1%	3 1%	4 2% L	0 -
Go out to a restaurant	7 1%	4 1%	3 1%	1 0%	4 1%	2 1%	0 -	0 -	2 1%	5 2%	0 -	2 1%	5 2% J
Send back	5 1%	2 0%	3 1%	0 -	2 1%	3 1%	1 1%	2 1%	2 1%	0 -	2 1%	2 1%	1 0%
Other	48 6%	24 6%	24 6%	19 7%	18 6%	10 5%	5 3%	9 6%	6 5%	23 9% F	11 4%	11 5%	25 8%
Nothing	2 0%	0 -	2 0%	0 -	1 0%	1 0%	1 1%	0 -	0 -	0 -	2 1%	0 -	0 -
(DK/NS)	46 6%	23 6%	23 6%	12 5%	13 4%	16 8% D	10 7%	5 3%	5 4%	12 5%	20 8%	11 5%	15 5%