Detailed Tables

1. If you are taking a vacation or pleasure trip this December holiday season, or over New Year's, where do you expect to go?

_____

Proportions/Means: Columns Tested
(5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
Not taking a vacation/pleasure trip this holiday season	333	33	30	28	121	94	27	74	123	116	145	188
	33%	25%	31%	41% A	32%	38% A	35%	25%	35% G	40% G	30%	36% J
To another part of the world	183	30	17	13	87	20	17	60	64	49	91	92
	18%	22% E	18% E	19% E	23% E	8%	22% E	20%	18%	17%	19%	18%
To the United States	148	28	22	4	64	22	10	51	42	49	79	69
	15%	21% CE	22% CE	5%	17% CE	9%	13%	17% H	12%	17%	16%	13%
Within the province	135	16	8	3	32	70	5	44	55	29	62	73
	13%	12%	8%	5%	8%	28% ABCDF	6%	15%	15% I	10%	13%	14%
To another province(s) in Canada	102	11	15	14	36	14	13	31	37	27	53	49
	10%	8%	15% E	21% ADE	9%	5%	16% E	11%	10%	9%	11%	9%
To a southern destination other than the U.S.	87	12	5	6	33	26	5	29	31	22	48	39
	9%	9%	5%	9%	9%	10%	7%	10%	9%	7%	10%	7%
Don't know/Refused	15	3	1	0	7	2	1	5	6	2	7	7
	1%	3%	1%	-	2%	1%	1%	2%	2%	1%	1%	1%

1. If you are taking a vacation or pleasure trip this December holiday season, or over New Year's, where do you expect to go?
_____

Proportions/Means: Columns Tested
(5% risk level) - A/B - C/D/E/F - G/H/I

* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
Not taking a vacation/pleasure trip this holiday season	333	241	92	36	75	109	102	79	104	101
	33%	30%	44% A	41% F	35%	35%	29%	39% I	34%	29%
To another part of the world	183	156	27	11	32	56	78	35	49	78
	18%	20% B	13%	12%	15%	18%	22% CD	18%	16%	22%
To the United States	148	122	26	12	32	42	60	25	50	58
	15%	15%	12%	14%	15%	13%	17%	13%	16%	17%
Within the province	135	100	35	10	37	54	32	28	40	47
	13%	13%	16%	11%	17% F	17% F	9%	14%	13%	13%
To another province(s) in Canada	102	85	17	11	24	32	35	23	33	30
	10%	11%	8%	13%	11%	10%	10%	12%	11%	9%
To a southern destination other than the U.S.	87	74	12	6	12	21	43	8	25	33
	9%	9%	6%	7%	6%	7%	12% DE	4%	8%	9% G
Don't know/Refused	15	12	3	3	2	4	6	1	2	4
	1%	1%	1%	3%	1%	1%	2%	0	1%	1%

2. I'm now going to read you a list of destinations and I'd like you to tell me, if money was &left not&right an issue, which one you'd most like to visit to celebrate New Year's Eve?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
A tropical beach	345	57	37	21	121	82	28	101	131	94	178	168
	34%	43% D	38%	31%	32%	33%	36%	34%	37%	32%	37%	32%
Somewhere in Europe	215	30	13	7	81	70	13	66	75	65	96	119
	21%	23%	13%	11%	21%	28% BCD	17%	22%	21%	22%	20%	23%
A Mountain resort in Canada or the U.S.	147	9	19	16	49	44	10	43	58	42	68	79
	15%	7%	19% A	23% AD	13%	18% A	12%	14%	16%	14%	14%	15%
Las Vegas	83	12	10	4	28	16	14	33	24	19	38	45
	8%	9%	10%	6%	7%	6%	18% CDE	11%	7%	6%	8%	9%
A big Canadian city	80	11	4	5	37	19	4	20	29	24	37	43
	8%	9%	4%	8%	10%	8%	5%	7%	8%	8%	8%	8%
Times Square in New York City	66	6	9	9	30	7	6	28	20	12	31	35
	7%	5%	9% E	13% AE	8% E	3%	8% E	9% I	6%	4%	6%	7%
Nowhere	31	2	2	3	14	7	3	2	8	17	14	17
	3%	1%	2%	5%	4%	3%	3%	1%	2%	6% GH	3%	3%
Some other destination	33	5	4	3	17	4	1	3	11	19	22	11
	3%	4%	4%	4%	5% E	1%	1%	1%	3%	7% GH	5% K	2%
Don't know/Refused	2	0	0	0	2	0	0	0	0	2	1	1
	0	-	-	-	1%	-	-	-	-	1%	0	0

Detailed Tables

2. I'm now going to read you a list of destinations and I'd like you to tell me, if money was &left not&right an issue, which one you'd most like to visit to celebrate New Year's Eve?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
A tropical beach	345	268	77	30	69	113	127	60	105	134
	34%	34%	36%	34%	32%	36%	36%	30%	35%	38%
Somewhere in Europe	215	180	35	11	37	71	92	33	68	88
	21%	23%	17%	12%	18%	23%	26%	17%	23%	25%
						C	CD			G
A Mountain resort in Canada or the U.S.	147	115	32	17	31	47	48	30	46	52
	15%	15%	15%	19%	14%	15%	14%	15%	15%	15%
Las Vegas	83	63	20	7	18	30	24	26	26	19
	8%	8%	9%	7%	8%	9%	7%	13%	9%	5%
								I		
A big Canadian city	80	61	19	13	25	20	17	24	20	21
	8%	8%	9%	15%	12%	6%	5%	12%	7%	6%
				EF	EF			HI		
Times Square in New York City	66	52	14	4	16	16	26	15	17	20
	7%	7%	7%	4%	8%	5%	7%	7%	6%	6%
Nowhere	31	27	4	3	6	12	8	6	11	7
	3%	3%	2%	4%	3%	4%	2%	3%	4%	2%
Some other destination	33	23	10	4	10	6	11	7	7	9
	3%	3%	5%	5%	5%	2%	3%	3%	2%	3%
Don't know/Refused	2	1	1	0	1	0	1	0	1	1
	0	0	1%	-	1%	-	0	-	0	0

Detailed Tables

3. If you are planning a vacation or pleasure trip anytime in the New Year, that is, in January, February, or March 2006, where do you expect to go?
_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
To another part of the world	256	43	17	10	119	49	18	90	74	79	136	120
	26%	32% BCE	17%	15%	31% BCE	20%	23%	31% H	21%	27%	28%	23%
Not taking a vacation/pleasure trip in Winter 2006	253	28	24	23	96	59	24	60	93	87	101	153
	25%	21%	24%	34%	25%	24%	31%	21%	26%	29% G	21%	30% J
To the United States	167	26	29	10	59	31	12	46	62	52	80	86
	17%	20%	30% CDEF	15%	15%	12%	15%	16%	17%	18%	17%	17%
To a southern destination other than the U.S.	133	14	10	9	42	48	9	33	55	35	67	66
	13%	11%	11%	14%	11%	19% AD	12%	11%	15%	12%	14%	13%
To another province(s) in Canada	93	11	8	11	35	18	11	29	35	22	51	43
	9%	8%	9%	16% E	9%	7%	14%	10%	10%	8%	10%	8%
Within the province	78	9	5	3	21	39	1	25	32	16	35	44
	8%	7%	5%	4%	6%	16% ABCDF	1%	9%	9%	5%	7%	8%
Don't know/Refused	22	1	4	1	9	4	3	11	6	3	15	7
	2%	1%	4%	2%	2%	2%	3%	4%	2%	1%	3%	1%

Detailed Tables

3. If you are planning a vacation or pleasure trip anytime in the New Year, that is, in January, February, or March 2006, where do you expect to go?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
To another part of the world	256	219	37	18	39	76	113	46	74	100
	26%	28%	17%	20%	18%	24%	32%	23%	25%	28%
		B					CDE			
Not taking a vacation/pleasure trip in Winter 2006	253	190	63	29	58	72	87	60	79	62
	25%	24%	30%	32%	27%	23%	25%	30%	26%	18%
								I	I	
To the United States	167	132	34	14	38	59	53	29	52	66
	17%	17%	16%	15%	18%	19%	15%	14%	17%	19%
To a southern destination other than the U.S.	133	107	26	11	31	42	47	18	41	56
	13%	14%	12%	13%	14%	13%	13%	9%	14%	16%
										G
To another province(s) in Canada	93	67	26	10	28	27	27	23	21	35
	9%	8%	12%	12%	13%	9%	8%	11%	7%	10%
					F					
Within the province	78	60	18	7	16	32	23	21	27	24
	8%	8%	9%	8%	7%	10%	6%	10%	9%	7%
Don't know/Refused	22	15	6	0	5	9	6	4	7	8
	2%	2%	3%	-	2%	3%	2%	2%	2%	2%

5. Will the recent strong performance of the Canadian dollar make you more ikely to travel outside of Canada this December holiday season or in the new year?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
Yes	412	63	55	25	164	67	37	122	150	118	211	200
	41%	47%	57%	37%	43%	27%	47%	41%	42%	40%	44%	39%
		E	CDE		E		E					
No	570	69	42	41	201	179	39	166	202	169	266	304
	57%	52%	43%	61%	53%	72%	50%	57%	57%	57%	55%	59%
				B		ABDF						
Don't know/Refused	20	1	0	2	14	1	2	6	6	7	7	13
	2%	1%	-	2%	4%	0	3%	2%	2%	2%	1%	3%
					E							

5. Will the recent strong performance of the Canadian dollar make you more ikely to travel outside of Canada this December holiday season or in the new year?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base

		REGION TYPE		EDUCATION				INCOME		
	TOTAL	Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
Yes	412	321	90	38	81	132	149	80	116	157
	41%	41%	43%	43%	38%	42%	42%	40%	38%	45%
No	570	452	118	50	126	179	199	117	182	186
	57%	57%	56%	57%	59%	56%	56%	58%	60%	53%
Don't know/Refused	20	18	3	0	6	6	7	3	3	7
	2%	2%	1%	-	3%	2%	2%	2%	1%	2%

Detailed Tables

6. Thinking of booking a trip, how convenient do you think it would be to split the cost of your trip between two credit cards?
_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
Very convenient	141	13	10	4	56	42	14	31	57	41	56	85
	14%	10%	11%	6%	15% C	17% C	18% C	11%	16%	14%	12%	16% J
Somewhat convenient	174	12	12	15	69	51	14	71	54	36	87	86
	17%	9%	12%	23% A	18% A	21% A	18%	24% HI	15%	12%	18%	17%
Not very convenient	149	23	16	10	54	35	10	53	50	41	72	77
	15%	17%	17%	15%	14%	14%	13%	18%	14%	14%	15%	15%
Not at all convenient	496	76	52	34	180	115	38	132	179	161	244	251
	49%	57%	54%	51%	47%	47%	49%	45%	50%	55% G	50%	49%
Don't know/Refused	44	8	6	4	20	4	2	7	18	15	25	19
	4%	6% E	7% E	6% E	5% E	1%	2%	2%	5%	5%	5%	4%
TOPBOX & LOWBOX SUMMARY												
Convenient (Top2Box)	314	26	22	19	125	93	28	102	111	77	143	171
	31%	19%	23%	28%	33% A	38% AB	36% A	35% I	31%	26%	30%	33%
Not convenient (Low2Box)	644	98	68	45	235	150	48	185	229	203	316	328
	64%	74% DE	71%	66%	62%	61%	62%	63%	64%	69%	65%	63%

Detailed Tables

6. Thinking of booking a trip, how convenient do you think it would be to split the cost of your trip between two credit cards?
_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
Very convenient	141	112	28	11	27	53	46	26	43	45
	14%	14%	13%	13%	13%	17%	13%	13%	14%	13%
Somewhat convenient	174	133	40	17	34	58	59	36	54	60
	17%	17%	19%	20%	16%	18%	16%	18%	18%	17%
Not very convenient	149	124	25	9	29	45	65	19	52	62
	15%	16%	12%	10%	14%	14%	18%	10%	17%	18%
									G	G
Not at all convenient	496	392	104	47	108	153	173	103	144	174
	49%	50%	49%	53%	50%	48%	49%	51%	48%	50%
Don't know/Refused	44	30	13	4	16	8	13	16	8	10
	4%	4%	6%	4%	8%	3%	4%	8%	3%	3%
					EF			HI		
TOPBOX & LOWBOX SUMMARY										
Convenient (Top2Box)	314	245	69	29	60	111	105	62	98	105
	31%	31%	32%	33%	28%	35%	29%	31%	32%	30%
Not convenient (Low2Box)	644	515	129	56	137	198	237	122	196	236
	64%	65%	61%	63%	64%	63%	67%	61%	65%	67%

7. Thinking about the $400 prosperity cheque that you will be receiving from the government, how likely is it that you will use this extra money towards a vacation or pleasure trip this winter? Thinking about the $400 prosperity cheque that residents of Alberta will be receiving from the government, and imagining if you were to receive one too, how likely is it that you would use this extra money towards a vacation or pleasure trip this winter?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base; ** very small base (under 30) ineligible for sig testing

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
ALBERTA RESPONDENTS												
Base: Alberta respondents												
Unweighted Base	97	0	97	0	0	0	0	34	36	25	48	49
Weighted Base	97*	-**	97*	-**	-**	-**	-**	32*	39*	24**	48*	49*
Very likely	9	0	9	0	0	0	0	2	4	2	3	6
	9%	-	9%	-	-	-	-	7%	11%	8%	6%	12%
Somewhat likely	6	0	6	0	0	0	0	4	0	2	1	4
	6%	-	6%	-	-	-	-	11% H	-	9%	2%	9%
Not very likely	18	0	18	0	0	0	0	4	9	5	9	10
	19%	-	19%	-	-	-	-	12%	24%	22%	18%	20%
Not at all likely	61	0	61	0	0	0	0	19	25	15	34	27
	63%	-	63%	-	-	-	-	61%	65%	61%	71%	56%
Don't know/Refused	3	0	3	0	0	0	0	3	0	0	1	2
	3%	-	3%	-	-	-	-	9%	-	-	2%	3%
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	14	0	14	0	0	0	0	6	4	4	4	10
	15%	-	15%	-	-	-	-	18%	11%	17%	8%	21%
Not likely (Low2Box)	80	0	80	0	0	0	0	23	34	20	43	37
	82%	-	82%	-	-	-	-	73%	89%	83%	89%	76%

Detailed Tables

7. Thinking about the $400 prosperity cheque that you will be receiving from the government, how likely is it that you will use this extra money towards a vacation or pleasure trip this winter? Thinking about the $400 prosperity cheque that residents of Alberta will be receiving from the government, and imagining if you were to receive one too, how likely is it that you would use this extra money towards a vacation or pleasure trip this winter?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
Very likely	132	116	16	4	35	32	58	23	37	52
	13%	15%	8%	5%	17%	10%	16%	12%	12%	15%
		B			CE		CE			
Somewhat likely	162	125	36	18	30	54	56	43	51	46
	16%	16%	17%	20%	14%	17%	16%	21%	17%	13%
								I		
Not very likely	224	178	46	18	45	78	77	37	76	88
	22%	23%	22%	20%	21%	25%	22%	18%	25%	25%
Not at all likely	479	367	112	48	102	151	163	97	134	164
	48%	46%	53%	54%	48%	48%	46%	49%	44%	47%
Don't know/Refused	5	5	1	1	1	3	1	1	3	1
	1%	1%	0	1%	0	1%	0	0	1%	0
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	294	241	53	22	65	85	114	66	88	97
	29%	31%	25%	25%	30%	27%	32%	33%	29%	28%
Not likely (Low2Box)	703	545	158	66	148	228	240	134	210	252
	70%	69%	75%	74%	69%	72%	68%	67%	70%	72%

Detailed Tables

7. Thinking about the $400 prosperity cheque that you will be receiving from the government, how likely is it that you will use this extra money towards a vacation or pleasure trip this winter? Thinking about the $400 prosperity cheque that residents of Alberta will be receiving from the government, and imagining if you were to receive one too, how likely is it that you would use this extra money towards a vacation or pleasure trip this winter?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
NON-ALBERTA RESPONDENTS												
Base: Non-Alberta respondents												
Unweighted Base	905	132	0	68	381	247	77	215	367	261	453	452
Weighted Base	905	132	-**	68*	380	247	77*	262	319	270	436	469
Very likely	123	20	0	9	55	32	7	41	42	32	58	65
	14%	15%	-	14%	15%	13%	9%	16%	13%	12%	13%	14%
Somewhat likely	156	28	0	8	64	44	12	61	47	38	70	87
	17%	21%	-	11%	17%	18%	16%	23%	15%	14%	16%	18%
								HI				
Not very likely	206	30	0	15	84	56	21	68	70	54	108	97
	23%	22%	-	22%	22%	23%	26%	26%	22%	20%	25%	21%
Not at all likely	417	54	0	36	175	115	37	92	159	144	199	218
	46%	41%	-	53%	46%	47%	48%	35%	50%	53%	46%	47%
									G	G		
Don't know/Refused	3	1	0	0	1	0	1	0	1	2	1	1
	0	1%	-	-	0	-	1%	-	0	1%	0	0
TOPBOX & LOWBOX SUMMARY												
Likely (Top2Box)	280	47	0	17	120	76	19	102	90	70	128	152
	31%	36%	-	25%	31%	31%	25%	39%	28%	26%	29%	32%
								HI				
Not likely (Low2Box)	623	84	0	51	259	171	58	160	229	198	307	316
	69%	64%	-	75%	68%	69%	74%	61%	72%	73%	70%	67%
									G	G		

7. Thinking about the $400 prosperity cheque that you will be receiving from the government, how likely is it that you will use this extra money towards a vacation or pleasure trip this winter? Thinking about the $400 prosperity cheque that residents of Alberta will be receiving from the government, and imagining if you were to receive one too, how likely is it that you would use this extra money towards a vacation or pleasure trip this winter?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
NON-ALBERTA RESPONDENTS										
Base: Non-Alberta respondents										
Unweighted Base	905	701	204	78	185	283	327	179	267	316
Weighted Base	905	709	196	81*	191	283	322	186	276	305
Very likely	123	108	15	3	33	29	56	23	33	47
	14%	15%	8%	4%	17%	10%	17%	12%	12%	15%
		B			CE		CE			
Somewhat likely	156	122	35	18	29	52	53	41	51	42
	17%	17%	18%	22%	15%	18%	17%	22%	18%	14%
								I		
Not very likely	206	162	44	17	40	71	72	34	70	79
	23%	23%	22%	21%	21%	25%	22%	18%	25%	26%
Not at all likely	417	315	102	43	88	130	141	88	121	137
	46%	44%	52%	53%	46%	46%	44%	48%	44%	45%
Don't know/Refused	3	2	1	0	1	1	1	0	1	1
	0	0	0	-	0	0	0	-	0	0
TOPBOX & LOWBOX SUMMARY										
Likely (Top2Box)	280	230	50	21	62	81	109	64	84	88
	31%	32%	25%	26%	32%	28%	34%	34%	30%	29%
Not likely (Low2Box)	623	477	146	60	128	202	212	122	191	216
	69%	67%	74%	74%	67%	71%	66%	66%	69%	71%

Detailed Tables

8. In the past two years have you ever used the Internet to... 1) Get information about or research destinations for pleasure or vacation trips?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
Yes	606	94	71	36	241	121	42	217	229	132	306	300
	61%	71%	74%	53%	64%	49%	54%	74%	64%	45%	63%	58%
		CEF	CEF		E			HI	I			
No	393	38	25	32	137	126	36	77	128	161	177	217
	39%	29%	25%	47%	36%	51%	46%	26%	36%	55%	37%	42%
				AB	B	ABD	AB		G	GH		
Don't know/Refused	2	0	1	0	1	0	0	0	1	1	1	1
	0	-	1%	-	0	-	-	-	0	0	0	0

8. In the past two years have you ever used the Internet to... 1) Get information about or research destinations for pleasure or vacation trips?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
Yes	606	503	103	19	111	203	261	77	164	277
	61%	64%	49%	22%	52%	64%	73%	38%	54%	79%
		B			C	CD	CDE		G	GH
No	393	285	109	69	102	113	94	123	138	72
	39%	36%	51%	78%	48%	36%	27%	61%	46%	21%
			A	DEF	EF	F		HI	I	
Don't know/Refused	2	2	0	0	1	1	0	1	0	1
	0	0	-	-	0	0	-	0	-	0

8. In the past two years have you ever used the Internet to... 2) Book or pay for vacation packages, travel arrangements, or hotel accommodations?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1002	132	97	68	381	247	77	249	403	286	501	501
Weighted Base	1002	132	97*	68*	380	247	77*	294	358	294	484	518
Yes	382	60	48	25	149	69	30	131	157	76	190	191
	38%	45%	50%	37%	39%	28%	38%	45%	44%	26%	39%	37%
		E	E		E			I	I			
No	618	71	48	43	229	178	48	163	200	217	292	325
	62%	54%	50%	63%	60%	72%	62%	55%	56%	74%	60%	63%
						ABD				GH		
Don't know/Refused	3	1	0	0	2	0	0	0	1	1	2	1
	0	1%	-	-	1%	-	-	-	0	0	0	0

8. In the past two years have you ever used the Internet to... 2) Book or pay for vacation packages, travel arrangements, or hotel accommodations?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I
* small base

	TOTAL	REGION TYPE		EDUCATION				INCOME		
		Urban	Rural	<HS	HS	Post sec	University	<$30K	$30K-<$60K	$60K +
		A	B	C	D	E	F	G	H	I
Base: All respondents										
Unweighted Base	1002	783	219	86	208	316	360	194	292	361
Weighted Base	1002	791	211	88*	214	317	355	200	302	351
Yes	382	326	55	17	49	125	181	33	96	195
	38%	41%	26%	19%	23%	39%	51%	16%	32%	56%
		B				CD	CDE		G	GH
No	618	463	155	72	165	190	173	168	204	154
	62%	59%	73%	81%	77%	60%	49%	84%	68%	44%
			A	EF	EF	F		HI	I	
Don't know/Refused	3	1	2	0	0	2	1	0	1	1
	0	0	1%	-	-	1%	0	-	0	0