

DECISION CANADA: THE FIRST POLL OF THE WINTER ELECTION CAMPAIGN

A Snapshot Of The Political Landscape Taken In The Hours After The Government Falls Shows A Dead Heat And An Unpredictable Outcome



Ipsos Reid

Public Release Date: - Tuesday November 29th, 2005 – 10:30 a.m. (EST)

Ipsos Reid is Canada's market intelligence leader and the country's leading provider of public opinion research. With operations in eight cities, Ipsos Reid employs more than 300 researcher professionals and support staff in Canada. The company has the biggest network of telephone call centres in Canada, as well as the largest pre-recruited household and on-line panels. Ipsos Reid's

Canadian marketing research and public affairs practices are staffed with seasoned research consultants with extensive industry-specific backgrounds, offering the premier suite of research vehicles in Canada—including the Ipsos Trend Report, the leading source of public opinion in the country—all of which provide clients with actionable and relevant information. Ipsos Reid is an Ipsos company, a leading global survey-based market research group. To learn more, visit

www.ipsos.ca

For copies of other news releases, please visit

<http://www.ipsos-na.com/news/>

© Ipsos Reid

*Washington • New York • Chicago • Minneapolis • Seattle • San Francisco
Vancouver • Edmonton • Calgary • Winnipeg • Toronto • Ottawa • Montreal*



DECISION CANADA: THE FIRST POLL OF THE WINTER ELECTION CAMPAIGN

A Snapshot Of The Political Landscape Taken In The Hours After The Government Falls Shows A Dead Heat And An Unpredictable Outcome

Toronto, ON – According to a new CanWest News Service/Global News survey conducted by Ipsos Reid throughout the hours following the fall of the government in Ottawa by a successful loss of confidence vote, the federal Liberals (31%, -3 points from a survey conducted November 22-24th, 2005) would be in a dead-heat tie with the Conservative Party (31%, +1 point) in terms of decided vote support if a federal election were held tomorrow. Meanwhile, 18% would vote NDP (+2), and 5% would vote for the Green Party (unchanged).

In Quebec, the Bloc Quebecois attracts 58% of the federal vote (-1 point) versus 24% support for the Liberals in this province (+1 point).

These are the findings of an Ipsos Reid poll conducted for CanWest News Service/Global News and fielded from November 28th to November 29th 2005. For the survey, a representative randomly selected sample of 1000 adult Canadians were interviewed by telephone. With a sample of this size, the aggregate results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within each sub-grouping of the survey population. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to the 2001 Census data.

Liberals (31%, -3 Points) Tied With Conservatives (31%, +1 Points)...

If a federal election were held tomorrow, 31% of decided voters would cast their ballot for the federal Liberals (-3 points from a November 24th poll), 31% would vote Conservative (+1 points), 18% would vote NDP (+2), and 5% would vote for the Green Party (unchanged).

In Quebec, the Bloc Quebecois is at 58% (-1 point) versus 24% support for the federal Liberals (+1 point).

Among all Canadians, 8% are undecided, refused to say whom they would vote for, or don't know.

| Parties | Election Results June 28, 2004 | Nov 1-2, 2005 | Nov 8-10, 2005 | Nov 13-15, 2005 | Nov 22-24, 2005 | Nov 28-29, 2005 | Movement From Last Poll | Since 2004 Election |
|--------------------------|--------------------------------------|------------------|-------------------|--------------------|--------------------|--------------------|-------------------------------|---------------------------|
| The Conservative Party | 30% | 30% | 28% | 27% | 30% | 31% | 1% | 1% |
| The Liberals | 37% | 31% | 34% | 36% | 34% | 31% | -3% | -6% |
| The New Democratic Party | 16% | 19% | 19% | 16% | 16% | 18% | 2% | 2% |
| The Bloc Quebecois | 12% | 13% | 14% | 13% | 15% | 14% | -1% | 2% |
| The Green Party | 4% | 5% | 4% | 6% | 5% | 5% | 0% | 1% |

Regional Highlights:

- The Liberals are down seven points in Ontario and are now essentially tied with the Conservatives in this province (37% vs. 35% for Conservatives).
- In Alberta, the Conservatives (64%, +11 points) have even more strongly asserted themselves and now hold the good majority of votes in this province (Liberals at 17%, -10 points).



Regional Vote Tables...

| Parties | Ontario | | |
|------------------------|----------------------|----------------------|--------|
| | November 22-24, 2005 | November 28-29, 2005 | Change |
| The Conservative Party | 33% | 35% | 2% |
| The Liberals | 44% | 37% | -7% |
| The NDP | 16% | 21% | 5% |
| The Green Party | 6% | 6% | 0% |

| Parties | Quebec | | |
|------------------------|----------------------|----------------------|--------|
| | November 22-24, 2005 | November 28-29, 2005 | Change |
| The Conservative Party | 10% | 7% | -3% |
| The Liberals | 23% | 24% | 1% |
| The NDP | 4% | 7% | 3% |
| The Bloc Quebecois | 59% | 58% | -1% |
| The Green Party | 3% | 2% | -1% |

| Parties | British Columbia | | |
|------------------------|----------------------|----------------------|--------|
| | November 22-24, 2005 | November 28-29, 2005 | Change |
| The Conservative Party | 33% | 34% | 1% |
| The Liberals | 26% | 28% | 2% |
| The NDP | 33% | 28% | -5% |
| The Green Party | 8% | 9% | 1% |

| Parties | Alberta | | |
|------------------------|----------------------|----------------------|--------|
| | November 22-24, 2005 | November 28-29, 2005 | Change |
| The Conservative Party | 53% | 64% | 11% |
| The Liberals | 27% | 17% | -10% |
| The NDP | 15% | 11% | -4% |
| The Green Party | 4% | 8% | 4% |



| Parties | Saskatchewan/Manitoba | | |
|------------------------|--------------------------|--------------------------|--------|
| | November 22- 24, 2005 | November 28- 29, 2005 | Change |
| The Conservative Party | 46% | 44% | -2% |
| The Liberals | 31% | 28% | -3% |
| The NDP | 21% | 23% | 2% |
| The Green Party | 2% | 4% | 2% |

| Parties | Atlantic Canada | | |
|------------------------|--------------------------|--------------------------|--------|
| | November 22- 24, 2005 | November 28- 29, 2005 | Change |
| The Conservative Party | 35% | 25% | -10% |
| The Liberals | 46% | 47% | 1% |
| The NDP | 19% | 25% | 6% |
| The Green Party | 1% | 1% | 0% |

-30-

For more information on this news release, please contact:

Dr. Darrell Bricker

President & COO

Ipsos-Reid Public Affairs

(416) 324-2900

For full tabular results, please visit our website at www.ipsos.ca. News Releases are available at: <http://www.ipsos-na.com/news/>