

2005 Federal Voting Intention

Thinking of how you feel right now, if **FEDERAL** election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support ?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Decided Voters - Leaners Included												
Unweighted Base	858	112	83	60	330	209	64	181	398	256	437	421
Weighted Base	860	115	81*	62*	328	209	65*	241	348	251	428	432
The Conservative Party	234 27%	38 33%	52 64%	19 31%	93 28%	8 4%	25 38%	59 25%	99 28%	70 28%	130 30%	104 24%
		E	ACDEF	E	E		E				K	
The Liberals	310 36%	38 33%	20 25%	18 29%	154 47%	52 25%	28 43%	91 38%	114 33%	99 39%	141 33%	169 39%
					ABCE		BE					
The New Democratic Party	147 17%	29 25%	6 7%	21 34%	59 18%	22 11%	10 15%	38 16%	65 19%	38 15%	71 17%	75 17%
		BE		BDEF	BE							
The Bloc Quebecois	117 14%	0 -	0 -	0 -	0 -	117 56%	0 -	39 16%	51 15%	26 10%	56 13%	62 14%
						ABCDF						
The Green Party	46 5%	9 8%	3 4%	3 5%	20 6%	8 4%	3 4%	12 5%	16 5%	17 7%	25 6%	20 5%
Other	6 1%	1 1%	0 -	1 2%	3 1%	1 0	0 -	1 0	2 1%	1 0	4 1%	2 0

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Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents (Leaners Included)												
Unweighted Base	1000	132	97	68	379	247	77	221	442	304	493	507
Weighted Base	1002	135	95*	70*	377	247	78*	281	392	299	484	518
The Conservative Party	234 23%	38 28%	52 55%	19 27%	93 25%	8 3%	25 32%	59 21%	99 25%	70 24%	130 27%	104 20%
		E	ACDEF	E	E		E				K	
The Liberals	310 31%	38 28%	20 21%	18 26%	154 41%	52 21%	28 36%	91 33%	114 29%	99 33%	141 29%	169 33%
					ABCE		BE					
The New Democratic Party	147 15%	29 21%	6 6%	21 30%	59 16%	22 9%	10 12%	38 14%	65 17%	38 13%	71 15%	75 14%
		BE		BDEF	BE							
The Bloc Quebecois	117 12%	0 -	0 -	0 -	0 -	117 47%	0 -	39 14%	51 13%	26 9%	56 12%	62 12%
						ABCD	F					
The Green Party	46 5%	9 7%	3 3%	3 4%	20 5%	8 3%	3 3%	12 4%	16 4%	17 6%	25 5%	20 4%
The Communist Party	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -
				D								
Marijuana Party	2 0	0 -	0 -	0 -	2 1%	0 -	0 -	1 0	0 -	1 0	1 0	1 0
Christian Heritage Party	2 0	1 1%	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	1 0	1 0
Other	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	1 0	0 -
Would not vote/None/Would spoil ballot	41 4%	1 1%	5 5%	2 3%	17 5%	12 5%	4 5%	16 6%	14 4%	10 3%	20 4%	21 4%
			A			A						
Don't Know	82 8%	12 9%	6 6%	4 6%	31 8%	21 9%	8 10%	20 7%	24 6%	31 10%	28 6%	54 10%
										H		J
Refused	19 2%	7 5%	3 3%	2 3%	1 0	5 2%	1 1%	4 1%	6 2%	7 2%	8 2%	11 2%
		D	D	D		D						

2005 Federal Voting Intention

Have you seen any of the recent TV ads for the Conservative Party that feature Stephen Harper answering questions about accountability, GST reform, daycare and other Conservative platforms?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents												
Unweighted Base	1000	132	97	68	379	247	77	221	442	304	493	507
Weighted Base	1002	135	95*	70*	377	247	78*	281	392	299	484	518
Yes	511	77	49	45	227	70	44	114	191	191	260	251
	51%	57%	51%	64%	60%	28%	56%	40%	49%	64%	54%	48%
		E	E	E	E		E		G	GH		
No	484	56	45	25	150	175	33	163	200	107	220	264
	48%	42%	47%	36%	40%	71%	42%	58%	51%	36%	46%	51%
						ABCDF		I	I			
Don't know/Refused	7	1	2	0	1	2	1	4	1	1	3	4
	1%	1%	2%	-	0	1%	1%	2%	0	0	1%	1%

Have you seen any of the recent TV ads for the Conservative Party that feature Stephen Harper answering questions about accountability, GST reform, daycare and other Conservative platforms?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base

		VOTING INTENTION (Leaners Included)					
	TOTAL	CP	LIB	NDP	BQ	Green	Other
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	1000	236	302	147	116	51	148
Weighted Base	1002	234	310	147	117	46*	148
Yes	511	147	172	78	34	25	55
	51%	63%	56%	53%	29%	55%	37%
		DF	DF	DF		DF	
No	484	85	137	69	83	21	89
	48%	37%	44%	47%	71%	45%	60%
					ABCE		ABC
Don't know/Refused	7	2	1	0	0	0	4
	1%	1%	0	-	-	-	3%
							B

2005 Federal Voting Intention

And would you say that you found the TV ads for the Conservative Party made you more likely, less likely or had no impact either way as to voting for the Conservative party ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						AGE			GENDER	
	TOTAL	BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
Base: Seen the recent TV ads for the Conservative Party												
Unweighted Base	519	76	52	45	234	68	44	87	221	194	268	251
Weighted Base	511	77*	49*	45*	227	70*	44*	114*	191	191	260	251
More likely	78 15%	14 19% E	7 15%	4 9%	41 18% E	3 5%	8 18% E	13 12%	25 13%	35 18%	40 15%	38 15%
Less likely	125 25%	21 27% B	6 12%	14 31% B	58 26% B	15 22%	11 25%	25 22%	54 28%	40 21%	55 21%	71 28%
Neither	295 58%	40 51%	35 73% AD	26 57%	121 53%	50 71% AD	24 54%	70 61%	110 58%	112 58%	157 60%	139 55%
Don't know/Refused	12 2%	2 2%	0 -	1 3%	7 3%	1 2%	1 3%	6 5% H	2 1%	5 2%	9 3%	3 1%

And would you say that you found the TV ads for the Conservative Party made you more likely, less likely or had no impact either way as to voting for the Conservative party ...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F

* small base; ** very small base (under 30) ineligible for sig testing

		VOTING INTENTION (Leaners Included)					
	TOTAL	CP	LIB	NDP	BQ	Green	Other
		A	B	C	D	E	F
Base: Seen the recent TV ads for the Conservative Party							
Unweighted Base	519	154	172	80	33	25	55
Weighted Base	511	147	172	78*	34*	25**	55*
More likely	78 15%	51 35% BCDF	11 6%	9 12%	2 7%	1 4%	4 7%
Less likely	125 25%	8 6%	66 38% AF	27 35% AF	8 25% A	8 32%	7 13%
Neither	295 58%	87 59%	92 53%	39 50%	22 65%	15 59%	40 73% BC
Don't know/Refused	12 2%	0 -	3 2%	2 3% A	1 4% A	1 5%	4 7% A

2005 Federal Voting Intention

You said you intend to vote for The Liberals/New Democratic Party/Green Party. Which is more of a reason you are NOT voting for the Conservatives? Is it mainly...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	REGION						AGE			GENDER	
		BC	ALB	SK/MN	ONT	QUE	ATL	18-34	35-54	55+	Male	Female
		A	B	C	D	E	F	G	H	I	J	K
SAID THEY WOULD VOTE FOR THE LIBERALS / NEW DEMOCRATIC PARTY / THE BLOC QUEBECOIS / GREEN PARTY												
Base: Respondents who said /New Democratic Party/Bloc Quebecois/Green Party												
Unweighted Base	616	77	29	41	229	200	40	140	283	179	298	318
Weighted Base	620	76*	29**	42*	233	200	40*	181	247	179	294	326
Because of the policies of the Conservative party	300	44	11	17	107	106	14	91	126	77	141	158
	48%	58% F	40%	41%	46%	53%	36%	50%	51%	43%	48%	49%
Because you don't like Stephen Harper the conservative leader	163	22	12	13	69	32	16	46	66	49	78	84
	26%	28% E	41%	30%	30% E	16%	40% E	25%	27%	27%	27%	26%
Neither	134	10	5	8	46	56	9	40	46	42	61	72
	22%	14%	16%	20%	20%	28% AD	21%	22%	19%	24%	21%	22%
Don't know/Refused	24	0	1	4	11	6	1	4	8	11	13	11
	4%	-	3%	9% A	5%	3%	4%	2%	3%	6%	4%	3%

You said you intend to vote for The Liberals/New Democratic Party/Green Party. Which is more of a reason you are NOT voting for the Conservatives? Is it mainly...

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	TOTAL	VOTING INTENTION (Leaners Included)				
		CP	LIB	NDP	BQ	Green
		A	B	C	D	E
SAID THEY WOULD VOTE FOR THE LIBERALS / NEW DEMOCRATIC PARTY / THE BLOC QUEBECOIS / GREEN PARTY						
Base: Respondents who said /New Democratic Party/Bloc Quebecois/Green Party						
Unweighted Base	616	0	302	147	116	51
Weighted Base	620	-**	310	147	117	46*
Because of the policies of the Conservative party	300	0	129	84	66	21
	48%	-	42%	57% B	56% B	45%
Because you don't like Stephen Harper the conservative leader	163	0	104	34	16	9
	26%	-	34% CD	23%	13%	19%
Neither	134	0	66	21	31	16
	22%	-	21%	15%	27% C	34% C
Don't know/Refused	24	0	11	7	4	1
	4%	-	4%	5%	4%	2%