

Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you be most likely to support or lean towards?

	Total	Region Break 1		Region Break 2						
		LM	Rest of BC	Vancouver	Bby/NewWest/ Northeast	Richmond/ S. of Fraser	North Shore*	Van Island	S. Interior	North
Sample Size - Unweighted	1600	900	700	227	215	382	76	250	285	165
Sample Size - Weighted	1600	921	679	240	226	383	74	272	280	126
Base = Decided and Leaning Voters	%	%	%	%	%	%	%	%	%	%
Conservative Party	33	33	34	21	26	40	52	29	35	41
Liberal Party	32	35	28	37	36	33	30	26	32	26
NDP	25	24	27	31	30	19	10	31	21	29
Green Party	9	8	11	10	6	7	8	14	11	3
Others	1	1	1	2	2	1	0	0	1	1
Undecided/No preference/Refused (excluded from above)	15	15	16	10	19	16	15	10	22	16

* Caution, very small sample size.

	Total	Gender		Age			Education			HH Income		
		Males	Females	18-34	35-54	55+	HS	Some PS	Univ	<\$40K	\$40-\$75K	\$75K+
Sample Size - Unweighted	1600	798	802	314	635	620	442	613	539	443	505	492
Sample Size - Weighted	1600	772	827	446	647	475	415	620	560	430	516	497
Base = Decided and Leaning Voters	%	%	%	%	%	%	%	%	%	%	%	%
Conservative Party	33	39	27	28	31	39	37	31	32	26	35	35
Liberal Party	32	31	33	34	32	30	30	32	34	28	29	39
NDP	25	21	29	24	27	24	22	26	26	34	26	19
Green Party	9	8	10	13	9	6	9	11	7	13	10	5
Others	1	1	1	1	1	1	1	1	1	0	0	2
Undecided/No preference/Refused (excluded from above)	15	13	18	14	16	15	20	16	11	15	14	11

Which leader of the major FEDERAL political parties do you think would make the best Prime Minister of Canada?

	Total	Region Break 1	Rest of BC - Splits			Gender		Age		
		LM	Rest of BC	Vancouver Island	Interior/North	Males	Females	18-34	35-54	55+
Sample Size - Unweighted	800	400	400	150	250	398	402	153	319	317
Sample Size - Weighted	795	440	355	148	207	377	418	218	325	241
Base = Split Sample (Question asked of half the respondents)	%	%	%	%	%	%	%	%	%	%
Paul Martin	36	39	33	35	31	38	33	32	38	36
Stephen Harper	31	33	30	21	36	37	26	35	26	34
Jack Layton	21	18	25	30	20	18	24	20	24	20
Don't know/Refused	12	11	13	14	12	7	16	13	12	10

	Total	Education			HH Income			Vote		
		HS	Some PS	Univ	<\$40K	\$40-\$75K	\$75K+	Cons	NDP	Lib
Sample Size - Unweighted	800	235	303	261	229	266	246	251	169	224
Sample Size - Weighted	795	217	308	270	223	268	246	250	166	220
Base = Split Sample (Question asked of half the respondents)	%	%	%	%	%	%	%	%	%	%
Paul Martin	36	33	37	36	29	37	40	12	23	84
Stephen Harper	31	34	30	31	26	32	35	75	8	5
Jack Layton	21	19	20	24	27	22	18	6	63	8
Don't know/Refused	12	14	13	9	17	10	7	7	5	4

What is the most important issue in this election, the issue that you MOST want the leaders to be focused on?

	Total	Region Break 1		Region Break 2						
		LM	Rest of BC	Vancouver	Bby/NewWest/ Northeast	Richmond/ S. of Fraser	North Shore*	Van Island	S. Interior	North
Sample Size - Unweighted	1600	900	700	227	215	382	76	250	285	165
Sample Size - Weighted	1600	921	679	240	226	383	74	272	280	126
Base = All respondents	%	%	%	%	%	%	%	%	%	%
Fixing our health care system	30	31	28	38	29	29	20	24	30	34
Corruption (Gomery/ running a scandal-free and ethical government)	13	12	14	8	7	16	20	16	12	17
Reducing taxes	7	7	6	5	9	6	8	7	5	8
Education	5	5	5	3	8	5	3	6	6	3
Social programs (child care, poverty, child poverty, seniors)	5	6	4	8	7	5	0	5	5	2
Managing the economy	5	6	4	6	3	6	12	6	2	5
Criminal justice system	4	5	3	3	5	7	5	3	3	2
Protecting the environment	3	2	3	5	2	2	1	4	3	2
Fiscal responsibility (no debt)	2	2	2	2	2	1	8	2	2	2
Keeping their word	2	1	3	0	1	2	3	3	2	2
Government spending	2	2	1	4	2	2	0	1	1	1
Gun legislation/ gun violence	2	1	2	2	0	2	0	2	2	3
Moral issues (e.g. abortion, same-sex marriage)	1	2	1	2	0	3	0	1	1	1
Employment/ Jobs	1	1	2	1	1	1	0	1	2	3
Keeping Canada together	1	1	2	2	1	1	3	1	2	2
Fixing our trade relationship with the US	1	1	2	0	0	1	0	3	1	1
International affairs	1	1	1	0	1	1	0	1	1	2
Military/ defence	1	1	1	0	2	0	1	1	1	1
Immigration policies	1	1	0	0	2	2	0	0	0	0
Better deal for the cities	0	1	0	0	0	1	3	0	0	0
Aboriginal issues	0	0	0	0	0	1	0	0	1	0
Farming/ agriculture	0	0	1	0	0	0	0	0	1	1
Pensions (old age, disability, etc.)	0	0	0	0	0	0	0	0	1	0
Other	4	4	4	3	5	4	7	5	5	2
Nothing	3	3	3	2	4	2	1	1	3	5
Don't know/Refused	5	5	6	4	9	3	4	6	8	2

* Caution, very small sample size.

What is the most important issue in this election, the issue that you MOST want the leaders to be focused on?

	Total	Gender		Age			Education			HH Income			Vote			
		Males	Females	18-34	35-54	55+	HS	Some PS	Univ	<\$40K	\$40-\$75K	\$75K+	Cons	NDP	Lib	Grn
Sample Size - Unweighted	1600	798	802	314	635	620	442	613	539	443	505	492	443	344	434	122
Sample Size - Weighted	1600	772	827	446	647	475	415	620	560	430	516	497	446	338	433	119
Base = All respondents	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Fixing our health care system	30	23	36	27	31	30	29	30	29	31	28	32	21	35	35	24
Corruption (Gomery/ running a scandal-free and ethical government)	13	16	10	6	12	20	14	12	13	11	14	13	24	10	6	12
Reducing taxes	7	7	6	6	9	4	7	5	8	6	7	7	9	6	7	4
Education	5	5	5	11	4	1	6	5	4	6	6	4	2	7	6	6
Social programs (child care, poverty, child poverty, seniors)	5	3	7	6	5	4	4	5	6	7	4	5	2	9	4	6
Managing the economy	5	7	3	4	6	5	3	6	6	3	5	8	4	3	9	5
Criminal justice system	4	5	4	4	5	4	3	5	4	3	5	5	8	1	4	2
Protecting the environment	3	2	4	4	2	3	1	3	4	2	3	2	0	4	2	13
Fiscal responsibility (no debt)	2	3	2	2	2	2	1	2	3	1	2	3	3	1	2	3
Keeping their word	2	2	1	0	2	4	3	1	2	2	2	2	3	1	1	1
Government spending	2	2	2	2	2	2	3	2	1	1	2	1	3	3	1	1
Gun legislation/ gun violence	2	2	1	2	2	2	1	2	1	2	2	1	3	1	1	0
Moral issues (e.g. abortion, same-sex marriage)	1	1	2	2	1	1	1	1	2	1	1	1	2	1	1	1
Employment/ Jobs	1	2	1	2	1	1	2	1	2	2	1	2	2	2	1	0
Keeping Canada together	1	2	1	2	2	1	1	1	2	1	2	1	0	1	3	1
Fixing our trade relationship with the US	1	1	1	1	1	1	1	2	1	2	1	1	1	1	2	0
International affairs	1	1	0	0	2	0	0	1	1	0	1	1	1	1	1	2
Military/ defence	1	1	0	1	0	1	2	0	0	2	0	0	0	1	0	1
Immigration policies	1	0	1	1	1	1	1	1	1	1	1	0	1	0	1	1
Better deal for the cities	0	1	0	1	0	0	0	0	1	0	0	0	1	0	1	0
Aboriginal issues	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Farming/ agriculture	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Pensions (old age, disability, etc.)	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	4	5	3	4	3	5	4	5	3	5	4	4	4	4	6	7
Nothing	3	3	2	4	2	2	3	3	2	3	3	2	2	2	1	3
Don't know/Refused	5	4	6	8	3	4	7	5	3	7	5	2	2	5	5	8