

Detailed tables

q3. In the past year, have you used an over-the-counter medicine for pain such as aspirin, ibuprofen, Tylenol, 222, Advil, Motrin, or some other non-prescription pain medication?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST	ONT	QUE	ATL	18-34	35-49	50-64	65+	Male	Fem
		A	B	C	D	E	F	G	H	I	J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Yes	1657 83%	502 84%	616 81%	420 87% BD	119 78%	420 85% H	560 88% GH	468 81% H	193 71%	793 79%	864 86% I
No	341 17%	98 16%	146 19% C	63 13%	34 22% C	72 1					

q10. Now thinking about when you take a non-prescription pain reliever for the first time, what information do you read on the package? - Yes Summary

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
How many pills to take and how often	1813 91%	543 91%	693 91%	442 91%	135 88%	455 92% H	581 91% H	529 91% H	231 85%	878 88%	935 94% I
Symptoms it is used for	1692 85%	511 85%	636 83%	411 85%	134 88%	420 85%	532 84%	507 88% H	217 8		

Detailed tables

q14. Have you ever discussed any of the following items about over-the-counter pain medications with a health professional, such as your doctor or your pharmacist? - Yes Summary

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Interactions with other over-the-counter or prescription medications	878	270	327	209	72	194	262	282	134	370	508
	44%	45%	43%	43%	47%	39%	41%	49% EF	49% EF	37%	51% I
Proper length of time to take over-the-counter pain medications or risks of taking continuously	762	214	291	192	65	167	225				

q16. How concerned are you about any potential side effects of over-the-counter pain medication?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Extremely concerned	144 7%	36 6%	62 8%	34 7%	12 8%	18 4%	41 6% E	55 9% EF	23 8% E	65 7%	79 8%
Very concerned	381 19%	93 16%	153 20% A	100 21% A	35 23% A	60 12%	111 17% E	138 24% EF	70 26% EF	183 18%	198 20%
Somewhat concerned											

Detailed tables

q18_4. Agreement about pain medication: I don't usually read the directions on the over-the-counter pain medication package when I take medication because I know how much to take

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Strongly Agree	295 15%	74 12%	100 13%	98 20% AB	23 15%	58 12%	95 15%	92 16%	46 17% E	145 15%	150 15%
Moderately Agree	324 16%	112 19%	118 15%	75 15%	19 12%	92 19% G	111 17% G	75 13%	43 16%	186 19% J	138 14%

Detailed tables

q18_6. Agreement about pain medication: If taken according to the directions, it's okay to take an over-the-counter pain reliever while taking an over-the-counter product for cold or sinus condition

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Strongly Agree	200 10%	44 7%	81 11% A	65 13% AD	10 7%	59 12% H	67 11%	53 9%	19 7%	110 11%	90 9%
Moderately Agree	630 32%	195 33%	224 29%	164 34%	47 31%	190 39% GH	212 33% H	166 29% H	58 21%	330 33%	3

Detailed tables

q18_7. Agreement about pain medication: As long as I take over-the-counter pain medications according to label instructions, it is safe to also take prescription pain medications

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Strongly Agree	147 7%	41 7%	49 6%	48 10% B	9 6%	31 6%	48 8%	43 7%	24 9%	82 8%	65 7%
Moderately Agree	378 19%	97 16%	152 20%	102 21% A	27 18%	119 24% FGH	114 18%	100 17%	42 15%	225 23% J	153 15%
Moderately Disagree											

Detailed tables

q18_8. Agreement about pain medication: I don't worry much about how long or how often I take the over-the-counter pain medicine as long as it manages my pain

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Strongly Agree	199 10%	53 9%	75 10%	61 13% AD	10 7%	45 9%	79 12% H	52 9%	20 7%	110 11%	89 9%
Moderately Agree	379 19%	131 22% B	133 17%	90 19%	25 16%	103 21%	119 19%	103 18%	51 19%	197 20%	182 18%
Moderately											

q18_9. Agreement about pain medication: Taking more than the recommended dose of over the counter medicine will make the pain go away faster

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Strongly Agree	86 4%	24 4%	27 4%	27 6%	8 5%	19 4%	29 5%	30 5%	8 3%	47 5%	39 4%
Moderately Agree	230 12%	74 12% D	84 11%	63 13% D	9 6%	67 14% GH	88 14% GH	51 9%	22 8%	125 13%	105 11%
Moderately Disagree	458 23%</										

Detailed tables

q18_18. Agreement about pain medication: I sometimes add an over-the-counter pain medication to a prescription pain medication so that I get more pain relief, without increasing the potential for side effects

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Strongly Agree	93 5%	20 3%	31 4%	29 6% A	13 8% AB	20 4%	32 5%	29 5%	11 4%	49 5%	44 4%
Moderately Agree	142 7%	48 8% B	39 5%	44 9% B	11 7%	47 10% FG	40 6%	35 6%	19 7%	70 7%	72 7%
Moderately Disagree											

q18i1. Who is your most important source of information about Over-the-counter pain medications?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G/H - I/J

	Total	REGION				AGE				GENDER	
		WEST A	ONT B	QUE C	ATL D	18-34 E	35-49 F	50-64 G	65+ H	Male I	Fem J
Base: All respondents	2000	600	763	484	153	493	636	579	272	1000	1000
Physician	661 33%	204 34% C	279 37% CD	135 28%	43 28%	183 37% F	185 29%	184 32%	96 35%	374 37% J	287 29%
Pharmacist	1264 63%	376 63%	456 60%	326 67% B	106 69% B	300 61%	429 67% EH	367 63%	162 60%</		