

When you are working out of the office, do you think that being able to access your organization's information or business processes, such as your company's customer information software, or specific client files, would better enable you to...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional Canadians Weighted	1155	144	127	100	425	283	76	117	335	703	384	771
	1099	138	120	80*	439	247	77*	117	317	666	342	757
Close sales												
Yes	448 41%	57 42%	47 39%	33 41%	196 45%	87 35%	28 37%	55 47%	132 42%	261 39%	139 41%	309 41%
No	651 59%	80 58%	72 61%	47 59%	243 55%	160 65%	48 63%	62 53%	185 58%	405 61%	203 59%	448 59%
Make better or more informed business decisions												
Yes	670 61%	81 59%	66 55%	46 58%	308 70%	123 50%	46 61%	68 58%	186 59%	416 62%	209 61%	461 61%
No	429 39%	57 41%	54 45%	34 42%	131 30%	123 50%	30 39%	48 42%	130 41%	250 38%	133 39%	296 39%
Stay fully connected with your work team												
Yes	779 71%	87 63%	87 72%	54 68%	341 78%	146 59%	64 83%	80 68%	223 71%	475 71%	247 72%	532 70%
No	320 29%	51 37%	33 28%	25 32%	98 22%	101 41%	13 17%	37 32%	93 29%	190 29%	95 28%	226 30%
Provide overall better customer service to your clients												
Yes	739 67%	90 65%	80 67%	50 62%	323 74%	138 56%	59 77%	79 68%	207 65%	453 68%	237 69%	502 66%
No	360 33%	48 35%	39 33%	30 38%	116 26%	109 44%	18 23%	38 32%	109 35%	213 32%	105 31%	255 34%
Summary												
No to all	239 22%	37 27%	24 20%	20 26%	71 16%	78 32%	9 12%	26 22%	71 22%	142 21%	71 21%	168 22%

(Having a device, to connect to information like email, while away from your office would make me more productive) For each of the following statements listed below, please indicate wheth

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Base: Professional Canadians	1155	144	127	100	425	283	76	117	335	703	384	771
Weighted	1099	138	120	80*	439	247	77*	117	317	666	342	757
Having a device, to connect to information like email, while away from your office would make me more productive												
Strongly agree	233 21%	24 17%	26 22%	22 28% E	104 24% E	36 15% E	20 27% E	24 21%	55 17%	154 23% H	75 22%	158 21%
Somewhat agree	413 38%	65 47% CE	43 36%	23 29% E	174 40% E	79 32%	30 39%	39 33%	122 39%	252 38%	130 38%	283 37%
Somewhat disagree	236 21%	30 22% B	13 11%	18 23% B	92 21% B	66 27% B	16 21%	25 21%	75 24%	136 20%	73 21%	162 21%
Strongly disagree	216 20%	19 14%	37 31% ADF	16 20%	68 15%	66 27% ADF	10 14%	29 25%	65 20%	123 18%	63 19%	153 20%
(DK/NS)	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Summary												
Top2Box - Agree	646 59%	88 64% E	69 58%	46 57%	279 64% E	114 46% E	50 66% E	63 54%	177 56%	406 61%	205 60%	441 58%
Low2Box - Disagree	452 41%	49 36%	50 42%	34 43%	160 36% ABDF	132 54%	26 34%	54 46%	139 44%	259 39%	137 40%	315 42%

(Being fully connected when working out of the office, is becoming more of a necessity in today's fast-moving and business environment) For each of the following statements listed below, p

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Base: Professional Canadians	1155	144	127	100	425	283	76	117	335	703	384	771
Weighted	1099	138	120	80*	439	247	77*	117	317	666	342	757
Being fully connected when working out of the office, is becoming more of a necessity in today's fast-moving and business environment												
Strongly agree	257 23%	22 16%	26 22%	19 24%	128 29%	40 16%	23 30%	26 22%	56 18%	175 26%	81 24%	176 23%
Somewhat agree	460 42%	68 49%	49 41%	32 40%	190 43%	84 34%	38 49%	51 44%	139 44%	270 41%	140 41%	319 42%
Somewhat disagree	187 17%	31 23%	18 15%	11 14%	63 14%	52 21%	12 15%	16 13%	61 19%	111 17%	58 17%	129 17%
Strongly disagree	194 18%	17 12%	26 22%	18 22%	58 13%	71 29%	4 6%	25 21%	60 19%	109 16%	63 18%	131 17%
(DK/NS)	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Summary												
Top2Box - Agree	717 65%	90 65%	75 63%	51 64%	318 72%	124 50%	60 79%	77 66%	195 62%	445 67%	221 65%	496 65%
Low2Box - Disagree	381 35%	48 35%	44 37%	29 36%	121 28%	123 50%	16 21%	40 34%	121 38%	220 33%	120 35%	261 34%

(Being able to access my work files from a mobile device allows me to relax more often without having to miss critical issues at the office) For each of the following statements listed bel

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Base: Professional Canadians	1155	144	127	100	425	283	76	117	335	703	384	771
Weighted	1099	138	120	80*	439	247	77*	117	317	666	342	757
Being able to access my work files from a mobile device allows me to relax more often without having to miss critical issues at the office												
Strongly agree	210 19%	28 20%	19 16%	19 24% E	92 21% E	33 14% E	18 24% E	21 18%	61 19%	128 19%	67 20%	143 19%
Somewhat agree	388 35%	43 31%	49 41% E	25 31% E	172 39% E	73 30% E	26 34%	35 30%	105 33%	248 37%	112 33%	275 36%
Somewhat disagree	232 21%	40 29% BCD	14 11%	9 12%	84 19%	65 26% BCD	20 26% BC	34 29% I	68 22%	129 19%	70 20%	162 21%
Strongly disagree	269 24%	27 19%	38 32% ADF	26 32% ADF	91 21%	75 31% ADF	12 16%	27 23%	82 26%	160 24%	93 27%	176 23%
(DK/NS)	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Summary												
Top2Box - Agree	597 54%	71 51%	67 56% E	44 56% E	264 60% E	107 43% E	45 58% E	56 48%	166 52%	376 56%	179 52%	418 55%
Low2Box - Disagree	501 46%	67 49%	51 43%	35 44%	175 40%	140 57% BCDF	32 42%	61 52%	151 48%	289 43%	162 48%	338 45%

(Being able to work out of the office through the use of mobile tech increases productivity and contribution to my organization's bottom line) For each of the following statements listed b

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Base: Professional Canadians with mobile device for work Weighted	455	61	45	38	198	86	27	37	106	312	149	306
	438	59*	40*	30*	202	81*	26**	36*	105*	296	129	309
Being able to work out of the office through the use of mobile tech increases productivity and contribution to my organization's bottom line												
Strongly agree	161 37%	16 28%	15 37%	14 48%	80 40%	23 29%	13 48%	12 34%	29 27%	120 41%	52 40%	109 35%
Somewhat agree	206 47%	27 46%	21 52%	14 48%	91 45%	42 52%	11 41%	19 54%	56 54%	130 44%	57 44%	149 48%
Somewhat disagree	51 12%	14 23%	4 9%	1 4%	21 10%	9 12%	3 10%	3 7%	14 14%	34 12%	15 11%	36 12%
Strongly disagree	19 4%	2 4%	0 -	0 -	10 5%	6 8%	0 -	2 6%	6 6%	11 4%	5 4%	14 4%
(DK/NS)	1 0	0 -	1 2%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Summary												
Top2Box - Agree	367 84%	44 73%	36 89%	29 96%	171 85%	65 81%	23 90%	32 87%	85 81%	250 84%	109 85%	258 84%
Low2Box - Disagree	70 16%	16 27%	4 9%	1 4%	31 15%	16 19%	3 10%	5 13%	20 19%	45 15%	20 15%	50 16%

(I like the opportunity to work from home and still be connected to information like email) For each of the following statements listed below, please indicate whether you strongly agree, s

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		A	B	C	D	E	F	G	H	I	J	K
Base: Professional Canadians with mobile device for work	455	61	45	38	198	86	27	37	106	312	149	306
Weighted	438	59*	40*	30*	202	81*	26**	36*	105*	296	129	309
I like the opportunity to work from home and still be connected to information like email												
Strongly agree	246 56%	23 39%	22 56%	19 63%	118 59%	45 56%	18 69%	22 60%	56 53%	168 57%	79 61%	166 54%
Somewhat agree	141 32%	30 51%	14 35%	8 28%	57 28%	25 31%	6 25%	12 32%	38 36%	92 31%	40 31%	101 33%
Somewhat disagree	36 8%	4 7%	2 6%	2 7%	18 9%	8 10%	2 6%	2 5%	8 8%	26 9%	8 6%	28 9%
Strongly disagree	14 3%	2 4%	1 2%	1 2%	9 4%	2 3%	0 -	1 3%	3 3%	10 3%	2 1%	13 4%
(DK/NS)	1 0	0 -	1 2%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Summary												
Top2Box - Agree	387 88%	53 90%	36 91%	27 91%	175 87%	71 87%	25 94%	33 92%	94 89%	260 88%	119 92%	268 87%
Low2Box - Disagree	50 11%	6 10%	3 8%	3 9%	26 13%	10 13%	2 6%	3 8%	11 11%	36 12%	10 8%	40 13%

(I would like the ability to check email, customer data and listen to MP3s with my mobile device) For each of the following statements listed below, please indicate whether you strongly agree

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		A	B	C	D	E	F	G	H	I	J	K
Base: Professional Canadians with mobile device for work	455	61	45	38	198	86	27	37	106	312	149	306
Weighted	438	59*	40*	30*	202	81*	26**	36*	105*	296	129	309
I would like the ability to check email, customer data and listen to MP3s with my mobile device												
Strongly agree	117 27%	16 27%	12 31%	12 41%	50 25%	21 25%	6 23%	14 37%	29 28%	74 25%	34 27%	83 27%
Somewhat agree	192 44%	29 49%	16 40%	12 41%	89 44%	31 39%	14 53%	12 32%	49 46%	132 44%	58 45%	134 43%
Somewhat disagree	80 18%	7 11%	8 20%	3 11%	34 17%	22 27%	6 25%	7 20%	15 15%	58 19%	25 20%	55 18%
Strongly disagree	48 11%	8 13%	3 8%	2 7%	28 14%	7 9%	0 -	4 10%	12 12%	32 11%	11 9%	37 12%
(DK/NS)	1 0	0 -	1 2%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Summary												
Top2Box - Agree	309 71%	45 76%	28 71%	24 82%	140 69%	52 64%	20 75%	25 70%	78 74%	206 70%	93 72%	216 70%
Low2Box - Disagree	128 29%	14 24%	11 27%	5 18%	62 31%	29 36%	6 25%	11 30%	28 26%	89 30%	37 28%	92 30%

Thinking about your 'ideal' mobile device, what types of functions should this device be able to perform? Do you think it should...?

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Base: Professional Canadians	1155	144	127	100	425	283	76	117	335	703	384	771
Weighted	1099	138	120	80*	439	247	77*	117	317	666	342	757
Be able to make voice calls												
Yes	936 85%	125 91%	99 83%	70 88%	389 89%	187 76%	67 88%	98 84%	251 79%	588 88%	294 86%	642 85%
No	162 15%	13 9%	20 17%	10 12%	50 11%	60 24%	9 12%	19 16%	66 21%	77 12%	48 14%	114 15%
(DK/NS)	1 0	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Check email												
Yes	955 87%	125 91%	100 83%	71 89%	390 89%	197 80%	71 93%	96 82%	278 88%	581 87%	300 88%	655 86%
No	144 13%	12 9%	19 16%	9 11%	48 11%	50 20%	5 7%	21 18%	39 12%	84 13%	42 12%	102 13%
Review and edit documents												
Yes	680 62%	89 64%	77 64%	47 59%	290 66%	133 54%	45 58%	70 60%	180 57%	429 65%	216 63%	464 61%
No	419 38%	49 36%	42 35%	33 41%	149 34%	114 46%	32 42%	46 40%	137 43%	236 35%	126 37%	293 39%
Connect to corporate intranet websites												
Yes	721 66%	95 69%	72 60%	52 65%	297 68%	150 61%	55 72%	69 59%	198 62%	455 68%	237 69%	484 64%
No	377 34%	43 31%	47 39%	28 35%	141 32%	96 39%	22 28%	48 41%	119 38%	210 32%	105 31%	272 36%
Surf the web												
Yes	776 71%	106 77%	79 66%	55 69%	316 72%	170 69%	50 65%	84 72%	226 71%	466 70%	243 71%	533 70%
No	322 29%	32 23%	40 33%	25 31%	123 28%	77 31%	27 35%	33 28%	90 29%	199 30%	99 29%	223 30%

Thinking about your 'ideal' mobile device, what types of functions should this device be able to perform? Do you think it should...?

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Conference call												
Yes	721 66%	95 69%	70 59%	51 64%	300 68%	153 62%	51 67%	78 67%	192 61%	450 68% H	220 64%	500 66%
No	378 34%	43 31%	49 41%	29 36%	139 32%	93 38%	25 33%	38 33%	124 39%	215 32%	122 36%	256 34%

Do you currently have a mobile device that you use to help you work when you are out of the office?

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Weighted	1099	138	120	80*	439	247	77*	117	317	666	342	757
Yes	438 40%	59 43% E	40 33%	30 37%	202 46% BE	81 33%	26 34%	36 31%	105 33%	296 44% GH	129 38%	309 41%
No	661 60%	78 57%	80 67% D	50 63%	237 54%	166 67% AD	50 66%	81 69% I	211 67% I	370 56%	213 62%	449 59%