

**TOBACCO CONTROL**

As you may know, Workers' Compensation Board regulations in BC allow smoking inside public places in designated areas. Some people have suggested making all workplaces and public establishments completely smoke free. This would mean a complete ban on smoking in bars, restaurants, and gaming establishments, including the elimination of designated smoking areas. Would you support or oppose a ban on all smoking in workplaces and public places?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \* small base

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All respondents	1750	332	1418	273	59	845	843	1227	504
Weighted	1750	328	1422	268	61*	867	816	1253	479
Strongly support	1040 59%	113 34%	927 65% A	88 33%	25 41%	502 58%	500 61%	1040 83% H	0 -
Somewhat support	213 12%	45 14%	168 12%	39 14%	6 10%	122 14% F	79 10%	213 17% H	0 -
Somewhat oppose	221 13%	51 15%	170 12%	36 13%	15 25%	113 13%	98 12%	0 -	221 46% G
Strongly oppose	258 15%	115 35% B	143 10%	100 37%	15 24%	121 14%	131 16%	0 -	258 54% G
(DK/NS)	18 1%	5 2%	13 1%	5 2%	0 1%	9 1%	8 1%	0 -	0 -

**And would you support or oppose the provincial government establishing regulations that would [Prohibit the sale of cigarettes and other tobacco products in pharmacies]?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \* small base

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All respondents	1750	332	1418	273	59	845	843	1227	504
Weighted	1750	328	1422	268	61*	867	816	1253	479
Strongly support	816 47%	103 31%	713 50% A	84 31%	19 31%	383 44%	402 49%	691 55% H	120 25%
Somewhat support	328 19%	57 17%	271 19%	46 17%	11 18%	167 19%	146 18%	248 20%	77 16%
Somewhat oppose	305 17%	74 23% B	230 16%	53 20%	21 35% C	162 19%	135 16%	185 15%	117 24% G
Strongly oppose	260 15%	82 25% B	178 13%	74 28% D	8 13%	137 16%	116 14%	108 9%	149 31% G
(DK/NS)	41 2%	12 4%	29 2%	10 4%	2 3%	18 2%	18 2%	21 2%	16 3%

**And would you support or oppose the provincial government establishing regulations that would [Prohibit the sale of cigarettes and other tobacco products on university and college campuses]?**

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \* small base

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All respondents	1750	332	1418	273	59	845	843	1227	504
Weighted	1750	328	1422	268	61*	867	816	1253	479
Strongly support	715 41%	77 23%	639 45% A	62 23%	14 24%	331 38%	357 44% E	623 50% H	88 18%
Somewhat support	337 19%	49 15%	289 20% A	40 15%	9 14%	177 20%	145 18%	260 21% H	72 15%
Somewhat oppose	380 22%	88 27% B	292 21%	68 26%	20 32%	204 24%	158 19%	239 19%	138 29% G
Strongly oppose	293 17%	109 33% B	184 13%	92 34%	18 29%	136 16%	152 19%	116 9%	176 37% G
(DK/NS)	25 1%	6 2%	18 1%	5 2%	1 1%	18 2% F	5 1%	15 1%	6 1%

**TOBACCO CONTROL**

As you may know, tobacco companies pay for cigarettes to be prominently displayed behind the check-out counter. Some people have proposed that these types of displays should not be allowed. Would you support or oppose banning these prominent displays of cigarettes in stores?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \* small base

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All respondents	1750	332	1418	273	59	845	843	1227	504
Weighted	1750	328	1422	268	61*	867	816	1253	479
Strongly support	820 47%	100 30%	720 51% A	80 30%	20 33%	399 46%	387 47%	697 56% H	117 24%
Somewhat support	386 22%	70 21%	316 22%	56 21%	15 24%	193 22%	179 22%	292 23%	92 19%
Somewhat oppose	284 16%	71 21% B	213 15%	59 22%	12 20%	146 17%	124 15%	155 12%	124 26% G
Strongly oppose	226 13%	77 24% B	149 10%	70 26% D	7 12%	117 13%	106 13%	90 7%	131 27% G
(DK/NS)	35 2%	10 3%	24 2%	4 1%	7 11% C	12 1%	20 2%	20 2%	14 3%

**TOBACCO CONTROL**

**What if it could be shown that prohibiting tobacco promotion, including cigarette displays and price signs, in stores where children can enter would reduce youth smoking? Assuming this were true, would you support or oppose banning prominent displays of cigarettes in stores where children can enter?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \*\* very small base (under 30) ineligible for sig testing

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All except strongly support banning tobacco displays	933	233	700	195	38	463	440	536	385
Weighted	930	228	702	188	41**	468	429	556	362
Strongly support	480 52%	92 40%	388 55% A	75 40%	17 43%	240 51%	220 51%	352 63% H	124 34%
Somewhat support	209 23%	51 22%	159 23%	42 22%	8 21%	110 23%	94 22%	115 21%	94 26%
Somewhat oppose	86 9%	39 17% B	46 7%	32 17%	7 18%	38 8%	48 11%	29 5%	55 15% G
Strongly oppose	127 14%	39 17%	88 12%	34 18%	5 12%	70 15%	52 12%	53 10%	68 19% G
(DK/NS)	29 3%	7 3%	21 3%	5 3%	3 6%	10 2%	15 3%	7 1%	20 6% G

Some people have proposed increasing tobacco taxes by 40 cents per package. Would you support or oppose such an increase in tobacco taxes?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \* small base

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All respondents	1750	332	1418	273	59	845	843	1227	504
Weighted	1750	328	1422	268	61*	867	816	1253	479
Strongly support	834 48%	44 13%	790 56% A	31 12%	13 21%	407 47%	398 49%	712 57% H	117 24%
Somewhat support	291 17%	30 9%	262 18% A	19 7%	11 18% C	161 19% F	118 14%	233 19% H	57 12%
Somewhat oppose	171 10%	35 11%	136 10%	26 10%	9 15%	89 10%	74 9%	109 9%	59 12% G
Strongly oppose	428 24%	218 66% B	210 15%	191 71% D	27 44%	197 23%	218 27%	184 15%	236 49% G
(DK/NS)	26 1%	2 1%	24 2%	1 0%	1 2%	13 1%	8 1%	16 1%	9 2%

**What if it could be shown that an increase in tobacco taxes of 40 cents per package would decrease smoking among teenagers? Assuming this were true, would you support or oppose such an increase in tobacco taxes?**

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D - E/F - G/H \* small base

		SMOKER		SMOKING FREQUENCY		GOVERNMENT'S PERFORMANCE		SMOKING IN PUBLIC PLACES	
	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All except strongly support increase in tobacco taxes	940	291	649	244	47	453	453	536	390
Weighted	916	285	632	237	48*	459	418	541	362
Strongly support	362 40%	75 26%	287 45% A	58 24%	18 37%	189 41%	155 37%	273 50% H	86 24%
Somewhat support	203 22%	43 15%	159 25% A	36 15%	8 16%	108 24%	87 21%	129 24%	72 20%
Somewhat oppose	91 10%	38 13% B	53 8%	33 14%	5 10%	50 11%	37 9%	46 9%	44 12%
Strongly oppose	229 25%	120 42% B	109 17%	103 43%	17 35%	104 23%	121 29%	80 15%	143 39% G
(DK/NS)	32 4%	8 3%	24 4%	7 3%	1 2%	8 2%	18 4% E	14 3%	18 5%

**TOBACCO CONTROL**

As you may or may not know, smoking cessation products including nicotine replacement therapies such as 'the patch' are not currently covered by basic medical insurance. Some people have proposed allocating a small portion of money from the sale of tobacco products to a fund that would subsidize the cost of cessation products for smokers who wish to quit. Would you support or oppose such a proposal?

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	Total	Yes	No	Every day	Occasionally	Good job	Poor job	Support	Oppose
		A	B	C	D	E	F	G	H
Base: All respondents	1750	332	1418	273	59	845	843	1227	504
Weighted	1750	328	1422	268	61*	867	816	1253	479
Strongly support	1130 65%	247 75% B	883 62%	212 79% D	35 58%	554 64%	537 66%	819 65%	299 62%
Somewhat support	378 22%	48 15%	330 23% A	33 12%	14 24%	188 22%	170 21%	278 22%	97 20%
Somewhat oppose	83 5%	10 3%	73 5%	7 3%	3 5%	39 4%	42 5%	58 5%	24 5%
Strongly oppose	148 8%	21 6%	127 9%	16 6%	5 9%	80 9%	62 8%	91 7%	56 12% G
(DK/NS)	11 1%	2 1%	8 1%	0 -	2 4% C	6 1%	5 1%	8 1%	3 1%