

Detailed tables

H2. And thinking about just your own child, what three safety issues do you personally worry about the most?

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Drugs and alcohol	29%
Child abduction or kidnapping (parental or stranger)	19%
Sexual exploitation of children/ sexual abuse	18%
Car accidents/ Drunk driving/ Car safety	17%
Bullying	17%
Peer pressure/ poor influences	10%
Road safety (crossing the street)	10%
Computers/ internet/ chat rooms/ safety/ scams	10%
Sports injuries/ recreational injuries	9%
Personal safety (incl. walking alone, being alone)	8%
Violence	7%
Food/ diet/ nutrition/ healthy lifestyle/ exercise/ obesity	6%
Sex/ safe sex (incl: Sexual education/ Sexual diseases)	6%
Gang or street crime/ gangs/ gang violence	5%
Education	4%
Communicable disease/ diseases	4%
Bicycle safety (helmets, rules of the road)	3%
Accident (unspecified)	3%
Smoking	2%
Safety in school	2%
Accidents in the home	2%
Physical abuse/ Assault	2%
Environment/ issues/ pollution	2%
Abuse (unspecified)	1%
Fire safety/ injuries in fire	1%
Weapons/ guns/ knives	1%
Water safety (drowning)	1%
Violent crimes at school	1%
Allergies	1%
Depression	1%
Murder	1%
Poverty/ money	0
Choking	0
TV/ video games	0
Finding safe childcare arrangements	0
Teen pregnancy/ pregnancy	0
Racism	0
Domestic abuse	0
Other	15%
Nothing	2%
(DK/NS)	2%

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H6_1. (Being abducted or kidnapped) How knowledgeable do you feel you are to teach your child about how to prevent ...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Being abducted or kidnapped	
Very knowledgeable	43%
Somewhat knowledgeable	48%
Not very knowledgeable	9%
Not at all knowledgeable	0
Summary	
Top2Box (Knowledgeable)	91%
Low2Box (Not Knowledgeable)	9%

H6_2. (Sexual exploitation) How knowledgeable do you feel you are to teach your child about how to prevent ...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Sexual exploitation	
Very knowledgeable	46%
Somewhat knowledgeable	46%
Not very knowledgeable	7%
Not at all knowledgeable	0
Summary	
Top2Box (Knowledgeable)	92%
Low2Box (Not Knowledgeable)	8%

H6_3. (Being Harassed/ lured over the Internet) How knowledgeable do you feel you are to teach your child about how to prevent ...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Being Harassed/ lured over the Internet	
Very knowledgeable	42%
Somewhat knowledgeable	47%
Not very knowledgeable	9%
Not at all knowledgeable	1%
Summary	
Top2Box (Knowledgeable)	90%
Low2Box (Not Knowledgeable)	10%

H6_4. (Running away) How knowledgeable do you feel you are to teach your child about how to prevent ...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Running away	
Very knowledgeable	41%
Somewhat knowledgeable	46%
Not very knowledgeable	11%
Not at all knowledgeable	1%
Summary	
Top2Box (Knowledgeable)	87%
Low2Box (Not Knowledgeable)	13%

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H7. Where do you think your child should learn about personal safety strategies?

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
At home and at school	80%
At home	18%
At school	2%
Other	0

H8. The most effective way to teach your child about inappropriate touching is to ...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Teach them what are good touches and what are bad touches	14%
Teach them that no one has the right to touch any part of their bodies that a bathing suit would cover (CORRECT ANSWER)	16%
Both	65%
Neither	5%

H9. The best way to supervise your child online is to:

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Use filtering software	9%
Be involved in their online activities (CORRECT ANSWER)	65%
Put the computer in the family room	26%

H10. When teaching your child about being safe it is most important to teach them not to talk to strangers...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
True	74%
False (CORRECT ANSWER)	26%

H11. Children should be taught to do the following if they become lost

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Find an adult	7%
Use a pre-determined plan that was created with the adult (CORRECT ANSWER)	47%
Stay where they are and wait for an adult to find them	8%
Any of the above	38%

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H12. Parents should never scare children when teaching about personal safety.

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
True (CORRECT ANSWER)	69%
False	31%

H13. A 30-minute personal safety lesson each year is the right amount to keep kids safe

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
True	13%
False (CORRECT ANSWER)	87%

H14. Practicing 'what if' scenarios with children so they know what to do in specific situations is an effective way for children to remember what to do if they are lost or in trouble.

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
True (CORRECT ANSWER)	97%
False	3%

H15. Children should be taught their full telephone number and address as soon as they are...

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
Old enough to remember it (CORRECT ANSWER)	90%
Old enough to go to school	8%
Old enough to go places without you	3%

H16. Instant messenger is a safe online activity for children because only people they know can talk to them online.

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
True	16%
False (CORRECT ANSWER)	84%

Grade Summary Table

	Total
Base: Parent/Legal Guardian	2133
Weighted	2133
A (8-9 correct)	8%
B (7 correct)	21%
C (6 correct)	31%
D (5 correct)	26%
F (Less than 5 correct)	14%
Summary	
Mean	5.8