

High Road Communications - Professionals Survey

Detailed tables

For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly agree. [TOP2BOX SUMMARY - (Agree)]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents Weighted	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Employees are a company's biggest asset	1707	234	163	104	693	382	132	107	430	1169	502	1205
	98%	99%	99%	98%	98%	99%	99%	98%	98%	98%	98%	98%
By giving employees the right software, businesses can accelerate the return on their greatest investment - their people	1683	231	162	101	685	375	130	108	424	1151	492	1191
	97%	98%	98%	95%	97%	97%	97%	99%	96%	97%	96%	97%
By giving employees the right tools to increase their productivity, businesses can empower employees to reduce costs and increase revenue for the company	1695	228	162	102	691	378	132	107	428	1159	497	1198
	98%	96%	98%	97%	97%	98%	99%	98%	97%	98%	97%	98%
To maximize employees' value, businesses should integrate employees' computer desktop functions with back-end IT systems..., to enable be more productive	1584	217	153	100	646	343	125	101	386	1096	465	1119
	91%	92%	92%	94%	91%	89%	93%	93%	88%	92% H	91%	91%
Desktop must be an integrated office tool designed to help the employee using it to be more productive	1658	230	161	96	681	360	130	100	413	1146	483	1175
	95%	97% C	97% C	90%	96% CE	93%	98% C	91%	94%	96% GH	95%	96%
Having real-time document sharing abilities and team workspaces are effective strategies for building strong teams	1628	217	157	100	663	363	128	103	408	1117	480	1149
	94%	92%	95%	94%	94%	94%	96%	94%	93%	94%	94%	94%
Working in teams is more important to business success today than it was five years ago.	1493	203	144	93	602	336	115	93	372	1027	437	1056
	86%	86%	87%	88%	85%	87%	86%	85%	85%	86%	86%	86%

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For each of the following statements please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly agree. [LOW2BOX SUMMARY - (Disagree)]

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Employees are a company's biggest asset	31 2%	3 1%	2 1%	2 2%	16 2%	5 1%	2 1%	2 2%	9 2%	19 2%	9 2%	22 2%
By giving employees the right software, businesses can accelerate the return on their greatest investment - their people	55 3%	6 2%	4 2%	5 5%	24 3%	12 3%	4 3%	1 1%	16 4%	38 3%	18 4%	36 3%
By giving employees the right tools to increase their productivity, businesses can empower employees to reduce costs and increase revenue for the company	43 2%	8 4%	3 2%	3 3%	18 3%	9 2%	1 1%	2 2%	12 3%	29 2%	14 3%	29 2%
To maximize employees' value, businesses should integrate employees' computer desktop functions with back-end IT systems..., to enable be more productive	154 9%	20 8%	13 8%	6 6%	63 9%	44 11%	9 7%	8 7%	54 12% 	92 8%	46 9%	108 9%
Desktop must be an integrated office tool designed to help the employee using it to be more productive	80 5%	7 3%	5 3%	10 10% ABDF	28 4%	27 7% D	3 2%	10 9% 	27 6% 	43 4%	28 5%	52 4%
Having real-time document sharing abilities and team workspaces are effective strategies for building strong teams	110 6%	20 8%	9 5%	6 6%	46 6%	24 6%	5 4%	6 6%	32 7%	72 6%	31 6%	78 6%
Working in teams is more important to business success today than it was five years ago.	245 14%	34 14%	22 13%	12 12%	107 15%	51 13%	19 14%	16 15%	68 15%	161 14%	74 14%	171 14%

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. The work-place has evolved to the point where my job no longer happens just at my desk. Expected to meet needs of customers even when outside the office.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Strongly agree	628 36%	92 39%	47 29%	37 35%	271 38% BE	121 31%	60 45% BE	41 38%	144 33%	443 37%	188 37%	441 36%
Somewhat agree	640 37%	78 33%	70 42%	39 37%	247 35%	154 40%	52 39%	38 35%	157 36%	445 37%	192 38%	447 36%
Somewhat disagree	332 19%	50 21%	38 23% F	19 18%	135 19%	72 19%	18 13%	19 17%	103 23% I	210 18%	93 18%	239 19%
Strongly disagree	137 8%	16 7%	10 6%	11 11% F	56 8% F	40 10% F	4 3%	11 10%	36 8%	91 8%	37 7%	100 8%
Summary												
Top2box (Agree)	1268 73%	170 72%	117 71%	76 71%	518 73%	275 71%	112 84% ABCDE	79 73%	301 68%	888 75% H	380 74%	888 72%
Low2box (Disagree)	470 27%	67 28% F	48 29% F	30 29% F	191 27% F	112 29% F	22 16%	30 27%	139 32% I	301 25%	131 26%	339 28%

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For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. My colleagues and I use technology to collaborate with teams on different documents and projects any time, anywhere.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Strongly agree	611 35%	82 34%	49 30%	30 28%	263 37%	143 37%	43 32%	25 23%	135 31%	450 38% GH	183 36%	427 35%
Somewhat agree	751 43%	103 43%	87 53% D	47 45%	281 40%	169 44%	63 47%	51 47%	204 46%	495 42%	221 43%	530 43%
Somewhat disagree	291 17%	41 17%	21 13%	23 21%	122 17%	60 15%	25 19%	26 24% I	81 18%	184 15%	79 15%	212 17%
Strongly disagree	86 5%	11 5%	8 5%	6 6%	42 6%	15 4%	3 2%	7 6%	19 4%	60 5%	28 5%	58 5%
Summary												
Top2box (Agree)	1361 78%	185 78%	136 82%	77 73%	545 77%	312 81%	106 79%	76 70%	339 77%	945 80% G	404 79%	957 78%
Low2box (Disagree)	377 22%	52 22%	29 18%	28 27%	164 23%	74 19%	28 21%	33 30% I	100 23%	243 20%	107 21%	270 22%

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. Developed skills in basic desktop software applications such as Word, Excel and Outlook are now considered minimum baseline workplace skills.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Strongly agree	1078 62%	147 62%	99 60%	64 60%	474 67%	225 58%	69 52%	61 56%	255 58%	761 64%	328 64%	750 61%
Somewhat agree	576 33%	81 34%	57 34%	36 34%	211 30%	140 36%	51 38%	43 39%	156 36%	377 32%	154 30%	422 34%
Somewhat disagree	75 4%	8 3%	8 5%	5 5%	21 3%	19 5%	14 10%	5 5%	25 6%	45 4%	27 5%	48 4%
Strongly disagree	9 1%	2 1%	2 1%	1 0	3 0	2 1%	0 -	0 -	4 1%	6 0	2 0	7 1%
Summary												
Top2box (Agree)	1654 95%	227 96%	156 94%	100 95%	685 97%	366 95%	120 90%	104 95%	412 94%	1139 96%	482 94%	1172 96%
Low2box (Disagree)	84 5%	9 4%	10 6%	6 5%	24 3%	21 5%	14 10%	5 5%	28 6%	50 4%	29 6%	55 4%

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. Workers like me need to be able to analyze trends and business data, make strategic decisions that impact business, and communicate complex ideas and programs.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Strongly agree	582 33%	80 34%	51 31%	31 30%	265 37%	111 29%	44 33%	32 29%	119 27%	431 36%	171 34%	411 33%
Somewhat agree	793 46%	124 52%	74 45%	51 48%	288 41%	190 49%	67 50%	54 49%	206 47%	533 45%	228 45%	566 46%
Somewhat disagree	288 17%	26 11%	31 19%	20 19%	121 17%	70 18%	20 15%	17 15%	93 21%	178 15%	94 18%	194 16%
Strongly disagree	74 4%	7 3%	9 6%	4 4%	35 5%	16 4%	2 2%	7 6%	21 5%	46 4%	17 3%	57 5%
Summary												
Top2box (Agree)	1376 79%	204 86%	125 76%	82 77%	552 78%	301 78%	111 83%	86 78%	325 74%	964 81%	399 78%	976 80%
Low2box (Disagree)	362 21%	33 14%	40 24%	24 23%	157 22%	86 22%	22 17%	24 22%	114 26%	224 19%	111 22%	251 20%

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. Workers are being asked to take on higher levels of responsibility when it comes to strategic decisions, calculating risks... and running complex projects.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Strongly agree	700 40%	105 44%	69 41%	41 39%	309 44%	121 31%	55 41%	41 38%	164 37%	495 42%	204 40%	497 40%
Somewhat agree	789 45%	107 45%	74 45%	56 53%	315 44%	167 43%	69 52%	45 41%	199 45%	545 46%	237 46%	552 45%
Somewhat disagree	217 12%	20 8%	21 13%	7 7%	73 10%	86 22%	9 7%	16 15%	68 15%	133 11%	60 12%	157 13%
Strongly disagree	32 2%	5 2%	2 1%	1 1%	11 2%	13 3%	0 -	7 6%	9 2%	16 1%	10 2%	22 2%
						ABCDF F			I HI			
Summary												
Top2box (Agree)	1489 86%	212 90%	143 86%	97 92%	625 88%	288 74%	124 93%	86 79%	363 83%	1039 87%	441 86%	1048 85%
Low2box (Disagree)	249 14%	24 10%	23 14%	9 8%	84 12%	99 26%	9 7%	23 21%	77 17%	149 13%	70 14%	179 15%
						ABCDF		I	I			

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. Technology allows me to schedule meetings and manage my correspondence without the help of an administrative assistant.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Strongly agree	705 41%	112 47% BEF	52 31%	46 43%	318 45% BEF	134 35%	43 32%	33 30%	140 32%	532 45% GH	220 43%	485 40%
Somewhat agree	760 44%	91 38%	89 54% AD	45 43%	289 41%	180 46%	66 50%	62 57% I	223 51%	475 40%	217 43%	543 44%
Somewhat disagree	213 12%	28 12%	23 14%	11 10%	74 10%	56 14%	22 17% D	12 11%	53 12%	148 12%	63 12%	150 12%
Strongly disagree	60 3%	6 3%	2 1%	4 4%	28 4%	17 5%	2 1%	2 2%	23 5%	34 3%	11 2%	49 4%
Summary												
Top2box (Agree)	1465 84%	203 86%	141 85%	91 86%	607 86%	314 81%	109 82%	95 87%	364 83%	1006 85%	437 86%	1028 84%
Low2box (Disagree)	273 16%	34 14%	24 15%	15 14%	102 14%	73 19%	24 18%	14 13%	76 17%	182 15%	74 14%	199 16%

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. [TOP2BOX SUMMARY - (Agree)]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents Weighted	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
The work-place has evolved to the point where my job no longer happens just at my desk. Expected to meet needs of customers even when outside the office.	1268	170	117	76	518	275	112	79	301	888	380	888
	73%	72%	71%	71%	73%	71%	84% ABCDE	73%	68%	75% H	74%	72%
My colleagues and I use technology to collaborate with teams on different documents and projects any time, anywhere.	1361	185	136	77	545	312	106	76	339	945	404	957
	78%	78%	82%	73%	77%	81%	79%	70%	77%	80% G	79%	78%
Developed skills in basic desktop software applications such as Word, Excel and Outlook are now considered minimum baseline workplace skills.	1654	227	156	100	685	366	120	104	412	1139	482	1172
	95%	96% F	94%	95%	97% F	95%	90%	95%	94%	96%	94%	96%
Workers like me need to be able to analyze trends and business data, make strategic decisions that impact business, and communicate complex ideas and programs.	1376	204	125	82	552	301	111	86	325	964	399	976
	79%	86% BDE	76%	77%	78%	78%	83%	78%	74%	81% H	78%	80%
Workers are being asked to take on higher levels of responsibility when it comes to strategic decisions, calculating risks... and running complex projects.	1489	212	143	97	625	288	124	86	363	1039	441	1048
	86%	90% E	86% E	92% E	88% E	74%	93% E	79%	83%	87% GH	86%	85%
Technology allows me to schedule meetings and manage my correspondence without the help of an administrative assistant.	1465	203	141	91	607	314	109	95	364	1006	437	1028
	84%	86%	85%	86%	86%	81%	82%	87%	83%	85%	86%	84%

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Detailed tables

For each of the following statements, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree. [LOW2BOX SUMMARY - (Disagree)]

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

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	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents Weighted	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
The work-place has evolved to the point where my job no longer happens just at my desk. Expected to meet needs of customers even when outside the office.	470	67	48	30	191	112	22	30	139	301	131	339
	27%	28% F	29% F	29% F	27% F	29% F	16%	27%	32% I	25%	26%	28%
My colleagues and I use technology to collaborate with teams on different documents and projects any time, anywhere.	377	52	29	28	164	74	28	33	100	243	107	270
	22%	22%	18%	27%	23%	19%	21%	30% I	23%	20%	21%	22%
Developed skills in basic desktop software applications such as Word, Excel and Outlook are now considered minimum baseline workplace skills.	84	9	10	6	24	21	14	5	28	50	29	55
	5%	4%	6%	5%	3%	5%	10% AD	5%	6%	4%	6%	4%
Workers like me need to be able to analyze trends and business data, make strategic decisions that impact business, and communicate complex ideas and programs.	362	33	40	24	157	86	22	24	114	224	111	251
	21%	14%	24% A	23%	22% A	22% A	17%	22%	26% I	19%	22%	20%
Workers are being asked to take on higher levels of responsibility when it comes to strategic decisions, calculating risks... and running complex projects.	249	24	23	9	84	99	9	23	77	149	70	179
	14%	10%	14%	8%	12%	26% ABCDF	7%	21% I	17% I	13%	14%	15%
Technology allows me to schedule meetings and manage my correspondence without the help of an administrative assistant.	273	34	24	15	102	73	24	14	76	182	74	199
	16%	14%	15%	14%	14%	19%	18%	13%	17%	15%	14%	16%

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In today's competitive business environment do you believe the value of information workers, like you, would increase if they could do the following?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

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	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents Weighted												
	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Benefit from connected technology that allows them to access corporate networks and share documents with teammates from anywhere.												
Yes	1618 93%	213 90%	156 94%	97 92%	659 93%	366 95%	128 96%	99 91%	398 90%	1120 94%	478 94%	1139 93%
No	120 7%	24 10%	10 6%	9 8%	50 7%	21 5%	6 4%	10 9%	42 10%	68 6%	32 6%	88 7%
Streamline and automate processes so information flows from one system to another, without the need for repetitive and time-consuming data entry.												
Yes	1659 95%	225 95%	154 93%	100 94%	689 97%	373 96%	119 89%	107 98%	406 92%	1146 96%	489 96%	1171 95%
No	79 5%	12 5%	11 7%	6 6%	20 3%	14 4%	15 11%	2 2%	34 8%	42 4%	22 4%	56 5%
Get the business info needed to make informed strategic decisions, without having to wait for the IT department to create custom business intelligence reports.												
Yes	1563 90%	210 89%	142 86%	97 92%	642 91%	355 92%	117 87%	100 92%	388 88%	1074 90%	460 90%	1103 90%
No	175 10%	27 11%	24 14%	9 8%	67 9%	32 8%	17 13%	9 8%	52 12%	114 10%	50 10%	125 10%
Increase impact at work by communicating and presenting ideas and information more effectively.												
Yes	1671 96%	227 96%	161 97%	104 98%	684 96%	369 95%	126 95%	106 97%	416 94%	1149 97%	487 95%	1184 96%
No	67 4%	10 4%	5 3%	2 2%	25 4%	18 5%	7 5%	3 3%	24 6%	39 3%	24 5%	43 4%

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Please indicate the average amount of time you spend each day collaborating with colleagues, partners and clients for work - in person, as well as via email and phone.

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
0	18 1%	2 1%	1 0	1 1%	9 1%	3 1%	2 1%	2 2%	5 1%	11 1%	4 1%	15 1%
0.1-2	478 27%	72 31%	63 38% DEF	32 30%	180 25%	101 26%	30 22%	43 40% I	127 29%	307 26%	137 27%	341 28%
3-4	488 28%	61 26%	43 26%	34 32%	216 31%	96 25%	37 28%	16 15%	112 25% G	360 30% G	133 26%	355 29%
5-6	399 23%	61 26%	29 17%	21 20%	159 22%	92 24%	36 27%	24 22%	93 21%	282 24%	128 25%	271 22%
7-8	238 14%	31 13%	16 9%	7 7%	100 14% C	66 17% BC	19 14%	15 13%	73 17%	150 13%	80 16%	158 13%
9-10	56 3%	4 2%	6 4%	4 3%	23 3%	17 4%	3 3%	5 5%	14 3%	37 3%	14 3%	42 3%
11+	60 3%	6 3%	8 5%	6 6%	21 3%	12 3%	6 5%	3 2%	16 4%	41 3%	15 3%	45 4%
Summary												
Mean hours	5	4	4	4	5	5	5	4	5	5	5	5
Standard Deviation	3	3	3	3	3	3	3	3	3	3	3	3
Standard Error	0	0	0	0	0	0	0	0	0	0	0	0
Median	4	4	3	4 D	4	4	4 D	3 I	4	4	4	4

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Detailed tables

Thinking about how much time information workers used to spend collaborating with colleagues, partners and clients for work five years ago compared to the amount of time they do so today, please indicate which statement is closest to your own opinion:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: Professional respondents Weighted		A	B	C	D	E	F	G	H	I	J	K
	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Time spent collaborating at work has increased substantially in the last five years	641	91	59	47	244	148	52	24	158	458	186	455
	37%	38%	35%	45% D	34%	38%	39%	22%	36% G	39% G	36%	37%
Time spent collaborating at work has increased slightly in the last five years	603	79	60	28	261	129	47	39	146	418	184	419
	35%	33%	36%	27%	37%	33%	35%	36%	33%	35%	36%	34%
Time spent collaborating at work has not changed in the last five years	334	49	31	20	144	69	21	33	77	224	98	236
	19%	21%	19%	19%	20%	18%	16%	30% HI	17%	19%	19%	19%
Time spent collaborating at work has decreased slightly in the last five years	102	12	12	8	38	24	8	4	42	57	32	71
	6%	5%	7%	7%	5%	6%	6%	4%	9% I	5%	6%	6%
Time spent collaborating at work has decreased substantially in the last five years	58	6	4	2	22	18	6	8	18	31	11	47
	3%	3%	2%	2%	3%	5%	4%	7% I	4%	3%	2%	4%
Summary												
Top2box (Increased)	1244 72%	170 72%	118 71%	76 72%	505 71%	276 71%	99 74%	64 58%	304 69%	876 74% G	370 72%	874 71%
Low2box (Decreased)	160 9%	18 8%	16 10%	10 9%	60 8%	42 11%	14 10%	12 11%	59 14% I	88 7%	43 8%	117 10%

High Road Communications - Professionals Survey

Detailed tables

From a technology perspective, which of the following would you say are the biggest and most frustrating barriers to being productive and efficient at work?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents Weighted												
	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Poor mobility - not having easy access to work information when away from the office, or the ability to manage personal, team and project tasks 'on the go'.	511	69	51	29	195	121	45	26	121	363	161	349
	29%	29%	31%	28%	28%	31%	34%	24%	28%	31%	32%	28%
No formal system for collaborating with colleagues to create, track, manage and distribute information securely to customers and stakeholders.	438	63	40	24	167	115	28	27	112	298	133	305
	25%	26%	24%	23%	24%	30% D	21%	25%	26%	25%	26%	25%
Trying to figure out which is the most recent version of a document after numerous edits have been made by different colleagues.	514	68	44	35	208	115	43	29	138	347	143	371
	30%	29%	27%	33%	29%	30%	33%	27%	31%	29%	28%	30%
Having to cut and paste information from one system/tool to another, instead of it being updated automatically.	575	75	60	32	243	132	34	43	135	397	161	414
	33%	32%	36%	30%	34% F	34%	25%	39%	31%	33%	32%	34%
Lack of tools designed to help find what you need easily and quickly, when information resides in different data repositories across the company.	651	80	50	36	263	165	57	30	164	457	186	465
	37%	34%	30%	34%	37%	43% B	43% B	27%	37%	38% G	36%	38%
When you learn about or want to adopt a new tool you are blocked by the IT department due to limitations in your company infrastructure	592	72	57	42	227	147	48	28	140	424	177	415
	34%	30%	35%	39%	32%	38%	36%	26%	32%	36%	35%	34%
None of the above	300	45	25	19	130	54	26	23	67	210	74	226
	17%	19%	15%	18%	18%	14%	19%	21%	15%	18%	14%	18%

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Detailed tables

In thinking about how much time you spend doing your core job versus administrative tasks, what percentage of your work time on average would you say is unnecessary or redundant and your skills would be better served doing other work?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents	1760	183	154	124	696	456	147	107	430	1223	549	1211
Weighted	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Less than 10%	564 32%	80 34%	68 41% DE	37 35%	215 30%	121 31%	42 32%	41 37%	129 29%	393 33%	136 27%	428 35% J
10-24%	805 46%	114 48%	64 39%	47 44%	337 47%	173 45%	71 53% B	43 39%	216 49%	547 46%	249 49%	556 45%
25-49%	299 17%	35 15%	28 17%	18 17%	129 18% F	75 19% F	14 11%	21 19%	79 18%	199 17%	109 21% K	190 16%
50-74%	55 3%	6 2%	3 2%	2 2%	26 4%	14 4%	4 3%	4 3%	12 3%	39 3%	12 2%	43 4%
75% or more	14 1%	1 0	3 2%	3 3% D	2 0	3 1%	2 2% D	1 1%	3 1%	10 1%	4 1%	10 1%

High Road Communications - Professionals Survey

Detailed tables

From the list below, please rank the top three things information workers, like you, want from their desktop office software?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Professional respondents Weighted												
	1760	183	154	124	696	456	147	107	430	1223	549	1211
	1738	237	166	106	709	387	133	109*	440	1189	511	1227
Ability to automatically create and update business processes, forms ... using the latest back-end IT system, or network, and make the info available ...	563	74	52	34	218	145	40	38	147	378	162	402
	32%	31%	32%	32%	31%	38% D	30%	35%	33%	32%	32%	33%
Ability to share documents within a common workspace, allowing colleagues to check documents, and work from one central version while enabling everyone to communicate...	695	94	58	41	296	147	58	33	167	496	208	487
	40%	40%	35%	39%	42%	38%	44%	30%	38%	42% G	41%	40%
Ability to control how incoming communications are routed to users based on the system's knowledge of personal preferences, physical location, organizational re	354	57	39	22	145	65	26	33	90	232	111	244
	20%	24% E	24%	21%	20%	17%	19%	30% I	21%	19%	22%	20%
All that's needed is the least expensive basic word processing, ..., even if it's an old, outdated version. Not necessary for office software to be integrated ...	125	11	16	9	50	29	10	6	36	83	30	95
	7%	5%	10%	8%	7%	8%	7%	6%	8%	7%	6%	8%