

ONE IN TWO CANADIAN WOMEN REPORT HAVING HAD A URINARY TRACT INFECTION



Ipsos Reid

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One In Two Canadian Women Report Having Had A Urinary Tract Infection

Toronto, ON – A new Ipsos Reid survey conducted on behalf of Ocean Spray Cranberries finds that half (51%) of adult Canadian women have had a urinary tract infection, or UTI.

A UTI is an inflammation usually caused by bacteria or germs. It may also include a bladder, urine or kidney infection. Symptoms of a urinary tract infection include feeling an urgent need to pass urine often, although the amount of urine may be small; burning during urination; cloudy or foul-smelling urine; and pain in the lower abdomen.

Forty-seven percent of women indicate that they have not had a UTI before, while another 3% are unsure.

Women 35 years of age and older are more likely than young women 18-34 years of age to report having had a UTI (54% vs. 42%).

These are the findings of an Ipsos Reid/Ocean Spray poll conducted from January 17 to January 21, 2006. For the survey, a representative randomly selected sample of 1000 adult Canadian women was interviewed by telephone. With a sample of this size, the results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian female population been polled. The margin of error will be larger within regions and for other subgroupings of the survey population. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.



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