Thinking about what you already know about the history of your family tree, or your genealogy, would you say that you are very interested, interested, not really interested or not at all interested in learning more about your family's history?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K -<$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724
Very interested	395	55	42	30	143	88	36	119	133	144	122	274
	39%	39%	43%	44%	37%	37%	47%	40%	42%	35%	42%	38%
Interested	412	52	36	29	170	93	32	112	126	173	115	296
	41%	37%	37%	43%	43%	39%	42%	38%	40%	43%	40%	41%
Not really interested	174	28	16	7	64	52	7	52	46	76	45	129
	17%	19%	17%	11%	16%	21%	10%	18%	15%	19%	15%	18%
Not at all interested	34	7	3	1	13	8	1	11	10	12	10	24
	3%	5%	3%	2%	3%	3%	1%	4%	3%	3%	3%	3%

And, which of the following would you say is the TOP reason why you are interested in learning more about your family's history? Is it because.?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Interested in family history	797	113	71	74	295	193	51	217	265	315	224	573
Weighted	807	107*	78*	59*	313	181	68*	231	259	317	237	570
You want to build a family tree	169	27	17	15	60	33	18	49	60	59	42	127
	21%	25%	22%	25%	19%	18%	26%	21%	23%	19%	18%	22%
You want to learn about your family's health history	73	9	7	5	24	23	5	19	29	24	31	42
	9%	8%	8%	8%	8%	13%	7%	8%	11%	8%	13% K	7%
A family member has recently died	9	2	2	0	3	2	0	4	4	1	2	7
	1%	2%	2%	-	1%	1%	-	2%	1%	0	1%	1%
Just your general curiosity	506	58	45	35	208	117	45	139	149	219	149	358
	63%	54%	57%	59%	66% A	64%	65%	60%	57%	69% H	63%	63%
May uncover some skeletons in the family closet	20	1	6	1	9	4	0	9	7	4	9	12
	3%	1%	7% A	2%	3%	2%	-	4%	3%	1%	4%	2%
None of these reasons	29	10	3	4	9	3	1	10	10	10	5	25
	4%	10% DE	3%	6%	3%	1%	2%	4%	4%	3%	2%	4%

And, which of the following reasons would you say is the TOP reason why you are NOT interested in learning more about your family's history? Is it because.?

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Not interested in family history	218	41	19	12	74	65	7	62	62	94	53	165
Weighted	208	35*	20**	8**	77*	60*	8**	63*	57*	89*	54*	154
You don't think it matters	57 28%	10 29%	4 22%	2 22%	15 19%	26 43% D	1 12%	19 31%	14 26%	24 27%	12 23%	45 29%
You already know as much as you care to	68 33%	12 34%	9 48%	4 45%	23 29%	18 29%	3 32%	17 28%	18 32%	33 37%	17 31%	51 33%
You'd rather keep the past in the past	15 7%	2 6%	2 9%	0 -	8 10%	3 5%	0 -	6 9%	7 12% I	2 3%	4 8%	10 7%
You never thought about it before	30 14%	4 12%	1 4%	1 15%	12 15%	11 18%	1 12%	8 12%	5 9%	17 19%	10 18%	20 13%
It is impossible to trace your family's history	16 7%	4 11%	1 4%	1 13%	5 7%	2 3%	3 32%	2 3%	7 12%	7 8%	6 11%	10 6%
None of these reasons	23 11%	3 7%	2 12%	0 6%	15 20% E	1 2%	1 12%	11 17%	6 10%	6 7%	6 10%	17 11%

Which of the following types of events do you think would MOST spark your interest further in finding out more about your family?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K -<$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724
A birth or pregnancy	77	12	8	5	24	21	7	30	18	30	21	56
	8%	9%	8%	7%	6%	9%	10%	10%	6%	7%	7%	8%
A family reunion	556	75	61	43	208	122	46	159	161	236	169	387
	55%	53%	63%	64%	53%	51%	60%	54%	51%	58%	58%	53%
The death of a family member	204	34	18	15	89	34	15	69	55	81	37	167
	20%	24% E	18%	23%	23% E	14%	19%	23%	17%	20%	13%	23% J
A family member falling into poor health	112	20	4	7	40	27	15	43	36	33	30	81
	11%	14% B	4%	10%	10%	11% B	19% B	14% I	11%	8%	10%	11%
A wedding	78	9	9	3	33	19	6	33	21	25	18	60
	8%	6%	9%	4%	9%	8%	8%	11% I	7%	6%	6%	8%
Falling ill with a genetically inherited health condition	411	54	41	23	140	120	34	122	133	156	108	303
	41%	38%	41%	33%	36%	50% ACD	44%	42%	42%	38%	37%	42%

. (If I had a long lost relative I would like to know about them and perhaps contact him or her) Please tell me if you agree or disagree with each of the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724

If I had a long lost relative I would like to know about them and perhaps contact him or her

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
Agree	718	97	67	49	280	167	58	224	222	272	205	513
	71%	69%	69%	72%	72%	69%	75%	76% I	70%	67%	70%	71%
Disagree	297	44	31	19	110	74	19	69	94	134	87	210
	29%	31%	31%	28%	28%	31%	25%	24%	30%	33% G	30%	29%

. (Searching the internet is likely the quickest and most convenient way of researching my family's history) Please tell me if you agree or disagree with each of the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724

Searching the internet is likely the quickest and most convenient way of researching my family's history

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
Agree	585	84	56	31	221	148	45	168	194	223	167	418
	58%	59%	57%	47%	57%	61% C	59%	57%	61%	55%	57%	58%
Disagree	430	58	42	36	169	93	32	126	122	182	125	305
	42%	41%	43%	53% E	43%	39%	41%	43%	39%	45%	43%	42%

(If I had long lost relatives and they discovered information about me I would like them to contact me) Please tell me if you agree or disagree with each of the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724

If I had long lost relatives and they discovered information about me I would like them to contact me

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
Agree	801	115	78	50	303	182	72	245	257	298	230	571
	79%	81%	80%	74%	78%	76%	94% ABCDE	84% I	81% I	74%	79%	79%
Disagree	214	27	20	18	87	58	5	48	59	107	61	153
	21%	19% F	20% F	26% F	22% F	24% F	6%	16%	19%	26% GH	21%	21%

(If I were able to learn more about my family tree and my family history I would have a better understanding of who am I as a person) Please tell me if you agree or disagree with each of the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

| | Total | REGION | | | | | | HOUSEHOLD INCOME | | | HOUSEHOLD COMPOSITION | |
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724

If I were able to learn more about my family tree and my family history I would have a better understanding of who am I as a person

	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
Agree	498	71	53	31	192	106	46	155	157	186	145	353
	49%	50%	54%	45%	49%	44%	59%	53%	50%	46%	50%	49%
Disagree	517	70	45	37	199	134	31	139	159	219	146	371
	51%	50%	46%	55%	51%	56%	41%	47%	50%	54%	50%	51%

(I am interested in what happened to my family during important world events, such as the world wars, or during other periods of unrest and re-location) Please tell me if you agree or disagree with each of the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724
I am interested in what happened to my family during important world events, such as the world wars, or during other periods of unrest and re-location												
Agree	830 82%	105 75%	86 88% AE	62 91% AE	321 82%	183 76%	73 94% ADE	241 82%	253 80%	335 83%	233 80%	596 82%
Disagree	185 18%	36 25% BCF	12 12%	6 9%	70 18% F	57 24% BCF	4 6%	53 18%	62 20%	71 17%	58 20%	127 18%

(I wish my parents told me more about my family history) Please tell me if you agree or disagree with each of the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724
I wish my parents told me more about my family history												
Agree	643 63%	82 58%	57 58%	44 66%	248 64%	162 67%	49 64%	193 66%	208 66%	242 60%	181 62%	461 64%
Disagree	372 37%	59 42%	41 42%	23 34%	142 36%	79 33%	28 36%	100 34%	108 34%	164 40%	110 38%	262 36%

(I'd like to think I have a very wealthy relative somewhere that I don't know about) Please tell me if you agree or disagree with each of the following statements.

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724

I'd like to think I have a very wealthy relative somewhere that I don't know about												
Agree	411	50	46	19	166	98	32	128	143	140	135	276
	40%	35%	47%	27%	43%	41%	42%	44%	45%	35%	46%	38%
			C		C	C		I	I		K	
Disagree	604	92	52	49	225	142	45	166	173	265	156	448
	60%	65%	53%	73%	57%	59%	58%	56%	55%	65%	54%	62%
				BDE						GH		J

(I'd like to know my family tree better so that I could possibly learn more about my family's health-history) Please tell me if you agree or disagree with each of the following statements.

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724

I'd like to know my family tree better so that I could possibly learn more about my family's health-history												
Agree	665	83	58	47	261	163	54	197	213	255	199	466
	66%	59%	59%	69%	67%	68%	70%	67%	68%	63%	68%	64%
Disagree	350	58	40	21	129	78	23	97	102	151	92	257
	34%	41%	41%	31%	33%	32%	30%	33%	32%	37%	32%	36%

If you were to research your family history, where do you think you would first begin your research?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724
Searching the internet or online-data bases	231 23%	43 30% BD	16 17%	14 21%	83 21%	57 24%	17 22%	69 23%	65 21%	97 24%	66 23%	165 23%
Using library archives	44 4%	4 3%	3 4%	5 8% D	12 3%	16 7% D	3 4%	12 4%	13 4%	18 4%	12 4%	32 4%
Genealogist	46 5%	9 6%	7 7%	1 1%	15 4%	11 5%	3 4%	9 3%	23 7% GI	14 3%	11 4%	35 5%
Asking family and relatives	657 65%	83 58%	65 67%	46 68%	258 66%	152 63%	53 69%	188 64%	203 64%	267 66%	192 66%	465 64%
Some other way	37 4%	3 2%	5 5%	0 1%	22 6% E	5 2%	1 1%	16 5%	11 4%	10 3%	10 3%	27 4%

And from what you may know, which of the following resources do you think would be the most reliable or accurate one to use if you were to research your family history?

	Total	REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<$30K	$30K - <$60K	$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents	1015	154	90	86	369	258	58	279	327	409	277	738
Weighted	1015	141	98*	68*	391	241	77*	293	316	406	291	724
Searching the internet or online-data bases	169 17%	31 22% E	16 17%	10 15%	66 17%	32 13%	13 17%	55 19%	48 15%	65 16%	47 16%	121 17%
Library archives	153 15%	17 12%	11 11%	7 10%	54 14%	49 20% AD	16 20%	40 14%	44 14%	68 17%	47 16%	107 15%
Genealogist	178 18%	21 15%	20 21%	10 15%	51 13%	63 26% AD	13 16%	44 15%	65 21%	69 17%	47 16%	131 18%
Asking family and relatives	474 47%	67 47%	44 45%	38 57% E	197 50% E	93 39%	35 45%	140 48%	149 47%	185 46%	135 46%	339 47%
Some other way	41 4%	5 3%	6 6% E	1 2%	23 6% E	4 2%	1 1%	14 5%	9 3%	17 4%	16 5%	25 3%