

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

	Region					Gender		Age			Union Household		Education			Income		
	Total	LM	Rest of BC	Island	South Interior/North	M	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<\$40K	\$40K-\$75K	\$75K+
Base: Respondents who are decided voters	699	356	343	130	213	338	361	123	308	255	218	481	191	257	246	176	187	267
Weighted	704	409	295	122	173	342	361	206	269	218	215	489	183	258	257	185	185	268
The BC Liberal Party	51%	56%	44%	44%	44%	56%	47%	51%	52%	49%	44%	54%	41%	56%	54%	35%	48%	63%
The New Democratic Party (NDP)	35%	33%	37%	38%	37%	32%	38%	32%	35%	38%	42%	32%	44%	29%	33%	47%	39%	25%
The Green Party	10%	8%	13%	14%	13%	7%	13%	14%	8%	10%	10%	10%	12%	10%	10%	15%	10%	7%
Other	4%	3%	6%	4%	7%	5%	3%	3%	5%	4%	4%	4%	3%	5%	3%	2%	3%	6%

Thinking of [Gordon Campbell], would you say you generally approve or disapprove of the way [Gordon Campbell] has performed as [Premier of British Columbia]? Would that be strongly or moderately? [Gordon Campbell - Premier of British Columbia]

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Base: All respondents	800	402	398	149	249	380	420	139	360	283	239	559	225	296	272	212	207	291
Weighted	800	458	342	138	204	388	412	229	315	240	234	563	213	295	283	218	206	291
Gordon Campbell - Premier of British Columbia																		
Strongly approve	16%	19%	11%	11%	10%	17%	14%	13%	15%	17%	9%	18%	12%	14%	20%	7%	13%	23%
Moderately approve	36%	37%	35%	34%	35%	38%	34%	37%	39%	34%	33%	38%	34%	40%	34%	32%	33%	42%
Moderately disapprove	18%	17%	18%	20%	16%	20%	16%	24%	17%	13%	23%	15%	17%	21%	14%	18%	22%	15%
Strongly disapprove	27%	23%	32%	30%	33%	22%	31%	22%	25%	33%	31%	25%	31%	21%	29%	38%	28%	18%
(DK/NS)	4%	3%	6%	5%	6%	3%	5%	5%	4%	4%	3%	4%	6%	3%	3%	4%	4%	3%
Summary																		
Top2Box - Strongly/ Moderately	52%	57%	45%	45%	45%	56%	48%	50%	54%	51%	42%	56%	46%	55%	54%	39%	46%	65%
Low2Box - Moderately/ Strongly	44%	40%	49%	50%	49%	42%	47%	45%	43%	46%	54%	40%	48%	42%	43%	57%	50%	32%

Thinking of [Carole James], would you say you generally approve or disapprove of the way [Carole James] has performed as [Leader of the NDP and the official opposition]? Would that be strongly or moderately? [Carole James - Leader of the NDP and the official opposition]

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Base: All respondents	800	402	398	149	249	380	420	139	360	283	239	559	225	296	272	212	207	291
Weighted	800	458	342	138	204	388	412	229	315	240	234	563	213	295	283	218	206	291
Carole James - Leader of the NDP and the official opposition																		
Strongly approve	12%	12%	12%	14%	11%	9%	15%	13%	10%	15%	14%	11%	14%	12%	11%	18%	12%	9%
Moderately approve	41%	41%	40%	38%	42%	43%	39%	44%	39%	41%	45%	39%	42%	34%	48%	41%	41%	43%
Moderately disapprove	17%	18%	16%	15%	16%	17%	17%	15%	20%	15%	18%	16%	16%	19%	16%	17%	15%	19%
Strongly disapprove	12%	13%	12%	12%	12%	13%	12%	9%	12%	16%	10%	14%	13%	14%	11%	7%	14%	15%
(DK/NS)	18%	16%	20%	20%	20%	18%	18%	20%	19%	14%	13%	20%	16%	22%	15%	18%	18%	14%
Summary																		
Top2Box - Strongly/ Moderately	53%	53%	53%	52%	53%	52%	54%	57%	49%	55%	59%	50%	55%	46%	59%	58%	53%	52%
Low2Box - Moderately/ Strongly	29%	30%	28%	28%	28%	30%	28%	24%	32%	31%	28%	30%	29%	33%	26%	24%	30%	34%