

CANADA SPEAKS

PRESENTED BY SYMPATICO / MSN

MOST CANADIANS (81%) WILLING TO DONATE THEIR ORGANS IN THE CASE OF THEIR DEATH

*But Just Half (54%) Carry Organ Donation Documentation And
Four In Ten (39%) Have Never Discussed Their Wishes With Their
Family*



Ipsos Reid

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In Ten (39%) Have Never Discussed Their Wishes With Their Family*

Toronto, ON – According to a new Ipsos Reid survey conducted for Sympatico/MSN, a strong majority of Canadians (81%) say they are willing to “donate their organs for transplantation after death”. And, nearly all (94%) are in favour of organ donation for “organ transplant” and most support the idea for “medical research” (77%).

But while most would like their organs donated in the event of their death, only half (54%) carry documentation that indicates whether or not they would like their organs donated. Furthermore, four in ten (39%) have not talked to their family about their wishes when it comes to organ donation.

Many (40%) are of the opinion that organ donation should be made mandatory in appropriate cases.

These are the findings of an Ipsos Reid poll fielded from June 15th-20th, 2006. For the survey, a representative sample of 1203 adult Canadians were interviewed via an on-line survey vehicle. The sample used in this study has been weighted according to Census data to accurately reflect the population of Canadians. With a sample of this size, the aggregate results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had this entire population been polled. The margin of error will be larger within each sub-grouping of the survey

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- 1 -

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population.

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Eighty-one Percent Of Canadians Willing To Donate Organs For Transplantation After Their Death...

A strong majority of Canadians (81%) indicate they are willing to donate their organs for transplantation after their death. Nineteen percent say they do not want their organs transplanted should they die.

- Willingness to donate runs highest among Atlantic Canadians (87%), followed by residents of Quebec (84%) and Alberta (83%), while residents of Saskatchewan/Manitoba and British Columbia are the least likely (both at 77%).

And, Nearly All Are In Favour Of Organ Donation For Transplant (94%) And Most Support It For Medical Research (77%)...

Nearly all (94%), generally speaking are in favour of organ donation for "organ transplant" and three-quarters (77%) support it for "medical research".

But Only Half (54%) Of Canadians Carry Documentation That Indicates Whether They Wish To Donate Their Organs In Event Of Their Death – 46% Do Not...

Half of Canadians (54%) say they carry documentation with them that "indicates whether or not they wish to donate (their) organs in the event of (their) death" – the other half (46%) do not.



- Residents of Quebec (67%) and Atlantic Canada (60%) are the most likely to carry out identification that indicates whether or not they wish to donate their organs, those in British Columbia (36%) are the least likely to.

And Four In Ten (39%) Have Not Talked To Their Family About Their Wishes When It Comes To Organ Donation...

A substantial portion of four in ten (39%) have not talked to their family about their wishes on organ donation – most (61%), however, have discussed this with their family.

- Residents of Alberta (47%) most likely to not have discussed this with their families, while those in Quebec (66%) and Atlantic Canada (65%) are the most likely to have done this.

Four In Ten (40%) Feel Organ Donation Should Be Made Mandatory In Appropriate Cases...

Four in ten (40%) feel that “organ donation should be made mandatory in appropriate cases”, while 60% feel it should not.

- Residents of Quebec (56%) are most likely to feel it should be made mandatory, while those in British Columbia (25%) are the least likely.

-30-

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