

# CONSERVATIVE VOTE DIPS SLIGHTLY IN WAKE OF MID-EAST TURMOIL

*Conservative Vote Drops 4 Points To 39% Vs 27% Liberals (+2 Points), 17% NDP (+2 Points) – Bloc (41% In Quebec, +3 Points)*



**Ipsos Reid**

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*Conservative Vote Drops 4 Points To 39% Vs 27% Liberals (+2 Points), 17% NDP (+2 Points) – Bloc (41% In Quebec, +3 Points)*

**Toronto, ON** –According to a new Ipsos Reid survey conducted on behalf of CanWest/Global, Conservative Party support has dipped slightly in the wake of the on-going turmoil in the Middle-East, dropping four points to 39% --but the Conservatives are still well positioned ahead of the Liberals (27%, +2 points), and NDP (17%, +2 points). In Quebec, the Bloc Quebecois garners 41% of federal votes (+3 points) versus 27% support for the Conservatives and 21% support for the Liberals.

- Support for the Conservative Party has dropped the most in the regions of Atlantic Canada (-12% to 38%), British Columbia (-12% to 36%) and Quebec (-6% to 27%).
- Liberal Party support is up in Atlantic Canada (+16% to 35%) and Quebec (+7% to 21%).
- The NDP has lost support in Alberta (-13% to 6%).

Currently, six in ten (60%) Canadians approve of the performance of Stephen Harper's Conservative government so far –17% “strongly approve” – this is essentially unchanged from the 62% approval rating given to Mr. Harper's government in late March.

Thirty-three percent of Canadians disapprove of the government's performance (15% strongly disapprove).



*These are the findings of an Ipsos Reid poll conducted for CanWest News Service/Global News and fielded from July 25<sup>th</sup> to July 27<sup>th</sup>, 2006. For this survey, a representative randomly selected sample of 1000 adult Canadians was interviewed by telephone. With a sample of this size, the aggregate results are considered accurate to within  $\pm 3.1$  percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within each sub-grouping of the survey population. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.*

	Total	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic Canada
<b>Sample</b>	<b>1000</b>	<b>139</b>	<b>96</b>	<b>67</b>	<b>385</b>	<b>237</b>	<b>76</b>
<b>Margin of Error +/-%</b>	<b>3.1</b>	<b>8.3</b>	<b>10.0</b>	<b>12</b>	<b>5.0</b>	<b>6.4</b>	<b>11.2</b>

## ***The Federal Vote: Conservatives Slip Very Slightly (-4 Points), But Still Maintain Commanding Lead...***

### *Federal Vote Support*

Parties	Election '06	Ipsos Reid Poll Dates			Latest Movement	Movement Since Election
		Mar 21-23, '06	May 16-18, 06	July 25-27, 06		
<b>The Conservative Party</b>	<b>36%</b>	<b>38%</b>	<b>43%</b>	<b>39%</b>	<b>-4%</b>	<b>3%</b>
<b>The Liberals</b>	<b>30%</b>	<b>28%</b>	<b>25%</b>	<b>27%</b>	<b>2%</b>	<b>-3%</b>
<b>The New Democratic Party</b>	<b>17%</b>	<b>19%</b>	<b>15%</b>	<b>17%</b>	<b>2%</b>	<b>0%</b>
<b>The Bloc Quebecois</b>	<b>11%</b>	<b>9%</b>	<b>9%</b>	<b>10%</b>	<b>1%</b>	<b>-1%</b>
<b>The Green Party</b>	<b>5%</b>	<b>5%</b>	<b>5%</b>	<b>7%</b>	<b>2%</b>	<b>2%</b>

Among all Canadians, 13% are undecided, refused to say whom they would vote for, or don't know.



- Support for the Conservative Party has dropped the most in the regions of Atlantic Canada (-12% to 38%), British Columbia (-12% to 36%) and Quebec (-6% to 27%).
- Liberal Party support is up in Atlantic Canada (+16% to 35%) and Quebec (+7% to 21%).
- The NDP has lost support in Alberta (-13% to 6%).

*Full regional tables showing voter movement are located at the end of this factum report.*

## ***Government Approval Remains Stable...***

Currently, six in ten (60%) Canadians approve of the performance of Stephen Harper's Conservative government so far –17% "strongly approve" – this is essentially unchanged from the 62% approval rating given to Mr. Harper's government in late March.

Thirty-three percent of Canadians disapprove of the government's performance (15% strongly disapprove).

### ***Government Approval Rating***

Date of Ipsos Reid Poll	Approval Rating	National	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic Canada
	Feb 7-9, '06	54%	45%	67%	57%	49%	61%	49%
	Mar 21-23, '06	62%	66%	69%	53%	55%	68%	69%
	July 25-27, '06	60%	60%	60%	60%	60%	60%	60%
	<b>Movement</b>	<b>-2%</b>	<b>-6%</b>	<b>-9%</b>	<b>7%</b>	<b>5%</b>	<b>-8%</b>	<b>-9%</b>

## ***Regional Vote Tables***

Atlantic Canada	May 16-18, '06	July 25-27, '06	Movement
The Conservative Party	50%	38%	-12%
The Liberals	19%	35%	16%
The New Democratic Party	20%	26%	6%
The Green Party	4%	2%	-2%



Quebec	May 16-18, '06	July 25-27, '06	Movement
The Conservative Party	33%	27%	-6%
The Liberals	14%	21%	7%
The New Democratic Party	9%	7%	-2%
The Bloc Quebecois	38%	41%	3%
The Green Party	4%	5%	1%

Ontario	May 16-18, '06	July 25-27, '06	Movement
The Conservative Party	42%	39%	-3%
The Liberals	38%	33%	-5%
The New Democratic Party	11%	17%	6%
The Green Party	7%	9%	2%

Sask/Man	May 16-18, '06	July 25-27, '06	Movement
The Conservative Party	45%	47%	2%
The Liberals	24%	20%	-4%
The New Democratic Party	20%	24%	4%
The Green Party	1%	8%	7%

Alberta	May 16-18, '06	July 25-27, '06	Movement
The Conservative Party	59%	66%	7%
The Liberals	18%	20%	2%
The New Democratic Party	19%	6%	-13%
The Green Party	3%	5%	2%



British Columbia	May 16-18, '06	July 25-27, '06	Movement
The Conservative Party	48%	36%	-12%
The Liberals	20%	23%	3%
The New Democratic Party	26%	33%	7%
The Green Party	6%	5%	-1%

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