

Alberta's Conservative Party Leadership Race

Now I'm going to read you the names of nine people who have been rumoured to be interested in taking over as leader of the Progressive Conservatives once Ralph Klein retires and I'd like you to tell me if you have a favourable or unfavourable impression of each one. Would you say your impression of [...] is very favourable, somewhat favourable, not very favourable or not at all favourable impression?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I - J/K/L - M/N/O/P/Q/R * small base

	Total	Gender		Age			Income				Education			Region					
		M A	F B	18-34 C	35-54 D	55+ E	<\$30K F	\$30K-<\$50K G	\$50K-<\$70K H	\$70K+ I	HS or Less J	Post Sec. K	Univ. L	Calgary CMA M	Edmonton CMA N	North Alberta O	Central Alberta P	South Alberta Q	Total Non-CMA R
Base: All respondents	800	400	400	183	348	249	103	150	154	316	204	333	251	275	262	103	80	80	263
Weighted	800	396	404	264	319	198	102*	155	161	312	205	334	250	279	266	102*	73*	80*	255
Favourable																			
Jim Dinning	435 54%	225 57%	210 52%	119 45%	189 59%	118 60%	42 42%	81 52%	104 65%	176 56%	97 47%	184 55%	149 60%	166 59%	134 50%	46 46%	41 57%	48 59%	135 53%
Lyle Oberg	380 48%	204 51%	176 44%	114 43%	153 48%	103 52%	45 44%	65 42%	85 53%	154 49%	106 52%	163 49%	109 44%	136 49%	107 40%	57 57%	33 46%	46 57%	137 54%
Dave Hancock	355 44%	187 47%	168 42%	124 47%	135 42%	88 45%	39 39%	75 48%	76 47%	138 44%	92 45%	143 43%	116 46%	115 41%	130 49%	43 42%	33 45%	35 44%	110 43%
Ed Stelmach	273 34%	140 35%	133 33%	90 34%	115 36%	62 31%	34 34%	59 38%	55 35%	104 33%	69 34%	119 36%	81 33%	75 27%	87 33%	40 39%	35 49%	35 44%	110 43%
Ted Morton	263 33%	128 32%	135 34%	92 35%	108 34%	58 29%	30 30%	59 38%	54 33%	104 33%	78 38%	118 35%	66 26%	103 37%	70 26%	33 33%	31 42%	27 34%	91 36%
Mark Norris	252 32%	118 30%	133 33%	94 35%	97 30%	58 29%	26 26%	53 34%	56 35%	99 32%	69 34%	110 33%	72 29%	74 27%	94 35%	34 34%	29 40%	20 25%	84 33%
Alana DeLong	216 27%	103 26%	112 28%	93 35%	87 27%	32 16%	23 22%	48 31%	49 30%	80 26%	61 30%	97 29%	56 23%	75 27%	71 27%	28 28%	21 29%	21 26%	70 27%

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Unfavourable																			
Lyle Oberg	263 33%	121 31%	142 35%	82 31%	113 36%	63 32%	26 26%	50 32%	49 31%	118 38% F	51 25%	113 34% J	94 38% J	88 31%	101 38% OR	24 24%	29 40% O	21 26%	74 29%
Alana DeLong	241 30%	126 32%	115 29%	63 24%	102 32%	70 35% C	34 33%	44 29%	44 27%	98 31%	66 32%	103 31%	70 28%	92 33% N	61 23%	36 36% N	25 35% N	26 33%	87 34% N
Mark Norris	239 30%	137 35% B	102 25%	66 25%	103 32%	64 32%	33 32%	42 27%	37 23%	107 34% H	59 29%	103 31%	74 30%	89 32%	71 27%	31 31%	23 31%	24 30%	78 31%
Ed Stelmach	233 29%	127 32%	106 26%	71 27%	90 28%	68 34%	28 28%	40 26%	46 28%	99 32%	65 32%	93 28%	74 30%	96 34% OR	77 29%	22 22%	19 27%	18 23%	60 24%
Ted Morton	226 28%	129 32% B	98 24%	67 26%	94 29%	60 31%	28 28%	41 26%	40 25%	95 31%	59 29%	91 27%	72 29%	77 28%	77 29%	30 29%	20 28%	22 27%	72 28%
Dave Hancock	196 25%	90 23%	107 26%	56 21%	88 28%	49 25%	25 25%	32 20%	33 21%	88 28%	47 23%	89 27%	58 23%	72 26%	59 22%	25 25%	21 29%	18 23%	65 25%
Jim Dinning	186 23%	96 24%	90 22%	58 22%	74 23%	49 25%	33 33% GH	33 21%	20 13%	85 27% H	56 28%	72 22%	58 23%	64 23%	58 22%	27 27%	19 26%	18 22%	64 25%

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Which of the following potential candidates for the leadership of the Progressive Conservative party do you think would do the best job as the next Premier of Alberta? Would it be...?

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Jim Dinning	211 26%	111 28%	100 25%	50 19%	90 28% C	65 33% C	19 19%	37 24%	43 27%	96 31% F	43 21%	88 27%	77 31% J	96 34% NOQR	63 24%	15 15%	20 28% O	17 21%	53 21%
Lyle Oberg	171 21%	93 24%	77 19%	55 21%	66 21%	46 23%	21 21%	37 24%	36 22%	66 21%	45 22%	73 22%	52 21%	52 19%	57 21%	27 26%	11 15%	24 30% MP	62 24%
Alana DeLong	46 6%	20 5%	26 6%	23 9% E	18 6% E	4 2%	7 7%	13 8%	10 6%	12 4%	14 7%	25 7% L	8 3%	13 5%	15 6%	10 9%	3 4%	6 7%	18 7%
Dave Hancock	46 6%	32 8% B	14 4%	16 6%	18 6%	11 6%	5 5%	8 5%	10 6%	20 6%	14 7%	12 4%	20 8% K	9 3%	23 9% MP	7 7%	1 1%	6 7%	14 5%
Ted Morton	43 5%	22 6%	21 5%	14 5%	18 6%	11 6%	7 7%	7 4%	7 5%	19 6%	13 6%	22 7%	8 3%	18 6%	10 4%	6 6%	8 11% N	2 3%	16 6%
Ed Stelmach	33 4%	18 5%	14 4%	8 3%	15 5%	9 5%	4 4%	8 5%	4 2%	13 4%	8 4%	15 5%	7 3%	4 1%	12 4%	6 6% M	8 11% MN	3 4%	17 7% M
Mark Norris	23 3%	7 2%	15 4%	13 5% D	5 2%	5 2%	4 4%	5 3%	4 3%	11 3%	6 3%	8 2%	8 3%	8 3%	12 4% R	1 1%	1 1%	2 2%	3 1%
Other	4 0%	2 0%	2 1%	1 0%	2 1%	0 -	0 -	1 1%	0 -	3 1%	1 0%	1 0%	2 1%	2 1%	1 0%	1 1%	0 -	0 -	1 0%
None of the Above	60 8%	25 6%	35 9%	20 8%	26 8%	13 7%	6 6%	8 5%	13 8%	26 8%	14 7%	27 8%	17 7%	20 7%	22 8%	6 5%	4 6%	8 9%	18 7%
(DK/NS)	165 21%	66 17%	99 25% A	64 24%	62 19%	34 17%	30 29% I	33 21%	34 21%	48 15%	47 23%	63 19%	52 21%	59 21%	52 20%	24 24%	17 24%	13 16%	54 21%

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Who would be your second choice? Would it be...?

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Jim Dinning	112 14%	65 16%	47 12%	24 9%	48 15%	38 19% C	13 13%	19 12%	21 13%	49 16%	26 13%	47 14%	37 15%	41 15%	37 14%	8 8%	12 17%	15 19% O	35 14%
Lyle Oberg	110 14%	61 15%	49 12%	21 8%	51 16% C	37 19% C	9 9%	20 13%	20 13%	55 18% F	36 17%	41 12%	33 13%	52 19% NR	26 10%	12 12%	8 10%	11 14%	31 12%
Dave Hancock	86 11%	44 11%	41 10%	43 16% DE	26 8%	17 8%	10 10%	23 15%	20 13%	30 10%	23 11%	42 13%	19 8%	18 6%	38 14% M	15 15% M	9 12%	7 8%	30 12% M
Alana DeLong	54 7%	25 6%	28 7%	27 10% E	20 6% E	5 3%	10 10% H	15 10% H	4 3%	19 6%	13 7%	25 7%	16 6%	19 7%	15 6%	6 6%	8 11%	6 7%	19 8%
Mark Norris	53 7%	27 7%	26 6%	20 8%	19 6%	13 7%	6 6%	6 4%	14 9%	24 8%	10 5%	25 8%	17 7%	18 7%	20 8%	8 8%	3 5%	3 4%	14 6%
Ed Stelmach	49 6%	29 7%	19 5%	10 4%	22 7%	14 7%	4 4%	9 6%	11 7%	21 7%	8 4%	20 6%	20 8%	4 1%	22 8% M	10 10% M	7 9% M	6 7% M	22 9% M
Ted Morton	38 5%	20 5%	18 4%	15 6%	12 4%	10 5%	5 5%	8 5%	10 6%	13 4%	12 6%	15 5%	11 4%	17 6%	8 3%	6 5%	2 3%	5 6%	12 5%
Other	3 0%	1 0%	2 0%	0 -	2 1%	1 0%	0 -	0 -	0 -	2 1%	0 -	0 -	3 1%	2 1%	1 0%	0 -	0 -	0 -	0 -
None of the Above	49 6%	23 6%	26 6%	16 6%	22 7%	11 5%	7 7%	7 5%	9 6%	21 7%	10 5%	21 6%	17 7%	22 8%	15 6%	5 5%	2 2%	5 6%	12 5%
(DK/NS)	248 31%	101 25%	147 37% A	89 34%	98 31%	53 27%	38 38% I	48 31%	51 32%	79 25%	67 33%	97 29%	78 31%	86 31%	83 31%	32 32%	23 32%	23 29%	79 31%