Detailed tables

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support? We know that some people have not made up their minds yet about which party they will support. Is there nevertheless a party you are leaning towards?

	Region				Gender		Age			Union Household		Education			Income			
	Total	LM	Rest of BC	Island	South Interior/North	М	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<\$40K	\$40K-\$75K	\$75K+
Base: Decided voters	669	340	329	132	197	343	326	104	299	249	226	434	178	231	251	150	192	249
Weighted	670	388	282	119	162	333	337	187*	272	195	226	436	170	231	262	154	200	243
The BC Liberal Party	47%	50%	42%	39%	45%	53%	40%	50%	48%	44%	38%	51%	41%	48%	50%	28%	53%	53%
The New Democratic Party (NDP)	37%	35%	41%	43%	40%	29%	46%	31%	40%	42%	48%	32%	45%	38%	33%	49%	34%	33%
The Green Party	13%	13%	14%	16%	13%	15%	12%	18%	11%	12%	12%	14%	13%	11%	15%	18%	12%	11%
Other	3%	2%	3%	2%	3%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	4%	1%	3%

Thinking of [Carole James], would you say you generally approve or disapprove of the way [Carole James] has performed as [Leader of the NDP and the official opposition]? Would that be strongly or moderately? [Carole James - Leader of the NDP																		
Region					Gender		Age			Union Household		Education			Income			
	Total	LM	Rest of BC	Island	South Interior/North	М	F	18-34	35-54	55+	Union	Non-Union	HS	PSec	Unv	<\$40K	\$40K-\$75K	\$75K+
Base: All respondents	800	400	400	150	250	400	400	127	343	307	261	526	222	278	285	184	223	282
Weighted	800	458	342	138	204	388	412	229	310	240	262	527	212	276	298	188	232	276
Carole James - Leader of the NDP and the official opposition																		
									1						1			
Strongly approve	12%	12%	12%	14%	11%	10%	15%	5%	13%	17%			15%	11%	11%	17%	14%	9%
Moderately approve	42%	42%	42%	44%	41%	39%	46%	40%	44%	42%	50%	38%	37%	43%	45%	38%	45%	43%
Moderately disapprove	16%	16%	16%	19%	14%	20%	12%	18%	13%	17%	17%	15%	13%	18%	15%	12%	17%	18%
Strongly disapprove	8%	8%	7%	7%	8%	10%	6%	7%	9%	8%	6%	9%	9%	7%	8%	8%	4%	10%
(DK/NS)	22%	22%	23%	16%	27%	22%	22%	30%	21%	16%	14%	26%	26%	20%	21%	24%	21%	20%
Summary																		
Total Approve	54%	55%	54%	58%	52%	48%	60%	45%	58%	59%	64%	50%	52%	54%	56%	55%	58%	52%
Total Disapprove	23%	24%	23%	26%	21%	30%	17%	25%	21%	25%	22%	24%	22%	26%	23%	21%	21%	27%

Thinking of [Gordon Campbell], would you say you generally approve or disapprove of the way [Gordon Campbell] has performed as [Premier of British Columbia]? Would that be strongly or moderately? [Gordon Campbell - Premier of British Region Gender Union Household Education Income South Total LM Rest of BC Island Interior/North 18-34 35-54 55+ Union Non-Union HS PSec Unv <\$40K \$40K-\$75K \$75K+ Base: All respondents 800 400 400 150 250 400 400 127 343 307 261 526 222 278 285 223 282 458 342 138 388 412 229 310 527 212 232 276 Weighted 800 204 240 262 276 298 188 Gordon Campbell - Premier of British Columbia Strongly approve 13% 14% 13% 12% 16% 10% 12% 14% 14% 16% 13% 12% 14% 21% 34% 34% 35% 35% 35% 38% 33% 34% 34% 35% 29% 39% 22% 40% 38% Moderately approve 39% 31% 34% Moderately disapprove 18% 18% 18% 21% 15% 16% 19% 18% 18% 17% 19% 17% 17% 21% 15% 21% 17% 16% Strongly disapprove 30% 30% 30% 29% 31% 26% 34% 25% 33% 33% 38% 26% 33% 31% 27% 42% 28% 24% (DK/NS) 5% 5% 5% 2% 7% 7% 8% 3% 3% 2% 6% 9% 2% 4% 8% 5% 2% 3% Summary Total Approve 47% 48% 47% 48% 47% 55% 40% 49% 46% 48% 42% 51% 42% 46% 54% 29% 58% Total Disapprove 48% 48% 48% 50% 46% 42% 53% 43% 50% 50% 56% 43% 50% 52% 42% 63% 45% 39%