

(Top2box Summary) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	1635	194	140	120	635	451	95	327	493	815	1608	27
	1635	159*	94*	76**	513	706	86**	361*	515	758	1540	95**
It is important to me that my child goes on to attend a post-secondary institution, such as a university or college, if they wish	1575	143	93	73	495	685	86	340	487	748	1480	95
	96%	90%	98%	96%	96%	97% A	99%	94%	95%	99% GH	96%	100%
I am concerned about the financial burden of tuition costs for my child if they decide to enroll in a university or college program	1335	142	79	67	442	523	82	307	400	628	1244	91
	82%	89% E	84%	89%	86% E	74%	95%	85%	78%	83%	81%	96%
It is likely that I, or my partner and I, will provide financial assistance for our child if they choose to enroll in a post-secondary institution	1555	148	87	73	473	691	84	337	486	732	1462	93
	95%	93%	93%	96%	92%	98% D	97%	93%	94%	96%	95%	99%
I am aware of the future education costs for my child and have started saving money now so they will be able to afford to attend a post-secondary institution	1293	106	81	64	429	542	70	268	384	642	1214	79
	79%	67%	86% A	85%	84% A	77%	81%	74%	75%	85% GH	79%	84%

(Low2box Summary) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each.

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Base: All respondents Weighted	1635	194	140	120	635	451	95	327	493	815	1608	27
	1635	159*	94*	76**	513	706	86**	361*	515	758	1540	95**
It is important to me that my child goes on to attend a post-secondary institution, such as a university or college, if they wish	60	16	2	3	18	21	0	22	28	11	60	0
	4%	10% E	2%	4%	4%	3%	1%	6% I	5% I	1%	4%	-
I am concerned about the financial burden of tuition costs for my child if they decide to enroll in a university or college program	300	17	15	8	71	184	5	54	115	130	296	4
	18%	11%	16%	11%	14%	26% AD	5%	15%	22%	17%	19%	4%
It is likely that I, or my partner and I, will provide financial assistance for our child if they choose to enroll in a post-secondary institution	80	12	7	3	40	16	2	24	29	27	78	1
	5%	7%	7%	4%	8% E	2%	3%	7%	6%	4%	5%	1%
I am aware of the future education costs for my child and have started saving money now so they will be able to afford to attend a post-secondary institution	342	53	13	11	84	164	16	94	131	117	326	16
	21%	33% BD	14%	15%	16%	23%	19%	26% I	25% I	15%	21%	16%

Please choose the answer below that most closely describes how you plan on saving for your child's post secondary education if they choose to enroll in a university or college program.

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Base: All respondents Weighted	1635	194	140	120	635	451	95	327	493	815	1608	27
	1635	159*	94*	76**	513	706	86**	361*	515	758	1540	95**
Paying for post secondary education will be my child's own responsibility	38	16	0	2	6	14	0	16	10	11	38	0
	2%	10% DE	0	2%	1%	2%	-	4%	2%	1%	2%	-
I plan on purchasing an RESP, mutual funds, savings bonds or other type of investment vehicles	789	83	65	36	266	296	43	103	265	422	776	14
	48%	52%	69% E	47%	52%	42%	50%	29%	51% G	56% G	50%	14%
I have enough income to absorb the costs	106	3	1	3	24	54	21	8	27	71	103	3
	7%	2%	1%	4%	5%	8%	24%	2%	5%	9% G	7%	4%
I will save what I can and my child will be responsible for the rest	478	49	22	30	152	208	15	148	141	189	426	52
	29%	31%	24%	40%	30%	29%	18%	41% I	27%	25%	28%	55%
Haven't thought about it	135	5	3	3	35	85	4	57	49	29	118	17
	8%	3%	3%	4%	7%	12%	5%	16% I	10% I	4%	8%	18%
None of the above	89	3	2	2	31	48	3	29	23	37	80	9
	5%	2%	2%	3%	6%	7%	3%	8%	4%	5%	5%	9%

Do you currently have a Registered Education Savings Plan (RESP) set up for your child?

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Base: All respondents Weighted	1635	194	140	120	635	451	95	327	493	815	1608	27
	1635	159*	94*	76**	513	706	86**	361*	515	758	1540	95**
Yes	704 43%	76 48%	64 68% DE	26 35%	253 49% E	253 36%	32 37%	120 33%	183 36%	400 53% GH	657 43%	46 49%
No	931 57%	83 52%	31 32%	49 65%	260 51% B	453 64% BD	55 63%	241 67% I	332 64% I	359 47%	883 57%	48 51%

Why do you currently not have an RESP?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

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		A	B	C	D	E	F	G	H	I	J	K
Base: Do not have an RESP Weighted	917	100	66	70	343	283	55	241	312	364	896	21
	931	83**	31**	49**	260*	453	55**	241*	332*	359*	883	48**
Can't afford (unemployed/ retired/ paycheque to paycheque, etc.)	305	38	9	7	74	162	14	102	135	68	295	10
	33%	46%	31%	14%	29%	36%	25%	42% I	41% I	19%	33%	20%
Haven't thought about it/ gotten around to it yet	119	10	9	6	41	49	5	43	35	41	119	0
	13%	12%	29%	11%	16%	11%	10%	18%	11%	11%	14%	-
Don't want it (unspecified)	47	5	1	2	6	30	3	14	14	19	45	2
	5%	6%	2%	5%	2%	7%	6%	6%	4%	5%	5%	4%
I am saving, but through other investment vehicles (mutual funds, bonds etc...)	38	4	5	4	18	7	1	5	10	23	37	1
	4%	5%	16%	8%	7%	2%	1%	2%	3%	7%	4%	2%
Plan on in the near future/ next year	36	4	1	2	7	20	3	5	11	20	34	2
	4%	5%	5%	4%	3%	4%	5%	2%	3%	6%	4%	5%
It isn't a priority as I have other financial obligations	32	4	1	2	7	17	1	4	13	15	32	0
	3%	4%	3%	3%	3%	4%	2%	2%	4%	4%	4%	-
Lose the benefit if child does not attend school	31	1	1	17	5	7	1	1	8	22	30	1
	3%	1%	3%	34%	2%	2%	1%	0	2%	6%	3%	2%
Don't know enough about it	30	1	2	0	9	13	4	9	15	5	28	2
	3%	1%	6%	-	4%	3%	8%	4%	5%	1%	3%	4%
Not worth it/ low interest rates/ low amount in the end	26	1	0	17	4	1	2	1	4	21	26	0
	3%	1%	-	35%	2%	0	4%	0	1%	6%	3%	-
I want to start saving but don't think I need to until later	24	2	1	1	6	14	0	1	15	9	23	1
	3%	2%	3%	3%	2%	3%	1%	0	4%	2%	3%	2%
Not flexible enough/ too many restrictions	23	4	1	2	6	9	1	1	9	13	23	0
	2%	5%	4%	3%	2%	2%	2%	0	3%	4%	3%	-
Waiting for the proper papers (birth certificate, SIN, etc.)	20	3	1	2	7	7	1	3	13	5	20	0
	2%	4%	4%	3%	3%	1%	2%	1%	4%	1%	2%	-
No children/ not my children	20	0	0	0	15	5	0	5	2	13	10	10
	2%	-	-	-	6%	1%	-	2%	1%	4%	1%	20%
I will be able to provide financial assistance when the time comes	18	0	0	0	13	5	0	0	1	17	16	2
	2%	-	-	1%	5%	1%	-	-	0	5%	2%	4%

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Still looking into it (incl. looking for the best RESP)	17	3	0	0	8	5	0	2	1	13	15	2
	2%	4%	1%	1%	3%	1%	1%	1%	0	4%	2%	4%
Do not plan on paying/ paying fully for children's education	14	12	0	1	2	0	0	10	2	2	14	0
	2%	15%	-	1%	1%	-	-	4%	1%	1%	2%	-
Other	110	1	1	1	21	68	18	12	45	53	102	8
	12%	1%	5%	2%	8%	15%	34%	5%	14%	15%	12%	16%
No reason	19	3	1	0	6	9	1	5	5	10	19	0
	2%	3%	3%	-	2%	2%	1%	2%	1%	3%	2%	-
(Dk/Ns)	91	2	1	5	27	53	3	34	22	36	84	8
	10%	2%	2%	10%	11%	12%	6%	14%	7%	10%	9%	16%

Why did you choose to set up an RESP?

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Base: Have an RESP Weighted	718	94	74	50	292	168	40	86	181	451	712	6
	704	76*	64**	26*	253*	253*	32*	120**	183*	400	657	46**
For children's education	249	26	25	9	61	118	9	35	70	144	247	2
	35%	35%	39%	36%	24%	47% D	29%	29%	38%	36%	38%	4%
To help my child/ help with costs	185	21	20	5	47	87	5	25	55	105	185	0
	26%	28%	31%	17%	19%	35% D	17%	21%	30%	26%	28%	-
Government incentives (tax/ grant/ matching amounts, etc.)	162	30	25	8	71	22	6	6	24	132	162	0
	23%	39% E	39%	31% E	28% E	9%	19%	5%	13%	33% H	25%	0
Plan for the future/ head start	131	9	10	4	55	49	3	38	28	65	103	28
	19%	11%	16%	17%	22%	20%	10%	32%	15%	16%	16%	61%
High cost of education/ only going to keep rising	51	2	6	2	24	17	1	5	11	36	51	0
	7%	2%	9%	6%	9%	7%	4%	4%	6%	9%	8%	-
Easiest way/ easier financially/ small amount at a time	49	6	6	2	23	10	2	8	17	24	49	0
	7%	8%	10%	6%	9%	4%	6%	6%	10%	6%	7%	-
To save money (unspecified)	45	8	0	1	22	10	2	2	18	25	45	0
	6%	11%	1%	6%	9%	4%	5%	1%	10%	6%	7%	-
Interest accrued/ growth of the plan (incl. good/better return)	39	6	1	3	22	5	3	2	17	21	39	0
	6%	8%	1%	10% E	9%	2%	10% E	1%	9%	5%	6%	-
More secure/ safe	25	3	4	0	4	12	2	1	8	15	25	0
	4%	4%	7%	1%	2%	5%	5%	1%	5%	4%	4%	-
My child was given an RESP (as a gift) from a family member	23	2	0	1	13	4	3	2	3	18	23	0
	3%	2%	0	5%	5%	1%	11% E	2%	2%	5%	4%	-
Best vehicle to save for an education	21	2	1	1	8	8	2	5	3	14	21	0
	3%	3%	1%	3%	3%	3%	6%	4%	2%	3%	3%	-

Why did you choose to set up an RESP?

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Important/ wise decision	18 3%	1 1%	1 2%	0 -	10 4%	3 1%	3 9% E	5 4%	3 2%	10 3%	18 3%	0 -
Flexibility/ can use it however we want	16 2%	5 6%	2 2%	2 6% D	2 1%	5 2%	2 5%	2 2%	3 1%	12 3%	16 3%	0 -
I heard/read about the benefits of RESPs (from magazine, friends, family etc..)	5 1%	2 3%	0 0	0 2% E	2 1%	0 -	0 -	0 0	2 1%	3 1%	5 1%	0 -
I've started an RESP for my other children	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 1%	0 -	1 0	0 -
Other	64 9%	4 5%	0 0	3 11%	33 13%	20 8%	4 13%	15 12%	26 14% I	24 6%	54 8%	10 22%
No reason	11 2%	0 -	1 2%	0 -	1 0	9 4%	0 -	7 6%	0 0	4 1%	5 1%	7 14%
(Dk/Ns)	3 0	0 -	0 -	0 2% E	3 1%	0 -	0 -	0 -	0 0	3 1%	3 1%	0 -