

Do you believe in ghosts or other physical manifestations of a spirit world?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
I know such things exist	199 16%	74 12%	125 19%	62 17%	94 19%	44 11%	16 20%	52 20%	110 18%	22 7%
I think such things are likely	391 31%	156 25%	235 36%	145 39%	166 33%	80 20%	30 38%	78 30%	219 35%	64 20%
I don't really know	153 12%	81 13%	72 11%	49 13%	70 14%	34 9%	10 13%	29 11%	70 11%	44 14%
Not really	271 21%	149 24%	122 19%	75 20%	87 17%	110 28%	12 16%	50 19%	115 19%	95 30%
No, it's superstitious nonsense	252 20%	160 26%	92 14%	42 11%	86 17%	123 31%	10 12%	51 20%	103 17%	88 28%
		B			C	CD				FGH
Summary										
Top2Box - I think/know they exist	591 47%	230 37%	360 56%	207 56%	260 52%	124 32%	46 59%	130 50%	329 53%	85 27%
Low2Box - No/ not really	523 41%	309 50%	214 33%	117 31%	173 34%	232 60%	22 28%	101 39%	218 35%	182 58%
		B				CD				FGH

When you think about ghosts, do you usually believe that ghosts are good or evil?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Valid respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
They are forces of good	247 20%	94 15%	154 24%	72 19%	123 24%	52 13%	21 26%	61 23%	127 21%	39 12%
They are forces of evil	102 8%	47 8%	54 8%	36 10%	37 7%	29 7%	8 10%	24 9%	45 7%	24 8%
(Dk/Ns)	918 72%	480 77%	438 68%	265 71%	343 68%	310 79%	50 63%	175 67%	445 72%	249 80%
		B				CD				FGH

(Lived in a haunted house?) Have you, or has someone you have known ever ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
Lived in a haunted house?										
Yes, I have	117 9%	39 6%	78 12% A	37 10%	57 11% E	23 6%	9 11% I	29 11% I	68 11% I	11 4%
Yes, someone I know has	228 18%	86 14%	142 22% A	87 23% E	97 19% E	44 11%	14 18%	61 23% I	117 19% I	37 12%
No, no one I know has	764 60%	412 66% B	352 54%	204 55%	300 60%	260 67% C	42 53%	140 54%	355 58%	227 73% FGH
(Dk/Ns)	157 12%	84 13%	74 11%	44 12%	49 10%	63 16% D	14 17%	30 11%	78 13%	37 12%
Summary										
Top2box - Yes	345 27%	125 20%	220 34% A	124 33% E	154 31% E	67 17%	23 29% I	90 35% I	185 30% I	48 15%

(Been in the presence of a ghost or supernatural being?) Have you, or has someone you have known ever ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
Been in the presence of a ghost or supernatural being?										
Yes, I have	227 18%	85 14%	142 22% A	77 21% E	105 21% E	46 12%	15 19% I	57 22% I	131 21% I	25 8%
Yes, someone I know has	282 22%	113 18%	168 26% A	114 31% DE	114 23% E	53 14%	12 16%	57 22%	142 23%	70 23%
No, no one I know has	600 47%	338 54% B	262 41%	147 40%	227 45%	226 58% CD	39 50%	115 44%	271 44%	176 56% GH
(Dk/Ns)	158 12%	84 14%	74 11%	34 9%	57 11%	65 17% CD	12 15%	31 12%	74 12%	41 13%
Summary										
Top2box - Yes	509 40%	198 32%	310 48% A	191 51% DE	219 44% E	99 25%	27 35%	113 44% I	273 44% I	95 31%

(Had an out-of-body experience?) Have you, or has someone you have known ever ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
Had an out-of-body experience?										
Yes, I have	146 12%	62 10%	84 13%	44 12%	71 14% E	31 8%	10 13% I	28 11% I	94 15% I	13 4%
Yes, someone I know has	190 15%	74 12%	116 18% A	59 16%	81 16%	50 13%	11 14%	58 22% HI	86 14%	34 11%
No, no one I know has	768 61%	405 65% B	363 56%	232 62%	288 57%	248 64%	47 60%	139 54%	357 58%	225 72% GH
(Dk/Ns)	163 13%	79 13%	84 13%	38 10%	63 13%	61 16%	10 13%	34 13%	80 13%	39 13%
Summary										
Top2box - Yes	336 26%	136 22%	200 31% A	102 27%	152 30% E	81 21%	21 27% I	86 33% I	181 29% I	48 15%

(Visited with the ghost of a dead friend or relative?) Have you, or has someone you have known ever ...

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1267	628	639	312	575	379	84	266	607	310
	1267	621	646	373	503	390	78*	260	618	312
Visited with the ghost of a dead friend or relative?										
Yes, I have	117	38	79	37	60	19	9	34	65	8
	9%	6%	12%	10%	12%	5%	11%	13%	11%	3%
Yes, someone I know has	181	65	116	69	68	44	11	43	88	41
	14%	11%	18%	19%	13%	11%	13%	16%	14%	13%
No, no one I know has	791	418	373	217	309	265	45	144	377	225
	62%	67%	58%	58%	61%	68%	57%	56%	61%	72%
(Dk/Ns)	178	100	78	49	67	62	14	38	88	38
	14%	16%	12%	13%	13%	16%	18%	15%	14%	12%
Summary										
Top2box - Yes	298	103	195	107	127	64	19	77	153	49
	24%	17%	30%	29%	25%	16%	25%	30%	25%	16%
		A	A	E	E		I	I	I	

(Top2box Summary) Have you, or has someone you have known ever ...

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
Lived in a haunted house?	345 27%	125 20%	220 34%	124 33%	154 31%	67 17%	23 29%	90 35%	185 30%	48 15%
		A	A	E	E		I	I	I	
Been in the presence of a ghost or supernatural being?	509 40%	198 32%	310 48%	191 51%	219 44%	99 25%	27 35%	113 44%	273 44%	95 31%
		A	A	DE	E		I	I	I	
Had an out-of-body experience?	336 26%	136 22%	200 31%	102 27%	152 30%	81 21%	21 27%	86 33%	181 29%	48 15%
		A	A	E	E		I	I	I	
Visited with the ghost of a dead friend or relative?	298 24%	103 17%	195 30%	107 29%	127 25%	64 16%	19 25%	77 30%	153 25%	49 16%
		A	A	E	E		I	I	I	

At what age do you think children become too old to go trick-or-treating on Halloween?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
0	10 1%	2 0	8 1%	4 1%	2 0	3 1%	0 -	3 1%	6 1%	1 0
1-2	4 0	3 0	2 0	1 0	3 1%	1 0	0 -	2 1%	2 0	0 -
3-5	3 0	3 0	0 -	0 -	3 1%	0 -	0 -	1 0	2 0	0 -
6-7	4 0	3 0	1 0	1 0	0 -	3 1%	0 -	1 0	2 0	1 0
8	12 1%	9 1%	3 0	3 1%	4 1%	5 1%	1 1%	2 1%	4 1%	5 2%
9	5 0	2 0	3 0	0 -	3 1%	1 0	1 1%	2 1%	1 0	1 0
10	77 6%	47 8%	30 5%	8 2%	32 6%	37 9%	2 2%	11 4%	44 7%	21 7%
11	31 2%	14 2%	17 3%	10 3%	9 2%	12 3%	0 -	8 3%	14 2%	10 3%
12	269 21%	131 21%	138 21%	53 14%	105 21%	111 28%	17 22%	52 20%	141 23%	58 19%
13	252 20%	121 20%	130 20%	72 19%	98 19%	82 21%	16 20%	57 22%	111 18%	68 22%
14	224 18%	112 18%	112 17%	78 21%	96 19%	50 13%	12 15%	40 15%	102 17%	70 23%
15	129 10%	61 10%	68 11%	42 11%	54 11%	34 9%	8 11%	21 8%	65 11%	34 11%
16	128 10%	55 9%	73 11%	43 12%	60 12%	26 7%	11 14%	33 13%	59 9%	26 8%
17	18 1%	8 1%	10 2%	7 2%	6 1%	5 1%	1 1%	1 0	12 2%	4 1%

At what age do you think children become too old to go trick-or-treating on Halloween?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
18	52 4%	30 5%	22 3%	25 7% DE	16 3%	10 3%	7 9% HI	15 6%	23 4%	7 2%
19-30	49 4%	19 3%	30 5%	24 6% D	13 3%	12 3%	3 4%	11 4%	30 5% I	5 2%
Summary										
Mean	13.6	13.5	13.8	14.4 DE	13.5 E	13.0	14.4 I	13.6	13.7	13.4
Standard Deviation	3.2	3.0	3.3	3.8	2.9	2.6	3.4	3.3	3.4	2.4
Standard Error	0.1	0.1	0.1	0.2	0.1	0.1	0.4	0.2	0.1	0.1
Median	12.9	12.8	12.9	13.4	12.9	12.3	13.2	12.8	12.8	12.9

(In this day and age, it's unsafe for children to go trick-or-treating on Halloween without an adult to supervise) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
In this day and age, it's unsafe for children to go trick-or-treating on Halloween without an adult to supervise										
strongly agree	691 55%	278 45%	413 64% A	159 43%	268 53% C	263 67% CD	57 73% HI	168 65% HI	341 55% I	125 40%
somewhat agree	377 30%	216 35% B	162 25%	140 38% E	157 31% E	81 21%	14 18%	64 25%	192 31% F	107 34% FG
somewhat disagree	139 11%	90 15% B	49 8%	48 13%	56 11%	35 9%	4 5%	21 8%	56 9%	58 19% FGH
strongly disagree	60 5%	36 6%	24 4%	26 7% E	22 4%	11 3%	3 3%	6 2%	29 5%	22 7% G
Summary										
Top2Box - Agree	1068 84%	494 80%	574 89% A	298 80%	425 85%	344 88% C	71 91% I	232 89% I	533 86% I	232 74%
Low2Box - Disagree	199 16%	126 20% B	72 11%	74 20% E	78 15%	46 12%	7 9%	27 11%	85 14%	79 26% FGH

(On Halloween, I would rather stay at home and hand out candy then go out and walk the neighborhoods with the kids when they go trick-or-treating) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
On Halloween, I would rather stay at home and hand out candy then go out and walk the neighborhoods with the kids when they go trick-or-treating										
strongly agree	354 28%	167 27%	187 29%	61 16%	123 24%	170 44%	24 30%	63 24%	169 27%	99 32%
C						CD				
somewhat agree	369 29%	182 29%	187 29%	112 30%	138 27%	118 30%	22 28%	68 26%	191 31%	87 28%
somewhat disagree	312 25%	172 28%	141 22%	114 31%	147 29%	51 13%	17 22%	68 26%	156 25%	71 23%
B						E				
strongly disagree	232 18%	100 16%	132 20%	85 23%	95 19%	52 13%	16 20%	59 23%	102 17%	55 18%
E						E		H		
Summary										
Top2Box - Agree	723 57%	349 56%	374 58%	173 47%	260 52%	288 74%	45 58%	132 51%	360 58%	186 60%
CD						CD				
Low2Box - Disagree	544 43%	272 44%	273 42%	199 53%	243 48%	102 26%	33 42%	128 49%	258 42%	126 40%
E						E				

(I don't like Halloween) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

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* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1267	628	639	312	575	379	84	266	607	310
	1267	621	646	373	503	390	78*	260	618	312
I don't like Halloween										
strongly agree	180	82	97	28	64	87	12	41	86	41
	14%	13%	15%	8%	13%	22%	16%	16%	14%	13%
somewhat agree	215	118	97	43	85	86	12	46	97	60
	17%	19%	15%	12%	17%	22%	15%	18%	16%	19%
somewhat disagree	325	170	155	93	131	101	17	64	161	82
	26%	27%	24%	25%	26%	26%	22%	25%	26%	26%
strongly disagree	548	250	298	209	222	117	37	109	274	128
	43%	40%	46%	56%	44%	30%	47%	42%	44%	41%
Summary										
Top2Box - Agree	394	200	194	71	150	173	24	87	183	101
	31%	32%	30%	19%	30%	44%	30%	33%	30%	32%
Low2Box - Disagree	873	420	452	302	353	218	55	173	435	210
	69%	68%	70%	81%	70%	56%	70%	67%	70%	68%

(I don't understand what we're celebrating on Halloween) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

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* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
I don't understand what we're celebrating on Halloween										
strongly agree	144 11%	72 12%	73 11%	26 7%	50 10%	68 17% CD	11 14%	35 13%	66 11%	33 11%
somewhat agree	258 20%	127 21%	130 20%	67 18%	96 19%	94 24%	18 23%	50 19%	122 20%	68 22%
somewhat disagree	347 27%	191 31% B	156 24%	104 28%	144 29%	99 25%	17 22%	69 27%	165 27%	96 31%
strongly disagree	518 41%	231 37%	288 45% A	175 47% E	214 43% E	130 33%	33 42%	106 41%	265 43%	115 37%
Summary										
Top2Box - Agree	402 32%	199 32%	203 31%	93 25%	146 29%	162 42% CD	28 36%	85 33%	188 30%	101 32%
Low2Box - Disagree	865 68%	421 68%	444 69%	279 75% E	358 71% E	228 58%	50 64%	175 67%	430 70%	210 68%

(I will likely put on a costume this year for Halloween) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
I will likely put on a costume this year for Halloween										
strongly agree	133 11%	53 9%	80 12% A	66 18% DE	47 9% E	20 5%	11 14%	34 13%	62 10%	27 9%
somewhat agree	228 18%	104 17%	124 19%	121 32% DE	78 15% E	29 8%	16 21%	39 15%	117 19%	55 18%
somewhat disagree	216 17%	111 18%	104 16%	59 16% E	119 24% CE	37 10%	9 12%	43 17%	115 19%	48 15%
strongly disagree	690 54%	353 57%	337 52%	127 34%	259 51% C	303 78% CD	42 53%	143 55%	323 52%	182 58%
Summary										
Top2Box - Agree	361 29%	157 25%	205 32% A	187 50% DE	125 25% E	50 13%	27 35%	73 28%	179 29%	82 26%
Low2Box - Disagree	906 71%	464 75% B	442 68%	186 50%	378 75% C	341 87% CD	51 65%	186 72%	439 71%	230 74%

(I will likely decorate my home) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

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* small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1267	628	639	312	575	379	84	266	607	310
	1267	621	646	373	503	390	78*	260	618	312
I will likely decorate my home										
strongly agree	256	96	160	79	116	61	16	52	123	64
	20%	15%	25%	21%	23%	16%	21%	20%	20%	21%
somewhat agree	349	177	172	133	127	88	23	62	176	89
	28%	28%	27%	36%	25%	23%	29%	24%	28%	28%
somewhat disagree	214	119	95	76	89	49	11	46	99	58
	17%	19%	15%	20%	18%	13%	14%	18%	16%	19%
strongly disagree	448	228	220	84	171	192	28	100	219	100
	35%	37%	34%	23%	34%	49%	36%	38%	36%	32%
Summary										
Top2Box - Agree	605	273	332	213	243	149	39	114	299	153
	48%	44%	51%	57%	48%	38%	50%	44%	48%	49%
Low2Box - Disagree	662	348	314	160	260	241	39	145	319	159
	52%	56%	49%	43%	52%	62%	50%	56%	52%	51%

(Top2box Summary) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
In this day and age, it's unsafe for children to go trick-or-treating on Halloween without an adult to supervise	1068	494	574	298	425	344	71	232	533	232
	84%	80%	89% A	80%	85%	88% C	91% I	89% I	86% I	74%
On Halloween, I would rather stay at home and hand out candy then go out and walk the neighborhoods with the kids when they go trick-or-treating	723	349	374	173	260	288	45	132	360	186
	57%	56%	58%	47%	52%	74% CD	58%	51%	58%	60%
I don't like Halloween	394 31%	200 32%	194 30%	71 19%	150 30% C	173 44% CD	24 30%	87 33%	183 30%	101 32%
I don't understand what we're celebrating on Halloween	402	199	203	93	146	162	28	85	188	101
	32%	32%	31%	25%	29%	42% CD	36%	33%	30%	32%
I will likely put on a costume this year for Halloween	361	157	205	187	125	50	27	73	179	82
	29%	25%	32% A	50% DE	25% E	13%	35%	28%	29%	26%
I will likely decorate my home	605	273	332	213	243	149	39	114	299	153
	48%	44%	51% A	57% DE	48% E	38%	50%	44%	48%	49%

(Low2box Summary) For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

* small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1267	628	639	312	575	379	84	266	607	310
Weighted	1267	621	646	373	503	390	78*	260	618	312
In this day and age, it's unsafe for children to go trick-or-treating on Halloween without an adult to supervise	199	126	72	74	78	46	7	27	85	79
	16%	20% B	11%	20% E	15%	12%	9%	11%	14%	26% FGH
On Halloween, I would rather stay at home and hand out candy then go out and walk the neighborhoods with the kids when they go trick-or-treating	544	272	273	199	243	102	33	128	258	126
	43%	44%	42%	53% E	48% E	26%	42%	49%	42%	40%
I don't like Halloween	873	420	452	302	353	218	55	173	435	210
	69%	68%	70%	81% DE	70% E	56%	70%	67%	70%	68%
I don't understand what we're celebrating on Halloween	865	421	444	279	358	228	50	175	430	210
	68%	68%	69%	75% E	71% E	58%	64%	67%	70%	68%
I will likely put on a costume this year for Halloween	906	464	442	186	378	341	51	186	439	230
	71%	75% B	68%	50%	75% C	87% CD	65%	72%	71%	74%
I will likely decorate my home	662	348	314	160	260	241	39	145	319	159
	52%	56% B	49%	43%	52% C	62% CD	50%	56%	52%	51%