

**Now, as you may know, an election to pick Toronto's mayor will be held on November 13th, 2006. How likely will you be to vote in that election - absolutely certain, very likely, somewhat likely, not very likely, or not likely at all?**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J  
 \* small base

|                       | Total      | HHIncome        |              |                 | Gender     |            | Region              |                |                 |                |                 |
|-----------------------|------------|-----------------|--------------|-----------------|------------|------------|---------------------|----------------|-----------------|----------------|-----------------|
|                       |            | <\$30K          | \$30K-60K    | \$60k           | Male       | Female     | The City of Toronto | Etobicoke      | North York      | York/East York | Scarborough     |
|                       |            | A               | B            | C               | D          | E          | F                   | G              | H               | I              | J               |
| Base: All respondents | 802        | 146             | 221          | 322             | 382        | 420        | 309                 | 102            | 151             | 64             | 176             |
| Weighted              | 802        | 148             | 227          | 314             | 401        | 401        | 219                 | 111            | 196             | 85*            | 190             |
| Absolutely certain    | 347<br>43% | 57<br>38%       | 92<br>40%    | 151<br>48%      | 167<br>42% | 181<br>45% | 106<br>49%<br>J     | 50<br>45%      | 83<br>42%       | 42<br>50%<br>J | 66<br>35%       |
| Very likely           | 188<br>23% | 27<br>18%       | 59<br>26%    | 78<br>25%       | 96<br>24%  | 92<br>23%  | 51<br>23%           | 26<br>23%      | 55<br>28%       | 15<br>17%      | 41<br>22%       |
| Somewhat likely       | 90<br>11%  | 15<br>10%       | 32<br>14%    | 30<br>10%       | 43<br>11%  | 47<br>12%  | 16<br>7%            | 10<br>9%       | 18<br>9%        | 14<br>16%<br>F | 32<br>17%<br>FH |
| Not very likely       | 65<br>8%   | 15<br>10%       | 16<br>7%     | 20<br>6%        | 37<br>9%   | 28<br>7%   | 13<br>6%            | 9<br>8%        | 17<br>9%        | 7<br>8%        | 20<br>10%       |
| Not likely at all     | 93<br>12%  | 27<br>18%<br>BC | 21<br>9%     | 33<br>10%       | 51<br>13%  | 42<br>10%  | 25<br>11%           | 15<br>14%      | 20<br>10%       | 5<br>6%        | 27<br>14%       |
| (DK/NS)               | 19<br>2%   | 7<br>5%<br>C    | 7<br>3%<br>C | 1<br>0          | 8<br>2%    | 11<br>3%   | 7<br>3%             | 1<br>1%        | 4<br>2%         | 3<br>3%        | 4<br>2%         |
| Summary               |            |                 |              |                 |            |            |                     |                |                 |                |                 |
| Top2box               | 535<br>67% | 84<br>56%       | 151<br>66%   | 230<br>73%<br>A | 262<br>65% | 273<br>68% | 157<br>72%<br>J     | 76<br>69%<br>J | 137<br>70%<br>J | 57<br>67%      | 107<br>56%      |
| Low2box               | 158<br>20% | 42<br>29%<br>BC | 37<br>16%    | 53<br>17%       | 88<br>22%  | 70<br>17%  | 38<br>17%           | 24<br>22%      | 37<br>19%       | 12<br>14%      | 47<br>25%       |

**And, if the election for Toronto's Mayor were being held tomorrow, who would you be most likely to vote for... Well which candidate are you leaning towards? [Most likely to vote/ leaning towards]**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J

\* small base

|                      |            | HHIncome       |            |                 | Gender          |                 | Region              |           |            |                |                |
|----------------------|------------|----------------|------------|-----------------|-----------------|-----------------|---------------------|-----------|------------|----------------|----------------|
|                      | Total      | <\$30K         | \$30K-60K  | \$60k           | Male            | Female          | The City of Toronto | Etobicoke | North York | York/East York | Scarborough    |
|                      |            | A              | B          | C               | D               | E               | F                   | G         | H          | I              | J              |
| Base: All repondents | 802        | 146            | 221        | 322             | 382             | 420             | 309                 | 102       | 151        | 64             | 176            |
| Weighted             | 802        | 148            | 227        | 314             | 401             | 401             | 219                 | 111       | 196        | 85*            | 190            |
| Jane Pitfield        | 179<br>22% | 21<br>14%      | 45<br>20%  | 90<br>29%<br>AB | 106<br>26%<br>E | 73<br>18%       | 45<br>21%           | 18<br>17% | 43<br>22%  | 24<br>28%      | 48<br>25%      |
| David Miller         | 438<br>55% | 90<br>61%      | 127<br>56% | 170<br>54%      | 205<br>51%      | 233<br>58%      | 130<br>60%<br>J     | 61<br>55% | 105<br>54% | 48<br>56%      | 94<br>49%      |
| Stephen LeDrew       | 38<br>5%   | 9<br>6%        | 11<br>5%   | 11<br>3%        | 23<br>6%        | 15<br>4%        | 9<br>4%             | 9<br>8%   | 12<br>6%   | 1<br>2%        | 7<br>3%        |
| Don't know           | 99<br>12%  | 21<br>14%      | 27<br>12%  | 30<br>10%       | 44<br>11%       | 55<br>14%       | 21<br>10%           | 14<br>13% | 22<br>11%  | 8<br>9%        | 33<br>17%<br>F |
| Refused              | 49<br>6%   | 8<br>5%        | 17<br>7%   | 13<br>4%        | 23<br>6%        | 26<br>6%        | 13<br>6%            | 9<br>8%   | 14<br>7%   | 4<br>5%        | 9<br>5%        |
| Base: Decided Voters | 625        | 112            | 172        | 267             | 304             | 321             | 250                 | 74        | 115        | 54             | 132            |
| Weighted             | 622        | 113            | 173        | 260             | 314             | 307             | 177                 | 81*       | 149        | 72*            | 143            |
| Jane Pitfield        | 179<br>29% | 21<br>18%      | 45<br>26%  | 90<br>35%<br>A  | 106<br>34%<br>E | 73<br>24%       | 45<br>26%           | 18<br>23% | 43<br>29%  | 24<br>33%      | 48<br>33%      |
| David Miller         | 438<br>70% | 90<br>79%<br>C | 127<br>73% | 170<br>65%      | 205<br>65%      | 233<br>76%<br>D | 130<br>74%          | 61<br>76% | 105<br>70% | 48<br>67%      | 94<br>66%      |
| Stephen LeDrew       | 5<br>1%    | 2<br>2%<br>C   | 1<br>0     | 0<br>-          | 3<br>1%         | 2<br>1%         | 1<br>1%             | 1<br>1%   | 1<br>1%    | 0<br>-         | 1<br>1%        |

**And, if the election for Toronto's Mayor were being held tomorrow, who would you be most likely to vote for... Well which candidate are you leaning towards? [Most likely to vote/ leaning towards]**

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E - F/G

\* small base

|                      | Total | Likely to vote     |             |                 |                 |                   | Likely to vote |         |
|----------------------|-------|--------------------|-------------|-----------------|-----------------|-------------------|----------------|---------|
|                      |       | Absolutely certain | Very likely | Somewhat likely | Not very likely | Not likely at all | Top2box        | Low2box |
|                      |       | A                  | B           | C               | D               | E                 | F              | G       |
| Base: All repondents | 802   | 354                | 187         | 86              | 62              | 93                | 541            | 155     |
| Weighted             | 802   | 347                | 188         | 90*             | 65*             | 93*               | 535            | 158     |
| Jane Pitfield        | 179   | 104                | 34          | 16              | 9               | 15                | 137            | 24      |
|                      | 22%   | 30%                | 18%         | 18%             | 14%             | 16%               | 26%            | 15%     |
|                      |       | BCDE               |             |                 |                 |                   | G              |         |
| David Miller         | 438   | 185                | 124         | 47              | 35              | 39                | 309            | 73      |
|                      | 55%   | 53%                | 66%         | 52%             | 53%             | 42%               | 58%            | 46%     |
|                      |       |                    | ACE         |                 |                 |                   | G              |         |
| Stephen LeDrew       | 38    | 17                 | 8           | 3               | 7               | 3                 | 25             | 10      |
|                      | 5%    | 5%                 | 4%          | 3%              | 11%             | 3%                | 5%             | 6%      |
| Don't know           | 99    | 21                 | 13          | 24              | 10              | 24                | 34             | 35      |
|                      | 12%   | 6%                 | 7%          | 26%             | 16%             | 26%               | 6%             | 22%     |
|                      |       |                    |             | AB              | AB              | AB                |                | F       |
| Refused              | 49    | 22                 | 9           | 1               | 4               | 11                | 31             | 16      |
|                      | 6%    | 6%                 | 5%          | 1%              | 7%              | 12%               | 6%             | 10%     |
|                      |       | C                  |             |                 |                 | BC                |                |         |
| Base: Decided Voters | 625   | 300                | 157         | 59              | 42              | 56                | 457            | 98      |
| Weighted             | 622   | 293                | 158         | 63*             | 44*             | 54*               | 451            | 98*     |
| Jane Pitfield        | 179   | 104                | 34          | 16              | 9               | 15                | 137            | 24      |
|                      | 29%   | 35%                | 21%         | 25%             | 21%             | 28%               | 30%            | 25%     |
|                      |       | B                  |             |                 |                 |                   |                |         |
| David Miller         | 438   | 185                | 124         | 47              | 35              | 39                | 309            | 73      |
|                      | 70%   | 63%                | 79%         | 75%             | 79%             | 72%               | 68%            | 75%     |
|                      |       |                    | A           |                 | A               |                   |                |         |
| Stephen LeDrew       | 5     | 5                  | 0           | 0               | 0               | 0                 | 5              | 0       |
|                      | 1%    | 2%                 | -           | -               | -               | -                 | 1%             | -       |

.(Jane Pitfield)I'd now like to read you some names of people who are running to be Mayor of Toronto. For each one, I'd like you to tell me if you have a favourable or unfavourable impression of this person, or if you've never heard of them. How about Jane Pitfield

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J

\* small base

|                       |            | HHIncome       |                |                  | Gender     |            | Region              |                |            |                |                   |
|-----------------------|------------|----------------|----------------|------------------|------------|------------|---------------------|----------------|------------|----------------|-------------------|
|                       | Total      | <\$30K         | \$30K-60K      | \$60k            | Male       | Female     | The City of Toronto | Etobicoke      | North York | York/East York | Scarborough       |
|                       |            | A              | B              | C                | D          | E          | F                   | G              | H          | I              | J                 |
| Base: All respondents | 802        | 146            | 221            | 322              | 382        | 420        | 309                 | 102            | 151        | 64             | 176               |
| Weighted              | 802        | 148            | 227            | 314              | 401        | 401        | 219                 | 111            | 196        | 85*            | 190               |
| Favourable            | 266<br>33% | 40<br>27%      | 60<br>26%      | 121<br>39%<br>AB | 145<br>36% | 121<br>30% | 68<br>31%           | 34<br>30%      | 71<br>36%  | 33<br>39%      | 60<br>31%         |
| Unfavourable          | 201<br>25% | 21<br>14%      | 58<br>26%      | 103<br>33%<br>A  | 102<br>25% | 99<br>25%  | 65<br>30%<br>J      | 32<br>28%<br>J | 48<br>25%  | 23<br>26%      | 34<br>18%         |
| Never heard of them   | 268<br>33% | 74<br>50%<br>C | 97<br>43%<br>C | 63<br>20%        | 124<br>31% | 144<br>36% | 61<br>28%           | 35<br>31%      | 65<br>33%  | 23<br>27%      | 84<br>44%<br>FGHI |
| (DK/NS)               | 67<br>8%   | 13<br>9%       | 12<br>5%       | 27<br>9%         | 31<br>8%   | 37<br>9%   | 25<br>12%<br>H      | 11<br>10%      | 12<br>6%   | 7<br>8%        | 13<br>7%          |

*David Miller)I'd now like to read you some names of people who are running to be Mayor of Toronto. For each one, I'd like you to tell me if you have a favourable or unfavourable impression of this person, or if you've never heard of them. How about-David Miller*

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J

\* small base

|                       | Total      | HHIncome        |                |                 | Gender          |                 | Region              |           |            |                |             |
|-----------------------|------------|-----------------|----------------|-----------------|-----------------|-----------------|---------------------|-----------|------------|----------------|-------------|
|                       |            | <\$30K          | \$30K-60K      | \$60k           | Male            | Female          | The City of Toronto | Etobicoke | North York | York/East York | Scarborough |
|                       |            | A               | B              | C               | D               | E               | F                   | G         | H          | I              | J           |
| Base: All respondents | 802        | 146             | 221            | 322             | 382             | 420             | 309                 | 102       | 151        | 64             | 176         |
| Weighted              | 802        | 148             | 227            | 314             | 401             | 401             | 219                 | 111       | 196        | 85*            | 190         |
| Favourable            | 458<br>57% | 86<br>58%       | 128<br>57%     | 190<br>60%      | 211<br>52%      | 248<br>62%<br>D | 144<br>66%<br>HJ    | 61<br>55% | 109<br>55% | 45<br>53%      | 99<br>52%   |
| Unfavourable          | 219<br>27% | 25<br>17%       | 62<br>27%<br>A | 100<br>32%<br>A | 136<br>34%<br>E | 83<br>21%       | 48<br>22%           | 31<br>28% | 59<br>30%  | 25<br>30%      | 57<br>30%   |
| Never heard of them   | 67<br>8%   | 25<br>17%<br>BC | 20<br>9%<br>C  | 11<br>4%        | 29<br>7%        | 38<br>10%       | 14<br>6%            | 9<br>8%   | 17<br>9%   | 8<br>9%        | 19<br>10%   |
| (DK/NS)               | 57<br>7%   | 12<br>8%        | 16<br>7%       | 14<br>4%        | 26<br>6%        | 32<br>8%        | 13<br>6%            | 11<br>10% | 12<br>6%   | 7<br>8%        | 15<br>8%    |

.(Stephen LeDrew)I'd now like to read you some names of people who are running to be Mayor of Toronto. For each one, I'd like you to tell me if you have a favourable or unfavourable impression of this person, or if you've never heard of them. How about-Stephen LeDrew

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J

\* small base

|                       | Total      | HHIncome        |                 |                | Gender         |                 | Region              |                |            |                |                 |
|-----------------------|------------|-----------------|-----------------|----------------|----------------|-----------------|---------------------|----------------|------------|----------------|-----------------|
|                       |            | <\$30K          | \$30K-60K       | \$60k          | Male           | Female          | The City of Toronto | Etobicoke      | North York | York/East York | Scarborough     |
|                       |            | A               | B               | C              | D              | E               | F                   | G              | H          | I              | J               |
| Base: All respondents | 802        | 146             | 221             | 322            | 382            | 420             | 309                 | 102            | 151        | 64             | 176             |
| Weighted              | 802        | 148             | 227             | 314            | 401            | 401             | 219                 | 111            | 196        | 85*            | 190             |
| Favourable            | 99<br>12%  | 11<br>7%        | 30<br>13%       | 43<br>14%<br>A | 61<br>15%<br>E | 38<br>9%        | 27<br>12%           | 19<br>17%<br>J | 30<br>15%  | 7<br>8%        | 17<br>9%        |
| Unfavourable          | 189<br>24% | 28<br>19%       | 49<br>21%       | 91<br>29%<br>A | 98<br>24%      | 91<br>23%       | 65<br>30%<br>H      | 24<br>22%      | 40<br>20%  | 18<br>22%      | 42<br>22%       |
| Never heard of them   | 461<br>57% | 102<br>69%<br>C | 137<br>60%<br>C | 157<br>50%     | 216<br>54%     | 245<br>61%<br>D | 111<br>51%          | 62<br>56%      | 112<br>57% | 56<br>66%<br>F | 119<br>63%<br>F |
| (DK/NS)               | 53<br>7%   | 8<br>6%         | 11<br>5%        | 23<br>7%       | 26<br>6%       | 27<br>7%        | 15<br>7%            | 7<br>6%        | 14<br>7%   | 4<br>5%        | 13<br>7%        |

**Have you ever contacted your city council member about something you needed done?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G

\* small base

|                       |            | Likely to vote     |                 |                 |                 |                   | Likely to vote  |                 |
|-----------------------|------------|--------------------|-----------------|-----------------|-----------------|-------------------|-----------------|-----------------|
|                       | Total      | Absolutely certain | Very likely     | Somewhat likely | Not very likely | Not likely at all | Top2box         | Low2box         |
|                       |            | A                  | B               | C               | D               | E                 | F               | G               |
| Base: All respondents | 802        | 354                | 187             | 86              | 62              | 93                | 541             | 155             |
| Weighted              | 802        | 347                | 188             | 90*             | 65*             | 93*               | 535             | 158             |
| Yes                   | 250<br>31% | 154<br>44%<br>BCDE | 55<br>29%<br>DE | 16<br>18%       | 9<br>13%        | 16<br>17%         | 209<br>39%<br>G | 25<br>16%       |
| No                    | 546<br>68% | 191<br>55%         | 132<br>70%<br>A | 74<br>82%<br>AB | 56<br>85%<br>AB | 76<br>82%<br>AB   | 323<br>60%      | 132<br>83%<br>F |
| (DK/NS)               | 6<br>1%    | 2<br>1%            | 1<br>1%         | 0<br>-          | 1<br>2%         | 1<br>1%           | 3<br>1%         | 2<br>1%         |

**Have you ever contacted your city council member about something you needed done?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J

\* small base

|                       |            | HHIncome   |            |            | Gender     |            | Region              |           |            |                |                 |
|-----------------------|------------|------------|------------|------------|------------|------------|---------------------|-----------|------------|----------------|-----------------|
|                       | Total      | <\$30K     | \$30K-60K  | \$60k      | Male       | Female     | The City of Toronto | Etobicoke | North York | York/East York | Scarborough     |
|                       |            | A          | B          | C          | D          | E          | F                   | G         | H          | I              | J               |
| Base: All respondents | 802        | 146        | 221        | 322        | 382        | 420        | 309                 | 102       | 151        | 64             | 176             |
| Weighted              | 802        | 148        | 227        | 314        | 401        | 401        | 219                 | 111       | 196        | 85*            | 190             |
| Yes                   | 250<br>31% | 39<br>27%  | 65<br>29%  | 107<br>34% | 124<br>31% | 126<br>31% | 80<br>37%<br>J      | 32<br>29% | 56<br>28%  | 32<br>37%      | 51<br>27%       |
| No                    | 546<br>68% | 109<br>73% | 161<br>71% | 207<br>66% | 275<br>69% | 271<br>68% | 137<br>62%          | 80<br>71% | 138<br>70% | 54<br>63%      | 138<br>73%<br>F |
| (DK/NS)               | 6<br>1%    | 0<br>-     | 1<br>0     | 0<br>-     | 2<br>1%    | 4<br>1%    | 2<br>1%             | 0<br>-    | 3<br>1%    | 0<br>-         | 1<br>1%         |

**Did the council member respond satisfactorily to your request and accomplish anything?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G

\* small base; \*\* very small base (under 30) ineligible for sig testing

|                              |            | Likely to vote     |             |                 |                 |                   | Likely to vote |           |
|------------------------------|------------|--------------------|-------------|-----------------|-----------------|-------------------|----------------|-----------|
|                              | Total      | Absolutely certain | Very likely | Somewhat likely | Not very likely | Not likely at all | Top2box        | Low2box   |
|                              |            | A                  | B           | C               | D               | E                 | F              | G         |
| Base: Contacted city council | 256        | 161                | 54          | 16              | 8               | 16                | 215            | 24        |
| Weighted                     | 250        | 154                | 55*         | 16**            | 9**             | 16**              | 209            | 25**      |
| Yes                          | 146<br>58% | 96<br>62%          | 35<br>64%   | 5<br>29%        | 3<br>40%        | 7<br>45%          | 131<br>63%     | 11<br>43% |
| No                           | 102<br>41% | 57<br>37%          | 20<br>36%   | 11<br>71%       | 5<br>60%        | 8<br>51%          | 77<br>37%      | 13<br>54% |
| (DK/NS)                      | 2<br>1%    | 1<br>1%            | 0<br>-      | 0<br>-          | 0<br>-          | 1<br>5%           | 1<br>1%        | 1<br>3%   |

**Did the council member respond satisfactorily to your request and accomplish anything?**

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J

\* small base; \*\* very small base (under 30) ineligible for sig testing

|                              |            | HHIncome  |           |           | Gender    |           | Region              |           |            |                |             |
|------------------------------|------------|-----------|-----------|-----------|-----------|-----------|---------------------|-----------|------------|----------------|-------------|
|                              | Total      | <\$30K    | \$30K-60K | \$60k     | Male      | Female    | The City of Toronto | Etobicoke | North York | York/East York | Scarborough |
|                              |            | A         | B         | C         | D         | E         | F                   | G         | H          | I              | J           |
| Base: Contacted city council | 256        | 40        | 63        | 115       | 122       | 134       | 113                 | 29        | 43         | 24             | 47          |
| Weighted                     | 250        | 39*       | 65*       | 107       | 124       | 126       | 80                  | 32**      | 56*        | 32**           | 51*         |
| Yes                          | 146<br>58% | 21<br>55% | 36<br>55% | 68<br>63% | 68<br>55% | 77<br>61% | 50<br>63%           | 21<br>65% | 30<br>53%  | 18<br>58%      | 27<br>53%   |
| No                           | 102<br>41% | 18<br>45% | 30<br>45% | 37<br>35% | 55<br>44% | 47<br>38% | 29<br>36%           | 11<br>35% | 25<br>44%  | 13<br>42%      | 24<br>47%   |
| (DK/NS)                      | 2<br>1%    | 0<br>-    | 0<br>-    | 2<br>2%   | 1<br>1%   | 1<br>1%   | 1<br>1%             | 0<br>-    | 1<br>2%    | 0<br>-         | 0<br>-      |

**As you may know, in addition to the mayor being elected, local councilors will also be up for election. I'm going to read you some statements and I'd like you to tell me which ones are closest to your own point of view. Do you think Toronto's new municipal Council will be made up of members that**

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G  
\* small base

|                                                            | Total | Likely to vote     |             |                 |                 |                   | Likely to vote |         |
|------------------------------------------------------------|-------|--------------------|-------------|-----------------|-----------------|-------------------|----------------|---------|
|                                                            |       | Absolutely certain | Very likely | Somewhat likely | Not very likely | Not likely at all | Top2box        | Low2box |
|                                                            |       | A                  | B           | C               | D               | E                 | F              | G       |
| Base: All respondents                                      | 802   | 354                | 187         | 86              | 62              | 93                | 541            | 155     |
| Weighted                                                   | 802   | 347                | 188         | 90*             | 65*             | 93*               | 535            | 158     |
| Will get the process of government working                 | 346   | 148                | 91          | 36              | 30              | 33                | 239            | 64      |
|                                                            | 43%   | 43%                | 49%         | 39%             | 46%             | 36%               | 45%            | 40%     |
| Will get bogged down with petty politics and grandstanding | 374   | 169                | 79          | 49              | 28              | 45                | 247            | 74      |
|                                                            | 47%   | 49%                | 42%         | 55%             | 43%             | 49%               | 46%            | 47%     |
| (DK/NS)                                                    | 82    | 30                 | 18          | 5               | 7               | 14                | 48             | 21      |
|                                                            | 10%   | 9%                 | 10%         | 6%              | 10%             | 15%               | 9%             | 13%     |

**As you may know, in addition to the mayor being elected, local councilors will also be up for election. I'm going to read you some statements and I'd like you to tell me which ones are closest to your own point of view. Do you think Toronto's new municipal Council will be made up of members that**

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H/I/J  
\* small base

|                                                                                                            | Total | HHIncome |           |          | Gender   |        | Region              |           |            |                |             |
|------------------------------------------------------------------------------------------------------------|-------|----------|-----------|----------|----------|--------|---------------------|-----------|------------|----------------|-------------|
|                                                                                                            |       | <\$30K   | \$30K-60K | \$60k    | Male     | Female | The City of Toronto | Etobicoke | North York | York/East York | Scarborough |
|                                                                                                            |       | A        | B         | C        | D        | E      | F                   | G         | H          | I              | J           |
| Base: All respondents                                                                                      | 802   | 146      | 221       | 322      | 382      | 420    | 309                 | 102       | 151        | 64             | 176         |
| Weighted                                                                                                   | 802   | 148      | 227       | 314      | 401      | 401    | 219                 | 111       | 196        | 85*            | 190         |
| Will make the tough decisions on important issues for Toronto like transit, garbage and municipal services | 456   | 89       | 142       | 171      | 216      | 240    | 121                 | 58        | 117        | 43             | 117         |
|                                                                                                            | 57%   | 60%      | 62%       | 55%      | 54%      | 60%    | 55%                 | 52%       | 60%        | 50%            | 62%         |
| Will avoid making tough decisions on important issues for Toronto                                          | 287   | 47       | 71        | 128      | 160      | 127    | 82                  | 44        | 61         | 39             | 61          |
|                                                                                                            | 36%   | 31%      | 31%       | 41%<br>B | 40%<br>E | 32%    | 38%                 | 39%       | 31%        | 45%            | 32%         |
| (DK/NS)                                                                                                    | 59    | 13       | 14        | 15       | 25       | 34     | 16                  | 10        | 18         | 4              | 12          |
|                                                                                                            | 7%    | 8%       | 6%        | 5%       | 6%       | 8%     | 7%                  | 9%        | 9%         | 5%             | 6%          |