1. How often do you play Texas Hold'em or other poker games for money with friends, online, at a casino or a bar?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario respondents											
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
Often	38	17	9	1	3	7	31	6	1	25	13
	4%	4%	5%	1%	2%	7% C	10% GH	2%	0	5% J	2%
Occasionally	63	26	17	9	3	8	35	18	9	40	23
,	6%	6%	9%	7%	2%	8%	12%	5%	3%	8%	4%
		D	D			D	GH			J	
Rarely	107	44	14	19	17	12	44	41	20	59	47
	11%	11%	8%	14%	11%	12%	15% H	11%	7%	12%	9%
Never	795	333	151	106	131	74	187	323	260	357	438
	79%	79%	79%	79%	84%	74%	63%	83%	89%	74%	84%
		_			E		_	<u> </u>	FG	_	<u> </u>
Don't know/Refused	1	0	0	0	1	0	0	0	1	0	1
	0	-	-	-	1%	-	-	-	0	-	0

1. How often do you play Texas Hold'em or other poker games for money with friends, online, at a casino or a bar?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU			INCOME		
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
Base: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
Often	38	3	14	16	6	6	9	18
	4%	3%	7% D	4%	2%	4%	4%	4%
Occasionally	63	5	17	27	14	13	18	26
•	6%	6%	9% D	7%	4%	9%	7%	6%
Rarely	107	10	22	36	39	16	27	46
•	11%	12%	12%	9%	11%	10%	11%	10%
Never	795	65	132	313	280	117	204	362
	79%	79%	71%	80% B	83% B	77%	79%	80%
Don't know/Refused	1	0	1	0	0	1	0	0
	0	-	1%	-	-	1%	-	-

1. Poker Player / Non-Poker Players

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J
Base: Ontario respondents											
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
Players	207	88	40	29	24	26	110	66	30	125	83
	21%	21%	21%	21%	15%	26% D	37% GH	17% H	10%	26% J	16%
Non-Players	796	333	151	106	132	74	187	323	260	357	439
•	79%	79%	79%	79%	85%	74%	63%	83%	90%	74%	84%
					E			F	FG		1

1. Poker Player / Non-Poker Players

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
Base: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
Players	207	17	53	78	59	35	55	91
	21%	21%	29% CD	20%	17%	23%	21%	20%
Non-Players	796	65	133	313	280	118	204	362
•	79%	79%	71%	80%	83%	77%	79%	80%
				В	В			



2. How often do you play poker for money: 1) With friends, family, or colleagues ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base; ** very small base (under 30) ineligible for sig testing

•				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J
Base: Poker Players											
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
Daily	1	0	1	0	0	0	1	0	0	1	0
	1%	-	3%	-	-	-	1%	-	-	1%	-
A couple times a week	15	4	7	1	1	2	13	1	1	9	6
	7%	5%	17% A	5%	4%	8%	12% G	1%	3%	7%	7%
Once a week	17	10	2	0	2	3	12	4	1	12	4
	8%	11%	5%	-	7%	10%	11%	5%	3%	10%	5%
Once every couple of weeks	23	9	4	5	4	1	20	1	2	16	7
	11%	10%	10%	17%	18%	5%	19% G	1%	6%	13%	8%
Once a month	24	14	3	1	1	5	12	10	2	15	8
	11%	15%	8%	3%	4%	19%	11%	15%	6%	12%	10%
Once every couple of months	46	20	8	8	6	5	24	16	6	32	14
	22%	22%	19%	26%	24%	20%	22%	24%	19%	26%	16%
Once a year or less frequently	43	16	7	8	7	5	15	21	7	23	19
	21%	18%	17%	28%	30%	18%	13%	32% F	22%	19%	23%
Never	39	17	8	6	3	5	12	14	12	14	25
	19%	19%	20%	20%	13%	19%	11%	21%	41% FG	12%	30% I
SUMMARY											
							07			00	
Once a week or more	33 16%	14 16%	10 26%	1 5%	3 12%	5 19%	27 24%	4 7%	2 6%	23 18%	10 13%
	10%	10%	20%	ე%	1 <i>2</i> %	19%	GH	170	0%	18%	13%



2. How often do you play poker for money: 1) With friends, family, or colleagues ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

EDUCATION INCOME TOTAL <HS Post sec \$60K+ HS University <\$30K \$30K-<\$60K D G Α Base: Poker Players Unweighted Base 190 17 46 71 56 32 51 83 Weighted Base 207 17** 53* 78* 59* 35* 55* 91* Daily 0 0 1 0 0 0 2% 1% 4% A couple times a week 15 0 8 1 6 8 4 1 12% 10% 11% 2% 7% 8% 9% D D Once a week 17 5 6 4 2 5 8 8% 9% 7% 9% 8% 8% 6% 9% Once every couple of weeks 23 12 3 3 8 10 0 8 15% 16% 5% 8% 15% 11% 11% Once a month 24 9 3 6 5 7 34% 21% 10% 11% 5% 7% 16% 8% Once every couple of months 46 1 15 16 15 5 8 29 32% 22% 5% 27% 20% 25% 15% 15% F Once a year or less frequently 43 3 5 16 18 0 14 20 21% 18% 10% 20% 31% 26% 22% E Ε В 39 13 10 13 Never 5 11 13 9 27% 21% 24% 19% 17% 37% 10% 16% G G SUMMARY 33 15 Once a week or more 3 11 6 16 16% 16% 21% 19% 7% 21% 11% 18%

D



2. How often do you play poker for money: 2) Online ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

•				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
ase: Poker Players											
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
Daily	8	4	4	0	0	0	7	1	0	7	1
	4%	4%	10%	-	-	-	6%	1%	-	5%	1%
A couple times a week	3	2	0	0	0	1	1	1	1	2	1
	2%	3%	-	-	-	3%	1%	1%	3%	1%	2%
Once a week	7	5	2	0	0	0	4	2	1	5	1
	3%	5%	6%	-	-	-	4%	3%	3%	4%	2%
Once every couple of weeks	2	1	0	1	0	0	1	1	0	1	1
	1%	2%	-	3%	-	-	1%	1%	-	1%	1%
Once a month	4	1	0	2	0	1	1	2	1	2	2
	2%	1%	-	8%	-	3%	1%	3%	3%	2%	2%
Once every couple of months	4	0	3	0	0	1	0	2	2	4	0
	2%	-	7% A	-	-	3%	-	3%	6% F	3%	-
Once a year or less frequently	18	7	1	1	5	4	14	4	0	11	7
	9%	8%	3%	3%	21%	13%	12% H	7%	-	9%	8%
Never	162	68	29	25	19	20	82	54	26	92	70
	78%	78%	74%	86%	79%	77%	74%	81%	84%	74%	85%
SUMMARY											
Once a week or more	18	10	6	0	0	1	12	4	2	14	3
2	8%	12%	16%	-	-	3%	11%	5%	6%	11%	4%



2. How often do you play poker for money: 2) Online ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under oc	, <u>, , , , , , , , , , , , , , , , , , </u>		EDU	CATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
ase: Poker Players								
Unweighted Base	190	17	46	71	56	32	51	83
Weighted Base	207	17**	53*	78*	59*	35*	55*	91*
Daily	8	1	4	3	0	1	2	3
	4%	8%	7%	3%	-	4%	4%	3%
A couple times a week	3	0	1	2	0	0	1	2
	2%	-	2%	2%	-	-	2%	2%
Once a week	7	0	1	3	3	0	1	6
	3%	-	3%	3%	5%	-	2%	6%
Once every couple of weeks	2	0	1	0	1	0	0	2
	1%	-	3%	-	1%	-	-	2%
Once a month	4	0	1	3	0	1	3	0
	2%	-	2%	4%	-	3%	6% G	-
Once every couple of months	4	2	1	0	1	2	0	1
	2%	11%	2%	-	2%	5%	-	1%
Once a year or less frequently	18	2	2	5	8	4	8	5
	9%	13%	4%	7%	14%	10%	15%	5%
Never	162	12	41	62	46	27	39	73
	78%	68%	78%	80%	79%	78%	72%	80%
SUMMARY								
Once a week or more	18	1	6	7	3	1	4	10
	8%	8%	12%	9%	5%	4%	8%	11%



2. How often do you play poker for money: 3) At a casino or bar ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

				ONTARIO				AGE			NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Poker Players											
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
Daily	1	0	1	0	0	0	1	0	0	1	0
	1%	-	3%	-	-	-	1%	-	-	1%	-
A couple times a week	4	1	1	1	0	0	3	0	1	1	2
	2%	2%	2%	5%	-	-	2%	-	3%	1%	3%
Once a week	4	1	1	0	0	1	4	0	0	4	0
	2%	2%	3%	-	-	5%	4%	-	-	3%	-
Once every couple of weeks	4	2	1	0	0	1	1	1	2	2	2
	2%	2%	3%	-	-	4%	1%	1%	6%	1%	3%
Once a month	14	7	4	0	2	1	9	4	1	9	5
	7%	8%	10%	-	8%	5%	9%	5%	3%	7%	6%
Once every couple of months	25	11	8	2	1	3	16	5	4	16	9
	12%	12%	20%	8%	4%	12%	15%	8%	12%	13%	11%
Once a year or less frequently	48	24	7	3	7	5	19	20	9	28	20
	23%	28%	18%	12%	31%	20%	17%	31% F	28%	22%	24%
Never	108	42	16	22	14	14	56	36	14	63	45
	52%	48%	39%	76%	58%	54%	51%	55%	47%	51%	54%
SUMMARY											
Once a week or more	9	3	4	1	0	1	8	0	1	7	2
Once a week of filtre	4%	3%	9%	5%	-	5%	7% G	-	3%	5%	3%



2. How often do you play poker for money: 3) At a casino or bar?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

EDUCATION INCOME TOTAL <HS Post sec \$60K+ HS University <\$30K \$30K-<\$60K D G Α Base: Poker Players Unweighted Base 190 17 46 71 56 32 51 83 Weighted Base 207 17** 53* 78* 59* 35* 55* 91* Daily 0 0 1 0 0 0 2% 4% 1% A couple times a week 3 0 2 0 4 1 0 0 5% 2% 5% 6% G Once a week 4 0 1 3 0 0 0 3 2% 3% 3% 3% Once every couple of weeks 0 3 0 2 4 0 1 2% 6% 1% 3% 2% Once a month 3 2 14 4 4 4 5 21% 6% 11% 7% 7% 4% 6% 6% 25 13 Once every couple of months 5 9 4 5 5 12% 29% 16% 9% 7% 15% 10% 14% Once a year or less frequently 48 0 19 21 13 23 23% 14% 25% 36% 20% 24% 25% В 27 33 108 42 31 46 Never 8 14 45% 50% 54% 41% 60% 50% 53% 52% SUMMARY 0 3 Once a week or more 4 0 4% 5% 8% 5% 10% 3%

F

D



3. What do you like about playing poker for money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (ander 60)				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J
OTAL MENTIONS											
Base: Poker Players											
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
The thrill of the game	25	13	3	4	5	0	12	8	5	14	11
	12%	15%	8%	14%	19%	-	11%	12%	16%	11%	13%
It's fun	51	19	12	5	6	9	32	12	7	29	22
	25%	22%	30%	19%	25%	32%	29%	18%	22%	23%	26%
The chances of winning money	62	23	18	5	6	10	39	19	5	47	16
	30%	26%	46% A	17%	25%	37%	35% H	28%	16%	38%	19%
The challenge of defeating others	23	8	3	1	2	8	16	4	2	16	7
The challenge of deleating ethere	11%	9%	8%	5%	10%	29%	15%	7%	6%	13%	8%
It's popular/celebrities are playing it	1	0	1	0	0	0	1	0	0	1	0
	1%	-	3%	-	-	-	1%	-	-	1%	-
It's a way to socialize	43	15	8	11	6	4	24	14	5	26	17
•	21%	16%	21%	37%	24%	13%	22%	21%	16%	21%	21%
It's a diversion from day to day life	9	5	3	1	0	0	7	1	2	6	4
	5%	6%	8%	5%	-	-	6%	1%	6%	5%	4%
Nothing	4	2	1	1	0	0	1	2	1	2	2
	2%	2%	2%	5%	-	-	1%	3%	3%	2%	2%
Other	10	3	3	1	2	1	4	6	0	9	2
	5%	3%	8%	3%	10%	5%	4%	9%	-	7%	2%
Don't know/Refused	24	10	3	2	6	3	5	10	8	11	12
	11%	11%	7%	6%	27%	10%	5%	15% F	25% F	9%	15%



3. What do you like about playing poker for money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

EDUCATION INCOME TOTAL <HS Post sec \$60K+ HS University <\$30K \$30K-<\$60K D G Α TOTAL MENTIONS Base: Poker Players Unweighted Base 190 17 46 71 56 32 51 83 Weighted Base 207 17** 53* 78* 59* 35* 55* 91* The thrill of the game 25 0 5 8 12 4 14 12% 9% 10% 20% 10% 12% 16% It's fun 51 3 15 21 12 11 12 18 27% 21% 25% 18% 29% 20% 31% 20% 62 8 15 26 13 12 13 32 The chances of winning money 30% 48% 29% 33% 22% 35% 24% 35% The challenge of defeating others 23 2 6 12 3 5 6 12 11% 13% 11% 15% 5% 13% 11% 13% It's popular/celebrities are playing it 0 0 0 0 0 1 1 1 1% 3% 1% It's a way to socialize 43 3 6 13 22 4 10 21 21% 15% 11% 16% 37% 11% 19% 23% ВС It's a diversion from day to day life 9 1 3 2 4 1 1 8 5% 5% 5% 3% 6% 3% 2% 8% Nothing 4 0 2 0 1 3 1 1 2% 2% 1% 4% 2% 3% Other 10 4 3 2 3 5 8% 5% 5% 4% 3% 2% 6% 6% Don't know/Refused 24 4 11 6 3 5 8 7 11% 21% 20% 8% 5% 13% 15% 8% D



4. How much more time do you spend playing poker for money than you did 2 years ago? 1) With friends, family, or colleagues?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

				ONTARIO				AGE			NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: Poker Players											
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
A lot more time	32	12	10	4	3	4	27	5	0	24	8
	16%	14%	25%	14%	12%	14%	25% GH	8%	-	19%	10%
Somewhat more time	36	14	7	8	2	5	27	7	2	22	14
	17%	16%	18%	28%	10%	17%	24% GH	11%	6%	18%	16%
Somewhat less time	7	5	1	0	1	0	5	1	1	4	4
	3%	6%	2%	-	4%	-	5%	1%	3%	3%	4%
A lot less time	29	16	5	2	4	2	11	12	6	14	15
	14%	18%	12%	6%	17%	7%	10%	19%	19%	11%	17%
The same amount of time as two years ago	93	36	17	14	13	13	39	37	17	56	37
	45%	41%	43%	48%	54%	49%	35%	56% F	56% F	45%	45%
Don't know/Refused	10	5	0	1	1	4	1	3	5	5	6
	5%	6%	-	3%	4%	14%	1%	5%	16% F	4%	7%
TOPBOX & LOWBOX SUMMARY											
More time (Top2Box)	68	26	17	12	5	8	54	12	2	46	22
wore time (Top2Box)	33%	29%	42%	42%	22%	31%	49% GH	19%	6%	37%	26%
The same (MidBox)	93	36	17	14	13	13	39	37	17	56	37
,	45%	41%	43%	48%	54%	49%	35%	56% F	56% F	45%	45%
Less time (Low2Box)	36	22	6	2	5	2	16	13	7	18	18
	17%	24%	15%	6%	21%	7%	14%	20%	22%	14%	22%



4. How much more time do you spend playing poker for money than you did 2 years ago? 1) With friends, family, or colleagues?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

EDUCATION INCOME TOTAL <HS HS Post sec University <\$30K \$30K-<\$60K \$60K+ В D Α G Base: Poker Players Unweighted Base 190 17 46 71 56 32 51 83 Weighted Base 207 17** 53* 78* 59* 35* 55* 91* A lot more time 32 4 8 20 4 9 14 23% 14% 16% 25% 2% 12% 17% 15% D D 36 2 12 15 3 9 21 Somewhat more time 7 12% 17% 13% 15% 26% 8% 17% 23% Somewhat less time 7 0 3 2 2 0 4 3 5% 3% 6% 3% 4% 3% A lot less time 29 12 9 9 7 8 7 22% 17% 11% 12% 23% 7% 14% 22% G G 93 6 24 32 31 45 The same amount of time as two years 17 17 45% 52% 49% 45% 37% 41% 50% 31% F Don't know/Refused 10 3 4 3 3 4 2 1 5% 5% 6% 5% 4% 8% 6% 2% TOPBOX & LOWBOX SUMMARY More time (Top2Box) 68 6 14 32 16 19 35 33% 36% 27% 40% 27% 19% 34% 38% 93 24 32 31 17 17 45 The same (MidBox) 49% 45% 37% 45% 41% 52% 50% 31% F Less time (Low2Box) 36 4 12 11 9 8 15 9 17% 22% 22% 14% 16% 23% 28% 10% G



4. How much more time do you spend playing poker for money than you did 2 years ago? 2) Online?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 60) ii				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: Poker Players											
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
A lot more time	18	10	4	1	1	1	16	2	0	15	3
	9%	11%	10%	5%	6%	5%	15% GH	3%	-	12%	4%
Somewhat more time	19	7	5	2	2	3	9	9	1	12	7
	9%	8%	12%	6%	10%	12%	9%	13%	3%	9%	9%
Somewhat less time	3	0	1	0	1	1	1	2	0	3	0
	2%	-	3%	-	4%	3%	1%	3%	-	3%	-
A lot less time	33	15	6	6	1	4	15	10	9	20	13
	16%	17%	16%	21%	6%	15%	13%	15%	28%	16%	15%
The same amount of time as two years ago	104	44	16	18	15	13	58	35	11	59	46
	50%	50%	40%	60%	61%	47%	52%	53%	37%	47%	55%
Don't know/Refused	30	12	8	2	3	4	11	9	9	16	14
	14%	14%	19%	8%	14%	17%	10%	13%	31% FG	13%	17%
TOPBOX & LOWBOX SUMMARY											
More time (Top2Box)	37	17	9	3	4	4	26	11	1	26	11
wore time (Top2Box)	18%	19%	22%	11%	16%	17%	23% H	16%	3%	21%	13%
The same (MidBox)	104	44	16	18	15	13	58	35	11	59	46
	50%	50%	40%	60%	61%	47%	52%	53%	37%	47%	55%
Less time (Low2Box)	36	15	8	6	2	5	16	11	9	23	13
	17%	17%	19%	21%	9%	19%	15%	17%	28%	19%	15%



4. How much more time do you spend playing poker for money than you did 2 years ago? 2) Online?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

		EDU	CATION			INCOME	
TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
	Α	В	С	D	E	F	G
						51	83
207	17**	53*	78*	59*	35*	55*	91*
18	2	8	7	1	1	9	8
9%	13%		9%	2%	4%	16%	9%
19	0		8	6	1	5	12
9%	-	10%	10%	11%	4%	9%	13%
3	2	1	0	0	0	0	1
2%	10%	3%	-	-	-	-	1%
33	6	8	13	7	9	8	13
16%	32%	14%	16%	12%	26%	14%	14%
104	2	21	42	40	17	28	49
50%	13%	39%	53%	67% B	49%	51%	53%
30	5	10	10	4	6	5	9
14%	31%	19%	12%	8%	17%	10%	10%
							20
18%	13%	24%	18%	13%	8%	24%	22%
104	2	21	42	40	17	28	49
50%	13%	39%	53%	67% B	49%	51%	53%
36	7	9	13	7	9	8	14
17%	43%	17%	16%	12%	26%	14%	15%
	190 207 18 9% 19 9% 3 2% 33 16% 104 50% 30 14%	190 17 207 17** 18 2 9% 13% 19 0 9% - 3 22% 10% 33 6 16% 32% 104 2 50% 13% 30 5 14% 31% 37 18% 13% 104 2 50% 13%	A B 190 17 46 207 17** 53* 18 2 8 9% 13% 14% D 5 9% - 10% 3 3 2 1 2% 10% 3% 33 6 8 16% 32% 14% 104 2 21 50% 13% 39% 30 5 10 14% 31% 19% 37 2 13 18% 13% 24% 104 2 21 50% 13% 39%	A B C 190 17 46 71 207 17** 53* 78* 18 2 8 7 9% 13% 14% 9% 19 0 5 8 9% - 10% 10% 3 2 1 0 2% 10% 3% - 33 6 8 13 16% 32% 14% 16% 104 2 21 42 50% 13% 39% 53% 30 5 10 10 14% 31% 19% 12% 37 2 13 14 18% 13% 24% 18% 104 2 21 42 50% 13% 39% 53%	A B C D 190 17 46 71 56 207 17*** 53* 78* 59* 18 2 8 7 1 9% 13% 14% 9% 2% D D D 0 2% 19 0 5 8 6 6 9% - 10% 10% 11% 1 3 2 1 0 0 0 1 2% 1 0 0 0 0 1 2% 1 0 1 0 0 0 0 0 1 2 1 4 1 2% 0 1 3 0 1 1 0	A B C D E E	A B C D E F F



4. How much more time do you spend playing poker for money than you did 2 years ago? 3) At a casino or bar?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

smail base, very smail base (under 50) ii				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J
Base: Poker Players		l									
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
A lot more time	15	5	7	1	1	1	14	2	0	14	1
	7%	6%	17%	5%	4%	5%	12% GH	3%	-	11% J	2%
Somewhat more time	15	8	4	1	1	1	12	2	1	7	7
	7%	9%	9%	5%	6%	4%	11%	3%	3%	6%	9%
Somewhat less time	5	2	2	0	1	0	0	1	4	3	2
	2%	2%	5%	-	4%	-	-	1%	12% FG	2%	2%
A lot less time	31	16	5	4	3	3	12	10	9	15	16
	15%	19%	12%	13%	13%	10%	11%	16%	28% F	12%	20%
The same amount of time as two years ago	124	51	17	22	15	19	67	43	13	77	47
-9-	60%	58%	42%	75%	63%	71%	61%	66% H	44%	61%	57%
Don't know/Refused	18	6	6	1	2	3	5	8	4	9	9
	9%	7%	15%	3%	10%	10%	5%	12%	12%	7%	11%
TOPBOX & LOWBOX SUMMARY											
M ((T 0D)		10	10				00			0.1	•
More time (Top2Box)	30 14%	13 14%	10 26%	3 9%	2 9%	2 9%	26 23%	4 5%	1 3%	21 17%	9 11%
	1470	1470	2070	370	370	370	GH	370	070	17 70	1170
The same (MidBox)	124	51	17	22	15	19	67	43	13	77	47
	60%	58%	42%	75%	63%	71%	61%	66% H	44%	61%	57%
Less time (Low2Box)	36	18	7	4	4	3	12	11	12	18	18
	17%	21%	17%	13%	17%	10%	11%	17%	41% FG	14%	22%



4. How much more time do you spend playing poker for money than you did 2 years ago? 3) At a casino or bar?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

				CATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
ase: Poker Players								
Unweighted Base	190	17	46	71	56	32	51	83
Weighted Base	207	17**	53*	78*	59*	35*	55*	91*
A lot more time	15	2	3	11	0	1	4	9
	7%	10%	5%	14% D	-	4%	7%	10%
Somewhat more time	15	0	8	2	4	2	3	7
	7%	-	15% C	3%	8%	7%	5%	8%
Somewhat less time	5	1	2	1	1	3	2	0
	2%	6%	4%	1%	2%	8% G	3%	-
A lot less time	31	4	8	11	8	6	12	10
	15%	24%	16%	14%	13%	17%	22%	11%
The same amount of time as two years ago	124	9	27	47	42	19	29	59
	60%	49%	50%	60%	71% B	55%	54%	65%
Don't know/Refused	18	2	5	6	4	3	5	6
	9%	11%	10%	8%	7%	9%	10%	6%
FOPBOX & LOWBOX SUMMARY								
More time (Top2Box)	30	2	11	13	4	4	6	16
, , ,	14%	10%	20%	17%	8%	10%	11%	18%
The same (MidBox)	124	9	27	47	42	19	29	59
	60%	49%	50%	60%	71% B	55%	54%	65%
Less time (Low2Box)	36	5	10	12	8	9	14	10
	17%	30%	19%	15%	14%	25%	25%	11%
							G	



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 1) Playing poker is a good way to earn extra money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

Siliali base				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: Ontario respondents											
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
Strongly agree	17	5	7	1	1	3	12	3	2	9	8
	2%	1%	3%	1%	1%	3%	4% GH	1%	1%	2%	2%
Somewhat agree	64	30	19	5	6	4	36	14	12	39	25
	6%	7%	10% CD	4%	4%	4%	12% GH	4%	4%	8% J	5%
Somewhat disagree	106	50	19	14	11	13	54	25	25	58	49
	11%	12%	10%	10%	7%	13%	18% GH	7%	8%	12%	9%
Strongly disagree	805	333	145	114	134	79	195	344	246	372	433
	80%	79%	76%	84%	86% B	79%	66%	88% F	85% F	77%	83% I
Don't know/Refused	12	4	0	2	4	2	0	4	6	5	7
	1%	1%	-	1%	2% B	2%	-	1%	2% F	1%	1%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	80	34	26	6	7	7	48	17	14	48	32
	8%	8%	14% ACD	4%	5%	7%	16% GH	4%	5%	10% J	6%
Disagree (Low2Box)	911	382	165	128	145	92	249	369	271	429	482
	91%	91%	86%	94% B	93%	92%	84%	95% F	93% F	89%	92%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 1) Playing poker is a good way to earn extra money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

			EDU	CATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
Base: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
Strongly agree	17	2	6	8	0	7	3	2
	2%	3%	3%	2%	-	4%	1%	0
		D	D	D		FG		
Somewhat agree	64	6	21	25	11	17	13	27
	6%	8%	11%	6%	3%	11%	5%	6%
			CD			FG		
Somewhat disagree	106	6	20	42	38	18	40	38
	11%	7%	11%	11%	11%	12%	15% G	8%
Strongly disagree	805	68	137	310	285	111	202	379
	80%	82%	74%	79%	84%	73%	78%	84%
					В			E
Don't know/Refused	12	0	1	6	5	0	1	6
	1%	-	1%	1%	2%	-	0	1%
OPBOX & LOWBOX SUMMARY								
Agree (Top2Box)	80	9	28	33	11	24	16	29
rigide (Topzbox)	8%	11%	15%	8%	3%	16%	6%	6%
	0 /0	D	CD	0% D	3 /0	FG	U /0	0 /0
Disagree (Low2Box)	911	74	158	352	323	129	242	417
3 (91%	89%	85%	90%	95%	84%	94%	92%
					ABC		E	E



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 2) I could see myself making a living through poker playing ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J
Base: Ontario respondents											
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
Strongly agree	7	2	4	0	1	0	5	2	0	4	3
	1%	0	2% A	-	1%	-	2% H	0	-	1%	1%
Somewhat agree	8	4	1	2	1	0	5	2	1	7	1
,	1%	1%	1%	2%	1%	-	2%	0	0	2% J	0
Somewhat disagree	44	23	9	1	5	6	20	12	10	29	15
-	4%	6% C	4% C	1%	3%	6% C	7% G	3%	4%	6%	3%
Strongly disagree	935	389	177	130	144	94	266	371	275	437	498
changly disagree	93%	92%	93%	96%	93%	94%	90%	95% F	94% F	91%	95% I
Don't know/Refused	9	4	0	2	4	0	0	3	<u>.</u> 5	5	5
	1%	1%	-	1%	2%	-	-	1%	2%	1%	1%
					В				F		
TOPBOX & LOWBOX SUMMARY							I			I	
Agree (Top2Box)	15	5	5	2	2	0	11	3	1	11	4
	2%	1%	3%	2%	2%	-	4% GH	1%	0	2%	1%
Disagree (Low2Box)	978	412	185	131	149	100	286	383	285	466	513
	98%	98%	97%	97%	96%	100% D	96%	98%	98%	97%	98%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 2) I could see myself making a living through poker playing?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

Siliali base			EDU	JCATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
Base: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
Strongly agree	7	0	3	3	2	1	2	1
	1%	-	1%	1%	1%	1%	1%	0
Somewhat agree	8	1	2	4	1	5	3	1
	1%	2%	1%	1%	0	3% G	1%	0
Somewhat disagree	44	2	9	18	15	11	15	15
	4%	2%	5%	5%	4%	7%	6%	3%
Strongly disagree	935	78	169	365	318	136	237	431
	93%	95%	91%	93%	94%	89%	92%	95% E
Don't know/Refused	9	1	3	2	4	1	2	5
	1%	1%	2%	0	1%	1%	1%	1%
OPBOX & LOWBOX SUMMARY								
Agree (Top2Box)	15	1	5	6	3	6	5	2
C /	2%	2%	3%	2%	1%	4% G	2%	0
Disagree (Low2Box)	978	80	178	383	333	146	252	446
,	98%	97%	96%	98%	98%	96%	97%	98% E



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 3) At times, I am concerned about how much I play poker?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base; ** very small base (under 30) ineligible for sig testing

·				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	!	J
Base: Poker Players										1	
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
Strongly agree	3	2	0	0	1	0	1	1	1	2	1
	2%	3%	-	-	4%	-	1%	1%	3%	2%	1%
Somewhat agree	10	7	2	0	0	1	4	4	2	8	1
	5%	8%	5%	-	-	4%	4%	5%	6%	7%	2%
Somewhat disagree	21	10	5	0	2	4	13	4	3	15	6
	10%	11%	13%	-	8%	15%	12%	7%	9%	12%	7%
Strongly disagree	170	67	33	28	20	21	91	56	22	98	73
	82%	77%	83%	97%	84%	81%	83%	85%	72%	78%	88%
Don't know/Refused	4	2	0	1	1	0	0	1	3	2	2
	2%	2%	-	3%	4%	-	-	1%	9% F	1%	2%
OPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	13	9	2	0	1	1	5	4	3	10	2
	6%	10%	5%	-	4%	4%	5%	7%	9%	8%	3%
Disagree (Low2Box)	191	77	38	28	22	25	105	61	25	112	79
	92%	88%	95%	97%	92%	96%	95% H	92%	81%	90%	95%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, or strongly disagree with each one: 3) At times, I am concerned about how much I play poker ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

Siliali base, very siliali base (ulider	30) mengible for sig testing		EDU	ICATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
Base: Poker Players								
Unweighted Base	190	17	46	71	56	32	51	83
Weighted Base	207	17**	53*	78*	59*	35*	55*	91*
Strongly agree	3	1	2	0	0	0	0	1
	2%	5%	4%	-	-	-	-	1%
Somewhat agree	10	3	1	1	4	3	3	2
	5%	16%	2%	2%	8%	8%	6%	2%
Somewhat disagree	21	4	9	5	3	4	4	7
	10%	24%	17% D	6%	5%	12%	8%	8%
Strongly disagree	170	10	39	70	52	27	46	81
	82%	55%	73%	90% B	88%	77%	84%	89%
Don't know/Refused	4	0	2	2	0	1	1	0
	2%	-	4%	2%	-	3%	2%	-
OPBOX & LOWBOX SUMMARY								
Agree (Top2Box)	13	4	3	1	4	3	3	3
,	6%	21%	6%	2%	8%	8%	6%	3%
Disagree (Low2Box)	191	14	48	75	54	31	51	88
	92%	79%	90%	96%	92%	89%	93%	97%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 4) At times, I am concerned about how much a friend of mine plays poker?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

Silidii Dase				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J
Base: Ontario respondents	I										
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
Strongly agree	61	32	7	7	11	4	15	20	25	32	29
	6%	8%	4%	5%	7%	4%	5%	5%	9%	7%	6%
Somewhat agree	118	52	18	16	13	18	57	38	22	54	64
	12%	12%	9%	12%	8%	18% BD	19% GH	10%	8%	11%	12%
Somewhat disagree	141	70	21	15	21	13	40	51	48	75	66
Ü	14%	17%	11%	11%	14%	13%	14%	13%	16%	16%	13%
Strongly disagree	596	230	127	85	98	57	179	244	157	275	321
	59%	55%	67% A	63%	63%	56%	60%	63% H	54%	57%	62%
Don't know/Refused	87	36	18	12	13	9	5	35	40	46	41
	9%	9%	9%	9%	8%	9%	2%	9% F	14% F	10%	8%
TOPBOX & LOWBOX SUMMARY	1									1	
Agree (Top2Box)	178	84	25	23	24	22	72	59	47	85	93
,	18%	20% B	13%	17%	15%	22%	24% GH	15%	16%	18%	18%
Disagree (Low2Box)	737	301	148	100	119	70	219	295	205	350	387
	74%	71%	78%	74%	77%	69%	74%	76%	70%	73%	74%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 4) At times, I am concerned about how much a friend of mine plays poker?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G

Silidii base			EDU	ICATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
Base: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
Strongly agree	61	5	15	25	17	8	13	29
	6%	5%	8%	6%	5%	5%	5%	6%
Somewhat agree	118	10	16	48	43	23	27	60
	12%	13%	9%	12%	13%	15%	10%	13%
Somewhat disagree	141	11	34	49	47	22	35	66
	14%	14%	18%	12%	14%	15%	14%	15%
Strongly disagree	596	48	103	235	208	87	161	271
	59%	58%	55%	60%	61%	57%	62%	60%
Don't know/Refused	87	8	18	34	25	13	23	27
	9%	10%	10%	9%	7%	8%	9%	6%
OPBOX & LOWBOX SUMMARY								
Agree (Top2Box)	178	15	31	73	59	31	39	89
rigide (Topedox)	18%	18%	17%	19%	18%	20%	15%	20%
Disagree (Low2Box)	737	59	137	284	255	109	196	337
•	74%	72%	74%	73%	75%	71%	76%	74%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 5) Sometimes I find myself spending more money than I can afford to when I play poker?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base; ** very small base (under 30) ineligible for sig testing

oman sass, very oman sass (amas ex				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J
Base: Poker Players										1	
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
Strongly agree	10	4	4	0	1	1	7	4	0	9	2
	5%	5%	9%	-	4%	5%	6%	5%	-	7%	2%
Somewhat agree	11	8	1	1	1	0	9	2	0	9	3
	5%	9%	3%	5%	4%	-	9%	3%	-	7%	3%
Somewhat disagree	16	6	4	2	0	4	9	4	3	11	5
	8%	7%	9%	8%	-	16%	9%	5%	10%	9%	6%
Strongly disagree	166	68	31	25	21	20	85	56	25	95	70
	80%	78%	79%	85%	89%	76%	77%	85%	81%	77%	85%
Don't know/Refused	5	2	0	1	1	1	0	1	3	1	4
	2%	2%	-	3%	4%	4%	-	1%	9% F	1%	4%
TOPBOX & LOWBOX SUMMARY											
Agree (Top2Box)	22	12	5	1	2	1	16	5	0	17	4
, g . 55 (. 5p=25)	10%	14%	12%	5%	7%	5%	15% H	8%	-	14%	5%
Disagree (Low2Box)	181	74	35	27	21	24	94	60	28	106	75
	87%	84%	88%	92%	89%	91%	85%	91%	91%	85%	90%



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 5) Sometimes I find myself spending more money than I can afford to when I play poker?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

silidii base, very silidii base (ulide	l l		EDU	ICATION			INCOME	
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	В	С	D	E	F	G
Base: Poker Players								
Unweighted Base	190	17	46	71	56	32	51	83
Weighted Base	207	17**	53*	78*	59*	35*	55*	91*
Strongly agree	10	3	4	2	1	4	2	1
	5%	16%	8%	3%	2%	13% G	4%	1%
Somewhat agree	11	2	3	5	1	1	4	4
g .	5%	10%	5%	7%	2%	4%	7%	4%
Somewhat disagree	16	2	6	5	3	4	3	7
	8%	11%	11%	6%	5%	12%	6%	8%
Strongly disagree	166	10	39	64	53	24	44	79
	80%	58%	74%	82%	90% B	69%	80%	87% E
Don't know/Refused	5	1	1	2	1	1	2	0
	2%	5%	2%	2%	1%	3%	3%	-
TOPBOX & LOWBOX SUMMARY								
Agree (Top2Box)	22	5	7	8	2	6	6	5
○ (-r - /	10%	26%	13%	10%	4%	17%	11%	5%
Disagree (Low2Box)	181	12	45	69	56	28	47	87
	87%	69%	85%	88%	95%	81%	86%	95% E



5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each one: 6) Sometimes I worry that I might be headed toward a gambling problem?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (and	ici do) incligible for sig test	Ŭ		ONTARIO				AGE		GENDER	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Poker Players										1	
Unweighted Base	190	81	37	26	22	24	82	75	32	113	77
Weighted Base	207	88*	40*	29**	24**	26**	110*	66*	30*	125	83*
Strongly agree	3	2	0	0	1	0	0	3	0	3	0
	1%	2%	-	-	4%	-	-	4% F	-	2%	-
Somewhat agree	8	7	0	1	0	0	5	2	1	4	4
	4%	8%	-	3%	-	-	5%	3%	3%	4%	4%
Somewhat disagree	15	6	4	0	2	3	7	5	3	8	7
	7%	7%	10%	-	8%	12%	6%	8%	9%	7%	8%
Strongly disagree	178	72	36	27	20	23	98	55	25	108	70
	86%	81%	90%	94%	84%	88%	89%	84%	81%	87%	85%
Don't know/Refused	4	2	0	1	1	0	0	1	2	1	3
	2%	2%	-	3%	4%	-	-	1%	6% F	1%	3%
TOPBOX & LOWBOX SUMMARY							1				
Agree (Top2Box)	11	9	0	1	1	0	5	4	1	7	4
rigide (Topebox)	5%	10%	-	3%	4%	-	5%	7%	3%	6%	4%
Disagree (Low2Box)	193	78	40	27	22	26	105	61	28	116	77
	93%	88%	100% A	94%	92%	100%	95%	92%	91%	94%	92%

5. I'm now going to read you a series of statements and I'd like you to tell me whether you strongly agree, somewhat disagree, or strongly disagree with each one: 6) Sometimes I worry that I might be headed toward a gambling problem?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 50)			EDU	ICATION		INCOME			
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+	
		A	В	С	D	E	F	G	
Base: Poker Players									
Unweighted Base	190	17	46	71	56	32	51	83	
Weighted Base	207	17**	53*	78*	59*	35*	55*	91*	
Strongly agree	3	2	1	0	0	0	1	2	
	1%	10%	2%	-	-	-	2%	2%	
Somewhat agree	8	1	3	2	2	1	0	4	
	4%	5%	5%	3%	4%	3%	-	5%	
Somewhat disagree	15	2	6	4	3	5	6	3	
	7%	13%	11%	5%	5%	13%	11%	4%	
Strongly disagree	178	12	43	70	53	29	46	81	
	86%	71%	80%	90%	90%	84%	85%	89%	
Don't know/Refused	4	0	1	2	1	0	2	0	
	2%	-	2%	2%	1%	-	3%	-	
TOPBOX & LOWBOX SUMMARY									
Agree (Top2Box)	11	3	4	2	2	1	1	6	
	5%	15%	7%	3%	4%	3%	2%	7%	
Disagree (Low2Box)	193	15	49	74	56	34	52	85	
	93%	85%	92%	95%	95%	97%	95%	93%	



6. In general, how much of a problem do you think playing poker for money, is today: 1) With friends, family, or colleagues?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

	ONTARIO				AGE			GENDER		
TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
	Α	В	С	D	Е	F	G	Н	I	J
									1	
1003	423	190	135	155	100	222	445	306	471	532
1003	421	191	135	155	100*	297	389	291	481	522
90	47	12	6	15	10	19	36	33	41	49
9%	11% C	6%	4%	10%	10%	6%	9%	11% F	9%	9%
280	126	48	41	39	27	83	114	77	134	146
28%	30%	25%	30%	25%	27%	28%	29%	27%	28%	28%
302	121	64	39	51	28	107	114	77	145	157
30%	29%	34%	29%	33%	28%		29%	26%	30%	30%
282	109	57	44	39	33	84	110	79	140	142
28%	26%	30%	32%	25%	33%	28%	28%	27%	29%	27%
48	18	10	6	11	3	4	16	25	21	27
5%	4%	5%	4%	7%	3%	1%	4% F	8% FG	4%	5%
074	170	00	47	F.4	07	100	110	110	475	195
										37%
37%	8 B	31%	3470	33%	3176	34%	30%	30%	30%	31%
584	230	121	83	90	60	191	224	156	285	299
58%	55%	64%	61%	58%	60%	64%	58%	54%	59%	57%
	1003 1003 1003 90 9% 280 28% 302 30% 282 28% 48 5%	1003 423 1003 421 90 47 9% 111% C 280 126 28% 30% 302 121 30% 29% 282 109 28% 26% 48 18 5% 4%	A B 1003 423 190 1003 421 191 90 47 12 9% 11% 6% C 280 126 48 28% 30% 25% 302 121 64 30% 29% 34% 282 109 57 28% 26% 30% 48 18 10 5% 4% 5% 371 173 60 37% 41% 31% B 584 230 121	TOTAL GTA Central B Eastern C 1003 423 190 135 1003 421 191 135 90 47 12 6 9% 11% 6% 4% C 280 126 48 41 28% 30% 25% 30% 302 121 64 39 30% 29% 34% 29% 282 109 57 44 28% 26% 30% 32% 48 18 10 6 5% 4% 5% 4%	TOTAL GTA Central B Eastern C Southwest D 1003 423 190 135 155 1003 421 191 135 155 90 47 12 6 15 9% 11% 6% 4% 10% C 280 126 48 41 39 28% 30% 25% 30% 25% 302 121 64 39 51 30% 29% 34% 29% 33% 282 109 57 44 39 28% 26% 30% 32% 25% 48 18 10 6 11 5% 4% 7% 44% 7% 48 18 10 6 11 5% 4% 5% 4% 7% 44 39 44 34 34 5% 4 4	TOTAL GTA Central Eastern Southwest Northern 1003 423 190 135 155 100 1003 421 191 135 155 100* 90 47 12 6 15 10 9% 11% 6% 4% 10% 10% C 280 126 48 41 39 27 28% 30% 25% 30% 25% 27% 302 121 64 39 51 28 30% 29% 34% 29% 33% 28% 282 109 57 44 39 33 28% 26% 30% 32% 25% 33% 48 18 10 6 11 3 5% 4% 5% 4% 7% 3% 370 41% 34% 35% 37% 8	TOTAL GTA Central Eastern Southwest Northern 18-34 1003 423 190 135 155 100 222 1003 421 191 135 155 100* 297 90 47 12 6 15 10 19 9% 11% 6% 4% 10% 10% 6% 280 126 48 41 39 27 83 28% 30% 25% 30% 25% 27% 28% 302 121 64 39 51 28 107 30% 29% 34% 29% 33% 28% 36% 4282 109 57 44 39 33 84 28% 26% 30% 32% 25% 33% 28% 48 18 10 6 11 3 4 5% 4%	TOTAL GTA Central Eastern Southwest Northern 18-34 35-54 1003 423 190 135 155 100 222 445 1003 421 191 135 155 100* 297 389 90 47 12 6 15 10 19 36 9% 11% 6% 4% 10% 10% 6% 9% 280 126 48 41 39 27 83 114 28% 30% 25% 30% 25% 27% 28% 29% 302 121 64 39 51 28 107 114 30% 29% 34% 29% 33% 28% 36% 29% 30% 29% 30% 25% 33% 28% 28% 28% 26% 30% 32% 25% 33% 28% 28%	TOTAL GTA Central Eastern Southwest Northern 18-34 35-54 55+	TOTAL GTA Central Eastern Southwest Northern 18-34 35-54 55+ Male



6. In general, how much of a problem do you think playing poker for money, is today: 1) With friends, family, or colleagues?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base

			EDU	CATION	INCOME			
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
ase: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
A major problem	90	14	15	36	25	18	33	25
	9%	17%	8%	9%	7%	12%	13%	6%
		BCD				G	G	
Somewhat of a problem	280	20	52	118	90	44	70	131
	28%	25%	28%	30%	26%	29%	27%	29%
Not much of a problem	302	23	52	112	115	42	76	153
	30%	27%	28%	29%	34%	27%	29%	34%
Not at a problem at all	282	21	60	103	98	41	72	129
	28%	25%	32%	26%	29%	27%	28%	29%
Don't know/Refused	48	5	8	22	12	8	8	14
	5%	6%	4%	6%	4%	5%	3%	3%
OPBOX & LOWBOX SUMMARY								
Problem (Top2Box)	371	34	66	154	114	62	103	157
(1000011 (1002000)	37%	42%	36%	39%	34%	40%	40%	35%
Not a problem (low2Box)	584	43	112	215	213	83	147	282
Not a problem (low2D0x)	58%	53%	60%	55%	63%	54%	57%	62%
					C			



6. In general, how much of a problem do you think playing poker for money, is today: 2) Online?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

Siriali base				ONTARIO				AGE		GENDER	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario respondents							l			l	
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
A major problem	261	108	38	31	47	37	53	103	96	118	143
	26%	26%	20%	23%	30% B	37% ABC	18%	26% F	33% F	24%	27%
Somewhat of a problem	433	187	81	64	65	36	154	173	97	199	234
·	43%	44%	42%	48%	42%	36%	52% H	44% H	33%	41%	45%
Not much of a problem	132	69	27	16	12	8	47	52	31	80	52
·	13%	16% DE	14%	11%	8%	8%	16%	13%	11%	17% J	10%
Not at a problem at all	98	29	25	16	15	13	33	39	22	51	47
·	10%	7%	13% A	12%	9%	13% A	11%	10%	8%	11%	9%
Don't know/Refused	78	28	19	8	17	7	9	22	46	33	45
	8%	7%	10%	6%	11%	7%	3%	6%	16% FG	7%	9%
TOPBOX & LOWBOX SUMMARY											
Problem (Top2Box)	694	295	119	95	112	73	207	276	193	317	378
(69%	70%	63%	71%	72%	73%	70%	71%	66%	66%	72% I
Not a problem (low2Box)	230	99	53	32	27	21	80	91	53	131	99
	23%	23%	28% D	23%	17%	21%	27% H	23%	18%	27%	19%



6. In general, how much of a problem do you think playing poker for money, is today: 2) Online?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base

Siliali base			EDU	ICATION		INCOME			
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+	
		A	В	С	D	E	F	G	
ase: Ontario respondents									
Unweighted Base	1003	85	181	390	342	154	253	453	
Weighted Base	1003	83*	186	391	339	153	259	453	
A major problem	261	31	51	98	79	56	73	98	
	26%	37% CD	27%	25%	23%	37% G	28%	22%	
Somewhat of a problem	433	24	67	186	155	49	108	220	
·	43%	29%	36%	48% AB	46% AB	32%	42%	49% E	
Not much of a problem	132	8	24	44	55	11	35	75	
	13%	10%	13%	11%	16%	7%	14%	17% E	
Not at a problem at all	98	9	25	37	27	19	30	35	
·	10%	11%	14% D	9%	8%	12%	12%	8%	
Don't know/Refused	78	11	20	26	23	17	13	24	
	8%	13%	11%	7%	7%	11% FG	5%	5%	
OPBOX & LOWBOX SUMMARY									
Problem (Top2Box)	694	55	117	284	235	106	180	318	
(10000)	69%	67%	63%	73%	69%	69%	70%	70%	
				В					
Not a problem (low2Box)	230	17	49	81	82	30	65	111	
	23%	21%	26%	21%	24%	20%	25%	24%	



6. In general, how much of a problem do you think playing poker for money, is today: 3) At a casino or bar ?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

Siriali base				ONTARIO				AGE		GENDER	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18-34	35-54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario respondents							l			1	
Unweighted Base	1003	423	190	135	155	100	222	445	306	471	532
Weighted Base	1003	421	191	135	155	100*	297	389	291	481	522
A major problem	246	95	50	27	42	31	54	95	92	107	139
	25%	23%	26%	20%	27%	31%	18%	24%	32% FG	22%	27%
Somewhat of a problem	431	182	78	60	70	41	140	179	103	193	238
	43%	43%	41%	44%	45%	41%	47% H	46% H	35%	40%	46%
Not much of a problem	166	82	30	26	17	10	63	61	37	97	69
	17%	20% DE	16%	20% D	11%	10%	21% H	16%	13%	20% J	13%
Not at a problem at all	113	43	23	18	18	10	39	34	35	64	49
	11%	10%	12%	13%	12%	10%	13%	9%	12%	13%	9%
Don't know/Refused	48	18	9	4	9	8	1	20	24	20	27
	5%	4%	5%	3%	5%	8%	0	5% F	8% F	4%	5%
TOPBOX & LOWBOX SUMMARY											
Problem (Top2Box)	676	277	128	87	112	72	194	274	194	300	377
. ros.o (ropebox)	67%	66%	67%	64%	72%	72%	65%	70%	67%	62%	72% I
Not a problem (low2Box)	279	126	54	45	35	20	102	95	73	161	118
	28%	30%	28%	33% E	22%	20%	34% GH	24%	25%	34%	23%



6. In general, how much of a problem do you think playing poker for money, is today: 3) At a casino or bar?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D - E/F/G * small base

Silidii Dase			EDU	CATION	INCOME			
	TOTAL	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th><\$30K</th><th>\$30K-<\$60K</th><th>\$60K+</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		Α	В	С	D	E	F	G
ase: Ontario respondents								
Unweighted Base	1003	85	181	390	342	154	253	453
Weighted Base	1003	83*	186	391	339	153	259	453
A major problem	246	35	44	96	71	56	69	91
	25%	42%	23%	25%	21%	36%	27%	20%
		BCD				FG	G	
Somewhat of a problem	431	27	70	188	145	53	113	210
•	43%	32%	38%	48% AB	43%	35%	44%	46% E
Not much of a problem	166	7	36	54	67	14	42	91
·	17%	9%	19%	14%	20%	9%	16%	20%
			Α		AC		E	E
Not at a problem at all	113	9	26	40	37	20	25	44
	11%	11%	14%	10%	11%	13%	10%	10%
Don't know/Refused	48	5	11	12	20	10	10	17
	5%	6%	6%	3%	6%	7%	4%	4%
OPBOX & LOWBOX SUMMARY								
Problem (Top2Box)	676	61	113	284	216	109	182	301
(67%	74%	61%	73%	64%	71%	70%	66%
		В		BD				
Not a problem (low2Box)	279	17	61	95	103	34	67	136
	28%	20%	33% AC	24%	31%	22%	26%	30%

