

Please indicate how much of an impact you think each of the following activities has in terms of the contribution it makes to your community: 1) Donating blood?

	TOTAL
Base: All Respondents	
Unweighted Base	559
Weighted Base	559
A major impact	52%
Somewhat of an impact	35%
Not much of an impact	8%
No impact at all	2%
Don't know/Refused	3%
TOPBOX & LOXBOX SUMMARY	
Impact (Top2Box)	87%
No impact (Low2Box)	10%

Please indicate how much of an impact you think each of the following activities has in terms of the contribution it makes to your community: 3) Donating used clothing or household articles to a charitable organization?

	TOTAL
Base: All Respondents	
Unweighted Base	559
Weighted Base	559
A major impact	33%
Somewhat of an impact	46%
Not much of an impact	16%
No impact at all	1%
Don't know/Refused	3%
TOPBOX & LOXBOX SUMMARY	
Impact (Top2Box)	80%
No impact (Low2Box)	17%

Using the scale provided, please indicate how likely you are to do each of the following activities in the next 12 months: Donate blood?

	TOTAL
Base: All Respondents	
Unweighted Base	559
Weighted Base	559
Very likely	14%
Somewhat likely	22%
Not very likely	20%
Not at all likely	40%
Don't know/Refused	5%
TOPBOX & LOXBOX SUMMARY	
Likely (Top2Box)	36%
Not likely (Low2Box)	60%

Using the scale provided, please indicate how likely you are to do each of the following activities in the next 12 months: Donate used clothing or household articles to a charitable organization?

	TOTAL
Base: All Respondents	
Unweighted Base	559
Weighted Base	559
Very likely	54%
Somewhat likely	30%
Not very likely	8%
Not at all likely	5%
Don't know/Refused	3%
TOPBOX & LOXBOX SUMMARY	
Likely (Top2Box)	84%
Not likely (Low2Box)	12%

How much effort do you think is required to do each the following activities: 1) Donate blood?

	TOTAL
Base: All Respondents	
Unweighted Base	559
Weighted Base	559
A lot of effort	9%
Some effort	27%
Not very much effort	42%
No effort at all	19%
Don't know/Refused	3%
TOPBOX & LOXBOX SUMMARY	
Effort (Top2Box)	36%
No effort (Low2Box)	61%

How much effort do you think is required to do each the following activities: 3) Donate used clothing or household articles to a charitable organization?

	TOTAL
Base: All Respondents	
Unweighted Base	559
Weighted Base	559
A lot of effort	4%
Some effort	14%
Not very much effort	49%
No effort at all	32%
Don't know/Refused	1%
TOPBOX & LOXBOX SUMMARY	
Effort (Top2Box)	18%
No effort (Low2Box)	81%