LIBERALS CONSOLIDATE LEAD

Federal Vote: Liberals (37%, +1 Point), Conservatives (33%, -1 Point), NDP (13%, Unchanged), Green Party 5% (Unchanged) – In Quebec: Bloc Quebecois (38%, -6 Points) Vs. Liberals (28%, -3 Points) and Conservatives (18%, +5 Points)





Release Date: - January 23rd, 2007

Ipsos Reid is Canada's market intelligence leader and the country's leading provider of public opinion research. With operations in eight cities, Ipsos Reid employs more than 300 researcher professionals and support staff in Canada. The company has the biggest network of telephone call centres in Canada, as well as the largest pre-recruited household and on-line panels. Ipsos Reid's Canadian marketing research and public affairs practices are staffed with seasoned research consultants with extensive industry-specific backgrounds, offering the premier suite of research vehicles in Canada—including the Ipsos Trend Report, the leading source of public opinion in the country—all of which provide clients with actionable and relevant information. Ipsos Reid is an Ipsos company, a leading global survey-based market research group. To learn more, visit www.ipsos.ca

For copies of other news releases, please visit http://www.ipsos-na.com/news/



LIBERALS CONSOLIDATE LEAD

Federal Vote: Liberals (37%, +1 Point), Conservatives (33%, -1 Point), NDP (13%, Unchanged), Green Party 5% (Unchanged) – In Quebec: Bloc Quebecois (38%, -6 Points) Vs. Liberals (28%, -3 Points) and Conservatives (18%, +5 Points)

Toronto, ON – With the dust now settled from the Liberal leadership convention and preelection chatter becoming louder, a new Ipsos Reid survey shows that the Liberals appear to be consolidating their voter base and now command a 4-point lead on the Conservatives.

The Liberals have the support of 37% of decided federal voters (up 1 point from a survey conducted from December 12-14th, 2006), the Conservatives have 33% (down 1 point), the NDP has 13% (unchanged) and the Green Party has 5% (unchanged).

The Bloc Quebecois holds 38% (down 6 points) of federal votes in Quebec versus 28% for the Liberals (down 3 points) and 18% for the Conservatives (up 5 points).

The Federal Vote: Liberals Consolidate Lead ...

Federal Vote Support (Major Parties)

Parties	Election '06	Oct 31- Nov 2, 06	Nov 14- 29, 06	Dec 5-7, 06	Dec 12- 14, 06	Jan 16- 18, 07	Latest Movement	Movement Since
								Election
The								
Conservative								
Party	36%	37%	37%	32%	34%	33%	-1	-3
The Liberals	30%	29%	31%	38%	36%	37%	1	7
The New								
Democratic								
Party	17%	19%	15%	13%	13%	13%	0	-4
The Bloc								
Quebecois	11%	9%	11%	11%	10%	9%	-1	-2
The Green Party	5%	5%	5%	5%	5%	5%	0	0

Ten percent are undecided, or would not vote.



Regional Vote Tables (Major Parties)

Atlantic Canada	Dec 12- 14, 06	Jan 16- 18, 07	Movement
The Conservative Party	47%	40%	-7
The Liberals	36%	41%	5
The New Democratic Party	11%	17%	6
The Green Party	3%	2%	-1

Quebec	Dec 12- 14, 06	Jan 16- 18, 07	Movement
The Conservative Party	13%	18%	5
The Liberals	31%	28%	-3
The New Democratic Party	8%	9%	1
The Bloc Quebecois	44%	38%	-6
The Green Party	5%	5%	0

Ontario	Dec 12- 14, 06	Jan 16- 18, 07	Movement
The Conservative Party	37%	32%	-5
The Liberals	42%	46%	4
The New Democratic Party	16%	15%	-1
The Green Party	4%	5%	1

Sask/Man	Dec 12- 14, 06	Jan 16- 18, 07	Movement
The Conservative Party	42%	35%	-7
The Liberals	37%	43%	6
The New Democratic Party	17%	18%	1
The Green Party	3%	2%	-1



Alberta	Dec 12- 14, 06	Jan 16- 18, 07	Movement
The Conservative Party	64%	70%	6
The Liberals	24%	19%	-5
The New Democratic Party	5%	6%	1
The Green Party	7%	5%	-2

British Columbia	Dec 12- 14, 06	Jan 16- 18, 07	Movement	
The Conservative Party	31%	32%	1	
The Liberals	37%	37%	0	
The New Democratic Party	22%	18%	-4	
The Green Party	8%	8%	0	

These are the findings of an Ipsos Reid poll conducted for CanWest News Service/Global News and fielded from January 16-18, 2007. For this survey, a representative randomly selected sample of 1001 adult Canadians was interviewed by telephone. With a sample of this size, the aggregate results are considered accurate to within ±3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within each sub-grouping of the survey population. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.

	Total	British Columbia	Alberta	Sask/Man	Ontario	Quebec	Atlantic Canada
Sample	1001	138	96	69	385	238	76
Margin of							
Error +/-%	3.1	8.3	10.0	12	5.0	6.4	11.2



Ipsos Reid

-30-

For more information on this news release, please contact:

Dr. Darrell Bricker

President & COO

Ipsos Reid Public Affairs

416-324-2900

For full tabular results, please visit our website at <u>www.ipsos.ca</u>. News Releases are available at: http://www.ipsos-na.com/news/