[Determining the amount of money that you need in savings or investments in order for you to have a comfortable retirement] There are many things that people consider when they decide it is time to retire. Using a scale of 1 to 10, where 1 means it was not at all important and 10 means it was extremely important, how important were each of the following considerations when you were planning when you would retire/ you retired?

_____

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G/H/I - J/K/L/M - N/O
Overlap formulae used. * small base

	Total	Age			Region						Investable Assets				RRSP	
		18 to 34	35 to 54	55+	BC	Alberta	Man/Sask	Ont	Que	Atlantic	<$50k	$50k-<$100k	$100k-<$200k	$200k+	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1201	256	507	396	159	116	82	455	297	92	461	198	150	206	819	373
Weighted	1201	256	507	396	159	116	82*	455	297	92*	461	198	150	206	819	373

Determining the amount of money that you need in savings or investments in order for you to have a comfortable retirement

	Total	18 to 34 (A)	35 to 54 (B)	55+ (C)	BC (D)	Alberta (E)	Man/Sask (F)	Ont (G)	Que (H)	Atlantic (I)	<$50k (J)	$50k-<$100k (K)	$100k-<$200k (L)	$200k+ (M)	Yes (N)	No (O)
10 - Extremely important	347 29%	80 31%	133 26%	122 31%	45 28%	43 37% FH	18 22%	137 30%	71 24%	33 36% FH	115 25%	57 29%	40 27%	79 38% JKL	246 30%	97 26%
9	148 12%	40 16% C	62 12%	41 10%	24 15%	17 15%	13 16%	46 10%	38 13%	10 11%	60 13%	24 12%	24 16%	21 10%	110 13%	38 10%
8	240 20%	45 18%	118 23% C	69 17%	31 19%	19 16%	23 28% EG	73 16%	74 25% G	20 22%	80 17%	51 26% J	36 24%	38 18%	176 21%	62 17%
7	153 13%	36 14%	68 13%	44 11%	24 15%	15 13%	9 11%	63 14%	33 11%	9 10%	61 13%	28 14%	20 13%	27 13%	120 15% O	32 9%
6	52 4%	11 4%	27 5%	12 3%	6 4%	4 3%	0 -	24 5% F	16 5% F	2 2%	21 5%	7 4%	6 4%	7 3%	34 4%	17 5%
5	118 10%	14 5%	55 11% A	45 11% A	14 9%	9 8%	12 15% H	57 13% H	18 6%	8 9%	51 11% K	11 6%	13 9%	21 10%	69 8%	48 13% N
4	18 2%	2 1%	7 1%	6 2%	2 1%	5 4% H	0 -	7 2%	2 1%	2 2%	8 2%	4 2%	3 2%	2 1%	11 1%	7 2%
3	29 2%	8 3%	8 2%	13 3%	2 1%	1 1%	0 -	13 3%	12 4%	1 1%	15 3% M	5 3%	6 4% M	1 0	13 2%	16 4% N
2	27 2%	6 2%	11 2%	9 2%	2 1%	0 -	1 1%	10 2%	11 4% E	3 3%	15 3% KL	1 1%	0 -	7 3% KL	14 2%	13 3%
1 - Not at all important	60 5%	12 5%	15 3%	31 8% B	7 4%	2 2%	5 6%	23 5%	19 6%	4 4%	30 7% LM	8 4%	2 1%	3 1%	23 3%	37 10% N
(DK/NS)	9 1%	2 1%	3 1%	4 1%	2 1%	1 1%	1 1%	2 0	3 1%	0 -	5 1%	2 1%	0 -	0 -	3 0	6 2% N

Determining potential health care requirements.] *There are many things that people consider when they decide it is time to retire. Using a scale of 1 to 10, where 1 means it was not at all important and 10 means it was extremely important, how important were each of the following considerations when you were planning when you would retire/ you retired?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G/H/I - J/K/L/M - N/O
Overlap formulae used. * small base

	Total	Age			Region						Investable Assets				RRSP	
		18 to 34	35 to 54	55+	BC	Alberta	Man/Sask	Ont	Que	Atlantic	<$50k	$50k-<$100k	$100k-<$200k	$200k+	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1201	256	507	396	159	116	82	455	297	92	461	198	150	206	819	373
Weighted	1201	256	507	396	159	116	82*	455	297	92*	461	198	150	206	819	373

Determining potential health care requirements.

	Total	18 to 34 (A)	35 to 54 (B)	55+ (C)	BC (D)	Alberta (E)	Man/Sask (F)	Ont (G)	Que (H)	Atlantic (I)	<$50k (J)	$50k-<$100k (K)	$100k-<$200k (L)	$200k+ (M)	Yes (N)	No (O)
10 - Extremely important	322 27%	63 25%	117 23%	132 33% AB	41 26%	27 23%	18 22%	134 29%	73 25%	29 32%	120 26%	46 23%	35 23%	61 30%	201 25%	116 31% N
9	107 9%	27 11%	40 8%	36 9%	21 13% F	10 9%	4 5%	41 9%	26 9%	5 5%	40 9%	22 11%	15 10%	15 7%	71 9%	34 9%
8	223 19%	42 16%	109 21% C	64 16%	27 17%	16 14%	16 20%	82 18%	68 23% E	14 15%	87 19%	37 19%	27 18%	38 18%	163 20%	59 16%
7	150 12%	39 15% C	77 15% C	32 8%	21 13%	22 19% G	10 12%	44 10%	43 14% G	10 11%	54 12%	33 17%	21 14%	21 10%	115 14% O	35 9%
6	84 7%	26 10% C	41 8% C	16 4%	12 8%	12 10%	8 10%	27 6%	17 6%	8 9%	32 7%	14 7%	15 10%	16 8%	63 8%	21 6%
5	145 12%	30 12%	58 11%	49 12%	18 11%	9 8%	13 16%	53 12%	41 14%	11 12%	60 13%	22 11%	17 11%	22 11%	95 12%	49 13%
4	32 3%	4 2%	18 4%	8 2%	3 2%	3 3%	2 2%	14 3%	8 3%	2 2%	14 3%	6 3%	5 3%	5 2%	25 3%	7 2%
3	33 3%	7 3%	16 3%	9 2%	5 3%	7 6% GH	2 2%	10 2%	5 2%	4 4%	11 2%	5 3%	2 1%	10 5%	22 3%	11 3%
2	39 3%	5 2%	19 4%	11 3%	4 3%	3 3%	3 4%	17 4%	9 3%	3 3%	14 3%	7 4%	5 3%	11 5%	31 4%	8 2%
1 - Not at all important	63 5%	12 5%	12 2%	37 9% AB	7 4%	7 6%	6 7% H	30 7% H	7 2%	6 7%	28 6%	5 3%	8 5%	7 3%	32 4%	31 8% N
(DK/NS)	3 0	1 0	0 -	2 1%	0 -	0 -	0 -	3 1%	0 -	0 -	1 0	1 1%	0 -	0 -	1 0	2 1%

[Planning where you will live when you are retired] There are many things that people consider when they decide it is time to retire. Using a scale of 1 to 10, where 1 means it was not at all important and 10 means it was extremely important, how important were each of the following considerations when you were planning when you would retire/ you retired?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G/H/I - J/K/L/M - N/O
Overlap formulae used. * small base

	Total	Age			Region						Investable Assets				RRSP	
		18 to 34	35 to 54	55+	BC	Alberta	Man/Sask	Ont	Que	Atlantic	<$50k	$50k-<$100k	$100k-<$200k	$200k+	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1201	256	507	396	159	116	82	455	297	92	461	198	150	206	819	373
Weighted	1201	256	507	396	159	116	82*	455	297	92*	461	198	150	206	819	373

Planning where you will live when you are retired

	Total	18 to 34 (A)	35 to 54 (B)	55+ (C)	BC (D)	Alberta (E)	Man/Sask (F)	Ont (G)	Que (H)	Atlantic (I)	<$50k (J)	$50k-<$100k (K)	$100k-<$200k (L)	$200k+ (M)	Yes (N)	No (O)
10 - Extremely important	220 / 18%	33 / 13%	84 / 17%	98 / 25% AB	27 / 17%	22 / 19%	12 / 15%	82 / 18%	62 / 21%	15 / 16%	86 / 19%	25 / 13%	25 / 17%	41 / 20% K	132 / 16%	85 / 23% N
9	71 / 6%	18 / 7%	25 / 5%	24 / 6%	7 / 4%	8 / 7%	4 / 5%	23 / 5%	24 / 8%	5 / 5%	27 / 6% M	12 / 6% M	10 / 7% M	4 / 2%	45 / 5%	25 / 7%
8	185 / 15%	52 / 20% BC	73 / 14%	56 / 14%	30 / 19%	12 / 10%	11 / 13%	67 / 15%	53 / 18%	12 / 13%	75 / 16%	36 / 18%	22 / 15%	29 / 14%	137 / 17%	47 / 13%
7	114 / 9%	19 / 7%	61 / 12% C	26 / 7%	20 / 13% H	19 / 16% GHI	9 / 11%	40 / 9%	20 / 7%	6 / 7%	42 / 9%	23 / 12%	14 / 9%	19 / 9%	84 / 10%	30 / 8%
6	68 / 6%	15 / 6%	27 / 5%	25 / 6%	7 / 4% I	5 / 4% I	4 / 5% I	35 / 8% I	17 / 6% I	0 / -	16 / 3%	17 / 9% J	6 / 4%	18 / 9% J	50 / 6%	17 / 5%
5	176 / 15%	32 / 12%	94 / 19% AC	45 / 11%	23 / 14%	18 / 16%	15 / 18%	68 / 15%	37 / 12%	15 / 16%	64 / 14%	28 / 14%	32 / 21% J	31 / 15%	135 / 16% O	39 / 10%
4	44 / 4%	17 / 7% C	21 / 4% C	4 / 1%	5 / 3%	3 / 3%	3 / 4%	17 / 4%	11 / 4%	5 / 5%	21 / 5%	6 / 3%	6 / 4%	7 / 3%	33 / 4%	11 / 3%
3	59 / 5%	14 / 5%	28 / 6%	15 / 4%	13 / 8% G	9 / 8%	3 / 4%	18 / 4%	12 / 4%	4 / 4%	21 / 5%	16 / 8%	7 / 5%	10 / 5%	43 / 5%	16 / 4%
2	70 / 6%	18 / 7% C	35 / 7% C	14 / 4%	8 / 5%	6 / 5%	6 / 7%	28 / 6%	15 / 5%	7 / 8%	28 / 6%	9 / 5%	7 / 5%	16 / 8%	46 / 6%	24 / 6%
1 - Not at all important	192 / 16%	37 / 14%	59 / 12%	88 / 22% AB	19 / 12%	13 / 11%	15 / 18%	76 / 17%	46 / 15%	23 / 25% DEH	80 / 17%	25 / 13%	21 / 14%	31 / 15%	113 / 14%	78 / 21% N
(DK/NS)	2 / 0	1 / 0	0 / -	1 / 0	0 / -	1 / 1%	0 / -	1 / 0	0 / -	0 / -	1 / 0	1 / 1%	0 / -	0 / -	1 / 0	1 / 0

How much money would you feel that you need to retire 'rich'?

_____
Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G/H/I - J/K/L/M - N/O
Overlap formulae used. * small base

	Total	Age			Region						Investable Assets				RRSP	
		18 to 34	35 to 54	55+	BC	Alberta	Man/Sask	Ont	Que	Atlantic	<$50k	$50k-<$100k	$100k-<$200k	$200k+	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Not retired	897	254	476	137	122	98	54	323	236	64	363	167	115	137	652	240
Weighted	897	254	476	137	122	98*	54*	323	236	64*	363	167	115	137	652	240
Less than $1 million	233 26%	56 22%	123 26%	48 35% AB	27 22%	16 16%	17 31% E	86 27% E	71 30% E	16 25%	94 26%	46 28%	39 34% M	30 22%	177 27%	56 23%
$1 to 5 million	236 26%	75 30%	120 25%	31 23%	41 34% H	43 44% FGHI	13 24%	86 27% H	39 17%	14 22%	82 23%	41 25%	28 24%	59 43% JKL	183 28%	52 22%
$5 to 10 million	44 5%	15 6% C	26 5% C	2 1%	5 4%	8 8%	1 2%	15 5%	12 5%	3 5%	16 4%	9 5%	9 8%	5 4%	29 4%	14 6%
More than $10 million	10 1%	6 2%	4 1%	0 -	2 2%	2 2%	1 2%	2 1%	3 1%	0 -	7 2%	2 1%	0 -	0 -	6 1%	4 2%
It's not about money	357 40%	100 39%	196 41%	53 39%	43 35%	29 30%	21 39%	124 38%	110 47% DE	30 47% E	161 44% LM	69 41% M	37 32%	41 30%	246 38%	110 46% N
(DK/NS)	17 2%	2 1%	7 1%	3 2%	4 3% H	0 -	1 2%	10 3% H	1 0	1 2%	3 1%	0 -	2 2%	2 1%	11 2%	4 2%

How will you know when you are financially ready for retirement?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G/H/I - J/K/L/M - N/O
Overlap formulae used. * small base

	Total	Age			Region						Investable Assets				RRSP	
		18 to 34	35 to 54	55+	BC	Alberta	Man/Sask	Ont	Que	Atlantic	<$50k	$50k-<$100k	$100k-<$200k	$200k+	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: Not retired	897	254	476	137	122	98	54	323	236	64	363	167	115	137	652	240
Weighted	897	254	476	137	122	98*	54*	323	236	64*	363	167	115	137	652	240
When you think your savings are enough to live on, but you don't have	279	94	143	35	32	33	13	100	85	16	138	45	30	29	208	70
	31%	37% C	30%	26%	26%	34%	24%	31%	36%	25%	38% KLM	27%	26%	21%	32%	29%
When you have reached a specific dollar goal you have for your saving	227	70	124	25	28	18	12	86	66	17	87	45	32	36	169	57
	25%	28% C	26%	18%	23%	18%	22%	27%	28%	27%	24%	27%	28%	26%	26%	24%
When I'm old enough/ at retirement age	56	15	30	9	8	5	1	22	12	8	19	13	10	9	44	11
	6%	6%	6%	7%	7%	5%	2%	7%	5%	13% FH	5%	8%	9%	7%	7%	5%
When I'm ready/ want to retire	49	15	24	9	8	6	4	15	14	2	12	6	10	13	42	7
	5%	6%	5%	7%	7%	6%	7%	5%	6%	3%	3%	4%	9% J	9% JK	6% O	3%
Haven't thought about it	46	10	25	8	10	2	0	25	8	1	23	7	5	4	24	22
	5%	4%	5%	6%	8% EFH	2%	-	8% EFH	3%	2%	6%	4%	4%	3%	4%	9% N
Depends on financial situation/ investments	44	8	21	13	7	9	2	14	10	2	14	7	3	17	35	9
	5%	3%	4%	9% AB	6%	9%	4%	4%	4%	3%	4%	4%	3%	12% JKL	5%	4%
When I can collect my pension	24	3	19	2	4	3	2	8	4	3	4	12	5	3	19	5
	3%	1%	4% A	1%	3%	3%	4%	2%	2%	5%	1%	7% JM	4% J	2%	3%	2%
Depends on my health	19	1	11	7	0	5	3	3	6	2	7	3	2	4	14	5
	2%	0	2%	5% A	-	5% DG	6% DG	1%	3%	3%	2%	2%	2%	3%	2%	2%
When my financial advisor tells me	12	4	6	2	1	1	2	4	2	2	4	2	2	4	10	2
	1%	2%	1%	1%	1%	1%	4%	1%	1%	3%	1%	1%	2%	3%	2%	1%
Other	81	20	40	19	11	6	9	33	17	5	30	18	11	14	54	27
	9%	8%	8%	14%	9%	6%	17% EH	10%	7%	8%	8%	11%	10%	10%	8%	11%
Dk/ns	60	14	33	8	13	10	6	13	12	6	25	9	5	4	33	25
	7%	6%	7%	6%	11% G	10% G	11% G	4%	5%	9%	7%	5%	4%	3%	5%	10% N

Ipsos

There are many things that people consider when they decide it is time to retire. Using a scale of 1 to 10, where 1 means it was not at all important and 10 means it was extremely important, how important were each of the following considerations when you were planning when you would retire/ you retired?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F/G/H/I - J/K/L/M - N/O
Overlap formulae used. * small base

	Total	Age			Region						Investable Assets				RRSP	
		18 to 34	35 to 54	55+	BC	Alberta	Man/Sask	Ont	Que	Atlantic	<$50k	$50k-<$100k	$100k-<$200k	$200k+	Yes	No
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Base: All respondents	1201	256	507	396	159	116	82	455	297	92	461	198	150	206	819	373
Weighted	1201	256	507	396	159	116	82*	455	297	92*	461	198	150	206	819	373
Determining the amount of money that you need in savings or investments in order for you to have a comfortable retirement	735	165	313	232	100	79	54	256	183	63	255	132	100	138	532	197
	61%	64%	62%	59%	63%	68% G	66%	56%	62%	68% G	55%	67% J	67% J	67% J	65% O	53%
Determining potential health care requirements.	652	132	266	232	89	53	38	257	167	48	247	105	77	114	435	209
	54%	52%	52%	59%	56%	46%	46%	56% E	56%	52%	54%	53%	51%	55%	53%	56%
Determining the amount of money that you need in savings or investments in order for you to afford the 'little extras' that are...	632	143	266	202	89	66	43	234	148	52	221	106	84	125	461	166
	53%	56%	52%	51%	56%	57%	52%	51%	50%	57%	48%	54%	56%	61% J	56% O	45%
Reaching the right age	512	97	224	175	61	39	40	188	138	46	197	90	68	78	344	164
	43%	38%	44%	44%	38%	34%	49% E	41%	46% E	50% E	43%	45%	45%	38%	42%	44%
Planning where you will live when you are retired	476	103	182	178	64	42	27	172	139	32	188	73	57	74	314	157
	40%	40%	36%	45% B	40%	36%	33%	38%	47% FGI	35%	41%	37%	38%	36%	38%	42%
Planning what you would do in retirement, such as travel, volunteer work, etc.	475	109	189	162	52	48	27	173	137	38	176	69	65	93	341	128
	40%	43%	37%	41%	33%	41%	33%	38%	46% DFG	41%	38%	35%	43%	45% K	42% O	34%
Considering how retirement would impact your relationship with your spouse.	414	79	170	153	53	44	29	168	85	35	151	64	59	68	281	127
	34%	31%	34%	39% A	33%	38%	35%	37% H	29%	38%	33%	32%	39%	33%	34%	34%
Waiting until your children are no longer your financial responsibility	379	88	159	121	47	28	21	143	115	25	165	59	44	58	249	127
	32%	34%	31%	31%	30%	24%	26%	31%	39% EFGI	27%	36%	30%	29%	28%	30%	34%