

MOST CANADIANS (60%) SAY THEY WOULD AVOID MEXICO AS A VACATION DESTINATION BECAUSE OF RECENT CRIMES AGAINST CANADIANS

Half (49%) Blame “Incompetent Police And Corrupt Legal System” For Lack Of Conclusive Investigations



Ipsos Reid

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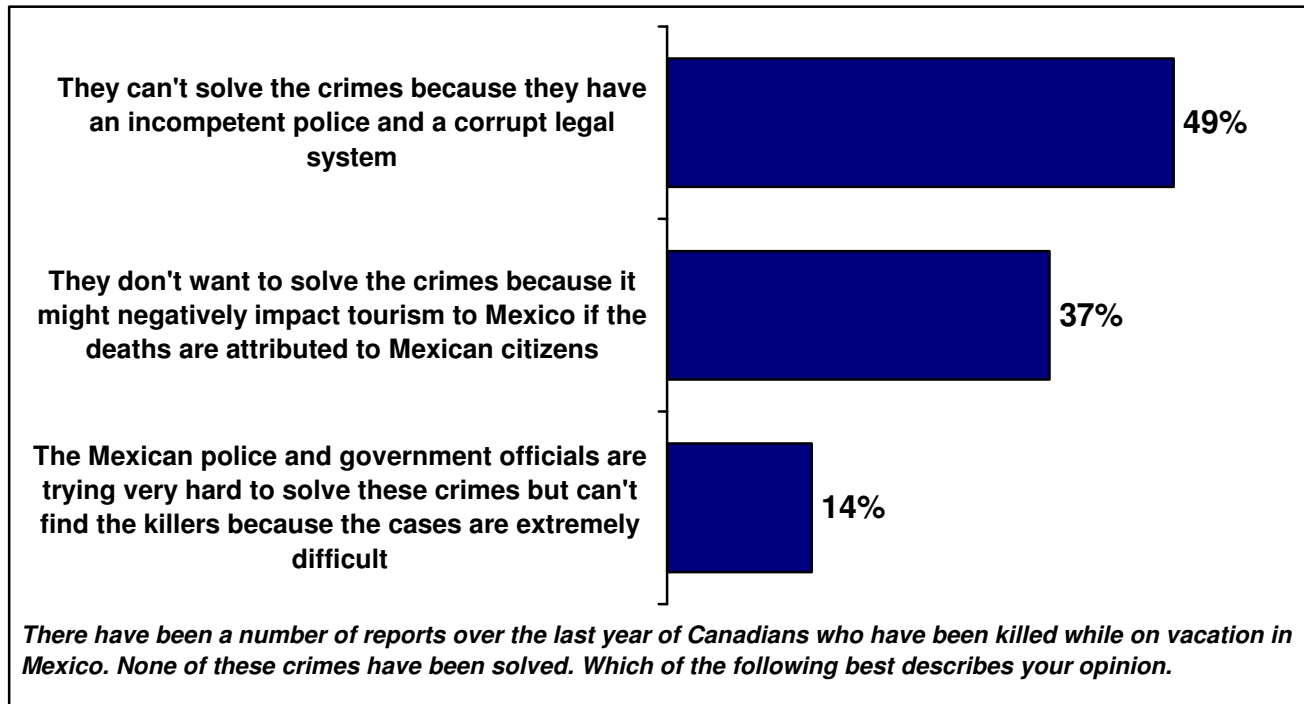
Half (49%) Blame “Incompetent Police And A Corrupt Legal System” For Lack Of Conclusive Investigations

Toronto, ON – Half of Canadians (49%) are of the opinion that the recent crimes against Canadians in Mexico have not been solved because “they have incompetent police and a corrupt legal system”, according to a new Ipsos Reid survey provided to CanWest/Global News. A further 37% feel that the Mexican authorities “don’t want to solve the crimes because it might negatively impact tourism to Mexico if the deaths are attributed to Mexican citizens”.

Most Canadians (60%) say that if they have a choice of going to Mexico for a vacation this winter they would avoid going “because of what’s happened to a few tourists” -40%, though, say they would “go to Mexico regardless of what happened to a few Canadian tourists”.

These are the findings of an Ipsos Reid survey fielded from February 15th to 19th, 2007. For the survey, a representative randomly selected sample of 1,000 adult Canadians were interviewed via an on-line survey. With a sample of this size, the aggregate results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within each sub-grouping of the survey population. These data were weighted to ensure the sample’s regional and age/sex composition reflects that of the actual Canadian population according to Census data.

Half (49%) Feel Crimes Can't Be Solved Because Of Incompetent Mexican Police And A Corrupt Legal System...



- Residents of Quebec are, by far, the most likely to feel that the “Mexican police and government officials are trying hard to solve these crimes but can’t find the killers because the cases are extremely difficult” (22% vs. 16% in Atlantic Canada, 13% in Saskatchewan/Manitoba, 11% in British Columbia, 10% in Ontario and 6% in Alberta).
- Those with lower income levels are the most likely to feel that the “Mexican police and government officials are trying hard to solve these crimes but can’t find the killers because the cases are extremely difficult” (23% among those with incomes of less than \$30,00 vs. 11% among those with more than \$30,000 in yearly household income).



Six In Ten (60%) Say They Will Avoid Mexico Because Of What's Happened to A Few Canadian Tourists

If they had a choice of going to Mexico for a vacation this winter, six in ten Canadians (60%) indicate that would "avoid Mexico because of what's happened to a few tourists", while 40% say they would "go to Mexico regardless of what happened to a few tourists".

- Residents of Atlantic Canada (73%) are the most likely to say they will avoid Mexico, followed by Ontarians (71%), residents of Quebec (59%), Saskatchewan/Manitoba (55%), Alberta (48%) and British Columbia (41%).
- Those with middling levels of household income are the ones most likely to say they would "avoid Mexico" (67% among those with \$30,000 to less than \$60,000 in yearly household income vs. 54% among those with less than \$30,000 in income and 59% among those with more than \$60,000 in income).

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