

MAJORITY (53%) OF CANADIANS SAY THEY ARE LESS LIKELY TO VOTE TORY ONE YEAR INTO THE HARPER MANDATE



Ipsos Reid

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Toronto, ON – According to a new Ipsos Reid survey conducted on behalf of CanWest/Global Television, over half (53%) of Canadians say they are less likely to vote for the federal conservative party led by Prime Minister Stephen Harper in the next federal election. Over one third (35%) consider themselves more likely to vote for the federal Tories the next election.

A majority (55%) of traditional Tory stronghold Alberta say they are more likely to vote for the federal Conservatives, led by Prime Minister Harper, in the next election. At least four in ten Canadians from Saskatchewan/Manitoba (42%) and the Atlantic provinces (40%) indicate that they too are more likely to vote Tory the next time around.

Prime Minister Harper's performance in the past year has done nothing to sway votes in Ontario and Quebec. Over half of those from Ontario (55%) and Quebec (62%) consider themselves less likely to vote for the federal Conservatives in the next election.

		REGION					
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic
More Likely	35%	38%	55%	42%	32%	29%	40%
Less Likely	53%	52%	33%	47%	55%	62%	49%
Neither	7%	5%	9%	4%	8%	8%	7%

Question: After a year in office are you more likely or less likely to vote the federal conservative party led by Stephen Harper in the next federal election?



Groups who are less likely include:

- Younger Canadians are less likely vote for the federal Conservative party in the next election (57% of those aged 18-24 vs. 49% of those 55+)
- Urban Canadians too, are less likely to vote for the Tories (55% versus 46% in Rural locations)

Groups who are more likely include:

- Canadians with an income of \$60,000+ are more likely to vote Conservative in the next federal election (40% vs. 34% with an income less than \$60,000)
- About two in ten Canadians who intend to vote NDP (18%) and BQ (21%) say they are more likely to vote Tory in the next election now that they have been in office for one year

These are the findings of an Ipsos Reid survey fielded from February 28th to March 1st, 2007. For the survey, a representative randomly selected sample of 1,000 adult Canadians were interviewed via an on-line survey. With a sample of this size, the aggregate results are considered accurate to within ± 3.1 percentage points, 19 times out of 20, of what they would have been had the entire adult Canadian population been polled. The margin of error will be larger within each sub-grouping of the survey population. These data were weighted to ensure the sample's regional and age/sex composition reflects that of the actual Canadian population according to Census data.

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