

Ipsos-Reid Budget Release Mar 16 2007

1. As you may know, Federal Finance Minister Jim Flaherty will deliver his second budget on March 19, 2007. Are you going to watch what comes out of this budget closely because it might persuade you to vote for the federal Conservative party in the next election if you like it, or will it have absolutely no impact on how you will vote in the next election because you've made up your mind and nothing will change it?

| | | REGION | | | | | | AGE | | | GENDER | |
|---|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| May persuade to vote for the federal Conservative party | 31% | 34% | 31% | 29% | 32% | 25% | 39% | 29% | 30% | 31% | 32% | 30% |
| Will have no impact because mind is already made up | 64% | 64% | 61% | 62% | 63% | 68% | 58% | 66% | 64% | 62% | 63% | 65% |
| (DK/NS) | 5% | 2% | 8% | 8% | 5% | 6% | 3% | 5% | 5% | 6% | 5% | 5% |

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|---|-------|-------------|-------|-----------|-----|----------|------------|--------|--------------|---------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1000 | 831 | 167 | 85 | 218 | 344 | 338 | 200 | 266 | 388 |
| Weighted Base | 1000 | 833 | 165 | 84 | 222 | 343 | 337 | 200 | 269 | 389 |
| May persuade to vote for the federal Conservative party | 31% | 31% | 27% | 31% | 26% | 32% | 32% | 29% | 28% | 34% |
| Will have no impact because mind is already made up | 64% | 63% | 68% | 64% | 64% | 63% | 65% | 65% | 67% | 63% |
| (DK/NS) | 5% | 5% | 5% | 5% | 9% | 5% | 3% | 6% | 6% | 3% |

| | | VOTING INTENTION (Leaners Included) | | | | | |
|---|-------|-------------------------------------|-----|-----|-----|-------|-------|
| | TOTAL | CP | LIB | NDP | BQ | Green | Other |
| Base: All respondents | | | | | | | |
| Unweighted Base | 1000 | 325 | 284 | 108 | 69 | 91 | 123 |
| Weighted Base | 1000 | 317 | 300 | 110 | 76 | 73 | 124 |
| May persuade to vote for the federal Conservative party | 31% | 38% | 33% | 23% | 15% | 28% | 25% |
| Will have no impact because mind is already made up | 64% | 60% | 66% | 70% | 81% | 62% | 54% |
| (DK/NS) | 5% | 2% | 1% | 7% | 4% | 9% | 21% |

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2. Again, Federal Finance Minister Jim Flaherty will deliver his second budget on March 19, 2007. Please tell me if you anticipate the budget will be good news, bad news or neither good nor bad news for the following groups.

[GOOD NEWS - SUMMARY]

| | | REGION | | | | | | AGE | | | GENDER | |
|--|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| You and your family | 32% | 28% | 33% | 34% | 31% | 33% | 33% | 32% | 29% | 35% | 39% | 25% |
| The people in your provincial government | 41% | 44% | 56% | 32% | 35% | 44% | 48% | 42% | 41% | 40% | 44% | 38% |
| The people in your local community | 29% | 27% | 45% | 34% | 29% | 22% | 34% | 28% | 26% | 33% | 35% | 23% |
| Taxpayers in general | 37% | 37% | 34% | 37% | 39% | 35% | 40% | 32% | 36% | 44% | 45% | 30% |
| Corporations | 54% | 60% | 54% | 67% | 57% | 42% | 53% | 54% | 55% | 52% | 54% | 54% |
| Working people | 36% | 35% | 41% | 40% | 34% | 36% | 38% | 30% | 36% | 41% | 40% | 33% |
| The healthcare services that you and your family receive | 36% | 29% | 35% | 42% | 34% | 37% | 46% | 30% | 33% | 43% | 41% | 31% |
| People with children in daycare | 38% | 28% | 48% | 42% | 35% | 39% | 50% | 34% | 39% | 39% | 41% | 35% |
| Our armed forces | 57% | 61% | 63% | 60% | 59% | 46% | 64% | 52% | 56% | 63% | 63% | 51% |
| The environment and global warming | 46% | 54% | 49% | 49% | 46% | 38% | 54% | 35% | 47% | 54% | 47% | 46% |
| The poor | 25% | 22% | 27% | 29% | 25% | 23% | 33% | 20% | 25% | 30% | 28% | 23% |
| Seniors | 38% | 23% | 38% | 47% | 37% | 43% | 40% | 32% | 36% | 46% | 40% | 36% |
| Farmers | 37% | 30% | 47% | 38% | 36% | 37% | 38% | 32% | 36% | 41% | 40% | 34% |

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|--|-------|-------------|-------|-----------|-----|----------|------------|--------|--------------|---------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1000 | 831 | 167 | 85 | 218 | 344 | 338 | 200 | 266 | 388 |
| Weighted Base | 1000 | 833 | 165 | 84 | 222 | 343 | 337 | 200 | 269 | 389 |
| You and your family | 32% | 31% | 33% | 40% | 35% | 33% | 26% | 37% | 29% | 32% |
| The people in your provincial government | 41% | 41% | 43% | 41% | 39% | 42% | 41% | 45% | 42% | 39% |
| The people in your local community | 29% | 29% | 29% | 44% | 30% | 31% | 22% | 42% | 28% | 23% |
| Taxpayers in general | 37% | 36% | 42% | 37% | 37% | 34% | 41% | 39% | 36% | 38% |
| Corporations | 54% | 54% | 55% | 54% | 50% | 53% | 58% | 53% | 51% | 58% |
| Working people | 36% | 36% | 38% | 53% | 40% | 36% | 29% | 48% | 33% | 32% |
| The healthcare services that you and your family receive | 36% | 35% | 41% | 44% | 41% | 38% | 27% | 47% | 35% | 29% |
| People with children in daycare | 38% | 37% | 41% | 54% | 41% | 37% | 32% | 46% | 35% | 36% |
| Our armed forces | 57% | 57% | 57% | 51% | 55% | 56% | 60% | 55% | 54% | 60% |
| The environment and global warming | 46% | 46% | 45% | 52% | 47% | 45% | 44% | 48% | 44% | 47% |
| The poor | 25% | 25% | 25% | 38% | 28% | 26% | 19% | 33% | 24% | 22% |
| Seniors | 38% | 37% | 40% | 46% | 45% | 38% | 31% | 42% | 43% | 35% |
| Farmers | 37% | 37% | 37% | 53% | 37% | 33% | 36% | 44% | 33% | 37% |

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2. Again, Federal Finance Minister Jim Flaherty will deliver his second budget on March 19, 2007. Please tell me if you anticipate the budget will be good news, bad news or neither good nor bad news for the following groups.

[GOOD NEWS - SUMMARY (CONT.)]

| | | VOTING INTENTION (Leaners Included) | | | | | |
|--|-------|-------------------------------------|-----|-----|-----|-------|-------|
| | TOTAL | CP | LIB | NDP | BQ | Green | Other |
| Base: All respondents | | | | | | | |
| Unweighted Base | 1000 | 325 | 284 | 108 | 69 | 91 | 123 |
| Weighted Base | 1000 | 317 | 300 | 110 | 76 | 73 | 124 |
| You and your family | 32% | 46% | 28% | 19% | 28% | 23% | 24% |
| The people in your provincial government | 41% | 47% | 42% | 45% | 34% | 35% | 29% |
| The people in your local community | 29% | 42% | 27% | 20% | 10% | 24% | 23% |
| Taxpayers in general | 37% | 53% | 34% | 34% | 28% | 27% | 19% |
| Corporations | 54% | 49% | 62% | 66% | 32% | 61% | 46% |
| Working people | 36% | 51% | 33% | 24% | 23% | 31% | 27% |
| The healthcare services that you and your family receive | 36% | 50% | 34% | 21% | 30% | 28% | 24% |
| People with children in daycare | 38% | 48% | 35% | 35% | 27% | 30% | 33% |
| Our armed forces | 57% | 67% | 57% | 56% | 50% | 53% | 39% |
| The environment and global warming | 46% | 62% | 44% | 34% | 29% | 39% | 36% |
| The poor | 25% | 33% | 23% | 19% | 20% | 18% | 24% |
| Seniors | 38% | 49% | 37% | 30% | 35% | 33% | 24% |
| Farmers | 37% | 48% | 35% | 29% | 24% | 34% | 30% |

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2. Again, Federal Finance Minister Jim Flaherty will deliver his second budget on March 19, 2007. Please tell me if you anticipate the budget will be good news, bad news or neither good nor bad news for the following groups.

[BAD NEWS - SUMMARY]

| | | REGION | | | | | | AGE | | | GENDER | |
|--|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| You and your family | 17% | 21% | 19% | 21% | 19% | 9% | 17% | 14% | 20% | 14% | 15% | 18% |
| The people in your provincial government | 17% | 11% | 17% | 15% | 22% | 11% | 19% | 17% | 16% | 18% | 17% | 16% |
| The people in your local community | 16% | 16% | 11% | 12% | 19% | 11% | 20% | 17% | 17% | 12% | 13% | 18% |
| Taxpayers in general | 25% | 30% | 31% | 24% | 27% | 17% | 22% | 28% | 27% | 19% | 23% | 26% |
| Corporations | 11% | 11% | 19% | 3% | 11% | 10% | 12% | 9% | 11% | 12% | 13% | 10% |
| Working people | 24% | 26% | 21% | 21% | 29% | 14% | 33% | 23% | 26% | 23% | 22% | 26% |
| The healthcare services that you and your family receive | 24% | 31% | 21% | 18% | 28% | 16% | 23% | 29% | 26% | 17% | 20% | 27% |
| People with children in daycare | 23% | 37% | 12% | 15% | 27% | 16% | 22% | 26% | 22% | 22% | 18% | 27% |
| Our armed forces | 15% | 13% | 9% | 18% | 14% | 17% | 15% | 17% | 16% | 11% | 12% | 17% |
| The environment and global warming | 25% | 23% | 22% | 23% | 24% | 30% | 25% | 36% | 25% | 15% | 23% | 27% |
| The poor | 36% | 44% | 37% | 35% | 38% | 27% | 36% | 37% | 36% | 33% | 32% | 39% |
| Seniors | 23% | 35% | 25% | 16% | 25% | 14% | 21% | 26% | 23% | 20% | 19% | 26% |
| Farmers | 24% | 24% | 18% | 23% | 29% | 18% | 24% | 30% | 24% | 19% | 20% | 27% |

| | | REGION TYPE | | EDUCATION | | | | INCOME | | |
|--|-------|-------------|-------|-----------|-----|----------|------------|--------|--------------|---------|
| | TOTAL | Urban | Rural | <HS | HS | Post sec | University | <\$30K | \$30K-<\$60K | \$60K + |
| Base: All respondents | | | | | | | | | | |
| Unweighted Base | 1000 | 831 | 167 | 85 | 218 | 344 | 338 | 200 | 266 | 388 |
| Weighted Base | 1000 | 833 | 165 | 84 | 222 | 343 | 337 | 200 | 269 | 389 |
| You and your family | 17% | 16% | 19% | 20% | 17% | 13% | 19% | 16% | 18% | 17% |
| The people in your provincial government | 17% | 16% | 21% | 15% | 18% | 14% | 20% | 15% | 15% | 19% |
| The people in your local community | 16% | 15% | 17% | 15% | 17% | 11% | 19% | 15% | 13% | 17% |
| Taxpayers in general | 25% | 25% | 24% | 29% | 26% | 25% | 23% | 24% | 27% | 24% |
| Corporations | 11% | 12% | 7% | 13% | 15% | 10% | 9% | 16% | 10% | 9% |
| Working people | 24% | 24% | 24% | 21% | 27% | 21% | 27% | 22% | 25% | 25% |
| The healthcare services that you and your family receive | 24% | 24% | 21% | 23% | 20% | 21% | 29% | 24% | 21% | 27% |
| People with children in daycare | 23% | 24% | 16% | 17% | 19% | 22% | 28% | 24% | 23% | 23% |
| Our armed forces | 15% | 14% | 16% | 18% | 18% | 13% | 13% | 17% | 14% | 14% |
| The environment and global warming | 25% | 26% | 21% | 24% | 21% | 24% | 29% | 27% | 22% | 27% |
| The poor | 36% | 36% | 33% | 31% | 34% | 33% | 42% | 36% | 35% | 36% |
| Seniors | 23% | 24% | 17% | 25% | 19% | 21% | 27% | 23% | 23% | 23% |
| Farmers | 24% | 23% | 26% | 22% | 25% | 24% | 24% | 22% | 24% | 25% |

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[BAD NEWS - SUMMARY (CONT.)]

| | | VOTING INTENTION (Leaners Included) | | | | | |
|--|-------|-------------------------------------|-----|-----|-----|-------|-------|
| | TOTAL | CP | LIB | NDP | BQ | Green | Other |
| Base: All respondents | | | | | | | |
| Unweighted Base | 1000 | 325 | 284 | 108 | 69 | 91 | 123 |
| Weighted Base | 1000 | 317 | 300 | 110 | 76 | 73 | 124 |
| You and your family | 17% | 8% | 19% | 26% | 10% | 27% | 22% |
| The people in your provincial government | 17% | 17% | 18% | 18% | 16% | 12% | 16% |
| The people in your local community | 16% | 10% | 15% | 29% | 11% | 25% | 16% |
| Taxpayers in general | 25% | 15% | 27% | 32% | 21% | 32% | 36% |
| Corporations | 11% | 16% | 5% | 9% | 13% | 14% | 13% |
| Working people | 24% | 13% | 27% | 46% | 14% | 26% | 30% |
| The healthcare services that you and your family receive | 24% | 12% | 29% | 45% | 13% | 32% | 22% |
| People with children in daycare | 23% | 14% | 27% | 34% | 21% | 33% | 17% |
| Our armed forces | 15% | 9% | 15% | 21% | 13% | 22% | 20% |
| The environment and global warming | 25% | 13% | 26% | 46% | 38% | 41% | 19% |
| The poor | 36% | 25% | 40% | 56% | 29% | 46% | 31% |
| Seniors | 23% | 14% | 27% | 35% | 10% | 35% | 23% |
| Farmers | 24% | 16% | 28% | 38% | 21% | 24% | 22% |

Ipsos-Reid Budget Release Mar 16 2007

MEDIA - FLAHERTY BUDGET & CONRAD BLACK

2. [BAD NEWS - SUMMARY] Again, Federal Finance Minister Jim Flaherty will deliver his second budget on March 19, 2007. Please tell me if you anticipate the budget will be good news, bad news or neither good nor bad news for the following groups.

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MEDIA - FLAHERTY BUDGET & CONRAD BLACK

3. Now, if you had a choice between having the federal government do something about bank fees, such as those charged for using ATMs, OR do something about gas prices, which would you rather have them focus their attention on?

| | | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| Bank Fees | 18% | 25% | 16% | 19% | 20% | 14% | 16% | 19% | 20% | 16% | 18% | 19% |
| Gas Prices | 71% | 66% | 60% | 74% | 73% | 74% | 77% | 72% | 71% | 71% | 70% | 73% |
| Both | 7% | 7% | 13% | 3% | 5% | 9% | 4% | 6% | 7% | 7% | 8% | 6% |
| Neither | 3% | 2% | 10% | 3% | 2% | 2% | 3% | 2% | 2% | 4% | 3% | 2% |
| (DK/NS) | 1% | - | 1% | 1% | 0 | 1% | - | 1% | 0 | 1% | 1% | 1% |

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MEDIA - FLAHERTY BUDGET & CONRAD BLACK

4. Do you believe the explanation of the petroleum and gas companies as to why the prices at the pump have gone up, or do you think the real reason is that they raised the prices just to get bigger profits?

| | | REGION | | | | | | AGE | | | GENDER | |
|--|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| Believe the explanation | 17% | 15% | 23% | 14% | 21% | 10% | 16% | 23% | 16% | 12% | 17% | 16% |
| Raised the prices just to get bigger profits | 80% | 82% | 71% | 80% | 76% | 88% | 82% | 74% | 81% | 84% | 80% | 80% |
| (DK/NS) | 3% | 4% | 7% | 5% | 3% | 3% | 3% | 3% | 3% | 4% | 3% | 4% |

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5. Which do you think reflects your point of view?

| | | REGION | | | | | | AGE | | | GENDER | |
|---|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| The federal government should get back into owning a petroleum company in order to control prices | 20% | 20% | 14% | 13% | 20% | 22% | 24% | 24% | 20% | 16% | 19% | 21% |
| The federal government should not own a petroleum company but should regulate prices using legislation | 53% | 51% | 50% | 54% | 53% | 58% | 39% | 53% | 51% | 54% | 52% | 54% |
| The federal government has no business being in the petroleum business or regulating it and it should be left up to the marketplace to determine the price of gas and oil | 25% | 28% | 32% | 30% | 25% | 16% | 34% | 21% | 27% | 26% | 27% | 23% |
| (DK/NS) | 3% | 1% | 3% | 3% | 2% | 4% | 3% | 2% | 2% | 4% | 3% | 3% |

Ipsos-Reid Budget Release Mar 16 2007

MEDIA - FLAHERTY BUDGET & CONRAD BLACK

6. What's closer to your own point of view?

| | | REGION | | | | | | AGE | | | GENDER | |
|---|-------|--------|-----|-------|-----|-----|-----|-------|-------|-----|--------|--------|
| | TOTAL | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1000 | 139 | 96 | 67 | 385 | 237 | 76 | 214 | 435 | 337 | 481 | 519 |
| Weighted Base | 1000 | 125 | 93 | 67 | 389 | 250 | 76 | 273 | 403 | 312 | 491 | 509 |
| All party Parliamentary committee should call the petroleum company Presidents in to testify why prices are so high | 61% | 57% | 54% | 54% | 60% | 69% | 62% | 59% | 63% | 61% | 62% | 60% |
| Having the petroleum company Presidents to an all party Parliamentary committee is inappropriate | 33% | 37% | 37% | 39% | 35% | 26% | 32% | 37% | 33% | 30% | 33% | 34% |
| (DK/NS) | 6% | 6% | 9% | 7% | 5% | 5% | 6% | 4% | 3% | 9% | 5% | 6% |