

GOVERNMENT APPROVAL

As you may know, the BC Liberals were last elected to govern BC in May of 2005. Based upon what you've seen so far, generally speaking, would you say you approve or disapprove of the overall performance of the BC Liberal government?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: All respondents	800	500	300	375	425	128	326	310	216	258	302	184	282	200
Weighted	800	457	343	388	412	229	298	241	231	251	296	194	288	199
Strongly approve	17%	17%	16%	24%	10%	12%	17%	21%	11%	19%	20%	11%	15%	22%
Moderately approve	41%	43%	39%	41%	41%	49%	40%	35%	47%	37%	40%	40%	41%	44%
Moderately disapprove	20%	20%	19%	16%	23%	17%	21%	21%	19%	19%	21%	18%	25%	17%
Strongly disapprove	16%	13%	19%	13%	18%	12%	17%	18%	17%	18%	14%	22%	13%	12%
(DK/NS)	7%	7%	8%	6%	8%	11%	5%	5%	7%	7%	7%	9%	6%	4%
Summary														
Top2Box - Strongly/ Moderately	58%	60%	55%	64%	51%	61%	57%	56%	58%	56%	60%	51%	55%	67%
Low2Box - Moderately/ Strongly	35%	34%	38%	29%	41%	28%	38%	39%	36%	37%	34%	40%	38%	29%

GORDON CAMPBELL APPROVAL

Thinking of [Gordon Campbell], would you say you generally approve or disapprove of the way he/she has performed as [Premier of British Columbia]?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: All respondents	800	500	300	375	425	128	326	310	216	258	302	184	282	200
Weighted	800	457	343	388	412	229	298	241	231	251	296	194	288	199
Strongly approve	14%	15%	13%	16%	12%	10%	15%	18%	13%	15%	15%	12%	14%	15%
Moderately approve	39%	40%	37%	44%	34%	43%	36%	37%	35%	39%	41%	30%	38%	47%
Moderately disapprove	15%	16%	14%	15%	16%	16%	17%	13%	16%	14%	15%	14%	17%	16%
Strongly disapprove	26%	24%	27%	21%	30%	21%	27%	28%	27%	27%	25%	33%	28%	18%
(DK/NS)	6%	5%	9%	5%	8%	11%	4%	3%	9%	5%	5%	11%	4%	3%
Summary														
Top2Box - Strongly/ Moderately	53%	55%	50%	60%	47%	52%	52%	55%	48%	54%	56%	43%	52%	62%
Low2Box - Moderately/ Strongly	41%	40%	41%	35%	46%	36%	44%	42%	43%	41%	39%	46%	44%	35%

DECIDED VOTE

Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow here in BC, which of the following parties' candidates would you be most likely to support, or lean towards?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: Decided Voters	683	428	255	329	354	102	276	276	180	217	268	155	244	179
Weighted	676	385	291	340	335	182*	254	214	189	210	262	162	245	177
The BC Liberal Party	49%	52%	45%	55%	43%	48%	50%	49%	42%	53%	50%	39%	44%	62%
The New Democratic Party (NDP)	32%	28%	38%	29%	35%	28%	32%	35%	36%	32%	30%	37%	34%	28%
The Green Party	15%	16%	14%	12%	19%	21%	13%	12%	17%	13%	16%	20%	17%	9%
Other	4%	4%	3%	4%	4%	2%	4%	4%	5%	2%	4%	4%	4%	1%

CAROLE JAMES APPROVAL

Thinking of [Carole James], would you say you generally approve or disapprove of the way he/she has performed as [Leader of the NDP and the official opposition]?

		Region		Gender		Age			Education			Income		
	Total	LM	Non-LM	M	F	18-34	35-54	55+	HS	PSec	Unv	<\$40K	\$40K-<\$80K	\$80K+
Base: All respondents	800	500	300	375	425	128	326	310	216	258	302	184	282	200
Weighted	800	457	343	388	412	229	298	241	231	251	296	194	288	199
Strongly approve	9%	9%	10%	8%	11%	8%	8%	12%	11%	9%	9%	16%	9%	6%
Moderately approve	42%	42%	42%	44%	40%	42%	43%	40%	39%	44%	42%	39%	44%	44%
Moderately disapprove	18%	22%	14%	20%	17%	17%	20%	19%	20%	17%	18%	15%	19%	18%
Strongly disapprove	12%	9%	16%	16%	9%	9%	13%	16%	11%	12%	14%	10%	11%	17%
(DK/NS)	18%	18%	19%	12%	24%	26%	16%	13%	19%	18%	18%	21%	17%	16%
Summary														
Top2Box - Strongly/ Moderately	51%	51%	52%	52%	50%	49%	52%	52%	51%	53%	51%	55%	53%	50%
Low2Box - Moderately/ Strongly	31%	31%	30%	36%	26%	25%	32%	35%	31%	29%	32%	25%	30%	35%