

Detailed tables

(Ever Experienced Summary) Usually when we look back at how far we've come with our job or career, even though we've had many experiences, there are special moments when certain people/things have had an impact on us. In the past, when you have sought to plan your career or select, change or get a job, overall, throughout all of your experiences, how relatively helpful have the following been to you (very/somewhat/not really/not at all helpful/someone/thing you have never experienced)?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1174	521	653	322	487	365	128	337	554	155
Weighted	1000	490	510	294	398	308	109	281	476	134
Other relatives/Friends/neighbours	879 88%	432 88%	447 88%	273 93% E	353 89% E	252 82%	94 87%	243 86%	420 88%	122 91%
Your parent(s)	855 85%	422 86%	433 85%	279 95% DE	347 87% E	230 75%	95 87%	239 85%	402 84%	119 89%
Newspapers	831 83%	404 82%	428 84%	244 83%	341 86% E	246 80%	93 86%	232 82%	396 83%	110 82%
Co-worker/associate	792 79%	396 81%	397 78%	233 79%	325 82% E	234 76%	84 77%	219 78%	374 79%	115 86% G
Government employment centre	682 68%	341 70%	341 67%	198 67%	292 73% E	192 62%	81 74%	183 65%	331 70%	86 64%
A High school teacher I had	642 64%	326 66%	316 62%	215 73% DE	253 64% E	174 57%	60 55%	170 60%	318 67% F	94 70% FG
A person who was a mentor to me	635 63%	325 66%	310 61%	184 62%	267 67% E	184 60%	67 62%	165 59%	304 64%	98 73% FGH
Career site on the Internet	604 60%	324 66% B	281 55%	215 73% DE	252 63% E	137 44%	67 61%	155 55%	294 62%	88 66% G
School Guidance Counsellor	602 60%	311 63% B	292 57%	208 71% DE	247 62% E	148 48%	62 57%	159 57%	295 62%	87 65%

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(Ever Experienced Summary) Usually when we look back at how far we've come with our job or career, even though we've had many experiences, there are special moments when certain people/things have had an impact on us. In the past, when you have sought to plan your career or select, change or get a job, overall, throughout all of your experiences, how relatively helpful have the following been to you (very/somewhat/not really/not at all helpful/someone/thing you have never experienced)?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Human resource or career development specialist or other person at your place of work	595	300	295	171	241	184	70	164	283	78
	60%	61%	58%	58%	60%	60%	64%	58%	60%	58%
Community based employment agency	558	279	279	168	236	154	69	153	265	70
	56%	57%	55%	57%	59%	50%	64%	55%	56%	52%
Instructor, tutor or educational staff other than counsellor	554	290	265	172	222	160	54	139	272	88
	55%	59%	52%	59%	56%	52%	50%	50%	57%	66%
		B							G	FG
Career specialist, coach or counsellor in an educational setting (school, college, university or other learning environment)	543	291	251	172	213	158	58	129	274	82
	54%	59%	49%	58%	54%	51%	53%	46%	58%	61%
		B							G	G
A community / business association or network	512	283	229	148	215	150	55	130	254	74
	51%	58%	45%	50%	54%	49%	51%	46%	53%	55%
		B							G	
On-line support & networking groups (mail lists, discussions, chats)	470	263	207	151	194	126	50	126	225	70
	47%	54%	41%	51%	49%	41%	46%	45%	47%	52%
		B		E	E					
Career specialist, coach or counsellor in private practice	455	257	198	132	190	133	50	125	221	59
	45%	52%	39%	45%	48%	43%	46%	44%	46%	44%
		B								
Head-hunter	416	238	178	114	178	124	44	103	209	60
	42%	49%	35%	39%	45%	40%	41%	37%	44%	45%
		B							G	

Detailed tables

(Topbox Summary - Rebased to respondents who have experienced each) Usually when we look back at how far we've come with our job or career, even though we've had many experiences, there are special moments when certain people/things have had an impact on us. In the past, when you have sought to plan your career or select, change or get a job, overall, throughout all of your experiences, how relatively helpful have the following been to you (very/somewhat/not really/not at all helpful/someone/thing you have never experienced)?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
A person who was a mentor to me	161 25%	80 25%	81 26%	48 26%	63 23%	50 27%	12 18%	38 23%	72 24%	38 39% FGH
Your parent(s)	208 24%	100 24%	108 25%	89 32% DE	66 19%	52 23%	30 31% H	62 26%	88 22%	28 23%
Other relatives/Friends/neighbours	183 21%	71 17%	112 25% A	76 28% DE	62 18%	45 18%	25 27% H	51 21%	77 18%	30 25%
Co-worker/associate	122 15%	51 13%	71 18% A	37 16%	52 16%	32 14%	14 16%	27 13%	62 16%	19 17%
Career site on the Internet	82 14%	35 11%	47 17% A	39 18% E	38 15% E	5 4%	11 16%	20 13%	38 13%	13 15%
Career specialist, coach or counsellor in an educational setting (school, college, university or other learning environment)	72 13%	32 11%	40 16%	29 17% D	21 10%	22 14%	8 14%	14 11%	36 13%	13 16%
Instructor, tutor or educational staff other than counsellor	67 12%	35 12%	32 12%	27 16% D	20 9%	20 13%	7 12%	11 8%	34 13%	15 17% G
Newspapers	99 12%	40 10%	59 14%	26 11%	50 15% E	23 10%	15 16% I	31 13% I	47 12%	7 6%
Head-hunter	45 11%	23 10%	21 12%	10 8%	19 11%	16 13%	3 6%	8 7%	26 12%	8 14%

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(Topbox Summary - Rebased to respondents who have experienced each) Usually when we look back at how far we've come with our job or career, even though we've had many experiences, there are special moments when certain people/things have had an impact on us. In the past, when you have sought to plan your career or select, change or get a job, overall, throughout all of your experiences, how relatively helpful have the following been to you (very/somewhat/not really/not at all helpful/someone/thing you have never experienced)?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Human resource or career development specialist or other person at your place of work	62 10%	23 8%	39 13% A	17 10%	23 10%	22 12%	9 12%	13 8%	31 11%	9 12%
Community based employment agency	57 10%	20 7%	37 13% A	21 13%	21 9%	15 10%	7 10%	14 9%	32 12%	5 7%
A High school teacher I had	63 10%	23 7%	41 13% A	24 11%	20 8%	20 11%	7 12%	16 9%	27 8%	14 15%
Government employment centre	66 10%	20 6%	46 14% A	22 11%	24 8%	20 10%	11 13%	20 11%	28 8%	8 9%
A community / business association or network	43 8%	21 7%	23 10%	15 10%	18 8%	10 7%	4 7%	13 10%	19 8%	7 10%
School Guidance Counsellor	48 8%	18 6%	30 10% A	17 8%	16 6%	15 10%	6 10%	14 9%	23 8%	5 6%
Career specialist, coach or counsellor in private practice	36 8%	15 6%	21 11% A	14 11%	10 5%	12 9%	5 10%	10 8%	14 6%	8 13%
On-line support & networking groups (mail lists, discussions, chats)	36 8%	18 7%	18 9%	17 12% D	11 6%	7 6%	3 6%	8 6%	20 9%	5 7%

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(Top2box Summary - Rebased to respondents who have experienced each) Usually when we look back at how far we've come with our job or career, even though we've had many experiences, there are special moments when certain people/things have had an impact on us. In the past, when you have sought to plan your career or select, change or get a job, overall, throughout all of your experiences, how relatively helpful have the following been to you (very/somewhat/not really/not at all helpful/someone/thing you have never experienced)?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
A person who was a mentor to me	436 69%	214 66%	222 72%	128 70%	169 63%	138 75% D	45 66%	107 65%	202 67%	82 83% FGH
Other relatives/Friends/neighbours	597 68%	276 64%	321 72% A	202 74% E	240 68%	154 61%	71 75%	161 66%	278 66%	87 71%
Co-worker/associate	526 66%	256 65%	269 68%	145 62%	212 65%	169 72% C	50 60%	143 65%	253 68%	80 69%
Your parent(s)	558 65%	272 64%	286 66%	198 71% D	214 62%	145 63%	66 69%	157 66%	254 63%	81 68%
Newspapers	480 58%	215 53%	264 62% A	132 54%	209 61%	139 56%	61 66% I	138 60% I	228 57%	53 48%
Career site on the Internet	316 52%	159 49%	157 56%	136 63% DE	134 53% E	46 34%	38 58%	80 52%	153 52%	45 51%
Instructor, tutor or educational staff other than counsellor	266 48%	132 46%	134 51%	96 56% D	95 43%	75 47%	24 45%	53 38%	136 50% G	52 59% G
Government employment centre	324 47%	148 43%	176 51% A	98 49%	144 49%	82 43%	49 60% HI	89 49% I	154 46%	32 37%
Human resource or career development specialist or other person at your place of work	263 44%	116 39%	146 50% A	77 45%	96 40%	90 49% D	36 52%	71 44%	123 43%	33 42%
Community based employment agency	240 43%	106 38%	135 48% A	82 49% E	102 43%	56 36%	35 50% I	74 48% I	110 41%	22 31%

Detailed tables

(Top2box Summary - Rebased to respondents who have experienced each) Usually when we look back at how far we've come with our job or career, even though we've had many experiences, there are special moments when certain people/things have had an impact on us. In the past, when you have sought to plan your career or select, change or get a job, overall, throughout all of your experiences, how relatively helpful have the following been to you (very/somewhat/not really/not at all helpful/someone/thing you have never experienced)?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Career specialist, coach or counsellor in an educational setting (school, college, university or other learning environment)	228	121	107	88	78	62	30	47	115	37
	42%	42%	43%	51% DE	37%	39%	51% G	36%	42%	45%
A High school teacher I had	264	126	138	86	96	82	27	64	121	52
	41%	39%	44%	40%	38%	47%	46%	38%	38%	55% GH
Career specialist, coach or counsellor in private practice	165	85	80	52	68	45	19	36	85	25
	36%	33%	40%	39%	36%	34%	38%	29%	38%	42%
A community / business association or network	185	98	87	60	69	55	22	40	93	31
	36%	34%	38%	41%	32%	37%	39%	31%	37%	42%
On-line support & networking groups (mail lists, discussions, chats)	145	78	68	58	48	40	16	36	69	23
	31%	30%	33%	38% D	25%	32%	33%	29%	31%	34%
School Guidance Counsellor	186	95	91	69	71	45	24	48	88	26
	31%	30%	31%	33%	29%	31%	38%	30%	30%	30%
Head-hunter	127	73	54	41	46	41	13	23	73	19
	31%	31%	30%	36%	26%	33%	30%	22%	35% G	31%

Detailed tables

Thinking back over your own career, and based on what you know now, how valuable would you say it would be for a worker to have a professional career counselling program for himself/herself that included one-on-one career counselling or coaching from a career planning and development professional, resume-building, interview training, etc.?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1174	521	653	322	487	365	128	337	554	155
Weighted	1000	490	510	294	398	308	109	281	476	134
Very valuable	336 34%	145 30%	192 38%	82 28%	129 32%	125 41%	46 42%	88 31%	160 34%	43 32%
Somewhat valuable	500 50%	249 51%	251 49%	158 54%	200 50%	142 46%	46 42%	148 53%	233 49%	73 54%
Not really valuable	123 12%	68 14%	55 11%	43 14%	51 13%	29 9%	13 12%	31 11%	63 13%	17 12%
Not valuable at all	41 4%	28 6%	12 2%	11 4%	17 4%	12 4%	4 4%	15 5%	20 4%	1 1%
Summary										
Top2Box - Valuable	837 84%	394 80%	443 87%	240 82%	329 83%	267 87%	92 84%	236 84%	393 83%	116 87%
Low2Box - Not valuable	163 16%	96 20%	67 13%	54 18%	68 17%	41 13%	17 16%	46 16%	83 17%	18 13%

Detailed tables

Today, if you could choose a professional career counselling program for yourself that included one-on-one career counselling or coaching from a career planning and development professional, resume-building, interview training, etc., how certain are you that you would use such a service or even need one?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1174	521	653	322	487	365	128	337	554	155
Weighted	1000	490	510	294	398	308	109	281	476	134
Very certain	220 22%	89 18%	131 26%	54 18%	93 23%	73 24%	25 23%	59 21%	109 23%	27 20%
Somewhat certain	379 38%	180 37%	199 39%	125 42%	145 37%	109 35%	46 42%	104 37%	177 37%	52 39%
Not that certain	322 32%	172 35%	151 30%	92 31%	135 34%	96 31%	31 28%	96 34%	148 31%	48 36%
Certainly not at all	78 8%	48 10%	30 6%	24 8%	25 6%	30 10%	7 7%	22 8%	41 9%	7 5%
Summary										
Top2Box - Certain	600 60%	270 55%	330 65%	179 61%	238 60%	183 59%	71 65%	163 58%	286 60%	79 59%
Low2Box - Not certain	400 40%	220 45%	180 35%	115 39%	160 40%	125 41%	38 35%	118 42%	189 40%	55 41%

Detailed tables

Thinking about the role your parents played in your finding your job or career path, which one of the following do you identify with the most?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1174	521	653	322	487	365	128	337	554	155
	1000	490	510	294	398	308	109	281	476	134
My parent(s) were wonderfully supportive in my job search and career path	370	183	187	128	129	113	36	96	173	65
	37%	37%	37%	44% D	33%	37%	33%	34%	36%	48% FGH
My parent(s) were overbearing and wouldn't let me pursue my own job and career wishes	53	25	28	17	24	12	7	13	29	3
	5%	5%	5%	6%	6%	4%	7%	5%	6%	2%
My parent(s) really didn't get involved and I had to find my job and career path on my own	577	282	295	149	244	184	65	172	273	66
	58%	58%	58%	51%	61% C	60% C	60%	61% I	57%	49%

Detailed tables

(I regret not getting a professional career counselling program) Please indicate how strongly you agree or disagree with the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1174	521	653	322	487	365	128	337	554	155
Weighted	1000	490	510	294	398	308	109	281	476	134
I regret not getting a professional career counselling program										
Agree strongly	110 11%	41 8%	69 14% A	33 11%	44 11%	33 11%	18 17% H	40 14% H	39 8%	13 10%
Agree somewhat	301 30%	152 31%	149 29%	81 27%	129 32%	91 30%	39 36% I	92 33% I	142 30% I	27 20%
Disagree somewhat	381 38%	183 37%	198 39%	109 37%	150 38%	123 40%	38 35%	98 35%	195 41%	51 38%
Disagree strongly	208 21%	114 23% B	94 18%	72 25%	74 19%	61 20%	14 13%	52 18%	99 21%	43 32% FGH
Summary										
Top2Box - Agree	411 41%	193 39%	219 43%	113 39%	173 44%	124 40%	57 52% HI	132 47% HI	182 38%	41 30%
Low2Box - Disagree	589 59%	297 61%	292 57%	181 61%	224 56%	184 60%	52 48%	149 53%	294 62% FG	93 70% FG

Detailed tables

(If I were to start again to plan my career or work-life, I would try to get more professional career planning or job information than I did initially) Please indicate how strongly you agree or disagree with the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1174	521	653	322	487	365	128	337	554	155
Weighted	1000	490	510	294	398	308	109	281	476	134
If I were to start again to plan my career or work-life, I would try to get more professional career planning or job information than I did initially										
Agree strongly	278 28%	113 23%	165 32%	62 21%	119 30%	96 31%	42 38%	89 32%	125 26%	23 17%
Agree somewhat	429 43%	217 44%	212 42%	117 40%	176 44%	137 45%	45 41%	127 45%	201 42%	56 42%
Disagree somewhat	210 21%	112 23%	98 19%	78 27%	79 20%	52 17%	17 16%	49 18%	104 22%	39 29%
Disagree strongly	83 8%	47 10%	36 7%	37 13%	24 6%	22 7%	5 5%	16 6%	45 10%	17 13%
Summary										
Top2Box - Agree	707 71%	330 67%	377 74%	179 61%	295 74%	233 76%	87 79%	216 77%	326 68%	79 59%
Low2Box - Disagree	293 29%	159 33%	134 26%	115 39%	103 26%	75 24%	22 21%	65 23%	150 32%	55 41%
		B		DE					FG	FGH

Detailed tables

(The more satisfied you are with your career, the more likely you are to have greater overall health) Please indicate how strongly you agree or disagree with the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1174	521	653	322	487	365	128	337	554	155
	1000	490	510	294	398	308	109	281	476	134
The more satisfied you are with your career, the more likely you are to have greater overall health										
Agree strongly	566	240	326	149	226	190	62	146	273	85
	57%	49%	64%	51%	57%	62%	57%	52%	57%	64%
Agree somewhat	369	206	163	124	143	101	39	111	173	45
	37%	42%	32%	42%	36%	33%	36%	40%	36%	34%
Disagree somewhat	54	36	18	18	22	14	7	21	23	3
	5%	7%	3%	6%	5%	5%	6%	8%	5%	2%
Disagree strongly	11	8	3	3	6	2	1	3	7	1
	1%	2%	1%	1%	2%	1%	1%	1%	1%	0
Summary										
Top2Box - Agree	935	446	489	273	370	292	101	257	446	131
	93%	91%	96%	93%	93%	95%	93%	91%	94%	97%
Low2Box - Disagree	65	44	21	21	28	16	8	24	29	4
	7%	9%	4%	7%	7%	5%	7%	9%	6%	3%

Detailed tables

(The more satisfied you are with your career, the more likely you are to be happier in life, overall) Please indicate how strongly you agree or disagree with the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1174	521	653	322	487	365	128	337	554	155
	1000	490	510	294	398	308	109	281	476	134
The more satisfied you are with your career, the more likely you are to be happier in life, overall										
Agree strongly	651	289	361	182	244	225	67	168	324	91
	65%	59%	71%	62%	61%	73%	62%	60%	68%	68%
Agree somewhat	312	172	140	98	135	80	36	100	134	42
	31%	35%	27%	33%	34%	26%	33%	36%	28%	32%
Disagree somewhat	29	21	7	11	16	1	5	12	12	1
	3%	4%	1%	4%	4%	0	4%	4%	2%	0
Disagree strongly	8	7	1	4	3	2	1	2	6	0
	1%	1%	0	1%	1%	1%	1%	1%	1%	-
Summary										
Top2Box - Agree	963	462	501	280	379	305	103	268	458	133
	96%	94%	98%	95%	95%	99%	95%	95%	96%	100%
Low2Box - Disagree	37	28	9	15	19	3	6	13	17	1
	4%	6%	2%	5%	5%	1%	5%	5%	4%	0

Detailed tables

(I wish my parents had backed off and given me more freedom to choose my own career) Please indicate how strongly you agree or disagree with the following statements.

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1174	521	653	322	487	365	128	337	554	155
	1000	490	510	294	398	308	109	281	476	134
I wish my parents had backed off and given me more freedom to choose my own career										
Agree strongly	46 5%	20 4%	26 5%	13 5%	16 4%	16 5%	10 10% H	14 5%	17 4%	5 4%
Agree somewhat	103 10%	52 11%	50 10%	39 13% E	41 10%	22 7%	18 17% HI	32 11%	43 9%	10 7%
Disagree somewhat	347 35%	192 39% B	155 30%	96 33%	143 36%	108 35%	34 31%	100 36%	171 36%	41 31%
Disagree strongly	505 50%	226 46%	278 55% A	145 49%	198 50%	162 53%	46 42%	135 48%	245 52%	78 58% FG
Summary										
Top2Box - Agree	149 15%	72 15%	77 15%	53 18%	57 14%	39 13%	29 26% GHI	46 16%	59 12%	15 11%
Low2Box - Disagree	851 85%	418 85%	433 85%	242 82%	340 86%	269 87%	80 74%	235 84% F	416 88% F	119 89% F

Detailed tables

(Parents should just leave it up to the school to help children choose their careers.) Please indicate how strongly you agree or disagree with the following statements.

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents Weighted	1174	521	653	322	487	365	128	337	554	155
	1000	490	510	294	398	308	109	281	476	134
Parents should just leave it up to the school to help children choose their careers.										
Agree strongly	40	24	17	16	14	10	8	15	12	6
	4%	5%	3%	5%	4%	3%	7%	5%	2%	5%
Agree somewhat	159	91	68	57	58	44	26	45	69	20
	16%	19%	13%	19%	15%	14%	24%	16%	14%	15%
Disagree somewhat	419	204	215	108	182	130	39	110	218	52
	42%	42%	42%	37%	46%	42%	36%	39%	46%	39%
Disagree strongly	382	171	211	114	144	124	37	111	177	57
	38%	35%	41%	39%	36%	40%	34%	40%	37%	42%
Summary										
Top2Box - Agree	199	115	85	73	72	55	33	60	80	26
	20%	23%	17%	25%	18%	18%	31%	21%	17%	19%
Low2Box - Disagree	801	375	425	222	325	253	76	221	395	108
	80%	77%	83%	75%	82%	82%	69%	79%	83%	81%
			A		C	C		F	F	F

Which three of the following roles do you think are the most important for parents to play in shaping a child's career choice?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used.

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	1174	521	653	322	487	365	128	337	554	155
Weighted	1000	490	510	294	398	308	109	281	476	134
Expose child to different character-building experiences (e.g. sports, hobbies, etc.)	587	273	315	186	222	180	54	161	282	91
	59%	56%	62%	63%	56%	58%	50%	57%	59%	67%
Talk with child about choosing a career	417	208	209	113	178	125	41	127	202	47
	42%	42%	41%	38%	45%	41%	38%	45%	42%	35%
Encourage child to volunteer in different roles	411	163	249	124	145	142	39	114	203	55
	41%	33%	49%	42%	36%	46%	36%	41%	43%	41%
Help child develop career-related skills/aptitudes	407	192	215	114	157	135	35	114	200	58
	41%	39%	42%	39%	40%	44%	32%	40%	42%	43%
Expose child to a variety of careers	364	193	171	121	139	104	33	97	181	53
	36%	39%	33%	41%	35%	34%	31%	34%	38%	39%
Work with child on planning for a career	205	112	93	51	93	61	32	56	98	20
	21%	23%	18%	17%	23%	20%	29%	20%	21%	15%
Expose child to professional work environment (e.g. take child to work with them)	172	89	83	46	83	43	25	52	72	24
	17%	18%	16%	16%	21%	14%	23%	18%	15%	18%
Ensure child talks to his/her guidance counsellor at school	119	51	69	20	49	51	19	40	49	11
	12%	10%	13%	7%	12%	16%	17%	14%	10%	8%
Ensure child is forming a network of contacts	117	65	52	42	48	27	11	31	52	23
	12%	13%	10%	14%	12%	9%	10%	11%	11%	17%
Link child with a career professional (i.e. a counsellor or coach in private practice)	106	60	47	24	43	39	13	38	46	9
	11%	12%	9%	8%	11%	13%	12%	13%	10%	7%

Which three of the following roles do you think are the most important for parents to play in shaping a child's career choice?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Other role(s)	34 3%	20 4%	14 3%	11 4%	15 4%	8 3%	2 1%	8 3%	18 4%	7 5%
None of the above	20 2%	14 3% B	5 1%	10 3% E	7 2%	3 1%	8 7% GHI	3 1%	8 2%	1 1%