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Ontario Voting Intentions & Ontario Politics

Detailed Tables

ONTARIO VOTING INTENTIONS

1A. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

^{*} small base

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		А	В	С	D	Е	F	G	Н	I	J
Base: Ontario Respondents							l			I.	
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
The Ontario Progressive Conservatives (PC), led by John Tory	258	117	49	42	36	14	56	98	103	134	124
, , ,	32%	34% E	32%	39% E	30%	19%	24%	30%	44% FG	35%	29%
The Ontario Liberals, led by Dalton McGuinty	281	126	53	42	35	26	97	107	76	134	147
	35%	37%	35%	38%	29%	34%	42% GH	32%	32%	35%	35%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	101	36	24	6	23	13	40	42	19	38	62
·	13%	10%	15% C	6%	19% AC	17% C	17% H	13%	8%	10%	15%
The Ontario Green Party, led by Frank de Jong	42	16	8	4	11	3	15	17	10	27	15
·	5%	5%	5%	4%	9%	4%	6%	5%	4%	7% J	4%
Other	3	1	1	0	1	0	0	1	2	1	2
	0	0	1%	-	1%	-	-	0	1%	0	0
Would not vote/spoil ballot	15	6	2	3	3	1	1	10	4	5	10
	2%	2%	1%	3%	2%	1%	0	3% F	2%	1%	2%
Don't Know/Undecided	74	33	9	8	9	15	16	40	18	28	46
	9%	10%	6%	7%	7%	19% ABCD	7%	12%	8%	7%	11%
Refused	28	8	8	4	3	4	7	17	4	13	15
	3%	2%	6%	4%	2%	5%	3%	5% H	2%	3%	4%





ONTARIO VOTING INTENTIONS

1B. Well, which party would you say you are leaning towards?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base; ** very small base (under 30) ineligible for sig testing

Small base, Very Small base (under 30) me	.			ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: Ontario Undecided respondents											
Unweighted Base	116	48	20	15	15	18	23	66	27	45	71
Weighted Base	116	47*	19**	15**	15**	20**	24**	66*	26**	45*	71*
The Ontario Progressive Conservatives (PC), led by John Tory	9	4	3	0	1	1	0	6	3	5	4
, ,,	8%	7%	15%	-	7%	7%	-	9%	12%	11%	5%
The Ontario Liberals, led by Dalton McGuinty	14	6	3	1	2	1	4	6	4	4	10
·	12%	14%	15%	7%	13%	7%	16%	9%	15%	9%	14%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	8	3	0	1	1	3	1	7	0	1	7
·	7%	6%	-	7%	7%	15%	5%	10%	-	3%	9%
The Ontario Green Party, led by Frank de Jong	1	0	1	0	0	0	0	0	1	0	1
3	1%	1%	3%	-	-	-	-	-	4%	-	1%
Other	1	1	0	0	0	0	0	0	1	1	0
	1%	2%	-	-	-	-	-	-	3%	2%	-
Would not vote/spoil ballot	11	5	1	2	1	2	0	9	2	4	7
	9%	11%	5%	13%	7%	10%	-	14%	8%	9%	10%
Don't Know/Undecided	46 40%	20	5 26%	6	8 54%	7 36%	12	20	14	16	30 42%
		42%	26%	40%	54%	36%	50%	30%	54%	35%	
Refused	27	8	7	5	2	5	7	19	1	14	13
	23%	17%	36%	33%	13%	25%	29%	29%	4%	31%	18%



Ontario Voting Intentions & Ontario Politics

Detailed Tables

ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base

Siliali base				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
The Ontario Progressive Conservatives (PC), led by John Tory	267	121	52	42	37	16	56	104	106	139	128
, , ,	33%	35% E	34%	39% E	30%	20%	24%	31%	45% FG	37%	30%
The Ontario Liberals, led by Dalton McGuinty	295	132	56	43	37	27	101	113	79	138	157
	37%	39%	36%	39%	31%	36%	44% GH	34%	34%	36%	37%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	109	39	24	7	24	16	41	49	19	40	69
·	14%	11%	15% C	7%	20% AC	21% C	18% H	15% H	8%	10%	16% I
The Ontario Green Party, led by Frank de Jong	43	16	8	4	11	3	15	17	11	27	16
-	5%	5%	5%	4%	9%	4%	6%	5%	5%	7%	4%
Other	4	2	1	0	1	0	0	1	3	2	2
	0	1%	1%	-	1%	-	-	0	1%	0	0
Would not vote/spoil ballot	11	5	1	2	1	2	0	9	2	4	7
	1%	1%	1%	2%	1%	3%	-	3% F	1%	1%	2%
Don't Know/Undecided	46	20	5	6	8	7	12	20	14	16	30
	6%	6%	3%	5%	7%	9%	5%	6%	6%	4%	7%
Refused	27	8	7	5	2	5	7	19	1	14	13
	3%	2%	5%	5%	2%	7%	3% H	6% H	0	4%	3%





Detailed Tables Ontario Voting Intentions & Ontario Politics

ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
ECIDED VOTER (Leaners Included)							 				
ase: Ontario Decided Voters - Leaners Include											
Unweighted Base	717	330	144	92	108	43	168	307	239	351	366
Weighted Base	717	309	140	96*	109	62*	213	283	218	346	371
The Ontario Progressive Conservatives (PC), led by John Tory	267	121	52	42	37	16	56	104	106	139	128
, ,	37%	39%	37%	44% E	34%	25%	26%	37% F	49% FG	40%	34%
The Ontario Liberals, led by Dalton McGuinty	295	132	56	43	37	27	101	113	79	138	157
	41%	43%	40%	44%	34%	44%	47% H	40%	36%	40%	42%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	109	39	24	7	24	16	41	49	19	40	69
·	15%	12%	17% C	8%	22% AC	25% AC	19% H	17% H	9%	12%	19% I
The Ontario Green Party, led by Frank de Jong	43	16	8	4	11	3	15	17	11	27	16
	6%	5%	6%	4%	10%	5%	7%	6%	5%	8%	4%
Other	4	2	1	0	1	0	0	1	3	2	2
	1%	1%	1%	-	1%	-	-	0	1%	1%	0

Canadian Ipsos-Reid Express May 15-17 & 22-24, 2007

FINAL DATA



1. Overall, do you approve or disapprove of the job the provincial government of Premier Dalton McGuinty is doing governing Ontario?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base

Silidii Dase				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Strongly approve	64	31	7	10	9	7	20	23	21	36	28
	8%	9%	5%	10%	7%	9%	8%	7%	9%	9%	7%
Somewhat approve	348	157	69	44	52	27	122	136	89	149	199
	43%	46%	45%	40%	43%	35%	53% GH	41%	38%	39%	47% I
Somewhat disapprove	204	78	40	30	33	24	53	92	59	94	111
	26%	23%	26%	27%	27%	31%	23%	28%	25%	25%	26%
Strongly disapprove	149	64	33	15	22	15	25	65	59	91	58
	19%	19%	21%	14%	19%	20%	11%	20% F	25% F	24%	14%
Don't know/Refused	36	13	4	10	4	4	12	16	7	10	25
20	4%	4%	3%	9%	4%	5%	5%	5%	3%	3%	6%
				AB							I
TOPBOX & LOWBOX SUMMARY											
Approve (Top2Box)	412	188	76	54	61	33	142	159	110	185	227
Approve (Topedox)	51%	55%	50%	49%	50%	44%	61%	48%	47%	49%	54%
			5575	10 /0	0070	1170	GH				
Disapprove (Low2Box)	353	142	72	45	55	39	77	156	118	184	169
	44%	41%	47%	41%	46%	51%	33%	47% F	50% F	49% .I	40%



2. Now, forgetting for a moment which party you may be supporting, which of the four major party leaders do you think would make the best Premier of Ontario?

				ONTARIO				AGE		GEN	DER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
John Tory, leader of the Progressive Conservatives	277	128	47	42	39	22	61	105	110	145	132
	35%	37%	31%	38%	32%	29%	26%	32%	47% FG	38%	31%
Dalton McGuinty, leader of the Liberals	266	115	47	43	39	24	92	106	67	120	146
•	33%	33%	30%	39%	32%	31%	40% H	32%	29%	32%	35%
Howard Hampton, leader of the New Democatic Party	122	42	28	7	27	18	36	60	25	58	64
,	15%	12%	18% C	6%	23% AC	24% AC	16%	18% H	11%	15%	15%
Frank de Jong, leader of the Green Party	38	16	10	1	6	6	19	12	7	20	18
	5%	5%	7% C	1%	5%	8% C	8% GH	4%	3%	5%	4%
Don't know/Refused	98	43	21	18	10	6	23	49	25	37	61
	12%	12%	14%	16%	8%	8%	10%	15%	11%	10%	15% I



ONTARIO POLITICS 3. IMPROVED SUMMARY TABLE

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
John Tory and the Progressive Conservatives	182	92	28	26	17	18	30	65	84	97	85
	23%	27% BD	18%	24%	14%	23%	13%	20%	36% FG	26%	20%
2) Dalton McGuinty Liberals	77	36	15	9	10	8	32	24	22	38	40
,	10%	10%	10%	8%	8%	11%	14% G	7%	9%	10%	9%
Howard Hampton and the New Democratic Party	100	34	17	13	18	17	30	40	30	50	50
•	12%	10%	11%	12%	15%	22% A	13%	12%	13%	13%	12%
4) Frank de Jong and the Green Party	111	50	22	13	17	9	44	29	37	54	57
,	14%	15%	14%	12%	14%	12%	19% G	9%	16% G	14%	13%

3. WORSENED SUMMARY TABLE

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	!	J
Base: Ontario Respondents		l					I				
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
John Tory and the Progressive Conservatives	112	39	29	12	20	11	36	44	32	53	59
	14%	11%	19% A	11%	17%	14%	15%	13%	14%	14%	14%
2) Dalton McGuinty Liberals	254	110	49	29	45	21	55	111	88	137	118
,	32%	32%	32%	26%	38%	28%	24%	34% F	37% F	36% J	28%
Howard Hampton and the New Democratic Party	89	45	17	10	11	7	20	29	40	49	41
	11%	13%	11%	9%	9%	9%	9%	9%	17% FG	13%	10%
4) Frank de Jong and the Green Party	70	27	17	9	13	4	16	24	31	36	35
	9%	8%	11%	8%	11%	5%	7%	7%	13% FG	9%	8%



3. Thinking about the past few months, would you say that your opinion of: 1) John Tory and the Progressive Conservatives has improved, stayed the same, or worsened?

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario Respondents							I				
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Improved	182	92	28	26	17	18	30	65	84	97	85
	23%	27% BD	18%	24%	14%	23%	13%	20%	36% FG	26%	20%
Stayed the same	446	186	84	59	75	41	145	198	102	213	233
•	56%	54%	55%	54%	62%	55%	63% H	60% H	43%	56%	55%
Worsened	112	39	29	12	20	11	36	44	32	53	59
	14%	11%	19%	11%	17%	14%	15%	13%	14%	14%	14%
			Α								
Don't know/Refused	61	25	11	12	7	6	21	23	17	16	45
	8%	7%	7%	11%	6%	8%	9%	7%	7%	4%	11%
											1

3. Thinking about the past few months, would you say that your opinion of: 2) Dalton McGuinty Liberals has improved, stayed the same, or worsened?

SITIALIDASE		1					ı				
				ONTARIO				AGE			NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	1	J
Base: Ontario Respondents	L	L									
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Improved	77	36	15	9	10	8	32	24	22	38	40
	10%	10%	10%	8%	8%	11%	14% G	7%	9%	10%	9%
Stayed the same	433	183	87	65	58	39	132	183	116	193	240
	54%	54%	57%	59%	48%	52%	57%	55%	49%	51%	57%
Worsened	254	110	49	29	45	21	55	111	88	137	118
	32%	32%	32%	26%	38%	28%	24%	34% E	37% E	36%	28%
Don't know/Refused	37	13	3	7	7	7	14	13	9	13	24
	5%	4%	2%	6%	6%	10% B	6%	4%	4%	3%	6%



3. Thinking about the past few months, would you say that your opinion of: 3) Howard Hampton and the New Democratic Party has improved, stayed the same, or worsened?

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: Ontario Respondents										I	
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Improved	100	34	17	13	18	17	30	40	30	50	50
	12%	10%	11%	12%	15%	22%	13%	12%	13%	13%	12%
Stayed the same	536	236	106	69	82	43	161	232	141	259	277
Stayed the Same	67%	69%	69%	63%	68%	57%	69%	70%	60%	68%	66%
	07 76	0376	0376	03 /6	00 /6	51 /6	H	70% H	00 /6	0078	00 /6
Worsened	89	45	17	10	11	7	20	29	40	49	41
	11%	13%	11%	9%	9%	9%	9%	9%	17% FG	13%	10%
Don't know/Refused	76	27	13	17	10	9	21	30	25	22	53
	9%	8%	8%	15%	8%	12%	9%	9%	10%	6%	13%
				Α							I

3. Thinking about the past few months, would you say that your opinion of: 4) Frank de Jong and the Green Party has improved, stayed the same, or worsened?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

small base

oman saco				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Improved	111	50	50 22 13 17				44	29	37	54	57
	14%	15%	14%	12%	14%	12%	19% G	9%	16% G	14%	13%
Stayed the same	469	194	89	65	78	42	139	217	112	229	240
cia, ca inc came	59%	57%	58%	60%	65%	55%	60%	66%	48%	60%	57%
							Н	Н			
Worsened	70	27	17	9	13	4	16	24	31	36	35
	9%	8%	11%	8%	11%	5%	7%	7%	13% FG	9%	8%
Don't know/Refused	151	71	25	22	12	21	33	61	55	61	89
	19%	21%	16%	20%	10%	27%	14%	18%	23%	16%	21%
		D		D		D			F		

4. Some people say that the Liberal government under Premier Dalton McGuinty has done a good job and deserves to be re-elected during the Provincial election this upcoming October. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Mcguinty government has done a good job and deserves re-election	310	136	58	46	43	26	102	128	79	145	165
	39%	40%	38%	42%	36%	34%	44% H	39%	34%	38%	39%
Time for another provincial political party to take over	443	186	87	54	69	47	120	182	140	217	227
	55%	54%	57%	49%	58%	62%	52%	55%	60%	57%	54%
Don't know/Refused	48	20	8	10	7	3	10	22	16	18	30
	6%	6%	5%	9%	6%	4%	4%	7%	7%	5%	7%

ONTARIO POLITICS DIFFERENCE BETWEEN APPROVAL AND RE-ELECTION

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: Ontario Respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Approve job of the McGuinty government	412	188	76	54	61	33	142	159	110	185	227
	51%	55%	50%	49%	50%	44%	61% GH	48%	47%	49%	54%
Mcguinty government deserves re-election	310	136	58	46	43	26	102	128	79	145	165
5 70	39%	40%	38%	42%	36%	34%	44% H	39%	34%	38%	39%
DIFF	-102	-51	-18	-8	-17	-7	-40	-31	-31	-40	-62

DEMOGRAPHICS Region:

				ONTARIO			AGE			GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		А	В	С	D	E	F	G	Н	I	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Ontario	801	342	153	109	120	76	232	331	235	380	421
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Province:

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Ontario	801	342	153	109	120	76	232	331	235	380	421
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Canadian Markets:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
ONTARIO (NET)	801 100%	342 100%	153 100%	109 100%	120 100%	76 100%	232 100%	331 100%	235 100%	380 100%	421 100%
- GTA	342	342	0	0	0	0	113	142	86	165	177
	43%	100% BCDE	-	-	-	-	49% H	43%	37%	43%	42%
- Central Ontario	153 19%	0 -	153 100% ACDE	0 -	0 -	0 -	34 15%	65 20%	54 23% F	73 19%	80 19%
- Eastern Ontario	109 14%	0 -	0 -	109 100% ABDE	0 -	0 -	27 12%	43 13%	39 16%	56 15%	54 13%
- SouthWest Ontario	120 15%	0 -	0 -	0 -	120 100% ABCE	0 -	47 20% GH	43 13%	30 13%	52 14%	68 16%
- Northern Ontario	76 9%	0 -	0 -	0 -	0 -	76 100% ABCD	11 5%	39 12% F	26 11% F	34 9%	42 10%



Urban / Rural

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents							l				
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Urban	682	338	126	83	88	47	210	274	196	323	359
	85%	99%	82%	76%	74%	62%	91%	83%	83%	85%	85%
		BCDE	E				GH				
Rural	119	5	27	27	32	29	22	58	39	56	63
	15%	1%	18%	24%	26%	38%	9%	17%	17%	15%	15%
			Α	Α	Α	AB		F	F		

DEMOGRAPHICS
Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

smaii dase				ONTARIO				AGE			NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents							1				
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Cornwall	3	0	0	3	0	0	1	0	2	1	2
	0	-	-	3% AB	-	-	1%	-	1%	0	1%
Ottawa - Hull	60	0	0	60	0	0	17	27	15	30	30
	7%	-	-	55% ABDE	-	-	7%	8%	6%	8%	7%
Brockville	9	0	0	9	0	0	4	4	1	6	3
	1%	-	-	8% ABDE	-	-	2%	1%	0	1%	1%
Pembroke	3	0	0	3	0	0	0	1	2	3	0
	Ō	-	-	3% AB	-	-	-	0	1%	1%	-
Kingston	7	0	0	7	0	0	1	1	4	4	3
· ·····goto···	1%	-	-	6% ABD	-	-	1%	Ö	2%	1%	1%
Belleville	4	0	0	4	0	0	0	0	4	2	2
	Ö	-	-	4% ABD	-	-	-	-	2% G	1%	0
Port Hope	2	0	2	0	0	0	0	0	2	2	1
	0	-	2% A	-	-	-	-	-	1%	0	0
Peterborough	4	0	4	0	0	0	1	0	3	3	1
	0	-	2% A	-	-	-	0	-	1% G	1%	0
Lindsay	6	0	6	0	0	0	1	2	3	3	3
,	1%	-	4% ACD	-	-	-	1%	1%	1%	1%	1%
Oshawa	32	32	0	0	0	0	9	17	6	13	19
	4%	9% BCDE	-	-	-	-	4%	5%	2%	4%	4%
Toronto	308	308	0	0	0	0	104	125	78	152	157
	38%	90% BCDE	-	-	-	-	45% H	38%	33%	40%	37%
Hamilton	46	0	46	0	0	0	15	20	11	25	21
	6%	-	30% ACDE	-	-	-	6%	6%	5%	7%	5%
St. Catharines - Niagara	22	0	22	0	0	0	3	8	11	10	11
J	3%	-	14%	-	-	-	1%	2%	5%	3%	3%
			ACDE						F		





DEMOGRAPHICS
Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

smaii base				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Kitchener	26	0	26	0	0	0	6	14	6	11	15
	3%	-	17% ACDE	-	-	-	3%	4%	3%	3%	3%
Brantford	11	0	0	0	11	0	7	3	1	4	7
	1%	-	-	-	9% ABCE	-	3%	1%	0	1%	2%
Woodstock	6	0	0	0	6	0	3	1	2	3	3
	1%	-	-	-	5% ABC	-	1%	0	1%	1%	1%
Simcoe	2	0	0	0	2	0	0	0	2	1	1
	0	-	-	-	2% A	-	-	-	1%	0	0
Guelph	6	0	6	0	0	0	1	3	2	2	4
·	1%	-	4% ACD	-	-	-	1%	1%	1%	0	1%
London	31	0	0	0	31	0	13	9	9	15	17
	4%	-	-	-	26% ABCE	-	6%	3%	4%	4%	4%
Chatham	16	0	0	0	16	0	6	7	3	3	13
	2%	-	-	-	13% ABCE	-	3%	2%	1%	1%	3% I
Leamington	2	0	0	0	2	0	1	0	1	1	1
	0	-	-	-	2% A	-	1%	-	0	0	0
Windsor	16	0	0	0	16	0	7	5	4	10	6
	2%	-	-	-	13% ABCE	-	3%	1%	2%	3%	1%
Sarnia	4	0	0	0	4	0	1	2	1	3	1
	1%	-	-	-	3% AB	-	0	1%	0	1%	0
Owen Sound	5	0	0	0	5	0	3	1	2	1	4
	1%	-	-	-	4% ABC	-	1%	0	1%	0	1%
Collingwood	3	0	3	0	0	0	1	2	0	1	2
-	0	-	2% A	-	-	-	0	1%	-	0	0
Barrie	17	0	17	0	0	0	3	7	8	6	11
	2%	-	11% ACDE	-	-	-	1%	2%	3%	2%	3%
Orillia	2	0	2	0	0	0	0	1	1	2	0
	0	-	1% A	-	-	-	-	0	0	1%	-
Midland	1	0	1	0	0	0	0	1	0	1	0
	0	-	1%	-	-	-	-	0	-	0	-



DEMOGRAPHICS
Census Metropolitan Area:

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
North Bay	5	0	0	0	0	5	0	4	1	1	3
	1%	-	-	-	-	6% ABCD	-	1%	0	0	1%
Sudbury	13	0	0	0	0	13	0	8	5	8	5
	2%	-	-	-	-	17% ABCD	-	2% F	2% F	2%	1%
Timmins	5	0	0	0	0	5	4	0	1	0	5
	1%	-	-	-	-	7%	2%	-	0	-	1%
						ABCD	G		-		ĺ
Sault Ste. Marie	10	0	0	0	0	10	0	7	3	1	9
	1%	-	-	-	-	13%	-	2%	1%	0	2%
						ABCD		F			1
Thunder Bay	15	0	0	0	0	15	4	8	3	5	10
,	2%	-	-	-	-	20% ABCD	2%	2%	1%	1%	2%
Not in a CMA/Unknown	98	2	18	24	26	28	16	44	38	46	52
	12%	1%	12%	22%	22%	36%	7%	13%	16%	12%	12%
			Α	AB	AB	ABD		F	F		

DEMOGRAPHICS Respondent's Sex:

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	1	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Male	380	165	73	56	52	34	115	152	110	380	0
	47%	48%	47%	51%	43%	45%	50%	46%	47%	100%	-
Female	421 53%	177 52%	80 53%	54 49%	68 57%	42 55%	116 50%	179 54%	125 53%	0 -	421 100%
											1

DEMOGRAPHICS Language of Interview:

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents	I										
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
English	801 100%	342 100%	153 100%	109 100%	120 100%	76 100%	232 100%	331 100%	235 100%	380 100%	421 100%



What age group do you fall into?

* small base				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
18 to 24	77	38	17	5	13	4	77	0	0	42	35
	10%	11%	11%	5%	11%	5%	33% GH	-	-	11%	8%
25 to 34	155	75	17	21	35	7	155	0	0	73	82
	19%	22% BE	11%	20%	29% BE	9%	67% GH	-	-	19%	19%
35 to 44	159	70	31	17	22	20	0	159	0	70	89
	20%	20%	20%	15%	18%	26%	-	48% FH	-	18%	21%
45 to 54	173	72	34	26	21	19	0	173	0	82	90
	22%	21%	23%	24%	18%	25%	-	52% FH	-	22%	21%
55 to 64	134	49	35	19	13	17	0	0	134	67	67
	17%	14%	23% AD	17%	11%	23%	-	-	57% FG	18%	16%
65+	101	37	19	20	16	9	0	0	101	44	57
	13%	11%	13%	18% A	14%	11%	-	-	43% FG	12%	14%
Refused	3	2	0	1	0	0	0	0	0	2	1
	0	1%	-	1%	-	-	-	-	-	1%	0
STATISTICS											
Average age	45	44	47	49	43	47	27	45	65	45	46
0' 1 1 1 1 1 1 1 1 1	15.0	45.0	AD 45.0	AD	10.0	10.0	4.0	Г	FG	45.0	45.7
Standard Deviation	15.8	15.9	15.6	16.3	16.0	13.6	4.9	5.4	8.3	15.9	15.7
Standard Error	0.6	8.0	1.3	1.6	1.5	1.8	0.4	0.3	0.5	0.8	8.0



DEMOGRAPHICS
What is your current marital status?

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Single or never married	183	93	27	22	26	16	119	46	18	94	89
	23%	27% B	18%	20%	22%	21%	51% GH	14% H	8%	25%	21%
Married	450 56%	188 55%	97 63%	65 59%	64 53%	36 48%	83 36%	222 67%	143 61%	216 57%	233 55%
			E			10,1		F	F	0.70	
Common-law or living with a partner	55	15	11	12	13	4	25	23	7	27	27
	7%	4%	7%	11% A	11% A	5%	11% H	7% H	3%	7%	7%
Divorced or separated	65	27	10	4	10	13	5	31	29	28	36
	8%	8%	7%	4%	8%	18% ABC	2%	9% F	12% F	8%	9%
Widowed	39	16	6	6	5	6	0	4	35	11	28
	5%	5%	4%	5%	4%	8%	-	1%	15% FG	3%	7% I
Refused	9	4	1	1	3	0	0	5	4	2	7
	1%	1%	1%	1%	2%	-	-	2%	2%	1%	2%



Including yourself, how many people currently live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

smail base				ONTARIO				AGE			NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Base: All Respondents		I					l				
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
1 person	119	52	19	16	15	18	21	40	59	62	57
	15%	15%	12%	15%	13%	23%	9%	12%	25% FG	16%	14%
2 persons	267	92	54	47	46	28	62	83	122	122	145
	33%	27%	35%	43% A	39% A	37%	27%	25%	52% FG	32%	34%
3 persons	159	74	30	19	22	14	62	65	31	75	85
·	20%	21%	20%	18%	19%	18%	27% H	20% H	13%	20%	20%
4 persons	146	76	28	16	18	9	54	80	10	66	80
•	18%	22%	18%	15%	15%	12%	23% H	24% H	4%	17%	19%
5 persons	73	36	13	8	11	5	24	40	10	36	37
	9%	11%	8%	7%	9%	6%	10% H	12% H	4%	10%	9%
6 persons	21	9	6	2	3	1	6	14	1	14	7
•	3%	3%	4%	2%	2%	1%	3%	4% H	0	4%	2%
7 persons	5	2	1	0	1	1	0	5	0	2	3
•	1%	1%	1%	-	1%	2%	-	2% H	-	1%	1%
8 persons	2	0	0	1	1	0	1	1	0	0	2
•	0	-	-	1%	1%	-	0	0	-	-	0
9 persons	1	0	1	0	0	0	1	0	0	0	1
	0	-	1%	-	-	-	1%	-	-	-	0
Refused	6	2	1	0	3	0	0	2	4	2	4
	1%	1%	1%	-	2%	-	-	1%	2%	1%	1%
STATISTICS											
Mean	2.86	2.96	2.95	2.68	2.83	2.53	3.12	3.20	2.10	2.85	2.87
inodi.	2.00	E.50	2.55	2.00	2.00	2.00	H	H	2.10	2.00	2.07





Do you have any children under the age of 18 currently living in your household?

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: Excludes respondents living a	alone										
Unweighted Base	669	302	136	89	99	43	169	310	187	317	352
Weighted Base	676	289	133	93*	102*	58*	211	289	173	316	360
Yes	292	127	52	35	48	28	101	172	18	129	162
	43%	44%	39%	38%	47%	48%	48%	59%	11%	41%	45%
							Н	FH			
No	383	160	81	57	54	30	110	116	154	186	197
	57%	56%	61%	61%	53%	52%	52%	40%	89%	59%	55%
							G		FG		
Refused	1	1	0	1	0	0	0	1	0	1	1
	0	0	_	1%	_	_	-	0	-	0	0

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

				ONTARIO				AGE			NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
L AGES										l	
ase: Children under the age of 18	S currently living in household										
Unweighted Base	283	131	53	33	46	20	79	183	20	131	152
Weighted Base	292	127	52*	35*	48*	28**	101*	172	18**	129	162
Under 1 year old	26	14	5	1	5	1	17	8	1	10	17
•	9%	11%	9%	3%	11%	4%	17% G	5%	5%	8%	10%
One year old	25	15	3	2	2	2	13	9	2	13	12
one your old	9%	12%	6%	6%	4%	9%	13% G	5%	12%	10%	7%
Two years old	21	7	1	4	6	2	13	8	0	7	13
,	7%	6%	2%	11%	13% B	7%	13% G	4%	-	6%	8%
Three years old	28	15	3	3	7	0	16	13	0	13	15
,	10%	12%	6%	9%	15%	-	16%	7%	-	10%	9%
Four years old	16	7	1	1	4	3	5	11	1	9	8
	6%	6%	2%	3%	8%	10%	5%	6%	5%	7%	5%
Five years old	32	16	6	3	5	1	13	19	0	12	20
·	11%	13%	11%	9%	11%	5%	13%	11%	-	9%	12%
Six years old	31	11	4	2	9	4	12	19	0	10	20
,	10%	8%	8%	6%	19%	15%	12%	11%	-	8%	12%
Seven years old	29	10	5	3	10	1	5	24	0	13	16
	10%	8%	9%	9%	20% A	5%	5%	14% F	-	10%	10%
Eight years old	24	10	5	0	5	3	7	16	0	9	14
	8%	8%	10%	-	10%	12%	7%	10%	-	7%	9%
Nine years old	19	5	4	3	3	4	7	11	1	5	15
	7%	4%	8%	9%	6%	14%	7%	7%	8%	4%	9%
Ten years old	38	10	6	9	10	4	10	25	3	12	26
	13%	8%	11%	25% A	21% A	14%	10%	15%	17%	9%	16%
Eleven years old	19	11	6	1	1	0	7	12	1	10	9
	7%	9%	11%	3%	3%	-	7%	7%	5%	8%	5%
Twelve years old	39	12	8	6	7	6	7	28	3	17	21
	13%	9%	15%	18%	14%	21%	7%	16%	18%	13%	13%



And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base; ** very small base (under 30) ineligible for sig testing

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	Е	F	G	Н	I	J
Thirteen years old	29	10	9	4	3	2	3	22	3	14	15
	10%	8%	18%	11%	6%	9%	3%	13% F	15%	10%	9%
Fourteen years old	25	11	4	4	5	1	0	22	4	11	14
	9%	9%	7%	11%	10%	5%	-	13% F	20%	9%	9%
Fifteen years old	21	9	4	3	5	0	2	17	2	13	9
	7%	7%	8%	9%	10%	-	2%	10% F	13%	10%	5%
Sixteen years old	36	14	8	4	3	6	8	26	2	19	17
	12%	11%	15%	13%	6%	23%	8%	15%	9%	15%	10%
Seventeen years old	28	8	4	9	4	3	7	19	2	14	14
	10%	6%	7%	25% AB	9%	10%	7%	11%	10%	11%	9%
Refused	12	7	3	1	0	1	5	5	1	6	6
	4%	5%	6%	2%	÷	5%	5%	3%	5%	5%	3%

What is the highest level of formal education that you have completed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents										ı	
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Grade school or some high school	54	16	13	7	6	12	18	14	22	22	32
	7%	5%	8%	7%	5%	16% AD	8%	4%	9% G	6%	8%
Complete high school	148	60	32	16	22	18	38	55	55	68	80
	18%	18%	21%	15%	18%	24%	16%	17%	23% G	18%	19%
Some community college or university, but did not finish	124	52	25	16	21	11	39	53	32	64	60
	15%	15%	16%	14%	17%	15%	17%	16%	14%	17%	14%
Complete technical or trade school/Community college	133	49	29	17	27	11	29	67	35	61	72
,	17%	14%	19%	15%	23% A	14%	13%	20% F	15%	16%	17%
Complete university degree, such as a Bachelor's	239	117	38	38	26	20	82	96	61	114	125
	30%	34%	25%	35%	22%	26%	35%	29%	26%	30%	30%
		BD		D			Н				
Post-graduate degree, such as a Master's or Ph.D.	92	46	15	15	14	3	25	41	25	47	45
	12%	13%	10%	13%	12%	4%	11%	12%	11%	12%	11%
Refused	10	2	2	1	4	1	1	4	5	3	7
	1%	1%	2%	1%	4% A	1%	1%	1%	2%	1%	2%





Which one of the following categories best describes your current employment status?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

* small base				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Working full-time	380	180	66	47	59	27	134	197	46	204	176
	47%	53% E	43%	43%	49%	35%	58% H	59% H	20%	54%	42%
Working part-time	66	30	16	2	8	9	27	30	10	25	42
rroming part amo	8%	9%	11%	2%	7%	12%	12%	9%	4%	6%	10%
		C	C			C	Н	Н			
Self-employed	78	34	13	13	9	9	15	45	17	44	34
,	10%	10%	9%	12%	7%	12%	7%	14% FH	7%	12%	8%
Unemployed, but looking for work	32	17	3	3	7	1	15	16	1	13	19
, , ,	4%	5%	2%	3%	6%	2%	7% H	5% H	0	3%	5%
Attending school full-time/A student	14	7	3	1	1	2	12	1	0	4	10
3	2%	2%	2%	1%	1%	3%	5% GH	0	-	1%	2%
Retired	151	50	35	29	19	17	1	8	142	72	79
	19%	15%	23% A	27% A	16%	22%	1%	2%	60% FG	19%	19%
Not in the workforce/A full-time homemaker	58	19	11	9	9	10	21	24	13	12	47
	7%	5%	7%	9%	7%	14% A	9%	7%	6%	3%	11% I
Other/Social assistance/Disability	12	1	3	3	4	1	2	7	3	3	9
	1%	0	2%	3% A	3% A	1%	1%	2%	1%	1%	2%
Refused	11	4	2	0	4	0	3	4	4	4	6
	1%	1%	2%	-	4%	-	1%	1%	2%	1%	1%





And which of the following categories best describes your annual household income?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J * small base

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	l	J
Base: All respondents											
Unweighted Base	801	363	157	105	119	57	187	355	256	385	416
Weighted Base	801	342	153	109	120	76*	232	331	235	380	421
Under \$10,000	21	5	6	2	2	5	9	6	6	12	10
	3%	1%	4%	2%	2%	7% A	4%	2%	3%	3%	2%
\$10,000 to just under \$20,000	56	19	8	9	9	11	21	17	18	18	39
	7%	6%	5%	8%	8%	15% AB	9%	5%	8%	5%	9% I
\$20,000 to just under \$30,000	54	19	10	6	11	7	18	16	19	31	23
	7%	6%	6%	6%	9%	10%	8%	5%	8%	8%	5%
\$30,000 to just under \$40,000	55	23	14	5	8	4	14	23	18	20	35
	7%	7%	9%	5%	7%	5%	6%	7%	8%	5%	8%
\$40,000 to just under \$50,000	58	22	8	8	9	12	16	23	18	18	40
	7%	6%	5%	7%	8%	16% AB	7%	7%	8%	5%	9% I
\$50,000 to just under \$60,000	67	25	12	10	14	5	17	25	24	39	28
•	8%	7%	8%	10%	12%	7%	8%	8%	10%	10%	7%
\$60,000 to just under \$70,000	52	28	8	4	9	3	16	21	15	26	26
	6%	8%	5%	3%	8%	4%	7%	6%	6%	7%	6%
\$70,000 to just under \$80,000	55	19	13	11	2	10	18	23	13	30	25
	7%	5%	9% D	10% D	2%	13% AD	8%	7%	6%	8%	6%
\$80,000 to just under \$100,000	103	40	19	15	17	11	29	48	25	51	51
, , , , ,	13%	12%	13%	13%	14%	15%	13%	15%	11%	13%	12%
\$100,000 and over	174	90	36	20	21	6	48	96	29	95	79
	22%	26% E	24% E	18%	18%	8%	21% H	29% FH	12%	25% J	19%
Refused	107	52	18	19	17	1	25	33	48	41	66
	13%	15% E	12% E	17% E	14% E	1%	11%	10%	21% FG	11%	16%



