

Ontario Voting Intentions & Ontario Politics

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ONTARIO VOTING INTENTIONS

1A. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Mean: Columns Tested
(5% risk level) - A/B/C - D/E/F

		EDUCATION			INCOME		
	TOTAL	HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
The Ontario Progressive Conservatives (PC), led by John Tory	258	56	90	109	29	54	133
	32%	27%	35%	33%	22%	30%	35% D
The Ontario Liberals, led by Dalton McGuinty	281	75	77	128	53	60	137
	35%	37%	30%	39% B	41%	33%	36%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	101	25	35	38	20	23	44
	13%	12%	14%	12%	15%	13%	12%
The Ontario Green Party, led by Frank de Jong	42	9	13	20	6	11	18
	5%	4%	5%	6%	4%	6%	5%
Other	3	2	0	1	0	2	0
	0	1%	-	0	-	1%	-
Would not vote/spoil ballot	15	3	9	3	4	7	4
	2%	1%	3% C	1%	3%	4% F	1%
Don't Know/Undecided	74	24	25	23	13	16	35
	9%	12%	10%	7%	10%	9%	9%
Refused	28	9	9	9	6	6	11
	3%	4%	3%	3%	5%	4%	3%

ONTARIO VOTING INTENTIONS

1B. Well, which party would you say you are leaning towards?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Undecided respondents							
Unweighted Base	116	36	43	34	23	30	49
Weighted Base	116	36*	43*	35*	23**	30**	50*
The Ontario Progressive Conservatives (PC), led by John Tory	9	4	4	1	1	1	5
	8%	12%	9%	2%	4%	3%	10%
The Ontario Liberals, led by Dalton McGuinty	14	3	3	7	2	3	8
	12%	9%	6%	20%	8%	11%	15%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	8	2	3	2	2	0	6
	7%	7%	8%	7%	10%	-	11%
The Ontario Green Party, led by Frank de Jong	1	1	0	0	0	0	1
	1%	3%	-	-	-	2%	1%
Other	1	0	0	1	0	0	1
	1%	-	-	2%	-	-	2%
Would not vote/spoil ballot	11	2	7	2	2	5	3
	9%	6%	16%	6%	9%	17%	6%
Don't Know/Undecided	46	15	17	13	11	14	15
	40%	42%	40%	37%	48%	47%	30%
Refused	27	8	9	9	5	6	12
	23%	22%	21%	26%	22%	20%	24%

ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

* small base

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
The Ontario Progressive Conservatives (PC), led by John Tory	267	60	93	110	30	55	139
	33%	30%	36%	33%	23%	31%	36%
The Ontario Liberals, led by Dalton McGuinty	295	78	79	135	55	63	145
	37%	39%	31%	41%	42%	35%	38%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	109	27	38	41	22	23	50
	14%	14%	15%	12%	17%	13%	13%
The Ontario Green Party, led by Frank de Jong	43	10	13	20	6	12	19
	5%	5%	5%	6%	4%	7%	5%
Other	4	2	0	2	0	2	1
	0	1%	-	1%	-	1%	0
Would not vote/spoil ballot	11	2	7	2	2	5	3
	1%	1%	3%	1%	2%	3%	1%
Don't Know/Undecided	46	15	17	13	11	14	15
	6%	7%	7%	4%	8%	8%	4%
Refused	27	8	9	9	5	6	12
	3%	4%	3%	3%	4%	3%	3%

ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

* small base

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
DECIDED VOTER (Leaners Included)							
Base: Ontario Decided Voters - Leaners Included							
Unweighted Base	717	174	226	308	106	157	352
Weighted Base	717	177	224	307	113*	154	353
The Ontario Progressive Conservatives (PC), led by John Tory	267	60	93	110	30	55	139
	37%	34%	42%	36%	26%	35%	39%
The Ontario Liberals, led by Dalton McGuinty	295	78	79	135	55	63	145
	41%	44%	35%	44%	49%	41%	41%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	109	27	38	41	22	23	50
	15%	16%	17%	13%	20%	15%	14%
The Ontario Green Party, led by Frank de Jong	43	10	13	20	6	12	19
	6%	5%	6%	6%	5%	8%	5%
Other	4	2	0	2	0	2	1
	1%	1%	-	1%	-	1%	0

ONTARIO POLITICS

1. Overall, do you approve or disapprove of the job the provincial government of Premier Dalton McGuinty is doing governing Ontario?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Strongly approve	64 8%	15 7%	17 7%	31 9%	10 8%	8 4%	37 10% E
Somewhat approve	348 43%	91 45%	94 37%	159 48% B	56 43%	80 45%	173 45%
Somewhat disapprove	204 26%	53 26%	64 25%	86 26%	39 30%	40 22%	92 24%
Strongly disapprove	149 19%	32 16%	64 25% AC	48 15%	17 13%	40 22%	71 19%
Don't know/Refused	36 4%	11 6% C	18 7% C	6 2%	9 7% F	12 7% F	10 3%
TOPBOX & LOWBOX SUMMARY							
Approve (Top2Box)	412 51%	106 52%	112 43%	191 58% B	66 50%	88 49%	210 55%
Disapprove (Low2Box)	353 44%	85 42%	128 50% C	134 41%	57 43%	79 44%	164 43%

ONTARIO POLITICS

2. Now, forgetting for a moment which party you may be supporting, which of the four major party leaders do you think would make the best Premier of Ontario?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
John Tory, leader of the Progressive Conservatives	277	63	87	123	30	57	146
	35%	31%	34%	37%	23%	32%	38% D
Dalton McGuinty, leader of the Liberals	266	66	73	127	49	60	132
	33%	33%	28%	38% B	37%	33%	34%
Howard Hampton, leader of the New Democratic Party	122	36	46	39	28	30	53
	15%	18%	18% C	12%	22% F	17%	14%
Frank de Jong, leader of the Green Party	38	9	13	14	4	8	21
	5%	4%	5%	4%	3%	4%	5%
Don't know/Refused	98	29	39	28	20	25	31
	12%	14% C	15% C	9%	15% F	14% F	8%

ONTARIO POLITICS

3. IMPROVED SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
1) John Tory and the Progressive Conservatives	182	43	56	78	29	36	89
	23%	21%	22%	24%	22%	20%	23%
2) Dalton McGuinty Liberals	77	27	19	30	18	17	31
	10%	13% B	7%	9%	14%	10%	8%
3) Howard Hampton and the New Democratic Party	100	28	37	31	22	25	43
	12%	14%	14%	9%	17%	14%	11%
4) Frank de Jong and the Green Party	111	33	33	41	22	22	50
	14%	16%	13%	12%	17%	12%	13%

ONTARIO POLITICS

3. WORSENEO SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
1) John Tory and the Progressive Conservatives	112	34	32	45	20	26	55
	14%	17%	13%	14%	15%	15%	14%
2) Dalton McGuinty Liberals	254	58	89	102	34	52	131
	32%	29%	35%	31%	26%	29%	34%
3) Howard Hampton and the New Democratic Party	89	28	26	34	21	17	36
	11%	14%	10%	10%	16%	9%	9%
4) Frank de Jong and the Green Party	70	21	21	28	14	15	31
	9%	10%	8%	8%	11%	8%	8%

ONTARIO POLITICS

3. Thinking about the past few months, would you say that your opinion of: 1) John Tory and the Progressive Conservatives has improved, stayed the same, or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Improved	182 23%	43 21%	56 22%	78 24%	29 22%	36 20%	89 23%
Stayed the same	446 56%	103 51%	143 56%	196 59%	64 49%	101 57%	218 57%
Worsened	112 14%	34 17%	32 13%	45 14%	20 15%	26 15%	55 14%
Don't know/Refused	61 8%	22 11% C	26 10% C	13 4%	18 14% F	16 9%	21 5%

ONTARIO POLITICS

3. Thinking about the past few months, would you say that your opinion of: 2) Dalton McGuinty Liberals has improved, stayed the same, or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Improved	77 10%	27 13% B	19 7%	30 9%	18 14%	17 10%	31 8%
Stayed the same	433 54%	104 51%	137 53%	187 57%	66 51%	102 57%	210 55%
Worsened	254 32%	58 29%	89 35%	102 31%	34 26%	52 29%	131 34%
Don't know/Refused	37 5%	13 6%	13 5%	11 3%	12 9% F	8 4%	12 3%

ONTARIO POLITICS

3. Thinking about the past few months, would you say that your opinion of: 3) Howard Hampton and the New Democratic Party has improved, stayed the same, or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Improved	100 12%	28 14%	37 14%	31 9%	22 17%	25 14%	43 11%
Stayed the same	536 67%	119 59%	166 65%	246 74% AB	72 55%	118 66%	275 72% D
Worsened	89 11%	28 14%	26 10%	34 10%	21 16%	17 9%	36 9%
Don't know/Refused	76 9%	27 13% C	27 11%	21 6%	17 13%	20 11%	29 8%

ONTARIO POLITICS

3. Thinking about the past few months, would you say that your opinion of: 4) Frank de Jong and the Green Party has improved, stayed the same, or worsened?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Improved	111 14%	33 16%	33 13%	41 12%	22 17%	22 12%	50 13%
Stayed the same	469 59%	108 54%	152 59%	203 61%	72 55%	103 57%	235 61%
Worsened	70 9%	21 10%	21 8%	28 8%	14 11%	15 8%	31 8%
Don't know/Refused	151 19%	40 20%	51 20%	59 18%	23 18%	40 22%	66 17%

ONTARIO POLITICS

4. Some people say that the Liberal government under Premier Dalton McGuinty has done a good job and deserves to be re-elected during the Provincial election this upcoming October. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
McGuinty government has done a good job and deserves re-election	310	83	79	147	52	64	157
	39%	41% B	31%	44% B	39%	36%	41%
Time for another provincial political party to take over	443	104	164	168	66	103	212
	55%	52%	64% AC	51%	50%	57%	55%
Don't know/Refused	48	15	14	16	14	13	13
	6%	7%	5%	5%	10% F	7%	3%

ONTARIO POLITICS

DIFFERENCE BETWEEN APPROVAL AND RE-ELECTION

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Ontario Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Approve job of the McGuinty government	412 51%	106 52%	112 43%	191 58% B	66 50%	88 49%	210 55%
McGuinty government deserves re-election	310 39%	83 41% B	79 31%	147 44% B	52 39%	64 36%	157 41%
DIFF	-102	-23	-33	-44	-14	-24	-52

DEMOGRAPHICS

Region:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	EDUCATION						
	INCOME						
	TOTAL	HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Ontario	801	202	257	331	131	179	383
	100%	100%	100%	100%	100%	100%	100%



DEMOGRAPHICS

Province:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	EDUCATION						
	INCOME						
	TOTAL	HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Ontario	801	202	257	331	131	179	383
	100%	100%	100%	100%	100%	100%	100%



DEMOGRAPHICS

Canadian Markets:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
ONTARIO (NET)	801 100%	202 100%	257 100%	331 100%	131 100%	179 100%	383 100%
- GTA	342 43%	76 38%	101 39%	163 49% AB	43 33%	69 38%	178 46% D
- Central Ontario	153 19%	45 22%	54 21%	52 16%	24 18%	35 19%	77 20%
- Eastern Ontario	109 14%	23 12%	32 13%	53 16%	18 14%	24 13%	49 13%
- SouthWest Ontario	120 15%	28 14%	48 19% C	40 12%	22 17%	31 17%	49 13%
- Northern Ontario	76 9%	30 15% BC	22 9%	23 7%	24 18% F	21 12%	30 8%

DEMOGRAPHICS

Urban / Rural

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Urban	682	158	218	298	106	158	327
	85%	78%	85%	90%	81%	88%	85%
Rural	119	44	39	33	25	22	56
	15%	22%	15%	10%	19%	12%	15%
		C					

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Cornwall	3 0	0 -	1 1%	2 1%	0 -	3 2% F	0 -
Ottawa - Hull	60 7%	10 5%	15 6%	34 10% A	9 7%	7 4%	33 9% E
Brockville	9 1%	3 2%	3 1%	2 1%	1 1%	3 2%	4 1%
Pembroke	3 0	2 1%	1 0	0 -	1 1%	2 1% F	0 -
Kingston	7 1%	1 0	1 0	5 1%	0 -	0 -	3 1%
Belleville	4 0	1 0	2 1%	1 0	1 1%	3 2% F	0 -
Port Hope	2 0	1 1%	1 0	0 -	1 1%	0 -	1 0
Peterborough	4 0	3 1% C	1 0	0 -	1 1%	1 1%	1 0
Lindsay	6 1%	3 1%	2 1%	1 0	0 -	2 1%	3 1%
Oshawa	32 4%	6 3%	15 6%	11 3%	5 4%	4 2%	18 5%
Toronto	308 38%	69 34%	85 33%	152 46% AB	37 28%	64 36%	159 41% D
Hamilton	46 6%	10 5%	15 6%	20 6%	8 6%	5 3%	29 8% E
St. Catharines - Niagara	22 3%	7 4%	7 3%	8 2%	4 3%	6 3%	9 2%

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Kitchener	26 3%	6 3%	11 4%	8 2%	3 2%	7 4%	12 3%
Brantford	11 1%	1 0	6 2%	5 1%	2 1%	3 2%	4 1%
Woodstock	6 1%	2 1%	1 0	3 1%	0 -	2 1%	3 1%
Simcoe	2 0	0 -	0 -	1 0	0 -	1 0	1 0
Guelph	6 1%	0 -	3 1%	3 1%	0 -	4 2%	2 1%
London	31 4%	6 3%	15 6%	9 3%	5 4%	10 5%	11 3%
Chatham	16 2%	3 2%	9 3%	4 1%	5 4%	2 1%	5 1%
Leamington	2 0	0 -	1 1%	1 0	0 -	0 -	2 1%
Windsor	16 2%	6 3%	3 1%	6 2%	3 2%	5 3%	6 2%
Sarnia	4 1%	1 0	1 0	3 1%	1 0	0 -	3 1%
Owen Sound	5 1%	1 0	1 0	3 1%	1 1%	1 1%	3 1%
Collingwood	3 0	1 0	1 0	1 0	0 -	1 1%	2 1%
Barrie	17 2%	5 3%	7 3%	4 1%	1 1%	6 3%	7 2%
Orillia	2 0	1 0	0 -	1 0	1 1%	0 -	1 0

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Midland	1 0	0 -	1 0	0 -	0 -	1 1%	0 -
North Bay	5 1%	3 1% C	2 1%	0 -	1 1%	3 2% F	0 -
Sudbury	13 2%	5 3%	1 1%	6 2%	4 3%	3 2%	5 1%
Timmins	5 1%	4 2% C	1 0	0 -	2 2% F	3 2% F	0 -
Sault Ste. Marie	10 1%	3 1%	1 0	5 2%	2 2%	4 2%	4 1%
Thunder Bay	15 2%	3 2%	6 2%	6 2%	5 4%	4 2%	6 2%
Not in a CMA/Unknown	98 12%	34 17% C	37 14% C	25 8%	25 19% EF	18 10%	45 12%

DEMOGRAPHICS

Respondent's Sex:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Male	380	90	125	162	60	77	202
	47%	45%	48%	49%	46%	43%	53%
Female	421	112	132	170	71	103	181
	53%	55%	52%	51%	54%	57%	47%



DEMOGRAPHICS

Language of Interview:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

		EDUCATION			INCOME		
	TOTAL	HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
	801	202	257	331	131	179	383
English	801	202	257	331	131	179	383
	100%	100%	100%	100%	100%	100%	100%



DEMOGRAPHICS

What age group do you fall into?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
18 to 24	77 10%	28 14% C	27 11% C	20 6%	24 18% EF	14 8%	27 7%
25 to 34	155 19%	28 14%	41 16%	87 26% AB	24 18%	33 19%	85 22%
35 to 44	159 20%	24 12%	55 21% A	78 23% A	19 15%	32 18%	96 25% D
45 to 54	173 22%	45 22%	65 25% C	60 18%	20 15%	39 22%	92 24% D
55 to 64	134 17%	35 18%	39 15%	59 18%	19 14%	34 19%	62 16%
65+	101 13%	42 21% BC	28 11%	27 8%	25 19% F	27 15% F	20 5%
Refused	3 0	0 -	2 1%	1 0	0 -	0 -	1 0
STATISTICS							
Average age	45	48 C	45	44	45	47 F	44
Standard Deviation	15.8	18.3	15.3	14.2	19.2	16.3	13.1
Standard Error	0.6	1.3	1.0	0.8	1.7	1.2	0.7

DEMOGRAPHICS

What is your current marital status?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Single or never married	183 23%	54 27%	65 25%	64 19%	64 49% EF	40 22%	59 15%
Married	450 56%	98 49%	137 53%	215 65% AB	30 23%	95 53% D	270 71% DE
Common-law or living with a partner	55 7%	15 7%	18 7%	19 6%	5 4%	13 7%	30 8%
Divorced or separated	65 8%	20 10%	21 8%	25 7%	19 15% F	19 11% F	19 5%
Widowed	39 5%	14 7% C	17 7% C	7 2%	13 10% F	13 7% F	5 1%
Refused	9 1%	1 0	0 -	2 1%	0 -	1 0	0 -

DEMOGRAPHICS

Including yourself, how many people currently live in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All Respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
1 person	119 15%	35 18% C	47 18% C	36 11%	55 42% EF	31 18% F	22 6%
2 persons	267 33%	78 39% B	72 28%	118 36%	32 24%	71 40% D	121 32%
3 persons	159 20%	41 20%	50 19%	66 20%	26 20%	30 16%	86 22%
4 persons	146 18%	26 13%	51 20%	68 21% A	8 6%	28 16% D	90 23% DE
5 persons	73 9%	16 8%	25 10%	32 10%	8 6%	13 7%	44 11%
6 persons	21 3%	3 1%	10 4%	8 2%	2 2%	1 1%	18 5% E
7 persons	5 1%	0 -	3 1%	2 1%	0 -	2 1%	3 1%
8 persons	2 0	1 1%	1 0	0 -	1 1%	1 1%	0 -
9 persons	1 0	1 1%	0 -	0 -	0 -	1 1%	0 -
Refused	6 1%	0 -	0 -	0 -	0 -	0 -	0 -
STATISTICS							
Mean	2.86	2.66	2.93	2.93 A	2.19	2.70 D	3.20 DE

DEMOGRAPHICS

Do you have any children under the age of 18 currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E/F
* small base

		EDUCATION			INCOME		
	TOTAL	HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: Excludes respondents living alone							
Unweighted Base	669	161	211	294	69	148	359
Weighted Base	676	167	211	295	76*	148	361
Yes	292	54	106	130	31	62	175
	43%	32%	50% A	44% A	40%	42%	48%
No	383	113	105	164	46	86	187
	57%	68% BC	50%	56%	60%	58%	52%
Refused	1	0	0	1	0	0	0
	0	-	-	0	-	-	-



DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

* small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 30) ineligible for sig testing		EDUCATION			INCOME		
	TOTAL	HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
ALL AGES							
Base: Children under the age of 18 currently living in household							
Unweighted Base	283	49	103	129	26	60	173
Weighted Base	292	54*	106*	130	31**	62*	175
Under 1 year old	26 9%	2 3%	8 7%	16 12%	4 13%	2 3%	19 11%
One year old	25 9%	3 6%	10 9%	12 9%	2 6%	6 10%	17 10%
Two years old	21 7%	5 10%	6 6%	9 7%	6 20%	6 10%	7 4%
Three years old	28 10%	6 12%	4 4%	17 13% B	3 9%	5 8%	19 11%
Four years old	16 6%	3 6%	6 5%	7 6%	0 -	3 5%	12 7%
Five years old	32 11%	2 4%	10 10%	19 15%	1 4%	7 12%	22 12%
Six years old	31 10%	6 12%	7 7%	17 13%	4 14%	3 5%	21 12%
Seven years old	29 10%	6 11%	13 12%	10 8%	1 4%	7 11%	19 11%
Eight years old	24 8%	6 11%	8 8%	10 8%	4 13%	8 13%	12 7%
Nine years old	19 7%	7 12%	6 6%	7 5%	5 16%	2 4%	10 6%
Ten years old	38 13%	7 12%	15 14%	17 13%	5 15%	8 12%	23 13%
Eleven years old	19 7%	2 4%	7 7%	10 7%	3 10%	2 4%	14 8%
Twelve years old	39 13%	6 11%	18 17%	15 11%	3 11%	10 16%	21 12%

DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Thirteen years old	29 10%	4 7%	14 13%	10 8%	1 5%	7 11%	16 9%
Fourteen years old	25 9%	5 9%	10 9%	11 9%	2 6%	10 16% F	12 7%
Fifteen years old	21 7%	4 8%	7 7%	10 8%	1 3%	6 9%	15 8%
Sixteen years old	36 12%	6 12%	16 15%	14 11%	6 21%	5 8%	21 12%
Seventeen years old	28 10%	6 11%	14 13%	8 6%	0 -	4 6%	20 11%
Refused	12 4%	1 3%	5 5%	4 3%	1 2%	3 5%	4 2%

DEMOGRAPHICS

What is the highest level of formal education that you have completed?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Grade school or some high school	54 7%	54 27% BC	0 -	0 -	22 17% F	17 9% F	9 2%
Complete high school	148 18%	148 73% BC	0 -	0 -	40 30% F	41 23% F	43 11%
Some community college or university, but did not finish	124 15%	0 -	124 48% AC	0 -	24 18%	34 19%	49 13%
Complete technical or trade school/Community college	133 17%	0 -	133 52% AC	0 -	25 19%	31 18%	65 17%
Complete university degree, such as a Bachelor's	239 30%	0 -	0 -	239 72% AB	18 14%	47 26% D	145 38% DE
Post-graduate degree, such as a Master's or Ph.D.	92 12%	0 -	0 -	92 28% AB	1 1%	10 5% D	71 19% DE
Refused	10 1%	0 -	0 -	0 -	1 1%	0 -	0 -

DEMOGRAPHICS

Which one of the following categories best describes your current employment status?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Working full-time	380 47%	65 32%	127 49%	188 57%	28 21%	82 45%	236 62%
Working part-time	66 8%	17 9%	23 9%	25 7%	19 14%	16 9%	28 7%
Self-employed	78 10%	18 9%	31 12%	29 9%	10 7%	18 10%	42 11%
Unemployed, but looking for work	32 4%	12 6%	10 4%	10 3%	12 9%	8 4%	9 2%
Attending school full-time/A student	14 2%	5 2%	8 3%	2 1%	5 4%	3 2%	5 1%
Retired	151 19%	57 28%	36 14%	57 17%	31 23%	44 25%	44 11%
Not in the workforce/A full-time homemaker	58 7%	25 12%	18 7%	15 5%	23 18%	6 4%	16 4%
Other/Social assistance/Disability	12 1%	3 1%	5 2%	4 1%	4 3%	3 2%	4 1%
Refused	11 1%	1 0	0 -	1 0	1 1%	0 -	0 -

DEMOGRAPHICS

And which of the following categories best describes your annual household income?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C - D/E/F

	TOTAL	EDUCATION			INCOME		
		HS<	Post sec	University	<\$30K	\$30K-<\$60K	\$60K+
		A	B	C	D	E	F
Base: All respondents							
Unweighted Base	801	199	259	332	124	182	382
Weighted Base	801	202	257	331	131	179	383
Under \$10,000	21 3%	15 8% BC	2 1%	3 1%	21 16% EF	0 -	0 -
\$10,000 to just under \$20,000	56 7%	25 13% C	25 10% C	6 2%	56 43% EF	0 -	0 -
\$20,000 to just under \$30,000	54 7%	21 11% C	21 8% C	11 3%	54 41% EF	0 -	0 -
\$30,000 to just under \$40,000	55 7%	19 9% C	25 10% C	11 3%	0 -	55 31% DF	0 -
\$40,000 to just under \$50,000	58 7%	15 7%	21 8%	23 7%	0 -	58 32% DF	0 -
\$50,000 to just under \$60,000	67 8%	23 12%	20 8%	23 7%	0 -	67 37% DF	0 -
\$60,000 to just under \$70,000	52 6%	16 8%	15 6%	20 6%	0 -	0 -	52 14% DE
\$70,000 to just under \$80,000	55 7%	12 6%	15 6%	29 9%	0 -	0 -	55 14% DE
\$80,000 to just under \$100,000	103 13%	12 6%	37 14% A	54 16% A	0 -	0 -	103 27% DE
\$100,000 and over	174 22%	13 6%	48 19% A	113 34% AB	0 -	0 -	174 45% DE
Refused	107 13%	30 15%	28 11%	40 12%	0 -	0 -	0 -