

Household Cleaning

Detailed tables

1x. To what extent do you feel that the chemicals found in household cleaning products and other consumer products such as soaps & detergents, household disinfectants and air fresheners have improved the quality of life of Canadians? Do you feel they have greatly improved, somewhat improved, somewhat lessened, greatly lessened or had no impact on the quality of life of Canadians?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D - E/F/G Overlap formulae used. * small base

		EDUCATION				INCOME		
	Total	<HS	HS	Post Sec	Univ Grad	<\$30K	\$30K-\$59K	\$60K+
		A	B	C	D	E	F	G
Base: All respondents								
Unweighted Base	1000	93	188	377	336	178	306	390
Weighted Base	1000	92*	188	373	341	187	305	383
Greatly improved	182 18%	24 26% C	37 20%	57 15%	63 18%	38 20%	58 19%	61 16%
Somewhat improved	503 50%	41 45%	89 47%	190 51%	180 53%	90 48%	152 50%	206 54%
Somewhat lessened	144 14%	10 11%	24 13%	58 15%	52 15%	27 14%	44 15%	58 15%
Greatly lessened	58 6%	7 7%	11 6%	24 6%	16 5%	9 5%	20 6%	21 5%
No impact	102 10%	7 7%	25 13%	42 11%	28 8%	21 11%	29 9%	34 9%
(DK/NS)	11 1%	3 4% CD	2 1%	3 1%	3 1%	2 1%	2 1%	2 1%
Summary								
Top2box (Improved)	685 68%	65 71%	126 67%	247 66%	243 71%	128 68%	210 69%	268 70%
Low2box (Lessened)	202 20%	17 18%	34 18%	81 22%	68 20%	36 19%	64 21%	79 21%