OSTEOPOROSIS AWARENESS
2. KNOWLEDGEABLE SUMMARY TABLE (A lot/Some)

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGIO	N TYPE		EDUC	ATION			INCOME	
	TOTAL	Urban	Rural	<hs< td=""><td>HS</td><td>Post sec</td><td>University</td><td>&lt;\$30K</td><td>\$30K-&lt;\$60K</td><td>\$60K +</td></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	
Base: Respondents 50+										
Unweighted Base	875	714	161	109	199	272	280	192	261	269
Weighted Base	875	714	161	110	200	268	281	192	260	270
1) Osteoporosis	514	431	83	51	105	167	185	83	152	177
	59%	60%	51%	46%	52%	62%	66%	43%	59%	66%
		В				CD	CD		G	G

OSTEOPOROSIS AWARENESS
2. NOT KNOWLEDGEABLE SUMMARY TABLE (A little/Nothing at all)

		REGIO	N TYPE		EDUC	ATION			INCOME	
	TOTAL	Urban	Rural	<hs< td=""><td>HS</td><td>Post sec</td><td>University</td><td>&lt;\$30K</td><td>\$30K-&lt;\$60K</td><td>\$60K +</td></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: Respondents 50+										
Unweighted Base	875	714	161	109	199	272	280	192	261	269
Weighted Base	875	714	161	110	200	268	281	192	260	270
1) Osteoporosis	359	281	77	59	95	101	96	109	106	93
	41%	39%	48%	54%	47%	37%	34%	56%	41%	34%
			Α	EF	EF			HI		

### OSTEOPOROSIS AWARENESS

2. How much would you say you know about each of the following diseases: 1) Osteoporosis?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	ı
ase: Respondents 50+										
Unweighted Base	875	714	161	109	199	272	280	192	261	269
Weighted Base	875	714	161	110	200	268	281	192	260	270
A lot	265	227	37	23	54	83	102	39	72	99
	30%	32% B	23%	21%	27%	31%	36% CD	21%	28%	37% GH
Some	249	204	46	28	51	84	84	43	80	78
	28%	29%	28%	25%	25%	31%	30%	22%	31% G	29%
A little	265	213	52	39	67	81	75	73	79	77
	30%	30%	32%	35%	34%	30%	26%	38% I	30%	28%
Nothing at all	93	68	25	20	27	19	21	35	27	17
	11%	10%	16% A	18% EF	14% EF	7%	8%	18% HI	11%	6%
Don't know/Refused	2 0	1	1	0	1	1	0	1	1	0
	0	0	1%	-	1%	0	-	1%	0	-
OPBOX & LOWBOX SUMMARY										
Knowledgeable (Top2Box)	514	431	83	51	105	167	185	83	152	177
	59%	60% B	51%	46%	52%	62% CD	66% CD	43%	59% G	66% G
Not Knowledgeable (Low2Box)	359	281	77	59	95	101	96	109	106	93
3 ( ,	41%	39%	48%	54%	47%	37%	34%	56%	41%	34%
			Α	EF	EF			HI		

Canadian Ipsos-Reid Express May 15-17 & 22-24, 2007

FINAL DATA



### OSTEOPOROSIS AWARENESS

3. As far as you are aware, what specifically can a person do to reduce the risk of developing osteoporosis and to build stronger bones?

		REGIO	N TYPE		ED	UCATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		А	В	С	D	E	F	G	Н	I
OTAL MENTIONS										
ase: Respondents 50+ knowlegeable of Oste	oporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Exercise	416	353	64	28	82	145	158	70	129	145
	53%	55%	47%	31%	48% C	58% CD	61% CD	45%	56% G	57% G
More calcium/ calcium supplements	401	329	72	40	81	125	152	75	116	151
	51%	51%	53%	45%	47%	50%	59% CD	48%	50%	59% GH
Better diet/ eat healthy	267	225	42	28	48	93	94	53	79	83
,	34%	35%	31%	31%	28%	37% D	36%	34%	34%	33%
Drink more milk	110	92	19	19	30	31	28	26	24	43
	14%	14%	14%	21% F	18% F	13%	11%	16%	10%	17% H
Have enough Vitamin D/ increase Vitamin D	56	46	11	3	9	19	25	13	17	17
	7%	7%	8%	3%	5%	8%	9%	8%	7%	7%
See a doctor regularly/ regular check-ups	46	38	8	1	5	12	28	6	21	15
oos a doctor rogalarry/ rogalar chock apo	6%	6%	6%	1%	3%	5%	11%	4%	9%	6%
			-,-	.,,	- 7,5		CDE	.,.	G	
Take vitamins/ vitamin supplements	45	36	9	7	12	13	12	12	16	13
	6%	6%	6%	8%	7%	5%	5%	8%	7%	5%
Proper prescription medication	39	33	6	2	7	15	13	6	16	13
	5%	5%	5%	2%	4%	6%	5%	4%	7%	5%
More fruits/ vegetables	35	29	6	7	7	10	11	15	5	10
	4%	4%	5%	8%	4%	4%	4%	9% HI	2%	4%
More dairy products	23	21	2	3	5	8	6	3	9	7
	3%	3%	1%	4%	3%	3%	2%	2%	4%	3%
Stop smoking	21	19	2	0	3	7	11	3	12	6
	3%	3%	2%	-	2%	3%	4%	2%	5%	3%
Pills/ supplements (unsp.)	21	18	2	3	6	4	7	4	6	6
	3%	3%	2%	3%	4%	2%	3%	3%	3%	2%



#### OSTEOPOROSIS AWARENESS

3. As far as you are aware, what specifically can a person do to reduce the risk of developing osteoporosis and to build stronger bones?

		REGION	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Adopt a healthy lifestyle	20	16	4	5	2	7	6	2	6	8
	3%	3%	3%	6% D	1%	3%	2%	1%	3%	3%
Be more active/ not sedentary/ more exercise	20	18	2	1	6	6	7	4	6	9
	3%	3%	1%	1%	4%	3%	3%	3%	3%	3%
Lose weight	17	16	1	2	1	8	5	1	2	6
	2%	2%	1%	2%	1%	3%	2%	1%	1%	2%
It's genetic/ hereditary	8	8	0	0	1	1	6	0	3	4
	1%	1%	-	-	1%	0	2%	-	1%	2%
Have enough Vitamin C/ increase Vitamin C	6	3	3	2	0	1	3	2	0	2
	1%	0	2% A	2%	-	0	1%	1%	-	1%
Other	73	57	16	7	18	16	31	10	32	25
	9%	9%	12%	8%	11%	6%	12% E	6%	14% G	10%
Nothing	4	4	0	0	2	1	1	1	1	1
	0	1%	-	-	1%	0	0	1%	0	0
Don't know/Refused	67	52	15	13	20	23	9	19	20	9
	9%	8%	11%	14%	12% F	9% F	4%	12% I	9% I	4%



### OSTEOPOROSIS AWARENESS

4. As far as you are aware, what are some specific risk factors for osteoporosis?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

\* small base

Sitiali base		REGIO	N TYPE		EDU	JCATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
TOTAL MENTIONS							l			
Base: Respondents 50+ knowlegeable of C										
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Diet/ poor nutrition	227	188	39	19	38	78	89	36	58	88
	29%	29%	29%	21%	22%	32%	34%	23%	25%	35%
						D	CD			GH
Heredity/ family history/ genetics	225	186	39	18	31	76	98	33	67	85
	29%	29%	29%	20%	18%	31%	38%	21%	29%	33%
						D	CD			G
Inactivity/ lack of exercise	191	164	27	8	34	63	84	30	56	72
	25%	25%	20%	9%	20%	25%	32%	19%	24%	28%
					С	С	CD			G
Low calcium/ lack of calcium	185	146	39	18	46	47	73	34	56	65
	24%	23%	29%	20%	27%	19%	28%	22%	24%	26%
					E		E			
Age	95	76	19	8	17	36	33	11	36	31
Š	12%	12%	14%	9%	10%	15%	13%	7%	16% G	12%
Gender/ women are at higher risk	71	62	9	4	9	29	29	8	25	29
dender/ women are at higher hisk	9%	10%	7%	4%	5%	12%	11%	5%	11%	11%
	376	1076	7 76	7/0	378	D	D	378	1170	G
Bone density/ bone structure	58	55	3	7	13	12	27	13	21	17
Zono donony, zono on dotaro	7%	9%	2%	8%	7%	5%	10%	8%	9%	7%
	. 70	В	270	0,0	, , ,	0,0	E	0,0	0,70	. , ,
Smoking	41	38	3	1	7	16	17	6	14	15
•	5%	6%	2%	1%	4%	7%	6%	4%	6%	6%
						С				
Obesity/ overweight	23	21	2	1	5	4	12	3	4	13
	3%	3%	2%	1%	3%	2%	5%	2%	2%	5%
Lack of a healthy lifestyle	18	15	3	1	2	4	11	3	3	10
,	2%	2%	3%	1%	1%	2%	4%	2%	1%	4%
Vitamin deficiencies	16	12	4	0	3	6	7	0	4	8
	2%	2%	3%	-	2%	2%	3%	-	2%	3%
										G
Post-menopause women	15	13	2	0	4	6	5	0	2	10
-1	2%	2%	2%	-	2%	2%	2%	-	1%	4%
	=		=		=	=				GH
Low milk diet	15	11	4	2	4	4	5	5	3	5
· · · · · · · · · · · · · · · · ·	2%	2%	3%	2%	2%	2%	2%	3%	1%	2%





### OSTEOPOROSIS AWARENESS

4. As far as you are aware, what are some specific risk factors for osteoporosis?

		REGION	N TYPE		EDUC	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Accidents/ previous fractures	14	9	4	5	2	4	2	3	3	3
	2%	1%	3%	6% DEF	1%	2%	1%	2%	1%	1%
Lack of dairy products	13	13	0	2	1	5	5	3	4	3
	2%	2%	-	2%	1%	2%	2%	2%	2%	1%
Race/ Caucasian	12	11	1	0	1	3	8	1	4	6
	2%	2%	1%	-	1%	1%	3%	1%	2%	2%
Drinking alcohol	10	10	0	0	3	3	4	1	3	5
	1%	2%	-	-	2%	1%	2%	1%	1%	2%
Other	76	65	11	4	11	29	31	9	26	29
	10%	10%	8%	5%	7%	12%	12%	6%	11%	11%
Don't know/Refused	164	136	28	33	51	49	29	52	52	33
	21%	21%	21%	36%	30%	20%	11%	34%	22%	13%
				EF	EF	F		HI	I	

## OSTEOPOROSIS AWARENESS 5. YES SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I \* small base

Siliali base		REGIOI	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	1
Base: Respondents 50+ knowlegeable of Osto	eoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
1) Being female	624	517	108	67	128	203	220	116	179	219
	80%	80%	80%	74%	75%	82%	85% CD	75%	77%	86% GH
2) Having high blood pressure	210	177	33	41	56	64	48	52	60	62
,	27%	28%	25%	45% EF	33% F	26% F	18%	34%	26%	25%
3) Being age 65 or older	664	552	111	70	137	218	232	125	197	229
, 6 6	85%	86%	83%	78%	80%	88% CD	89% CD	80%	85%	90% G
4) A diet low in Calcium and Vitamin D	720	596	124	78	152	228	255	142	219	246
	92%	92%	92%	87%	89%	92%	98% CDE	91%	94%	97% G
5) Smog	250	194	56	45	60	70	70	62	79	70
· · ·	32%	30%	42% A	50% DEF	35%	28%	27%	40% I	34%	28%
6) Being overweight or obese	462	376	86	56	113	150	140	99	142	146
, ,	59%	58%	64%	62%	66% F	60%	54%	63%	62%	57%
7) Having a fracture after age 40	449	377	71	57	104	135	150	96	132	151
,	58%	59%	53%	64%	61%	54%	58%	61%	57%	60%





## OSTEOPOROSIS AWARENESS 5. NO SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I \* small base

		REGIO	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: Respondents 50+ knowlegeable of Ost	eoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
1) Being female	115	94	21	16	28	36	32	25	44	30
	15%	15%	16%	18%	17%	14%	12%	16%	19% I	12%
2) Having high blood pressure	483	398	85	37	100	158	183	85	150	163
	62%	62%	63%	41%	58%	64%	70%	54%	65%	64%
					С	С	CD		G	G
3) Being age 65 or older	91	75	16	14	26	24	25	22	29	24
	12%	12%	12%	15%	15%	10%	10%	14%	13%	9%
4) A diet low in Calcium and Vitamin D	39	34	6	8	14	13	3	8	8	7
	5%	5%	4%	8% F	8% F	5% F	1%	5%	4%	3%
5) Smog	420	356	64	34	92	141	149	70	125	153
-,g	54%	55%	47%	37%	54%	57%	57%	45%	54%	60%
					C	С	С			G
6) Being overweight or obese	271	226	45	29	54	84	99	44	79	95
, ,	35%	35%	33%	32%	32%	34%	38%	28%	34%	37%
7) Having a fracture after age 40	270	214	56	27	55	91	91	51	81	89
	35%	33%	42%	30%	32%	37%	35%	33%	35%	35%





### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 1) Being female?

_		REGION	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: Respondents 50+ knowlegeable of Oste	eoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Yes	624	517	108	67	128	203	220	116	179	219
	80%	80%	80%	74%	75%	82%	85%	75%	77%	86%
							CD			GH
No	115	94	21	16	28	36	32	25	44	30
	15%	15%	16%	18%	17%	14%	12%	16%	19%	12%
									I	
Don't know/Refused	40	34	6	7	15	9	8	14	9	5
	5%	5%	4%	8%	9%	4%	3%	9%	4%	2%
				F	EF			HI		



### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 2) Having high blood pressure?

		REGION	N TYPE		EDU	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		A	В	С	D	E	F	G	Н	ı
Base: Respondents 50+ knowlegeable of Os	teoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Yes	210	177	33	41	56	64	48	52	60	62
	27%	28%	25%	45%	33%	26%	18%	34%	26%	25%
				EF	F	F				
No	483	398	85	37	100	158	183	85	150	163
	62%	62%	63%	41%	58%	64%	70%	54%	65%	64%
					С	С	CD		G	G
Don't know/Refused	86	69	17	13	15	26	30	19	21	28
	11%	11%	13%	14%	9%	11%	11%	12%	9%	11%
			2,72							



### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 3) Being age 65 or older?

Siriali base		REGIO	N TYPE		EDUC	CATION			INCOME	
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	İ
Base: Respondents 50+ knowlegeable	of Osteoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Yes	664	552	111	70	137	218	232	125	197	229
	85%	86%	83%	78%	80%	88% CD	89% CD	80%	85%	90% G
No	91	75	16	14	26	24	25	22	29	24
	12%	12%	12%	15%	15%	10%	10%	14%	13%	9%
Don't know/Refused	25	17	7	6	8	6	3	9	5	1
	3%	3%	5%	7%	5%	2%	1%	6%	2%	0
				l F	F					

### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 4) A diet low in Calcium and Vitamin D?

		REGION	N TYPE		EDU	CATION	INCOME			
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: Respondents 50+ knowlegeable of Oste	eoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Yes	720	596	124	78	152	228	255	142	219	246
	92%	92%	92%	87%	89%	92%	98% CDE	91%	94%	97% G
No	39	34	6	8	14	13	3	8	8	7
	5%	5%	4%	8% F	8% F	5% F	1%	5%	4%	3%
Don't know/Refused	20	15	5	4	5	7	2	6	5	1
	3%	2%	4%	4% F	3%	3%	1%	4% I	2%	0



#### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 5) Smog?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I \* small base

EDUCATION INCOME REGION TYPE TOTAL Urban Rural <HS HS Post sec University <\$30K \$30K-<\$60K \$60K + В С G Base: Respondents 50+ knowlegeable of Osteoporosis 780 779 232 231 251 259 253 Unweighted Base 645 135 89 171 156 Weighted Base 254 644 135 90\* 172 248 260 156 250 70 Yes 194 56 45 60 70 62 79 70 32% 30% 42% 50% 35% 28% 27% 40% 34% 28% DEF Α 92 54% 125 54% No 420 356 64 34 141 149 70 153 54% 55% 47% 37% 57% 57% 45% 60% С С С G 24 27 110 95 15 20 Don't know/Refused 11 37 41 31 15% 11% 15% 15% 12% 14% 13% 11% 16% 12%



### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 6) Being overweight or obese?

	REGION TYPE				EDUC	CATION	INCOME			
	TOTAL	Urban	Rural	<hs< td=""><td>HS</td><td>Post sec</td><td>University</td><td>&lt;\$30K</td><td>\$30K-&lt;\$60K</td><td>\$60K +</td></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	1
Base: Respondents 50+ knowlegeable of Oste	eoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Yes	462 59%	376 58%	86 64%	56 62%	113 66%	150 60%	140 54%	99 63%	142 62%	146 57%
No	271 35%	226 35%	45 33%	29 32%	54 32%	84 34%	99 38%	44 28%	79 34%	95 37%
Don't know/Refused	46 6%	42 7%	4 3%	6 6%	5 3%	14 6%	21 8% D	13 8%	9 4%	13 5%



### OSTEOPOROSIS AWARENESS

5. As far as you are aware, which of the following increase the likelihood that a person will develop osteoporosis: 7) Having a fracture after age 40?

		REGION	N TYPE		EDU	CATION		INCOME		
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	E	F	G	Н	I
Base: Respondents 50+ knowlegeable of Oste	eoporosis									
Unweighted Base	780	645	135	89	171	251	259	156	232	253
Weighted Base	779	644	135	90*	172	248	260	156	231	254
Yes	449 58%	377 59%	71 53%	57 64%	104 61%	135 54%	150 58%	96 61%	132 57%	151 60%
No	270 35%	214 33%	56 42%	27 30%	55 32%	91 37%	91 35%	51 33%	81 35%	89 35%
Don't know/Refused	61 8%	54 8%	7 5%	5 6%	12 7%	22 9%	19 7%	9 6%	18 8%	13 5%



# OSTEOPOROSIS AWARENESS 6. Which of the following apply to you?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGION	N TYPE		EDU	CATION		INCOME			
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +	
		Α	В	С	D	Е	F	G	Н	I	
TOTAL MENTIONS											
Base: Respondents 50+											
Unweighted Base	875	714	161	109	199	272	280	192	261	269	
Weighted Base	875	714	161	110	200	268	281	192	260	270	
You yourself have osteoporosis	83	69	15	16	20	20	27	26	28	18	
	10%	10%	9%	14% E	10%	8%	10%	14% I	11%	6%	
You have a close family member who has osteoporosis	148	121	27	16	25	60	46	25	51	41	
·	17%	17%	17%	14%	12%	22% D	16%	13%	20%	15%	
You know someone with osteoporosis	311	260	50	32	54	111	109	56	92	103	
	36%	36%	31%	29%	27%	41% CD	39% D	29%	35%	38%	
None of the above	421	340	81	53	115	112	132	101	125	131	
	48%	48%	50%	48%	57% EF	42%	47%	53%	48%	48%	
Don't know/Refused	7	4	3	2	2	1	1	3	1	1	
	1%	1%	2%	2%	1%	0	0	2%	0	0	



# OSTEOPOROSIS AWARENESS 8. Which of the following apply to you?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E/F - G/H/I

		REGIO	N TYPE		EDU	CATION	INCOME			
	TOTAL	Urban	Rural	<hs< th=""><th>HS</th><th>Post sec</th><th>University</th><th>&lt;\$30K</th><th>\$30K-&lt;\$60K</th><th>\$60K +</th></hs<>	HS	Post sec	University	<\$30K	\$30K-<\$60K	\$60K +
		Α	В	С	D	Е	F	G	Н	I
TOTAL MENTIONS										
Base: Respondents 50+										
Unweighted Base	875	714	161	109	199	272	280	192	261	269
Weighted Base	875	714	161	110	200	268	281	192	260	270
You have spoken with a health care professional about osteoporosis	209	174	35	20	44	60	84	34	62	73
	24%	24%	22%	19%	22%	22%	30% CE	18%	24%	27% G
You have had a bone mineral density / BMD test	260	218	42	33	53	84	88	55	79	83
	30%	31%	26%	30%	27%	31%	31%	29%	30%	31%
You are currently taking medication for osteoporosis	85	74	11	12	23	26	23	23	32	17
	10%	10%	7%	11%	11%	10%	8%	12% 	12% I	6%
None of the above	514	408	106	67	122	160	156	124	146	154
	59%	57%	65%	61%	61%	60%	55%	65%	56%	57%
Don't know/Refused	3	1	2	0	1	0	2	0	0	1
	0	0	1% A	-	0	-	1%	-	-	0

