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| 2. Electronic enforcement involves using cameras instead of police to identify vehicles that speed or run red lights. The owner of the vehicle is fined but no points are assigned to anyone's driving record. Do you strongly support, somewhat support, somewhat oppose or strongly oppose using each of the following types of electronic enforcement: 2) Cameras to identify vehicles that go through intersections after the traffic light has turned red? | 6 |
| 2. Electronic enforcement involves using cameras instead of police to identify vehicles that speed or run red lights. The owner of the vehicle is fined but no points are assigned to anyone's driving record. Do you strongly support, somewhat support, somewhat oppose or strongly oppose using each of the following types of electronic enforcement: 3) Photo radar to identify vehicles that break the speed limit on the highway? | 7 |
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ELECTRONIC ENFORCEMENT

1. *Thinking now about the general level of traditional traffic enforcement by police in your community, including roadside checks, radar, speed traps and the general visibility of police, would you say that the level of enforcement is...*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------|----------------|-----------|--------------|------------|-----------|-----------------|------------|--------------|----------------|------------|
| | | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Not enough | 421 42% | 55 40% | 41 43% | 23 35% | 160 42% | 114 48% | 27 36% | 100 34% | 179 46% | 139 45% | 181 37% | 241 47% |
| About right | 491 49% | 79 57% | 42 44% | 37 55% | 184 48% | 109 46% | 39 51% | 152 51% | 180 47% | 150 49% | 256 52% | 235 46% |
| Too much | 72 7% | 5 4% | 11 11% A | 6 8% | 30 8% | 12 5% | 8 11% | 38 13% HI | 21 6% | 12 4% | 48 10% K | 24 5% |
| Depends | 10 1% | 0 - | 2 2% | 1 2% | 4 1% | 2 1% | 0 1% | 2 1% | 5 1% | 2 1% | 3 1% | 6 1% |
| Don't know/Refused | 8 1% | 0 - | 0 - | 0 - | 7 2% E | 0 - | 1 1% | 3 1% | 0 0 | 5 2% H | 3 1% | 5 1% |



ELECTRONIC ENFORCEMENT

2. SUPPORT SUMMARY TABLE (Strongly/Somewhat support)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|-------|----------|----------|------------|----------|----------|----------|------------|------------|-----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| 1) Photo radar to identify vehicles that break the speed limit in school zones | 844 | 123 | 81 | 60 | 306 | 210 | 63 | 242 | 321 | 272 | 398 | 446 |
| | 84% | 88% D | 85% | 89% | 79% | 89% D | 83% | 82% | 83% | 88% | 81% | 87% J |
| 2) Cameras to identify vehicles that go through intersections after the traffic light has turned red | 776 | 117 | 75 | 59 | 278 | 187 | 60 | 212 | 297 | 260 | 364 | 412 |
| | 77% | 84% D | 78% | 88% D | 72% | 79% | 79% | 72% | 77% | 84% GH | 74% | 81% J |
| 3) Photo radar to identify vehicles that break the speed limit on the highway | 687 | 102 | 66 | 51 | 260 | 153 | 55 | 176 | 263 | 240 | 315 | 371 |
| | 69% | 73% | 68% | 76% | 67% | 64% | 72% | 60% | 68% G | 78% GH | 64% | 73% J |



ELECTRONIC ENFORCEMENT

2. NEITHER SUMMARY TABLE (Neither support/oppose/Depends)

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|-------|---------|----------|------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| 1) Photo radar to identify vehicles that break the speed limit in school zones | 4 | 0 | 0 | 1 | 2 | 2 | 0 | 1 | 2 | 2 | 2 | 2 |
| | 0 | - | - | 2% | 0 | 1% | - | 0 | 1% | 1% | 0 | 0 |
| 2) Cameras to identify vehicles that go through intersections after the traffic light has turned red | 10 | 2 | 1 | 2 | 2 | 2 | 1 | 6 | 2 | 1 | 7 | 3 |
| | 1% | 2% | 1% | 3% | 0 | 1% | 2% | 2% | 1% | 0 | 1% | 1% |
| 3) Photo radar to identify vehicles that break the speed limit on the highway | 11 | 0 | 2 | 0 | 5 | 4 | 0 | 3 | 3 | 3 | 3 | 7 |
| | 1% | - | 2% | - | 1% | 2% | - | 1% | 1% | 1% | 1% | 1% |



ELECTRONIC ENFORCEMENT

2. OPPOSE SUMMARY TABLE (Somewhat/Strongly oppose)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|-------|---------|----------|------------|-----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| 1) Photo radar to identify vehicles that break the speed limit in school zones | 150 | 17 | 14 | 6 | 75 | 25 | 13 | 50 | 62 | 33 | 87 | 63 |
| | 15% | 12% | 14% | 9% | 20% E | 11% | 17% | 17% | 16% I | 11% | 18% K | 12% |
| 2) Cameras to identify vehicles that go through intersections after the traffic light has turned red | 213 | 20 | 20 | 6 | 104 | 48 | 15 | 78 | 86 | 45 | 118 | 94 |
| | 21% | 14% | 21% | 9% | 27% AC | 20% C | 19% | 26% I | 22% I | 15% | 24% K | 18% |
| 3) Photo radar to identify vehicles that break the speed limit on the highway | 304 | 37 | 29 | 16 | 120 | 80 | 21 | 115 | 119 | 65 | 172 | 132 |
| | 30% | 27% | 30% | 24% | 31% | 34% | 28% | 39% I | 31% I | 21% | 35% K | 26% |



ELECTRONIC ENFORCEMENT

2. Electronic enforcement involves using cameras instead of police to identify vehicles that speed or run red lights. The owner of the vehicle is fined but no points are assigned to anyone's driving record. Do you strongly support, somewhat support, somewhat oppose or strongly oppose using each of the following types of electronic enforcement: 1) Photo radar to identify vehicles that break the speed limit in school zones?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|---------------------------|------------|-------------------|---------------|-----------------|----------------|-----------------|----------------|----------------|-----------------|-----------------|----------------|-----------------|
| | | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Strongly support | 602 60% | 100 72% DEF | 57 59% | 39 58% | 236 61% | 127 54% | 43 56% | 154 52% | 240 62% G | 202 65% G | 291 59% | 312 61% |
| Somewhat support | 242 24% | 22 16% | 24 25% | 21 31% AD | 71 18% | 83 35% AD | 20 27% | 87 30% H | 81 21% | 71 23% | 108 22% | 134 26% |
| Somewhat oppose | 57 6% | 6 4% | 5 5% | 6 9% E | 31 8% E | 7 3% | 2 3% | 25 8% I | 20 5% | 10 3% | 29 6% | 28 5% |
| Strongly oppose | 93 9% | 10 7% C | 9 10% C | 0 - | 44 11% C | 18 8% C | 11 14% C | 26 9% | 42 11% | 24 8% | 58 12% K | 35 7% |
| Neither support/oppose | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 0 | 0 - | 0 - | 1 0 |
| Depends | 3 0 | 0 - | 0 - | 1 2% | 0 0 | 2 1% | 0 - | 0 - | 2 0 | 2 1% | 2 0 | 1 0 |
| Don't know/Refused | 4 0 | 0 - | 1 1% | 0 - | 2 1% | 0 0 | 0 - | 2 1% | 0 0 | 1 0 | 3 1% | 0 0 |
| TOPBOX & LOWBOX SUMMARY | | | | | | | | | | | | |
| Support (Top2Box) | 844 84% | 123 88% D | 81 85% | 60 89% | 306 79% | 210 89% D | 63 83% | 242 82% | 321 83% | 272 88% | 398 81% | 446 87% J |
| Neither/Depends (Mid2Box) | 4 0 | 0 - | 0 - | 1 2% | 2 0 | 2 1% | 0 - | 1 0 | 2 1% | 2 1% | 2 0 | 2 0 |
| Oppose (Low2Box) | 150 15% | 17 12% | 14 14% | 6 9% | 75 20% E | 25 11% | 13 17% | 50 17% | 62 16% I | 33 11% | 87 18% K | 63 12% |



ELECTRONIC ENFORCEMENT

2. *Electronic enforcement involves using cameras instead of police to identify vehicles that speed or run red lights. The owner of the vehicle is fined but no points are assigned to anyone's driving record. Do you strongly support, somewhat support, somewhat oppose or strongly oppose using each of the following types of electronic enforcement: 2) Cameras to identify vehicles that go through intersections after the traffic light has turned red?*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|------------------------------------|------------|------------|-----------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|
| | | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Strongly support | 498 50% | 83 59% | 52 54% | 31 47% | 192 50% | 99 42% | 41 54% | 113 38% | 200 52% | 180 58% | 231 47% | 267 52% |
| Somewhat support | 278 28% | 34 25% | 24 24% | 28 42% | 85 22% | 88 37% | 19 25% | 98 33% | 96 25% | 80 26% | 133 27% | 145 28% |
| Somewhat oppose | 95 10% | 6 4% | 6 7% | 4 5% | 53 14% | 21 9% | 5 7% | 48 16% | 30 8% | 17 6% | 50 10% | 46 9% |
| Strongly oppose | 117 12% | 14 10% | 14 14% | 2 3% | 51 13% | 27 11% | 9 12% | 30 10% | 56 14% | 28 9% | 69 14% | 48 9% |
| Neither support/oppose | 6 1% | 0 - | 0 - | 2 3% | 1 0 | 2 1% | 1 2% | 3 1% | 0 - | 1 0 | 3 1% | 3 0 |
| Depends | 5 0 | 2 2% | 1 1% | 0 - | 1 0 | 0 0 | 0 - | 2 1% | 2 1% | 0 0 | 4 1% | 1 0 |
| Don't know/Refused | 3 0 | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 0 - | 0 0 | 2 1% | 2 0 | 1 0 |
| TOPBOX & LOWBOX SUMMARY | | | | | | | | | | | | |
| Support (Top2Box) | 776 77% | 117 84% | 75 78% | 59 88% | 278 72% | 187 79% | 60 79% | 212 72% | 297 77% | 260 84% | 364 74% | 412 81% |
| Neither/Depends (Mid2Box) | 10 1% | 2 2% | 1 1% | 2 3% | 2 0 | 2 1% | 1 2% | 6 2% | 2 1% | 1 0 | 7 1% | 3 1% |
| Oppose (Low2Box) | 213 21% | 20 14% | 20 21% | 6 9% | 104 27% | 48 20% | 15 19% | 78 26% | 86 22% | 45 15% | 118 24% | 94 18% |



ELECTRONIC ENFORCEMENT

2. Electronic enforcement involves using cameras instead of police to identify vehicles that speed or run red lights. The owner of the vehicle is fined but no points are assigned to anyone's driving record. Do you strongly support, somewhat support, somewhat oppose or strongly oppose using each of the following types of electronic enforcement: 3) Photo radar to identify vehicles that break the speed limit on the highway?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|------------------------------------|------------|-----------------|-----------|-----------------|-----------------|------------|-------------------|-----------------|-----------------|------------------|-----------------|-----------------|
| | | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Strongly support | 371 37% | 65 47% EF | 36 38% | 22 33% | 154 40% F | 76 32% | 18 24% | 82 28% | 146 38% G | 137 44% G | 171 35% | 200 39% |
| Somewhat support | 316 32% | 37 26% | 30 31% | 29 43% AD | 107 28% | 77 32% | 37 48% ABDE | 94 32% | 117 30% | 103 33% | 145 30% | 171 33% |
| Somewhat oppose | 120 12% | 15 11% | 9 9% | 9 14% | 39 10% | 43 18% | 4 5% DF | 52 18% HI | 42 11% | 23 8% | 52 11% | 67 13% |
| Strongly oppose | 184 18% | 22 16% | 20 21% | 6 10% | 80 21% | 37 16% | 18 23% | 63 21% I | 78 20% | 42 14% | 120 24% K | 64 13% |
| Neither support/oppose | 6 1% | 0 - | 0 - | 0 - | 2 1% | 4 2% | 0 - | 3 1% | 1 0 | 0 0 | 2 0 | 4 1% |
| Depends | 5 0 | 0 - | 2 2% | 0 - | 3 1% | 0 0 | 0 - | 0 - | 2 1% | 2 1% | 2 0 | 3 1% |
| Don't know/Refused | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| TOPBOX & LOWBOX SUMMARY | | | | | | | | | | | | |
| Support (Top2Box) | 687 69% | 102 73% | 66 68% | 51 76% | 260 67% | 153 64% | 55 72% | 176 60% | 263 68% G | 240 78% GH | 315 64% | 371 73% J |
| Neither/Depends (Mid2Box) | 11 1% | 0 - | 2 2% | 0 - | 5 1% | 4 2% | 0 - | 3 1% | 3 1% | 3 1% | 3 1% | 7 1% |
| Oppose (Low2Box) | 304 30% | 37 27% | 29 30% | 16 24% | 120 31% | 80 34% | 21 28% | 115 39% I | 119 31% I | 65 21% | 172 35% K | 132 26% |



ELECTRONIC ENFORCEMENT

3. When these types of electronic enforcement measures are used, do you think there should, or should not, be warning signs posted to advise motorists of their presence?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Should be posted | 667 67% | 83 59% | 53 55% | 48 71% | 257 67% | 168 71% | 59 78% | 213 72% | 248 64% | 195 63% | 334 68% | 333 65% |
| Should not be posted | 315 31% | 54 39% | 42 44% | 17 25% | 120 31% | 66 28% | 17 22% | 72 24% | 132 34% | 108 35% | 145 30% | 170 33% |
| Depends | 15 1% | 3 2% | 0 - | 0 4% | 2 1% | 5 2% | 4 - | 0 - | 7 2% | 5 1% | 4 1% | 7 1% |
| Don't know/Refused | 6 1% | 0 - | 1 2% | 0 - | 4 1% | 0 - | 0 - | 3 1% | 0 - | 2 1% | 4 1% | 1 0 |



DEMOGRAPHICS

Region:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|----------------------|---------------------|---------------------|----------------------|----------------------|---------------------|------------|------------|-----------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| British Columbia | 139 14% | 139 100% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 34 11% | 48 12% | 57 18% GH | 72 15% | 67 13% |
| Alberta | 96 10% | 0 - | 96 100% ACDEF | 0 - | 0 - | 0 - | 0 - | 33 11% | 35 9% | 24 8% | 46 9% | 50 10% |
| Sask/Man | 67 7% | 0 - | 0 - | 67 100% ABDEF | 0 - | 0 - | 0 - | 18 6% | 33 9% | 15 5% | 33 7% | 34 7% |
| Ontario | 386 38% | 0 - | 0 - | 0 - | 386 100% ABCEF | 0 - | 0 - | 116 39% | 157 41% | 108 35% | 199 41% | 187 37% |
| Quebec | 237 24% | 0 - | 0 - | 0 - | 0 - | 237 100% ABCDF | 0 - | 73 25% | 85 22% | 78 25% | 105 21% | 132 26% |
| Atlantic | 76 8% | 0 - | 0 - | 0 - | 0 - | 0 - | 76 100% ABCDE | 21 7% | 27 7% | 27 9% | 36 7% | 40 8% |



DEMOGRAPHICS

Province:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|----------------------|---------------------|--------------------|----------------------|----------------------|--------------------|------------|---------------|-----------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| British Columbia | 139 14% | 139 100% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 34 11% | 48 12% | 57 18% GH | 72 15% | 67 13% |
| Alberta | 96 10% | 0 - | 96 100% ACDEF | 0 - | 0 - | 0 - | 0 - | 33 11% | 35 9% | 24 8% | 46 9% | 50 10% |
| Saskatchewan | 26 3% | 0 - | 0 - | 26 38% ABDEF | 0 - | 0 - | 0 - | 1 0 | 16 4% G | 8 3% G | 12 2% | 13 3% |
| Manitoba | 42 4% | 0 - | 0 - | 42 62% ABDEF | 0 - | 0 - | 0 - | 17 6% | 17 4% | 7 2% | 21 4% | 21 4% |
| Ontario | 386 38% | 0 - | 0 - | 0 - | 386 100% ABCEF | 0 - | 0 - | 116 39% | 157 41% | 108 35% | 199 41% | 187 37% |
| Quebec | 237 24% | 0 - | 0 - | 0 - | 0 - | 237 100% ABCDF | 0 - | 73 25% | 85 22% | 78 25% | 105 21% | 132 26% |
| New Brunswick | 26 3% | 0 - | 0 - | 0 - | 0 - | 0 - | 26 35% ABCDE | 10 4% | 8 2% | 9 3% | 11 2% | 15 3% |
| Nova Scotia | 30 3% | 0 - | 0 - | 0 - | 0 - | 0 - | 30 40% ABCDE | 6 2% | 12 3% | 11 4% | 16 3% | 15 3% |
| Prince Edward Island | 2 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 3% DE | 1 0 | 0 0 | 1 0 | 1 0 | 1 0 |
| Newfoundland | 17 2% | 0 - | 0 - | 0 - | 0 - | 0 - | 17 22% ABCDE | 3 1% | 8 2% | 5 2% | 8 2% | 9 2% |



DEMOGRAPHICS

Canadian Markets:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-------------------------|------------|----------------------|---------------------|---------------------|----------------------|----------------------|----------|----------------|----------------|-----------------|------------|----------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| WEST (NET) | 303 30% | 139 100% DEF | 96 100% DEF | 67 100% DEF | 0 - | 0 - | 0 - | 85 29% | 116 30% | 96 31% | 151 31% | 151 30% |
| - British Columbia | 139 14% | 139 100% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 34 11% | 48 12% | 57 18% GH | 72 15% | 67 13% |
| - Alberta | 96 10% | 0 - | 96 100% ACDEF | 0 - | 0 - | 0 - | 0 - | 33 11% | 35 9% | 24 8% | 46 9% | 50 10% |
| - Saskatchewan/Manitoba | 67 7% | 0 - | 0 - | 67 100% ABDEF | 0 - | 0 - | 0 - | 18 6% | 33 9% | 15 5% | 33 7% | 34 7% |
| ONTARIO (NET) | 386 38% | 0 - | 0 - | 0 - | 386 100% ABCEF | 0 - | 0 - | 116 39% | 157 41% | 108 35% | 199 41% | 187 37% |
| - GTA | 164 16% | 0 - | 0 - | 0 - | 164 42% ABCEF | 0 - | 0 - | 53 18% I | 79 20% I | 29 10% | 86 17% | 78 15% |
| - Central Ontario | 78 8% | 0 - | 0 - | 0 - | 78 20% ABCEF | 0 - | 0 - | 26 9% | 28 7% | 22 7% | 39 8% | 39 8% |
| - Eastern Ontario | 49 5% | 0 - | 0 - | 0 - | 49 13% ABCEF | 0 - | 0 - | 10 3% | 20 5% | 19 6% | 25 5% | 24 5% |
| - SouthWest Ontario | 62 6% | 0 - | 0 - | 0 - | 62 16% ABCEF | 0 - | 0 - | 17 6% | 24 6% | 22 7% | 30 6% | 32 6% |
| - Northern Ontario | 33 3% | 0 - | 0 - | 0 - | 33 9% ABCEF | 0 - | 0 - | 10 3% | 6 2% | 16 5% H | 18 4% | 15 3% |
| QUEBEC (NET) | 237 24% | 0 - | 0 - | 0 - | 0 - | 237 100% ABCDF | 0 - | 73 25% | 85 22% | 78 25% | 105 21% | 132 26% |
| - Montreal CMA - Quebec | 116 12% | 0 - | 0 - | 0 - | 0 - | 116 49% ABCDF | 0 - | 43 15% | 42 11% | 30 10% | 65 13% | 51 10% |
| - Other - Quebec | 121 12% | 0 - | 0 - | 0 - | 0 - | 121 51% ABCDF | 0 - | 30 10% | 43 11% | 48 15% | 40 8% | 81 16% J |



DEMOGRAPHICS

Canadian Markets:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|----------|----------|---------|----------|------------|----------|----------|---------------------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Atlantic | 76 8% | 0 - | 0 - | 0 - | 0 - | 0 - | 76 100% ABCDE | 21 7% | 27 7% | 27 9% | 36 7% | 40 8% |



DEMOGRAPHICS

Urban / Rural

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------------|----------------|-------------------|-----------------|-----------------|-----------|------------|------------|------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Urban | 806 80% | 115 83% C | 83 86% C | 44 65% | 315 82% C | 191 80% C | 57 75% | 246 84% | 306 79% | 241 78% | 395 80% | 411 80% |
| Rural | 196 20% | 24 17% | 13 14% | 24 35% ABDE | 70 18% | 47 20% | 19 25% | 48 16% | 80 21% | 68 22% | 96 20% | 100 20% |



DEMOGRAPHICS
Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|----------|---------|----------|------------|----------|----------|--------------------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| St. John's | 6 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 6 8% ABCDE | 3 1% | 2 0 | 0 0 | 0 0 | 5 1% |
| Labrador City | 2 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 3% DE | 0 - | 2 1% | 0 - | 2 0 | 0 - |
| Charlottetown | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 1 0 | 0 0 | 0 - | 0 - | 1 0 |
| Halifax | 17 2% | 0 - | 0 - | 0 - | 0 - | 0 - | 17 23% ABCDE | 5 2% | 9 2% | 2 1% | 10 2% | 7 1% |
| Truro | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 - | 1 0 | 0 0 | 0 0 |
| Cape Breton | 4 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 4 5% ADE | 1 0 | 0 - | 3 1% | 0 - | 4 1% |
| Moncton | 3 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 3 4% ADE | 1 0 | 1 0 | 1 0 | 2 0 | 1 0 |
| Saint John | 6 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 6 8% ABCDE | 4 1% | 0 - | 2 1% | 3 1% | 3 1% |
| Fredericton | 4 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 4 6% ABDE | 2 1% | 1 0 | 1 0 | 3 1% | 1 0 |
| Campbellton | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Edmundston | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 1% D | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Rimouski | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 0 | 0 - | 0 0 | 0 - |
| Riviere-du-Loup | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 1 1% | 0 - | 0 - | 0 - | 1 0 |

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|------------------------|----------|---------|----------|------------|----------|--------------------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Baie-Comeau | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 |
| Chicoutimi - Jonquiere | 7 1% | 0 - | 0 - | 0 - | 0 - | 7 3% D | 0 - | 4 1% | 1 0 | 2 1% | 1 0 | 6 1% |
| Dolbeau | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Sept-Iles | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 1 0 | 1 0 |
| Quebec | 24 2% | 0 - | 0 - | 0 - | 0 - | 24 10% ABCDF | 0 - | 8 3% | 6 2% | 10 3% | 7 1% | 17 3% |
| Saint-Georges | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 1 0 | 1 0 | 0 - | 2 0 |
| Thetford Mines | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 0 |
| Sherbrooke | 10 1% | 0 - | 0 - | 0 - | 0 - | 10 4% AD | 0 - | 1 1% | 5 1% | 3 1% | 3 1% | 8 1% |
| Magog | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Trois-Rivieres | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% D | 0 - | 0 - | 2 1% | 1 0 | 0 - | 3 1% |
| Shawinigan | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 - | 0 0 | 1 0 | 1 0 | 0 - |
| Drummondville | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 1 0 |
| Granby | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% | 0 - | 2 1% | 1 0 | 0 - | 2 0 | 1 0 |
| Saint-Hyacinthe | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 - | 0 0 | 1 0 | 0 - | 1 0 |



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--------------------------|------------|---------|----------|------------|------------------|---------------------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Sorel | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% D | 0 - | 0 - | 2 1% | 1 0 | 0 - | 3 1% |
| Joliette | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Saint-Jean-sur-Richelieu | 4 0 | 0 - | 0 - | 0 - | 0 - | 4 2% D | 0 - | 2 1% | 0 - | 2 1% | 1 0 | 3 1% |
| Montreal | 109 11% | 0 - | 0 - | 0 - | 0 - | 109 46% ABCDF | 0 - | 40 14% | 39 10% | 28 9% | 64 13% | 45 9% |
| Salaberry-de-Valleyfield | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 1 1% | 0 - | 0 - | 0 - | 1 0 |
| Val-d'Or | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Rouyn-Noranda | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Cornwall | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 1 0 | 1 0 | 2 0 | 0 - |
| Ottawa - Hull | 36 4% | 0 - | 0 - | 0 - | 27 7% ABCF | 9 4% A | 0 - | 13 4% | 11 3% | 13 4% | 21 4% | 15 3% |
| Brockville | 3 0 | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 0 - | 2 1% | 1 0 | 0 0 | 3 1% |
| Pembroke | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Kingston | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 2 1% | 0 0 | 2 1% | 2 0 | 3 1% |
| Belleville | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Port Hope | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 1 0 | 1 0 | 2 0 | 0 - |

DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--------------------------|------------|---------|----------|------------|------------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Peterborough | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 1 0 | 0 0 | 2 1% | 2 0 | 2 0 |
| Lindsay | 9 1% | 0 - | 0 - | 0 - | 9 2% | 0 - | 0 - | 4 1% | 1 0 | 3 1% | 3 1% | 6 1% |
| Oshawa | 23 2% | 0 - | 0 - | 0 - | 23 6% | 0 - | 0 - | 7 3% | 12 3% | 4 1% | 12 2% | 12 2% |
| Toronto | 140 14% | 0 - | 0 - | 0 - | 140 36% | 0 - | 0 - | 46 15% | 66 17% | 25 8% | 74 15% | 66 13% |
| Hamilton | 20 2% | 0 - | 0 - | 0 - | 20 5% | 0 - | 0 - | 3 1% | 11 3% | 6 2% | 7 2% | 12 2% |
| St. Catharines - Niagara | 8 1% | 0 - | 0 - | 0 - | 8 2% | 0 - | 0 - | 3 1% | 3 1% | 2 1% | 5 1% | 3 1% |
| Kitchener | 9 1% | 0 - | 0 - | 0 - | 9 2% | 0 - | 0 - | 5 2% | 3 1% | 2 1% | 4 1% | 5 1% |
| Brantford | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 0 - | 2 1% | 2 1% | 2 0 | 2 0 |
| Woodstock | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 2 1% | 1 0 | 0 0 | 3 1% | 0 0 |
| Tillsonburg | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 | 0 - |
| Simcoe | 5 1% | 0 - | 0 - | 0 - | 5 1% | 0 - | 0 - | 2 1% | 1 0 | 2 1% | 4 1% | 1 0 |
| Guelph | 7 1% | 0 - | 0 - | 0 - | 7 2% | 0 - | 0 - | 1 0 | 3 1% | 1 0 | 2 0 | 5 1% |
| Stratford | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-------------|----------|---------|----------|------------|---------------|----------|----------|--------------|------------|--------------|--------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| London | 8 1% | 0 - | 0 - | 0 - | 8 2% E | 0 - | 0 - | 1 0 | 1 0 | 6 2% H | 2 0 | 6 1% |
| Chatham | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 0 | 0 0 |
| Windsor | 10 1% | 0 - | 0 - | 0 - | 10 3% E | 0 - | 0 - | 3 1% | 3 1% | 3 1% | 3 1% | 7 1% |
| Sarnia | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Barrie | 7 1% | 0 - | 0 - | 0 - | 7 2% | 0 - | 0 - | 5 2% H | 0 0 | 1 0 | 6 1% K | 0 0 |
| Orillia | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| North Bay | 3 0 | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 2 1% | 0 - | 1 0 | 2 0 | 1 0 |
| Sudbury | 11 1% | 0 - | 0 - | 0 - | 11 3% E | 0 - | 0 - | 5 2% H | 0 - | 5 2% H | 7 1% | 4 1% |
| Elliot Lake | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 0 |
| Haileybury | 2 0 | 0 - | 0 - | 0 - | 2 0 | 0 - | 0 - | 0 - | 1 0 | 0 0 | 0 0 | 1 0 |
| Timmins | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Thunder Bay | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|---------------|----------|---------|--------------------|--------------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Winnipeg | 27 3% | 0 - | 0 - | 27 40% ABDEF | 0 - | 0 - | 0 - | 11 4% | 10 3% | 6 2% | 13 3% | 14 3% |
| Brandon | 5 1% | 0 - | 0 - | 5 8% ABDEF | 0 - | 0 - | 0 - | 3 1% | 2 0 | 1 0 | 1 0 | 5 1% |
| Thompson | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Regina | 4 0 | 0 - | 0 - | 4 7% ABDEF | 0 - | 0 - | 0 - | 0 - | 4 1% | 0 0 | 1 0 | 4 1% |
| Moose Jaw | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Swift Current | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Saskatoon | 7 1% | 0 - | 0 - | 7 11% ABDEF | 0 - | 0 - | 0 - | 0 - | 4 1% | 2 1% | 4 1% | 3 1% |
| Prince Albert | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Medicine Hat | 3 0 | 0 - | 3 4% ADE | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 3 1% | 0 - |
| Lethbridge | 4 0 | 0 - | 4 4% ADE | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 2 1% | 1 0 | 3 1% |
| Calgary | 29 3% | 0 - | 29 30% ACDEF | 0 - | 0 - | 0 - | 0 - | 7 2% | 13 3% | 7 2% | 15 3% | 13 3% |
| Red Deer | 1 0 | 0 - | 1 1% D | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Camrose | 1 0 | 0 - | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|----------------|----------|--------------------|--------------------|------------|----------|----------|----------|------------|------------|--------------|--------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Edmonton | 26 3% | 0 - | 26 27% ACDEF | 0 - | 0 - | 0 - | 0 - | 9 3% | 7 2% | 10 3% | 12 2% | 14 3% |
| Lloydminster | 1 0 | 0 - | 1 1% D | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Grande Prairie | 1 0 | 0 - | 1 1% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| Wood Buffalo | 2 0 | 0 - | 2 2% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 1 0 |
| Kelowna | 5 0 | 5 3% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 3 1% | 0 0 | 2 0 | 3 1% |
| Vernon | 2 0 | 2 1% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 1 0 | 1 0 |
| Kamloops | 3 0 | 3 2% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 3 1% | 0 - | 0 - | 3 1% |
| Chilliwack | 5 0 | 5 4% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 3 1% | 2 1% | 4 1% | 1 0 |
| Abbotsford | 10 1% | 10 7% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 3 1% | 4 1% | 4 1% | 6 1% | 4 1% |
| Vancouver | 68 7% | 68 49% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 22 8% | 23 6% | 23 8% | 34 7% | 34 7% |
| Victoria | 7 1% | 7 5% BDE | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 2 1% | 3 1% | 3 1% | 3 1% |
| Duncan | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Nanaimo | 5 0 | 5 4% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 5 2% H | 5 1% K | 0 - |
| Port Alberni | 0 0 | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|----------------------|------------|-----------|-----------|------------|-----------|-----------|-----------|------------|------------|-----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Courtenay | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Williams Lake | 2 0 | 2 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 1 0 | 0 0 |
| Terrace | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Prince George | 2 0 | 2 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 1 0 |
| Fort St. John | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Whitehorse | 57 6% | 6 4% | 11 12% | 6 10% | 14 4% | 7 3% | 12 16% | 17 6% | 14 4% | 24 8% | 24 5% | 32 6% |
| Not in a CMA/Unknown | 151 15% | 20 14% | 15 16% | 12 18% | 48 12% | 37 16% | 18 24% | 36 12% | 65 17% | 50 16% | 68 14% | 82 16% |



DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|----------|--------------------|----------|------------|----------|----------|----------|------------|------------|---------------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| BRITISH COLUMBIA | | | | | | | | | | | | |
| Central Kootenay Regional District | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Kootenay Boundary Regional District | 2 0 | 2 1% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - | 2 0 |
| Okanagan-Similkameen Regional District | 2 0 | 2 2% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - | 2 0 |
| Fraser Valley Regional District | 15 1% | 15 11% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 3 1% | 7 2% | 6 2% | 10 2% | 5 1% |
| Greater Vancouver Regional District | 68 7% | 68 49% BCDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 22 8% | 23 6% | 23 8% | 34 7% | 34 7% |
| Capital Regional District | 9 1% | 9 6% BDEF | 0 - | 0 - | 0 - | 0 - | 0 - | 4 1% | 2 1% | 3 1% | 5 1% | 3 1% |
| Cowichan Valley Regional District | 2 0 | 2 2% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 2 0 | 1 0 |
| Nanaimo Regional District | 8 1% | 8 6% BDE | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 8 3% GH | 5 1% | 3 1% |
| Alberni-Clayoquot Regional District | 0 0 | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Comox-Strathcona Regional District | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Sunshine Coast Regional District | 2 0 | 2 2% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 1 0 | 1 0 |
| Squamish-Lillooet Regional District | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - | 1 0 | 1 0 |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--------------------------------------|---------|----------------|----------|------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Thompson-Nicola Regional District | 3 0 | 3 2% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 3 1% | 0 - | 0 - | 3 1% |
| Central Okanagan Regional District | 5 0 | 5 3% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 3 1% | 0 0 | 2 0 | 3 1% |
| North Okanagan Regional District | 7 1% | 7 5% BDE | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 2 1% | 2 1% | 4 1% | 3 1% |
| Columbia-Shuswap Regional District | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Cariboo Regional District | 2 0 | 2 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 1 0 | 0 0 |
| Kitimat-Stikine Regional District | 1 0 | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Bilkley-Nechako Regional District | 2 0 | 2 1% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 1 0 |
| Fraser-Fort George Regional District | 3 0 | 3 2% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 1 0 | 3 1% | 1 0 |
| Peace River Regional District | 2 0 | 2 1% D | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 0 | 1 0 | 0 0 |
| ALBERTA | | | | | | | | | | | | |



DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------|----------|--------|--------------------|--------|--------|--------|--------|----------|----------|----------|----------|----------|
| | | BC | ALB | SK/MN | ONT | QUE | ATL | 18-34 | 35-54 | 55+ | Male | Female |
| | | A | B | C | D | E | F | G | H | I | J | K |
| Division No. 1 | 3 0 | 0 - | 3 4% ADE | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 3 1% | 0 - |
| Division No. 2 | 4 0 | 0 - | 4 5% ADE | 0 - | 0 - | 0 - | 0 - | 0 - | 3 1% | 2 1% | 1 0 | 3 1% |
| Division No. 3 | 2 0 | 0 - | 2 2% D | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 0 |
| Division No. 5 | 1 0 | 0 - | 1 1% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| Division No. 6 | 33 3% | 0 - | 33 34% ACDEF | 0 - | 0 - | 0 - | 0 - | 9 3% | 14 4% | 8 3% | 17 3% | 16 3% |
| Division No. 7 | 1 0 | 0 - | 1 1% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| Division No. 8 | 4 0 | 0 - | 4 4% ADE | 0 - | 0 - | 0 - | 0 - | 0 - | 4 1% | 0 - | 2 0 | 2 0 |
| Division No. 10 | 5 0 | 0 - | 5 5% ADE | 0 - | 0 - | 0 - | 0 - | 2 1% | 3 1% | 0 - | 3 1% | 2 0 |
| Division No. 11 | 29 3% | 0 - | 29 30% ACDEF | 0 - | 0 - | 0 - | 0 - | 12 4% | 7 2% | 10 3% | 12 2% | 18 3% |
| Division No. 13 | 5 1% | 0 - | 5 6% ADE | 0 - | 0 - | 0 - | 0 - | 1 0 | 2 0 | 1 0 | 4 1% | 1 0 |
| Division No. 14 | 1 0 | 0 - | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Division No. 15 | 2 0 | 0 - | 2 2% DE | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 0 | 0 - | 2 0 | 0 0 |
| Division No. 16 | 2 0 | 0 - | 2 2% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 1 0 |
| Division No. 17 | 1 0 | 0 - | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------|---------|---------|--------------|-------------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Division No. 19 | 1 0 | 0 - | 1 1% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| SASKATCHEWAN | | | | | | | | | | | | |
| Division No. 1 | 1 0 | 0 - | 0 - | 1 2% DE | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Division No. 4 | 0 0 | 0 - | 0 - | 0 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Division No. 5 | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Division No. 6 | 4 0 | 0 - | 0 - | 4 7% ABDEF | 0 - | 0 - | 0 - | 0 - | 4 1% | 0 0 | 1 0 | 4 1% |
| Division No. 7 | 2 0 | 0 - | 0 - | 2 3% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 1 0 | 1 0 |
| Division No. 8 | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Division No. 11 | 7 1% | 0 - | 0 - | 7 11% ABDEF | 0 - | 0 - | 0 - | 0 - | 4 1% | 2 1% | 4 1% | 3 1% |
| Division No. 12 | 2 0 | 0 - | 0 - | 2 3% DE | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - | 1 0 | 1 0 |
| Division No. 14 | 3 0 | 0 - | 0 - | 3 4% ADE | 0 - | 0 - | 0 - | 0 - | 2 0 | 1 0 | 3 1% | 0 0 |
| Division No. 15 | 1 0 | 0 - | 0 - | 1 2% DE | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 0 |
| Division No. 18 | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| MANITOBA | | | | | | | | | | | | |



DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-------------------------------|----------|---------|----------|--------------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Division No. 1 | 2 0 | 0 - | 0 - | 2 3% DE | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 | 0 - |
| Division No. 2 | 0 0 | 0 - | 0 - | 0 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Division No. 3 | 1 0 | 0 - | 0 - | 1 2% DE | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Division No. 7 | 5 1% | 0 - | 0 - | 5 8% ABDEF | 0 - | 0 - | 0 - | 3 1% | 2 0 | 1 0 | 1 0 | 5 1% |
| Division No. 11 | 24 2% | 0 - | 0 - | 24 35% ABDEF | 0 - | 0 - | 0 - | 9 3% | 10 2% | 6 2% | 11 2% | 13 3% |
| Division No. 12 | 0 0 | 0 - | 0 - | 0 1% | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 0 |
| Division No. 13 | 2 0 | 0 - | 0 - | 2 3% DE | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 | 0 - |
| Division No. 14 | 2 0 | 0 - | 0 - | 2 2% DE | 0 - | 0 - | 0 - | 0 - | 2 0 | 0 - | 0 0 | 1 0 |
| Division No. 15 | 2 0 | 0 - | 0 - | 2 3% DE | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 | 0 - |
| Division No. 18 | 1 0 | 0 - | 0 - | 1 2% DE | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Division No. 22 | 1 0 | 0 - | 0 - | 1 2% D | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| ONTARIO | | | | | | | | | | | | |
| Stormont Dundas and Glengarry | 3 0 | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 0 - | 2 0 | 1 0 | 2 0 | 0 0 |
| Prescott and Russell | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|------------------------------|----------|---------|----------|------------|--------------------|----------|----------|---------------|---------------|----------|---------------|---------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Ottawa | 26 3% | 0 - | 0 - | 0 - | 26 7% ABCEF | 0 - | 0 - | 7 3% | 8 2% | 11 3% | 15 3% | 11 2% |
| Leeds and Grenville | 5 1% | 0 - | 0 - | 0 - | 5 1% | 0 - | 0 - | 0 - | 4 1% | 2 1% | 0 0 | 5 1% |
| Lanark County | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 1 0 | 2 0 | 0 - | 0 - | 2 0 |
| Frontenac County | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 2 1% | 0 0 | 2 1% | 2 0 | 3 1% |
| Hastings County | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 1 0 | 1 0 | 2 0 | 0 - |
| Northumberland County | 3 0 | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 0 - | 2 1% | 1 0 | 2 0 | 1 0 |
| Peterborough County | 5 0 | 0 - | 0 - | 0 - | 5 1% | 0 - | 0 - | 1 0 | 0 0 | 4 1% | 3 1% | 2 0 |
| Kawartha Lakes Division | 9 1% | 0 - | 0 - | 0 - | 9 2% E | 0 - | 0 - | 4 1% | 1 0 | 3 1% | 3 1% | 6 1% |
| Durham Regional Municipality | 38 4% | 0 - | 0 - | 0 - | 38 10% ABCEF | 0 - | 0 - | 11 4% | 20 5% I | 7 2% | 20 4% | 18 4% |
| York Regional Municipality | 11 1% | 0 - | 0 - | 0 - | 11 3% E | 0 - | 0 - | 6 2% | 1 0 | 3 1% | 7 1% | 4 1% |
| Toronto | 71 7% | 0 - | 0 - | 0 - | 71 19% ABCEF | 0 - | 0 - | 24 8% I | 35 9% I | 11 4% | 45 9% K | 26 5% |
| Peel Regional Municipality | 27 3% | 0 - | 0 - | 0 - | 27 7% ABCEF | 0 - | 0 - | 9 3% | 10 3% | 7 2% | 6 1% | 21 4% J |
| Dufferin County | 7 1% | 0 - | 0 - | 0 - | 7 2% | 0 - | 0 - | 2 1% | 4 1% | 2 1% | 5 1% | 1 0 |



DEMOGRAPHICS

Census Division

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| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|---|----------|---------|----------|------------|----------------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Wellington County | 8 1% | 0 - | 0 - | 0 - | 8 2% E | 0 - | 0 - | 3 1% | 3 1% | 1 0 | 4 1% | 5 1% |
| Halton Regional Municipality | 13 1% | 0 - | 0 - | 0 - | 13 3% E | 0 - | 0 - | 2 1% | 9 2% | 2 1% | 7 1% | 6 1% |
| Hamilton | 16 2% | 0 - | 0 - | 0 - | 16 4% AE | 0 - | 0 - | 3 1% | 8 2% | 5 2% | 6 1% | 9 2% |
| Niagara Regional Municipality | 8 1% | 0 - | 0 - | 0 - | 8 2% E | 0 - | 0 - | 3 1% | 3 1% | 2 1% | 5 1% | 3 1% |
| Haldimand-Norfolk Regional Municipality | 5 1% | 0 - | 0 - | 0 - | 5 1% E | 0 - | 0 - | 2 1% | 1 0 | 2 1% | 4 1% | 1 0 |
| Brant County | 7 1% | 0 - | 0 - | 0 - | 7 2% E | 0 - | 0 - | 0 - | 5 1% | 2 1% | 3 1% | 4 1% |
| Waterloo Regional Municipality | 11 1% | 0 - | 0 - | 0 - | 11 3% E | 0 - | 0 - | 7 2% | 3 1% | 2 1% | 4 1% | 7 1% |
| Perth County | 3 0 | 0 - | 0 - | 0 - | 3 1% E | 0 - | 0 - | 0 - | 1 0 | 1 0 | 3 1% | 0 - |
| Oxford County | 6 1% | 0 - | 0 - | 0 - | 6 1% E | 0 - | 0 - | 4 1% | 1 0 | 0 0 | 5 1% | 0 0 |
| Elgin County | 2 0 | 0 - | 0 - | 0 - | 2 0 E | 0 - | 0 - | 0 - | 1 0 | 0 0 | 0 0 | 1 0 |
| Chatham-Kent Division | 2 0 | 0 - | 0 - | 0 - | 2 1% E | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 0 | 0 0 |
| Essex County | 14 1% | 0 - | 0 - | 0 - | 14 4% AE | 0 - | 0 - | 3 1% | 5 1% | 6 2% | 6 1% | 8 2% |
| Lambton County | 3 0 | 0 - | 0 - | 0 - | 3 1% E | 0 - | 0 - | 0 - | 2 0 | 1 0 | 2 0 | 0 0 |



DEMOGRAPHICS

Census Division

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 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-------------------------------|----------|---------|----------|------------|----------------|----------|----------|--------------|------------|--------------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Middlesex County | 7 1% | 0 - | 0 - | 0 - | 7 2% | 0 - | 0 - | 1 0 | 0 0 | 6 2% H | 2 0 | 5 1% |
| Huron County | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Bruce County | 8 1% | 0 - | 0 - | 0 - | 8 2% E | 0 - | 0 - | 3 1% | 2 1% | 3 1% | 3 1% | 5 1% |
| Grey County | 6 1% | 0 - | 0 - | 0 - | 6 1% | 0 - | 0 - | 4 1% | 2 0 | 0 0 | 0 0 | 5 1% |
| Simcoe County | 15 1% | 0 - | 0 - | 0 - | 15 4% AE | 0 - | 0 - | 6 2% | 6 2% | 2 1% | 8 2% | 7 1% |
| Muskoka District Municipality | 6 1% | 0 - | 0 - | 0 - | 6 1% | 0 - | 0 - | 4 1% | 0 - | 2 1% | 2 0 | 4 1% |
| Haliburton County | 2 0 | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - | 2 0 |
| Renfrew County | 5 0 | 0 - | 0 - | 0 - | 5 1% | 0 - | 0 - | 0 - | 2 1% | 2 1% | 2 0 | 2 0 |
| Nipissing County | 3 0 | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 2 1% | 0 - | 1 0 | 2 0 | 1 0 |
| Parry Sound District | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Sudbury District | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 0 | 0 - |
| Greater Sudbury Division | 11 1% | 0 - | 0 - | 0 - | 11 3% E | 0 - | 0 - | 5 2% H | 0 - | 5 2% H | 7 1% | 4 1% |
| Timiskaming District | 2 0 | 0 - | 0 - | 0 - | 2 0 | 0 - | 0 - | 0 - | 1 0 | 0 0 | 0 0 | 1 0 |
| Cochrane District | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 0 - | 2 1% | 1 0 | 1 0 | 2 0 |



DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

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|--------------------------|--------|---------|----------|------------|----------|--------------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Algoma District | 4 0 | 0 - | 0 - | 0 - | 4 1% | 0 - | 0 - | 0 - | 1 0 | 2 1% | 3 1% | 0 0 |
| Thunder Bay District | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Kenora District | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 0 |
| QUEBEC | | | | | | | | | | | | |
| Les Iles-de-la-Madeleine | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| La Côte-de-Gaspé | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 1 1% | 0 - | 0 - | 0 - | 1 0 |
| La Haute-Gaspésie | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Avignon | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% D | 0 - | 0 - | 1 0 | 2 1% | 0 - | 3 1% |
| La Matapédia | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 |
| Rimouski-Neigette | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 0 | 0 0 | 0 - | 0 0 | 0 - |
| Rivière-du-Loup | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 1 1% | 0 - | 0 - | 0 - | 1 0 |
| Kamouraska | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 1% | 0 - | 0 0 | 0 - | 2 0 |
| L'Islet | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Bellechasse | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 |

DEMOGRAPHICS

Census Division

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|----------------------------|----------|---------|----------|------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| La Côte-de-Beaupré | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| La Jacques-Cartier | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Comm. Urbaine de Québec | 18 2% | 0 - | 0 - | 0 - | 0 - | 18 8% | 0 - | 6 2% | 5 1% | 7 2% | 6 1% | 12 2% |
| Desjardins | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 0 |
| Les Chutes-de-la-Chaudière | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 0 |
| Beauce-Sartigan | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 1 0 | 1 0 | 0 - | 2 0 |
| L'Amiante | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 0 |
| Portneuf | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Le Cente-de-la-Mauricie | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 - | 0 0 | 1 0 | 1 0 | 0 - |
| Francheville | 5 0 | 0 - | 0 - | 0 - | 0 - | 5 2% | 0 - | 0 - | 3 1% | 2 1% | 0 - | 5 1% |
| Arthabaska | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 1% | 0 - | 0 - | 2 0 | 0 - |
| Asbestos | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Le Haut-Saint-François | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |



DEMOGRAPHICS

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* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-------------------------|----------|---------|----------|------------|----------|----------------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| La Région-Sherbrookoise | 10 1% | 0 - | 0 - | 0 - | 0 - | 10 4% AD | 0 - | 1 1% | 5 1% | 3 1% | 3 1% | 8 1% |
| Memphrémagog | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 |
| Brome-Missisquoi | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 1 0 | 1 0 |
| La Haute-Yamaska | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% | 0 - | 2 1% | 1 0 | 0 - | 2 0 | 1 0 |
| Acton | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Drummond | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% D | 0 - | 0 - | 2 1% | 1 0 | 2 0 | 1 0 |
| D'Autray | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% D | 0 - | 0 - | 1 0 | 2 1% | 2 0 | 1 0 |
| Le Bas-Richelieu | 4 0 | 0 - | 0 - | 0 - | 0 - | 4 2% D | 0 - | 0 - | 3 1% | 1 0 | 0 - | 4 1% |
| Les Maskoutains | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 - | 0 0 | 1 0 | 0 - | 1 0 |
| Rouville | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 0 |
| Le Haut-Richelieu | 4 0 | 0 - | 0 - | 0 - | 0 - | 4 2% D | 0 - | 2 1% | 0 - | 2 1% | 1 0 | 3 1% |
| La Vallée-du-Richelieu | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 0 | 0 - | 0 0 | 0 - |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|---------------------------|----------|---------|----------|------------|----------|--------------------|----------|------------|------------|----------|--------------|--------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Champlain | 7 1% | 0 - | 0 - | 0 - | 0 - | 7 3% D | 0 - | 2 1% | 4 1% | 2 0 | 5 1% | 2 0 |
| Lajemmerai | 5 1% | 0 - | 0 - | 0 - | 0 - | 5 2% D | 0 - | 0 - | 3 1% | 2 1% | 3 1% | 2 0 |
| L'Assomption | 5 0 | 0 - | 0 - | 0 - | 0 - | 5 2% D | 0 - | 2 1% | 2 1% | 1 0 | 1 0 | 4 1% |
| Joliette | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Montcalm | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Les Mouulins | 4 0 | 0 - | 0 - | 0 - | 0 - | 4 2% D | 0 - | 2 1% | 2 1% | 0 - | 2 0 | 2 0 |
| Laval | 8 1% | 0 - | 0 - | 0 - | 0 - | 8 3% D | 0 - | 2 1% | 2 1% | 3 1% | 3 1% | 5 1% |
| Comm. Urbaine-de-Montréal | 55 5% | 0 - | 0 - | 0 - | 0 - | 55 23% ABCDF | 0 - | 23 8% | 18 5% | 13 4% | 32 7% | 22 4% |
| Roussillon | 6 1% | 0 - | 0 - | 0 - | 0 - | 6 2% D | 0 - | 0 - | 4 1% | 2 1% | 6 1% K | 0 - |
| Beauharnois-Salaberry | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% | 0 - | 1 1% | 0 - | 1 0 | 0 - | 3 0 |
| Vaudreuil-Soulanges | 6 1% | 0 - | 0 - | 0 - | 0 - | 6 3% D | 0 - | 3 1% | 1 0 | 2 1% | 0 - | 6 1% J |
| Deux-Montagnes | 6 1% | 0 - | 0 - | 0 - | 0 - | 6 2% D | 0 - | 4 1% | 1 0 | 1 0 | 5 1% | 1 0 |
| Thérèse-De-Blainville | 3 0 | 0 - | 0 - | 0 - | 0 - | 3 1% | 0 - | 0 - | 3 1% | 0 - | 1 0 | 1 0 |



DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|------------------------------|---------|---------|----------|------------|----------|--------------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| La Rivière-du-Nord | 7 1% | 0 - | 0 - | 0 - | 0 - | 7 3% D | 0 - | 5 2% | 1 0 | 1 0 | 4 1% | 3 1% |
| Argenteuil | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Les Pays-d'en-Haut | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 0 | 0 - | 0 0 | 0 - |
| Les Laurentides | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Antoine-Labelle | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Papineau | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Comm. Urbaine-de-l'Outaouais | 6 1% | 0 - | 0 - | 0 - | 0 - | 6 3% D | 0 - | 3 1% | 1 0 | 2 1% | 3 1% | 3 1% |
| Les Collines-de-l'Outaouais | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 2 1% | 0 - | 0 0 | 2 0 | 0 0 |
| Rouyn-Noranda | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 1 0 | 1 0 | 1 0 | 1 0 |
| Abitibi | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Vallée-de-l'Or | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Le Domaine-du-Roy | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Maria-Chapdelaine | 1 0 | 0 - | 0 - | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 | 0 - | 0 - | 1 0 |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------------|---------|---------|----------|------------|----------|--------------|------------------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Lac-Saint-Jean-Est | 4 0 | 0 - | 0 - | 0 - | 0 - | 4 2% D | 0 - | 2 1% | 2 1% | 0 - | 4 1% | 0 - |
| Le Fjord-du-Saguenay | 7 1% | 0 - | 0 - | 0 - | 0 - | 7 3% D | 0 - | 4 1% | 1 0 | 2 1% | 1 0 | 6 1% |
| La Haute-Côte-Nord | 0 0 | 0 - | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 0 | 0 - |
| Manicouagan | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 1% | 0 - | 0 - | 2 0 |
| Sept-Rivières - Caniapiscau | 2 0 | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - | 0 - | 0 - | 2 1% | 1 0 | 1 0 |
| NEW BRUNSWICK | | | | | | | | | | | | |
| Saint John County | 6 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 6 8% ABCDE | 4 1% | 0 - | 2 1% | 3 1% | 3 1% |
| Charlotte County | 3 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 3 4% ADE | 0 - | 1 0 | 2 1% | 1 0 | 2 0 |
| Sunbury County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Queens County | 3 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 3 4% ADE | 0 - | 3 1% | 0 0 | 0 - | 3 1% |
| Kings County | 2 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 3% DE | 2 1% | 0 - | 0 - | 0 - | 2 0 |
| Albert County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Westmorland County | 4 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 4 5% ADE | 1 0 | 1 0 | 2 0 | 2 0 | 1 0 |
| Northumberland County | 2 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 3% DE | 2 1% | 0 - | 0 - | 0 - | 2 0 |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--------------------|----------|---------|----------|------------|----------|----------|--------------------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| York County | 3 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 3 4% ADE | 2 1% | 0 - | 1 0 | 2 0 | 1 0 |
| Madawaska County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 1% D | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| NOVA SCOTIA | | | | | | | | | | | | |
| Shelburne County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 1% D | 0 - | 1 0 | 0 - | 0 - | 1 0 |
| Annapolis County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Lunenburg County | 3 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 3 4% ADE | 0 - | 0 0 | 2 1% | 2 0 | 1 0 |
| Kings County | 2 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 3% DE | 1 0 | 0 - | 1 0 | 1 0 | 1 0 |
| Halifax County | 17 2% | 0 - | 0 - | 0 - | 0 - | 0 - | 17 23% ABCDE | 5 2% | 9 2% | 2 1% | 10 2% | 7 1% |
| Colchester County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 0 - | 1 0 | 1 0 | 0 0 |
| Pictou County | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 1% | 0 - | 1 0 | 0 - | 0 0 | 0 0 |
| Cape Breton County | 4 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 4 5% ADE | 1 0 | 0 - | 3 1% | 0 - | 4 1% |
| P.E.I. | | | | | | | | | | | | |
| Queens County | 2 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 3% DE | 1 0 | 0 0 | 1 0 | 1 0 | 1 0 |
| NEWFOUNDLAND | | | | | | | | | | | | |

DEMOGRAPHICS

Census Division

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------|---------|---------|----------|------------|----------|----------|-------------------|------------|------------|----------|-----------|--------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Division No. 1 | 8 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 8 11% ABCDE | 3 1% | 3 1% | 2 1% | 0 0 | 8 2% J |
| Division No. 2 | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Division No. 4 | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 0 - | 1 0 | 1 0 | 0 - |
| Division No. 6 | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 0 - | 1 0 | 0 - | 1 0 |
| Division No. 8 | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 1 2% D | 0 - | 1 0 | 0 - | 1 0 | 0 - |
| Division No. 10 | 4 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 4 5% ABDE | 0 - | 4 1% | 0 - | 4 1% | 0 - |



DEMOGRAPHICS

Respondent's Sex:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------|-----------|------------|------------|------------|-----------|-----------------|------------|-----------------|------------------|------------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Male | 491 49% | 72 52% | 46 48% | 33 49% | 199 52% | 105 44% | 36 47% | 157 53% I | 192 50% | 132 43% | 491 100% K | 0 - |
| Female | 511 51% | 67 48% | 50 52% | 34 51% | 187 48% | 132 56% | 40 53% | 138 47% | 194 50% | 176 57% G | 0 - | 511 100% J |



DEMOGRAPHICS

Language of Interview:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|-------|---------|----------|------------|----------|----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| English | 785 | 139 | 96 | 67 | 386 | 20 | 76 | 224 | 307 | 241 | 397 | 388 |
| | 78% | 100% | 100% | 100% | 100% | 8% | 100% | 76% | 80% | 78% | 81% | 76% |
| French | 217 | 0 | 0 | 0 | 0 | 217 | 0 | 71 | 78 | 68 | 94 | 123 |
| | 22% | - | - | - | - | 92% | - | 24% | 20% | 22% | 19% | 24% |



DEMOGRAPHICS

What age group do you fall into?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------------|--------------|----------------|-----------|----------------|----------------|------------------|------------------|------------------|------------|----------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| 18 to 24 | 115 11% | 11 8% | 13 14% | 12 17% F | 51 13% | 24 10% | 4 5% | 115 39% HI | 0 - | 0 - | 66 14% | 48 9% |
| 25 to 34 | 180 18% | 23 16% | 20 21% | 6 9% | 65 17% | 50 21% C | 17 22% | 180 61% HI | 0 - | 0 - | 90 18% | 90 18% |
| 35 to 44 | 172 17% | 25 18% | 16 17% | 15 23% | 63 16% | 42 18% | 12 15% | 0 - | 172 45% GI | 0 - | 91 19% | 81 16% |
| 45 to 54 | 213 21% | 23 17% | 19 20% | 18 26% | 94 24% | 44 18% | 16 21% | 0 - | 213 55% GI | 0 - | 101 21% | 113 22% |
| 55 to 64 | 164 16% | 36 26% CD | 15 16% | 8 12% | 44 11% | 42 18% D | 18 23% D | 0 - | 0 - | 164 53% GH | 77 16% | 86 17% |
| 65+ | 145 14% | 21 15% | 9 10% | 7 10% | 64 17% | 36 15% | 9 11% | 0 - | 0 - | 145 47% GH | 55 11% | 90 18% J |
| Refused | 14 1% | 1 0 | 4 4% E | 1 2% | 5 1% | 1 0 | 2 2% | 0 - | 0 - | 0 - | 10 2% | 3 1% |
| STATISTICS | | | | | | | | | | | | |
| Average age | 46 | 49 BC | 43 | 43 | 45 | 46 | 48 | 26 | 45 G | 66 GH | 44 | 47 J |
| Standard Deviation | 16.7 | 16.5 | 16.3 | 15.6 | 17.2 | 16.8 | 15.5 | 5.2 | 5.7 | 8.5 | 16.1 | 17.1 |
| Standard Error | 0.5 | 1.4 | 1.7 | 2.0 | 0.9 | 1.1 | 1.9 | 0.4 | 0.3 | 0.5 | 0.8 | 0.8 |

DEMOGRAPHICS

What is your current marital status?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-------------------------------------|------------|----------------|----------------|----------------|-----------------|------------------|----------------|------------------|-----------------|-----------------|-----------------|---------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Single or never married | 227 23% | 29 21% | 20 21% | 12 17% | 82 21% | 65 27% | 18 24% | 135 46% HI | 61 16% I | 29 9% | 133 27% K | 94 18% |
| Married | 501 50% | 78 56% E | 50 52% E | 38 57% E | 209 54% E | 85 36% E | 40 53% E | 88 30% | 230 60% G | 177 57% G | 241 49% | 260 51% |
| Common-law or living with a partner | 134 13% | 16 12% | 12 12% | 10 15% | 38 10% | 51 22% ADF | 6 8% | 68 23% HI | 49 13% I | 17 5% | 65 13% | 69 13% |
| Divorced or separated | 69 7% | 7 5% | 8 8% | 3 5% | 26 7% | 20 9% | 5 6% | 1 0 | 35 9% G | 33 11% G | 27 5% | 42 8% |
| Widowed | 62 6% | 9 6% | 5 5% | 3 4% | 26 7% | 14 6% | 6 8% | 1 0 | 8 2% | 54 17% GH | 17 3% | 45 9% J |
| Refused | 10 1% | 0 - | 1 1% | 1 2% | 4 1% | 2 1% | 1 2% | 2 1% | 2 1% | 0 - | 9 2% K | 1 0 |



DEMOGRAPHICS

Including yourself, how many people currently live in your household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|-----------------------|------------|-----------|------------|------------|------------|-----------|-----------|------------|------------|------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All Respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| 1 person | 173 17% | 23 17% | 13 13% | 11 17% | 63 16% | 47 20% | 15 20% | 33 11% | 52 14% | 87 28% | 82 17% | 91 18% |
| 2 persons | 346 35% | 53 38% | 30 31% | 20 30% | 115 30% | 98 41% | 30 39% | 85 29% | 93 24% | 163 53% | 156 32% | 190 37% |
| 3 persons | 188 19% | 25 18% | 24 25% | 13 19% | 68 18% | 38 16% | 21 27% | 73 25% | 86 22% | 29 9% | 94 19% | 94 18% |
| 4 persons | 189 19% | 27 19% | 17 18% | 15 23% | 90 23% | 35 15% | 5 6% | 69 23% | 103 27% | 15 5% | 96 19% | 93 18% |
| 5 persons | 67 7% | 6 4% | 4 4% | 6 9% | 34 9% | 14 6% | 3 4% | 20 7% | 42 11% | 5 2% | 43 9% | 24 5% |
| 6 persons | 25 2% | 3 2% | 6 6% | 1 2% | 10 2% | 5 2% | 0 1% | 11 4% | 7 2% | 5 2% | 11 2% | 15 3% |
| 7 persons | 2 0 | 0 - | 0 0 | 0 - | 2 0 | 0 - | 0 - | 2 1% | 0 - | 0 0 | 2 0 | 0 0 |
| 8 persons | 2 0 | 1 1% | 1 1% | 0 - | 0 - | 0 - | 0 - | 0 - | 1 0 | 1 0 | 2 0 | 0 - |
| 10+ persons | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 - | 0 - | 0 0 | 0 - | 0 0 | 0 - |
| Refused | 9 1% | 1 0 | 1 1% | 0 - | 3 1% | 2 1% | 3 3% | 2 1% | 0 - | 3 1% | 5 1% | 5 1% |
| STATISTICS | | | | | | | | | | | | |
| Mean | 2.73 | 2.67 | 2.94 EF | 2.83 F | 2.89 EF | 2.52 | 2.33 | 2.98 I | 3.05 I | 2.05 | 2.83 K | 2.63 |



DEMOGRAPHICS

Do you have any children under the age of 18 currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|---|------------|-----------|-----------|------------|------------|------------|-----------|------------|------------|------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: Excludes respondents living alone | | | | | | | | | | | | |
| Unweighted Base | 815 | 107 | 88 | 54 | 311 | 201 | 54 | 185 | 376 | 244 | 391 | 424 |
| Weighted Base | 820 | 116* | 82* | 56* | 319 | 189 | 58* | 260 | 333 | 218 | 404 | 416 |
| Yes | 330 40% | 35 30% | 32 39% | 24 44% | 145 45% | 70 37% | 23 39% | 119 46% | 192 58% | 17 8% | 161 40% | 169 41% |
| No | 488 59% | 81 70% | 50 61% | 30 54% | 173 54% | 119 63% | 35 61% | 141 54% | 141 42% | 201 92% | 241 60% | 247 59% |
| Refused | 2 0 | 0 - | 0 - | 1 2% | 1 0 | 0 - | 0 - | 0 - | 0 - | 0 - | 2 1% | 0 - |



DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|-----------|----------|----------|------------|-----------|----------------|----------|----------------|----------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| ALL AGES | | | | | | | | | | | | |
| Base: Children under the age of 18 currently living in household | | | | | | | | | | | | |
| Unweighted Base | 326 | 33 | 36 | 24 | 138 | 75 | 20 | 82 | 222 | 20 | 158 | 168 |
| Weighted Base | 330 | 35** | 32** | 24** | 145 | 70* | 23** | 119* | 192 | 17** | 161 | 169 |
| Under 1 year old | 31 9% | 4 12% | 5 14% | 2 7% | 13 9% | 5 7% | 3 11% | 22 18% H | 9 5% | 0 - | 13 8% | 18 11% |
| One year old | 36 11% | 7 21% | 2 7% | 7 29% | 11 8% | 5 7% | 2 11% | 25 21% H | 9 5% | 2 10% | 16 10% | 20 12% |
| Two years old | 40 12% | 4 12% | 6 18% | 0 - | 13 9% | 15 21% D | 3 12% | 26 22% H | 12 6% | 2 13% | 22 14% | 18 11% |
| Three years old | 23 7% | 4 11% | 2 5% | 4 16% | 10 7% | 4 5% | 0 - | 14 11% | 9 5% | 0 - | 11 7% | 12 7% |
| Four years old | 29 9% | 4 12% | 7 20% | 0 2% | 11 8% | 5 7% | 2 8% | 17 14% H | 12 6% | 0 2% | 13 8% | 16 9% |
| Five years old | 30 9% | 4 12% | 0 1% | 2 10% | 18 12% | 4 6% | 1 5% | 11 10% | 18 9% | 1 6% | 17 10% | 14 8% |
| Six years old | 29 9% | 3 8% | 5 16% | 4 16% | 13 9% | 3 5% | 0 - | 10 9% | 16 8% | 3 15% | 12 8% | 16 10% |
| Seven years old | 30 9% | 7 19% | 5 15% | 2 7% | 10 7% | 6 9% | 0 2% | 8 7% | 19 10% | 2 11% | 18 11% | 11 7% |
| Eight years old | 32 10% | 5 13% | 1 2% | 1 5% | 20 14% | 3 5% | 2 10% | 10 9% | 22 11% | 0 - | 18 11% | 14 8% |
| Nine years old | 31 9% | 0 - | 7 21% | 2 9% | 13 9% | 7 11% | 1 4% | 7 6% | 20 10% | 3 19% | 17 10% | 14 8% |
| Ten years old | 25 8% | 1 1% | 5 15% | 2 7% | 8 6% | 5 7% | 5 22% | 6 5% | 16 8% | 4 22% | 12 7% | 13 8% |
| Eleven years old | 31 9% | 1 4% | 3 11% | 3 12% | 12 8% | 9 13% | 3 12% | 2 1% | 30 16% G | 0 - | 18 11% | 13 8% |
| Twelve years old | 29 9% | 4 13% | 2 5% | 0 - | 16 11% | 6 9% | 1 3% | 5 4% | 21 11% | 3 19% | 16 10% | 13 8% |

DEMOGRAPHICS

And what are the ages of each of the children under 18 who are currently living in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base; ** very small base (under 30) ineligible for sig testing

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|---------------------|-----------|----------|----------|------------|-----------|-----------|----------|------------|------------|----------|-----------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Thirteen years old | 23 7% | 1 4% | 1 2% | 3 11% | 10 7% | 7 10% | 1 3% | 4 4% | 18 9% | 1 5% | 10 6% | 13 8% |
| Fourteen years old | 37 11% | 4 10% | 3 10% | 6 26% | 9 6% | 11 15% | 4 16% | 7 6% | 28 14% | 1 5% | 16 10% | 20 12% |
| Fifteen years old | 20 6% | 2 5% | 1 3% | 1 6% | 10 7% | 4 6% | 1 6% | 0 - | 20 10% | 0 - | 6 4% | 14 8% |
| Sixteen years old | 34 10% | 2 7% | 1 4% | 4 16% | 14 10% | 12 17% | 0 - | 7 6% | 27 14% | 0 - | 16 10% | 18 11% |
| Seventeen years old | 23 7% | 1 4% | 1 3% | 0 - | 15 10% | 5 8% | 0 - | 3 2% | 17 9% | 3 20% | 10 6% | 12 7% |
| Refused | 11 3% | 0 - | 2 6% | 0 - | 7 5% | 0 - | 3 12% | 0 - | 10 5% | 0 3% | 8 5% | 3 2% |

DEMOGRAPHICS

What is the highest level of formal education that you have completed?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 * small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|------------|-------------------|----------------|-----------------|-----------------|----------------|-----------|------------|------------|--------------|------------|-------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Grade school or some high school | 113 11% | 6 5% | 8 8% | 6 9% | 43 11% | 37 16% | 13 17% | 27 9% | 28 7% | 59 19% | 53 11% | 60 12% |
| Complete high school | 297 30% | 32 23% | 31 33% | 29 43% AD | 102 26% | 81 34% A | 22 28% | 88 30% | 112 29% | 94 30% | 147 30% | 150 29% |
| Some community college or university, but did not finish | 168 17% | 40 28% CDEF | 18 18% F | 6 10% | 74 19% EF | 25 11% | 5 7% | 57 19% | 66 17% | 44 14% | 85 17% | 82 16% |
| Complete technical or trade school/Community college | 245 24% | 32 23% | 27 28% | 12 17% | 96 25% | 55 23% | 24 32% | 73 25% | 107 28% | 63 20% | 117 24% | 128 25% |
| Complete university degree, such as a Bachelor's | 111 11% | 19 14% | 7 7% | 9 14% | 44 11% | 24 10% | 9 11% | 36 12% | 46 12% | 27 9% | 51 10% | 60 12% |
| Post-graduate degree, such as a Master's or Ph.D. | 52 5% | 10 7% | 4 4% | 3 4% | 21 5% | 11 5% | 2 3% | 15 5% | 22 6% | 15 5% | 29 6% | 23 5% |
| Refused | 15 2% | 0 - | 1 1% | 2 4% A | 6 2% | 4 2% | 1 2% | 0 - | 4 1% | 7 2% G | 9 2% | 7 1% |



DEMOGRAPHICS

Which one of the following categories best describes your current employment status?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|--|------------|-----------------|----------------|----------------|----------------|----------------|--------------|-----------------|-----------------|------------------|-----------------|-----------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Working full-time | 484 48% | 60 43% | 56 58% A | 34 50% | 183 47% | 111 47% | 41 54% | 169 57% I | 244 63% I | 69 22% | 277 56% K | 207 41% |
| Working part-time | 83 8% | 17 12% BC | 2 2% | 1 1% | 35 9% B | 23 9% BC | 5 7% | 32 11% I | 34 9% | 16 5% | 27 6% J | 55 11% J |
| Self-employed | 99 10% | 14 10% | 10 10% | 12 18% E | 46 12% E | 12 5% | 5 6% | 30 10% | 45 12% | 23 7% | 59 12% K | 40 8% |
| Unemployed, but looking for work | 35 4% | 5 4% | 1 2% | 2 3% | 17 4% | 7 3% | 3 3% | 18 6% I | 12 3% | 5 2% | 19 4% | 16 3% |
| Attending school full-time/A student | 13 1% | 1 1% | 1 1% | 0 - | 4 1% | 4 2% | 3 4% | 13 4% HI | 0 0 | 0 - | 5 1% | 8 2% |
| Retired | 182 18% | 28 20% | 13 14% | 6 9% | 70 18% | 56 24% C | 10 13% | 0 - | 14 4% G | 166 54% GH | 70 14% | 112 22% J |
| Not in the workforce/A full-time homemaker | 85 8% | 13 9% | 12 12% | 9 14% | 24 6% | 19 8% | 8 11% | 26 9% | 32 8% | 26 8% | 21 4% | 64 13% J |
| Other/Social assistance/Disability | 14 1% | 2 2% | 0 - | 2 3% | 7 2% | 4 1% | 0 - | 5 2% | 4 1% | 5 2% | 7 1% | 7 1% |
| Refused | 7 1% | 1 0 | 1 1% D | 1 2% D | 0 - | 3 1% D | 1 2% D | 2 1% | 0 - | 0 - | 6 1% | 1 0 |



DEMOGRAPHICS

And which of the following categories best describes your annual household income?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

* small base

| | TOTAL | REGION | | | | | | AGE | | | GENDER | |
|----------------------------------|------------|------------------|-----------------|-----------------|-----------------|-----------------|----------------|----------------|----------------|-----------------|----------------|----------------|
| | | BC A | ALB B | SK/MN C | ONT D | QUE E | ATL F | 18-34 G | 35-54 H | 55+ I | Male J | Female K |
| Base: All respondents | | | | | | | | | | | | |
| Unweighted Base | 1002 | 131 | 104 | 65 | 381 | 251 | 70 | 215 | 427 | 346 | 477 | 525 |
| Weighted Base | 1002 | 139 | 96* | 67* | 386 | 237 | 76* | 295 | 385 | 309 | 491 | 511 |
| Under \$10,000 | 48 5% | 8 6% | 1 1% | 0 - | 20 5% | 15 6% | 4 6% | 27 9% HI | 13 3% | 8 3% | 28 6% | 20 4% |
| \$10,000 to just under \$20,000 | 76 8% | 8 6% | 5 5% | 5 7% | 27 7% | 23 10% | 8 11% | 23 8% | 18 5% | 34 11% H | 28 6% | 48 9% J |
| \$20,000 to just under \$30,000 | 88 9% | 11 8% | 6 6% | 8 12% | 27 7% | 25 10% | 11 15% D | 23 8% | 28 7% | 37 12% H | 41 8% | 47 9% |
| \$30,000 to just under \$40,000 | 117 12% | 9 7% | 9 10% | 11 16% | 35 9% | 42 18% AD | 11 14% | 43 15% | 39 10% | 35 11% | 46 9% | 72 14% J |
| \$40,000 to just under \$50,000 | 97 10% | 12 8% | 6 6% | 4 6% | 41 11% | 26 11% | 9 11% | 35 12% | 33 9% | 29 9% | 55 11% | 43 8% |
| \$50,000 to just under \$60,000 | 93 9% | 28 20% CDE | 10 11% E | 3 4% | 34 9% E | 10 4% | 8 10% | 30 10% | 33 9% | 27 9% | 43 9% | 50 10% |
| \$60,000 to just under \$70,000 | 73 7% | 7 5% | 5 5% | 5 8% | 28 7% | 22 9% | 6 8% | 19 6% | 33 8% | 21 7% | 36 7% | 37 7% |
| \$70,000 to just under \$80,000 | 47 5% | 11 8% D | 3 3% | 5 7% | 12 3% | 14 6% | 2 3% | 10 3% | 26 7% | 11 4% | 28 6% | 19 4% |
| \$80,000 to just under \$100,000 | 78 8% | 8 6% | 12 12% | 7 10% | 27 7% | 20 9% | 5 6% | 25 9% I | 41 11% I | 13 4% | 40 8% | 39 8% |
| \$100,000 and over | 156 16% | 22 16% EF | 26 27% EF | 12 19% EF | 75 20% EF | 17 7% | 3 5% | 47 16% | 74 19% I | 34 11% | 99 20% K | 57 11% |
| Refused | 128 13% | 15 10% | 13 14% | 7 10% | 62 16% E | 23 10% | 9 11% | 12 4% | 47 12% G | 58 19% GH | 49 10% | 79 16% J |