

Symantec

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NKS1. Are you a parent or a legal guardian of a child aged 12 to 17 who lives with you in the household?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used.

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All respondents	3112	1186	1926	734	1626	751	237	776	1526	573
Weighted	3112	1494	1618	750	1572	789	234	758	1522	598
Yes	1010 32%	355 24%	655 40%	82 11%	852 54%	77 10%	64 27%	254 34%	488 32%	204 34%
No	2102 68%	1139 76%	963 60%	668 89%	721 46%	713 90%	170 73%	503 66%	1034 68%	394 66%

nks2. To ensure that we obtain a representative sample, could you please indicate the age of each child you have and the gender of each child?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Boys										
Age 12	140 14%	51 14%	89 14%	24 29% DE	112 13%	4 5%	11 18%	30 12%	72 15%	27 13%
Age 13	114 11%	43 12%	72 11%	10 13%	98 11%	6 8%	6 10%	26 10%	52 11%	30 15%
Age 14	101 10%	23 7%	78 12% A	9 11%	89 11%	3 4%	5 9%	25 10%	52 11%	19 9%
Age 15	112 11%	32 9%	80 12%	7 9%	97 11%	8 10%	6 10%	30 12%	56 12%	20 10%
Age 16	121 12%	37 10%	84 13%	3 3%	107 13% C	10 14% C	9 15%	32 13%	56 12%	22 11%
Age 17	134 13%	46 13%	88 13%	4 5%	116 14% C	14 18% C	8 12%	28 11%	70 14%	28 14%
Girls										
Age 12	132 13%	48 14%	84 13%	20 24% DE	107 13%	5 7%	8 12%	38 15%	61 13%	26 13%
Age 13	98 10%	37 10%	61 9%	10 12%	85 10%	3 4%	9 14%	25 10%	43 9%	22 11%
Age 14	93 9%	35 10%	58 9%	8 10%	79 9%	6 8%	5 8%	26 10%	42 9%	19 9%
Age 15	111 11%	42 12%	70 11%	8 10%	98 11%	5 7%	6 9%	27 11%	64 13% I	15 7%
Age 16	110 11%	48 13%	63 10%	3 3%	92 11% C	16 21% CD	6 9%	29 11%	56 11%	20 10%
Age 17	119 12%	36 10%	83 13%	0 -	111 13% C	8 11% C	7 10%	28 11%	59 12%	25 12%

NKS3. Does your child/children have access to a computer or laptop with internet access in your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
12 year old boy										
Yes	127 90%	45 88%	82 92%	20 85%	102 91%	4 100%	10 86%	25 84%	68 95%	24 89%
No	13 10%	6 12%	7 8%	4 15%	10 9%	0 -	2 14%	5 16%	4 5%	3 11%
12 year old girl										
Yes	122 92%	45 93%	77 91%	17 88%	99 92%	5 100%	6 82%	34 92%	56 92%	25 94%
No	11 8%	4 7%	7 9%	2 12%	8 8%	0 -	1 18%	3 8%	5 8%	1 6%
13 year old boy										
Yes	110 96%	41 96%	69 96%	10 100%	93 95%	6 100%	6 100%	25 97%	48 93%	30 100%
No	5 4%	2 4%	3 4%	0 -	5 5%	0 -	0 -	1 3%	4 7%	0 -
13 year old girl										
Yes	96 98%	36 96%	60 99%	10 100%	83 97%	3 100%	7 85%	25 100%	43 100%	21 96%
No	2 2%	1 4%	1 1%	0 -	2 3%	0 -	1 15%	0 -	0 -	1 4%
14 year old boy										
Yes	100 99%	23 100%	77 99%	9 100%	89 99%	3 100%	5 100%	25 100%	51 99%	19 100%
No	1 1%	0 -	1 1%	0 -	1 1%	0 -	0 -	0 -	1 1%	0 -
14 year old girl										
Yes	92 99%	35 100%	57 98%	8 100%	78 99%	6 100%	5 100%	25 96%	42 100%	19 100%
No	1 1%	0 -	1 2%	0 -	1 1%	0 -	0 -	1 4%	0 -	0 -
15 year old boy										
Yes	111 99%	32 100%	79 98%	7 100%	96 98%	8 100%	6 100%	30 100%	56 99%	19 96%

NKS3. Does your child/children have access to a computer or laptop with internet access in your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

	GENDER			AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
No	2 1%	0 -	2 2%	0 -	2 2%	0 -	0 -	0 -	1 1%	1 4%
15 year old girl										
Yes	108 97%	41 97%	67 96%	8 100%	95 97%	4 78%	6 100%	27 100%	60 94%	15 100%
No	4 3%	1 3%	3 4%	0 -	3 3%	1 22%	0 -	0 -	4 6%	0 -
16 year old boy										
Yes	119 99%	37 100%	82 98%	3 100%	106 98%	10 100%	9 100%	32 97%	56 100%	22 96%
No	2 1%	0 -	2 2%	0 -	2 2%	0 -	0 -	1 3%	0 -	1 4%
16 year old girl										
Yes	110 100%	48 100%	63 100%	3 100%	92 100%	16 100%	6 100%	29 100%	56 100%	20 100%
17 year old boy										
Yes	132 98%	45 97%	87 98%	4 100%	114 99%	13 92%	8 100%	28 98%	68 97%	28 100%
No	3 2%	1 3%	1 2%	0 -	1 1%	1 8%	0 -	1 2%	2 3%	0 -
17 year old girl										
Yes	117 98%	36 100%	81 97%	0 -	109 98%	8 100%	7 100%	27 95%	59 99%	25 100%
No	2 2%	0 -	2 3%	0 -	2 2%	0 -	0 -	2 5%	1 1%	0 -

NK1. Thinking about the activities of your child/children on the internet, do you suspect that your child is accessing websites online that you might not approve of?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Definitely yes	67 7%	23 7%	44 7%	7 8%	53 6%	8 10%	3 4%	22 8%	32 7%	10 5%
Probably yes	302 30%	109 31%	193 29%	19 23%	260 31%	23 31%	20 31%	68 27%	149 31%	66 32%
Probably not	400 40%	148 42%	252 38%	29 36%	337 40%	33 43%	21 33%	94 37%	201 41%	83 41%
Definitely not	241 24%	74 21%	167 25%	27 33% DE	201 24%	12 16%	21 32%	71 28% H	105 22%	44 22%
Summary										
Top2Box - Yes	369 37%	133 37%	237 36%	25 31%	313 37%	31 41%	23 35%	89 35%	181 37%	76 37%
Low2Box - No	641 63%	222 63%	419 64%	57 69%	539 63%	45 59%	42 65%	165 65%	306 63%	128 63%

NK2_1. (Chat rooms) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Chat rooms										
Very familiar	373 37%	137 39%	236 36%	40 49% DE	315 37% E	18 24%	22 34%	88 35%	203 42% I	61 30%
Somewhat familiar	433 43%	142 40%	291 44%	29 35%	361 42%	43 56% CD	24 38%	116 45%	195 40%	98 48% H
Somewhat unfamiliar	122 12%	49 14%	72 11%	6 8%	105 12%	10 13%	11 17%	30 12%	53 11%	28 14%
Very unfamiliar	82 8%	26 7%	56 9%	6 8%	71 8%	5 6%	7 11%	21 8%	37 8%	17 8%
Summary										
Top2Box - Familiar	807 80%	280 79%	527 80%	70 85%	676 79%	61 80%	46 72%	204 80%	398 82%	159 78%
Low2Box - Unfamiliar	204 20%	75 21%	128 20%	13 15%	176 21%	15 20%	18 28%	51 20%	90 18%	45 22%

NK2_2. (Instant messaging (IM)) How familiar are you with the following online products?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Instant messaging (IM)										
Very familiar	586 58%	193 54%	393 60%	60 73% DE	488 57%	39 50%	40 62%	150 59%	289 59%	108 53%
Somewhat familiar	309 31%	111 31%	198 30%	19 23%	266 31%	25 32%	18 27%	73 29%	143 29%	76 37% H
Somewhat unfamiliar	67 7%	33 9% B	34 5%	1 1%	59 7% C	7 10% C	6 9%	16 6%	35 7%	10 5%
Very unfamiliar	47 5%	18 5%	29 4%	3 3%	39 5%	6 8%	1 1%	15 6%	21 4%	10 5%
Summary										
Top2Box - Familiar	896 89%	304 86%	591 90% A	79 96% DE	754 89%	63 83%	57 89%	223 88%	432 89%	183 90%
Low2Box - Unfamiliar	115 11%	51 14% B	64 10%	4 4%	98 11% C	13 17% C	7 11%	32 12%	55 11%	21 10%

NK2_3. (Blogs) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Blogs										
Very familiar	280 28%	114 32% B	165 25%	21 26%	237 28%	22 28%	11 18%	58 23%	144 30% F	66 32% FG
Somewhat familiar	419 41%	140 39%	279 43%	31 38%	354 42%	34 44%	24 37%	107 42%	206 42%	82 40%
Somewhat unfamiliar	185 18%	64 18%	120 18%	18 21%	152 18%	15 20%	15 24%	50 20%	84 17%	36 17%
Very unfamiliar	127 13%	36 10%	91 14%	13 15%	109 13%	6 8%	13 21% HI	39 15%	54 11%	21 10%
Summary										
Top2Box - Familiar	699 69%	254 72%	444 68%	52 63%	591 69%	55 72%	35 55%	166 65%	350 72% F	148 72% F
Low2Box - Unfamiliar	312 31%	101 28%	211 32%	30 37%	261 31%	21 28%	29 45% HI	89 35%	138 28%	56 28%

NK2_4. (Facebook) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Facebook										
Very familiar	280 28%	85 24%	195 30%	34 41% DE	237 28% E	9 12%	14 22%	69 27%	149 31%	48 23%
Somewhat familiar	315 31%	108 30%	207 32%	17 20%	275 32% C	24 32%	15 23%	74 29%	146 30%	80 39% FGH
Somewhat unfamiliar	166 16%	68 19%	99 15%	12 15%	129 15%	25 33% CD	10 15%	40 16%	83 17%	34 16%
Very unfamiliar	249 25%	94 27%	155 24%	19 23%	211 25%	18 24%	26 40% HI	71 28%	109 22%	43 21%
Summary										
Top2Box - Familiar	595 59%	193 54%	402 61% A	51 61% E	512 60% E	33 43%	29 45%	143 56%	296 61% F	128 63% F
Low2Box - Unfamiliar	415 41%	162 46% B	253 39%	32 39%	340 40%	43 57% CD	35 55% HI	111 44%	192 39%	76 37%

NK2_5. (MySpace) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
MySpace										
Very familiar	285 28%	102 29%	183 28%	35 43% DE	236 28%	14 19%	15 24%	73 29% I	155 32% I	42 21%
Somewhat familiar	402 40%	137 38%	266 41%	25 31%	345 40%	32 42%	21 32%	89 35%	194 40%	98 48% FG
Somewhat unfamiliar	174 17%	70 20%	104 16%	10 12%	142 17%	22 28% CD	9 14%	50 20%	77 16%	38 19%
Very unfamiliar	149 15%	47 13%	102 16%	12 14%	129 15%	8 11%	19 30% GHI	42 17%	62 13%	26 13%
Summary										
Top2Box - Familiar	688 68%	238 67%	449 69%	60 73%	580 68%	47 61%	36 56%	162 64%	349 72% FG	140 69%
Low2Box - Unfamiliar	323 32%	117 33%	206 31%	22 27%	271 32%	30 39%	28 44% H	92 36% H	139 28%	64 31%

NK2_6. (YouTube) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
YouTube										
Very familiar	374 37%	153 43% B	222 34%	31 38%	319 38%	24 31%	16 25%	87 34%	194 40% F	78 38%
Somewhat familiar	369 37%	126 35%	244 37%	23 28%	322 38%	24 32%	19 30%	88 35%	173 36%	89 44% F
Somewhat unfamiliar	139 14%	52 15%	87 13%	12 15%	105 12%	21 28% D	10 15%	38 15%	65 13%	26 13%
Very unfamiliar	127 13%	25 7%	103 16% A	15 19%	105 12%	7 9%	19 30% GHI	41 16% I	55 11% I	11 5%
Summary										
Top2Box - Familiar	744 74%	278 78% B	465 71%	55 66%	641 75% E	48 63%	35 55%	175 69% F	367 75% F	167 82% FG
Low2Box - Unfamiliar	267 26%	77 22%	190 29% A	28 34%	210 25%	28 37% D	29 45% GHI	79 31% I	121 25%	38 18%

NK2. (Top2box Summary) How familiar are you with the following online products?

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Chat rooms	807 80%	280 79%	527 80%	70 85%	676 79%	61 80%	46 72%	204 80%	398 82%	159 78%
Instant messaging (IM)	896 89%	304 86%	591 90%	79 96%	754 89%	63 83%	57 89%	223 88%	432 89%	183 90%
Blogs	699 69%	254 72%	444 68%	52 63%	591 69%	55 72%	35 55%	166 65%	350 72%	148 72%
Facebook	595 59%	193 54%	402 61%	51 61%	512 60%	33 43%	29 45%	143 56%	296 61%	128 63%
MySpace	688 68%	238 67%	449 69%	60 73%	580 68%	47 61%	36 56%	162 64%	349 72%	140 69%
YouTube	744 74%	278 78%	465 71%	55 66%	641 75%	48 63%	35 55%	175 69%	367 75%	167 82%
		B			E			F	F	FG

NK2. (Low2box Summary) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Chat rooms	204 20%	75 21%	128 20%	13 15%	176 21%	15 20%	18 28%	51 20%	90 18%	45 22%
Instant messaging (IM)	115 11%	51 14% B	64 10%	4 4%	98 11% C	13 17% C	7 11%	32 12%	55 11%	21 10%
Blogs	312 31%	101 28%	211 32%	30 37%	261 31%	21 28%	29 45% HI	89 35%	138 28%	56 28%
Facebook	415 41%	162 46% B	253 39%	32 39%	340 40%	43 57% CD	35 55% HI	111 44%	192 39%	76 37%
MySpace	323 32%	117 33%	206 31%	22 27%	271 32%	30 39%	28 44% H	92 36% H	139 28%	64 31%
YouTube	267 26%	77 22%	190 29% A	28 34%	210 25%	28 37% D	29 45% GHI	79 31% I	121 25%	38 18%

NK3. And now, thinking about the safety of your child/children on the internet, have you done the following?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Sat down with your child and clearly communicated what are acceptable and not acceptable activities	751	248	503	61	629	61	46	186	372	147
	74%	70%	77% A	75%	74%	80%	72%	73%	76%	72%
Instructed your child on what to do if they are contacted by a stranger online	745	249	496	61	627	57	52	186	361	146
	74%	70%	76%	74%	74%	75%	81%	73%	74%	72%
Discussed the possible dangers of the internet	925	327	598	70	782	72	59	230	448	188
	92%	92%	91%	85%	92% C	94%	92%	90%	92%	92%
Visited the websites that your child has visited to monitor the content of that site	625	198	427	56	529	40	40	167	305	114
	62%	56%	65% A	68%	62%	52%	63%	65% I	62%	56%
Posted rules for your child to follow by your computer	310	105	204	30	258	21	30	95	153	32
	31%	30%	31%	37%	30%	28%	47% HI	37% I	31% I	16%
Initiated parental controls on your internet browser	363	112	250	45	298	20	24	93	188	57
	36%	32%	38% A	54% DE	35%	26%	38%	37% I	39% I	28%

NK4. Again, thinking about the safety of your child/childre on the internet, do you do the following on an ongoing basis?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Communicate with your child regarding the websites that they are visiting	752	244	508	63	634	55	48	186	374	145
	74%	69%	78% A	77%	74%	72%	75%	73%	77%	71%
Ask your children about who they are chatting to online	778	254	524	57	665	56	51	198	386	144
	77%	72%	80% A	69%	78% C	73%	79%	78%	79% I	70%
Monitor the online activities of your child when using your computer at home	665	207	457	64	559	41	45	171	320	129
	66%	58%	70% A	78% DE	66%	54%	71%	67%	66%	63%
Monitor the online activities of your child when using computers outside of the home.	163	55	107	21	132	10	11	47	83	20
	16%	16%	16%	25% D	15%	13%	18%	19% I	17% I	10%
Use your internet browser's history function to see what sites your child has been visiting	660	218	441	59	557	44	42	176	328	114
	65%	61%	67%	71%	65%	58%	66%	69% I	67% I	56%
Familiarize yourself with your child's online aliases	496	159	338	45	422	30	37	141	234	83
	49%	45%	52% A	54%	50%	39%	58% I	56% HI	48%	41%

NK5_1. (Fraudulent scams) How concerned are you that your child/children could encounter the following online:

Proportions/Means: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Fraudulent scams										
Very concerned	377 37%	117 33%	260 40% A	33 40%	314 37%	30 39%	28 44% I	107 42% I	189 39% I	53 26%
Somewhat concerned	334 33%	124 35%	210 32%	26 32%	278 33%	30 40%	21 33%	80 32%	152 31%	81 40% H
Not very concerned	214 21%	79 22%	134 21%	16 19%	183 22%	14 19%	7 11%	43 17%	108 22% F	56 27% FG
Not at all concerned	86 8%	35 10%	50 8%	8 9%	76 9%	2 2%	8 13%	24 10%	38 8%	15 7%
Summary										
Top2Box - Concerned	711 70%	240 68%	471 72%	59 71%	592 70%	60 79%	49 77%	187 74%	341 70%	134 65%
Low2Box - Not concerned	299 30%	115 32%	185 28%	24 29%	259 30%	16 21%	15 23%	67 26%	147 30%	70 35%

NK5_2. (Cyber-bullying) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Cyber-bullying										
Very concerned	292 29%	83 23%	209 32% A	30 36%	241 28%	21 28%	26 41% I	74 29% I	156 32% I	35 17%
Somewhat concerned	315 31%	108 30%	207 32%	24 30%	262 31%	28 37%	14 22%	82 32%	135 28%	84 41% FH
Not very concerned	301 30%	115 32%	186 28%	21 26%	264 31%	16 20%	15 24%	71 28%	149 31%	66 32%
Not at all concerned	103 10%	49 14% B	53 8%	7 8%	84 10%	12 15%	8 13%	27 11%	49 10%	19 9%
Summary										
Top2Box - Concerned	607 60%	191 54%	416 63% A	54 66%	503 59%	49 64%	40 63%	157 62%	290 60%	119 58%
Low2Box - Not concerned	404 40%	164 46% B	240 37%	28 34%	348 41%	27 36%	24 37%	98 38%	197 40%	85 42%

NK5_3. (Inappropriate language and swearing) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Inappropriate language and swearing										
Very concerned	287 28%	89 25%	199 30%	26 32%	238 28%	23 30%	23 37% I	83 33% I	137 28%	43 21%
Somewhat concerned	397 39%	143 40%	254 39%	30 36%	334 39%	34 44%	18 29%	100 39%	199 41%	79 39%
Not very concerned	250 25%	91 26%	159 24%	22 27%	214 25%	14 18%	17 27%	51 20%	118 24%	64 31% G
Not at all concerned	75 7%	32 9%	43 7%	4 5%	65 8%	6 8%	5 7%	20 8%	33 7%	18 9%
Summary										
Top2Box - Concerned	684 68%	231 65%	453 69%	56 68%	572 67%	56 74%	42 65%	183 72% I	336 69% I	123 60%
Low2Box - Not concerned	326 32%	124 35%	202 31%	26 32%	279 33%	20 26%	22 35%	71 28%	151 31%	81 40% GH

NK5_4. (Pornographic websites) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Pornographic websites										
Very concerned	467 46%	132 37%	335 51% A	47 57% D	386 45%	34 45%	35 55% I	133 52% I	232 48% I	67 33%
Somewhat concerned	278 28%	113 32% B	165 25%	21 26%	232 27%	25 33%	11 17%	62 24%	127 26%	79 39% FGH
Not very concerned	181 18%	76 22% B	104 16%	7 9%	162 19% C	12 15%	10 15%	37 14%	91 19%	43 21%
Not at all concerned	85 8%	34 9%	51 8%	7 8%	72 8%	6 7%	9 14%	22 9%	38 8%	15 7%
Summary										
Top2Box - Concerned	745 74%	245 69%	500 76% A	68 83% D	618 73%	59 77%	46 71%	195 77%	358 73%	146 71%
Low2Box - Not concerned	265 26%	110 31% B	155 24%	14 17%	234 27% C	17 23%	18 29%	59 23%	129 27%	58 29%

NK5_5. (Sexual predators) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

		GENDER		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Sexual predators										
Very concerned	515 51%	155 44%	360 55% A	49 60%	430 51%	36 47%	43 68% HI	149 58% I	249 51% I	75 37%
Somewhat concerned	267 26%	112 32% B	155 24%	22 26%	219 26%	26 34%	10 16%	61 24%	118 24%	78 38% FGH
Not very concerned	152 15%	60 17%	92 14%	6 8%	136 16% C	9 12%	5 7%	27 10%	84 17% FG	36 18% FG
Not at all concerned	76 8%	28 8%	48 7%	5 6%	66 8%	6 7%	6 9%	19 7%	36 7%	15 8%
Summary										
Top2Box - Concerned	782 77%	267 75%	515 79%	71 86% D	650 76%	62 81%	54 84%	209 82% H	367 75%	153 75%
Low2Box - Not concerned	228 23%	88 25%	140 21%	11 14%	202 24% C	15 19%	10 16%	45 18%	120 25% G	52 25%

NK5. (Top2box Summary) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Fraudulent scams	711 70%	240 68%	471 72%	59 71%	592 70%	60 79%	49 77%	187 74%	341 70%	134 65%
Cyber-bullying	607 60%	191 54%	416 63% A	54 66%	503 59%	49 64%	40 63%	157 62%	290 60%	119 58%
Inappropriate language and swearing	684 68%	231 65%	453 69%	56 68%	572 67%	56 74%	42 65%	183 72% I	336 69% I	123 60%
Pornographic websites	745 74%	245 69%	500 76% A	68 83% D	618 73%	59 77%	46 71%	195 77%	358 73%	146 71%
Sexual predators	782 77%	267 75%	515 79%	71 86% D	650 76%	62 81%	54 84%	209 82% H	367 75%	153 75%

NK5. (Low2box Summary) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Fraudulent scams	299 30%	115 32%	185 28%	24 29%	259 30%	16 21%	15 23%	67 26%	147 30%	70 35%
Cyber-bullying	404 40%	164 46% B	240 37%	28 34%	348 41%	27 36%	24 37%	98 38%	197 40%	85 42%
Inappropriate language and swearing	326 32%	124 35%	202 31%	26 32%	279 33%	20 26%	22 35%	71 28%	151 31%	81 40% GH
Pornographic websites	265 26%	110 31% B	155 24%	14 17%	234 27% C	17 23%	18 29%	59 23%	129 27%	58 29%
Sexual predators	228 23%	88 25%	140 21%	11 14%	202 24% C	15 19%	10 16%	45 18%	120 25% G	52 25%

NK6. Do you know where to locate the following resources?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H/I
 Overlap formulae used. * small base

	Total	GENDER		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: Parent/ guardian of a 12 to 17 year old	1093	293	800	94	929	70	73	283	527	210
Weighted	1010	355	655	82*	852	77*	64*	254	488	204
Materials to help your children become informed about internet safety	551	187	364	43	467	41	35	118	275	123
	54%	53%	55%	52%	55%	54%	54%	46%	56% G	60% G
Materials to help you become informed about internet safety	549	183	366	45	464	40	32	116	280	121
	54%	51%	56%	55%	54%	52%	49%	46%	57% G	59% G
Downloadable parental control software	584	217	367	41	493	50	32	125	310	116
	58%	61%	56%	50%	58%	65%	50%	49%	64% FG	57%
Who to contact should your child be the victim of any sort of negative experience while on the Internet	531	185	346	36	450	45	32	121	274	104
	53%	52%	53%	44%	53%	59%	51%	48%	56% G	51%
None of the above	227	86	142	24	188	16	17	81	93	36
	22%	24%	22%	29%	22%	20%	27%	32% HI	19%	18%