

Symantec

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NKS1. Are you a parent or a legal guardian of a child aged 12 to 17 who lives with you in the household?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used.

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: All respondents Weighted	3112	422	323	266	1134	614	353	771	975	1366	1480	1632
	3112	434	300	207	1197	738	236	772	970	1370	1401	1711
Yes	1010 32%	103 24%	105 35%	90 44%	459 38%	149 20%	103 44%	179 23%	259 27%	573 42%	979 70%	31 2%
			AE	ABE	AE		ABE			GH	K	
No	2102 68%	331 76%	195 65%	116 56%	738 62%	589 80%	132 56%	593 77%	712 73%	797 58%	422 30%	1680 98%
		BCDF	CF			BCDF		I	I			J

nks2. To ensure that we obtain a representative sample, could you please indicate the age of each child you have and the gender of each child?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Boys												
Age 12	140 14%	8 7%	8 7%	10 11%	72 16%	24 16%	19 18%	21 12%	39 15%	80 14%	133 14%	7 24%
Age 13	114 11%	12 12%	15 14%	11 12%	44 9%	24 16%	8 8%	21 12%	27 11%	66 12%	113 12%	1 3%
Age 14	101 10%	10 10%	11 10%	11 12%	42 9%	16 11%	11 11%	25 14%	22 8%	54 9%	99 10%	2 7%
Age 15	112 11%	13 13%	16 16%	10 11%	48 10%	15 10%	11 10%	21 12%	32 12%	59 10%	111 11%	1 4%
Age 16	121 12%	11 11%	12 11%	13 15%	60 13%	12 8%	12 12%	15 8%	29 11%	77 13%	119 12%	2 6%
Age 17	134 13%	18 17%	14 13%	12 13%	61 13%	13 8%	18 17%	18 10%	38 15%	78 14%	131 13%	3 10%
Girls												
Age 12	132 13%	8 8%	20 19%	10 11%	56 12%	25 16%	14 13%	29 16%	37 14%	66 12%	127 13%	6 19%
Age 13	98 10%	5 5%	11 11%	12 14%	49 11%	12 8%	9 9%	22 12%	25 10%	52 9%	95 10%	4 12%
Age 14	93 9%	5 5%	6 6%	9 10%	45 10%	17 11%	11 10%	12 7%	20 8%	61 11%	91 9%	2 7%
Age 15	111 11%	12 12%	10 10%	16 18%	47 10%	12 8%	14 14%	18 10%	35 13%	59 10%	111 11%	0 -
Age 16	110 11%	4 4%	9 9%	10 12%	68 15%	11 7%	8 8%	14 8%	32 12%	64 11%	106 11%	4 13%
Age 17	119 12%	22 21%	12 11%	9 10%	46 10%	21 14%	10 10%	23 13%	33 13%	64 11%	117 12%	3 8%

NKS3. Does your child/children have access to a computer or laptop with internet access in your home?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
12 year old boy												
Yes	127 90%	7 89%	8 100%	8 77%	69 96%	19 77%	17 89%	20 95%	35 91%	71 89%	119 90%	7 100%
No	13 10%	1 11%	0 -	2 23%	3 4%	6 23%	2 11%	1 5%	3 9%	9 11%	13 10%	0 -
12 year old girl												
Yes	122 92%	6 74%	20 100%	8 84%	53 94%	24 96%	11 79%	26 89%	34 93%	61 93%	116 92%	6 100%
No	11 8%	2 26%	0 -	2 16%	3 6%	1 4%	3 21%	3 11%	3 7%	5 7%	11 8%	0 -
13 year old boy												
Yes	110 96%	12 100%	14 95%	10 88%	44 100%	22 90%	8 100%	18 89%	26 95%	65 98%	109 96%	1 100%
No	5 4%	0 -	1 5%	1 12%	0 -	3 10%	0 -	2 11%	1 5%	1 2%	5 4%	0 -
13 year old girl												
Yes	96 98%	5 100%	11 100%	12 100%	46 95%	12 100%	9 100%	22 100%	23 91%	52 100%	92 98%	4 100%
No	2 2%	0 -	0 -	0 -	2 5%	0 -	0 -	0 -	2 9%	0 -	2 2%	0 -
14 year old boy												
Yes	100 99%	10 100%	11 100%	11 100%	42 100%	16 100%	11 95%	25 98%	22 100%	54 100%	98 99%	2 100%
No	1 1%	0 -	0 -	0 -	0 -	0 -	1 5%	1 2%	0 -	0 -	1 1%	0 -
14 year old girl												
Yes	92 99%	5 100%	6 100%	9 100%	45 100%	16 94%	11 100%	12 100%	19 95%	61 100%	90 99%	2 100%
No	1 1%	0 -	0 -	0 -	0 -	1 6%	0 -	0 -	1 5%	0 -	1 1%	0 -
15 year old boy												
Yes	111 99%	12 93%	16 100%	9 94%	48 100%	15 100%	11 100%	21 100%	30 95%	59 100%	110 99%	1 100%

NKS3. Does your child/children have access to a computer or laptop with internet access in your home?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K

Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
No	2 1%	1 7%	0 -	1 6%	0 -	0 -	0 -	0 -	2 5%	0 -	2 1%	0 -
15 year old girl												
Yes	108 97%	12 100%	9 89%	15 96%	46 98%	11 91%	14 100%	18 100%	34 98%	56 95%	108 97%	0 -
No	4 3%	0 -	1 11%	1 4%	1 2%	1 9%	0 -	0 -	1 2%	3 5%	4 3%	0 -
16 year old boy												
Yes	119 99%	11 100%	12 100%	13 100%	58 97%	12 100%	12 100%	15 100%	28 97%	76 99%	117 98%	2 100%
No	2 1%	0 -	0 -	0 -	2 3%	0 -	0 -	0 -	1 3%	1 1%	2 2%	0 -
16 year old girl												
Yes	110 100%	4 100%	9 100%	10 100%	68 100%	11 100%	8 100%	14 100%	32 100%	64 100%	106 100%	4 100%
17 year old boy												
Yes	132 98%	18 100%	12 86%	12 100%	61 100%	13 100%	17 97%	17 97%	38 98%	77 99%	128 98%	3 100%
No	3 2%	0 -	2 14%	0 -	0 -	0 -	1 3%	1 3%	1 2%	1 1%	3 2%	0 -
17 year old girl												
Yes	117 98%	22 100%	12 100%	8 93%	45 98%	21 100%	10 94%	21 94%	32 98%	64 100%	115 98%	3 100%
No	2 2%	0 -	0 -	1 7%	1 2%	0 -	1 6%	1 6%	1 2%	0 -	2 2%	0 -

NK1. Thinking about the activities of your child/children on the internet, do you suspect that your child is accessing websites online that you might not approve of?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Definitely yes	67 7%	9 9%	8 7%	7 8%	29 6%	7 4%	7 7%	14 8%	20 8%	33 6%	65 7%	2 8%
Probably yes	302 30%	33 32%	35 33%	29 33%	129 28%	45 30%	32 31%	40 22%	76 30%	186 33% G	298 30%	5 16%
Probably not	400 40%	43 42%	40 39%	32 36%	191 42%	55 37%	38 37%	62 34%	97 38%	241 42%	388 40%	11 37%
Definitely not	241 24%	18 18%	22 21%	22 24%	110 24%	43 29%	26 25%	64 36% HI	65 25%	112 20%	229 23%	12 40%
Summary												
Top2Box - Yes	369 37%	42 40%	42 40%	36 40%	158 34%	51 34%	40 38%	54 30%	96 37%	220 38% G	362 37%	7 23%
Low2Box - No	641 63%	61 60%	63 60%	54 60%	301 66%	98 66%	64 62%	125 70% I	163 63%	353 62%	617 63%	24 77%

NK2_1. (Chat rooms) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Chat rooms												
Very familiar	373 37%	47 46% CE	37 36% E	27 30% E	191 42% CE	34 23% E	38 36% E	79 44% I	103 40% I	191 33% GH	356 36% GH	17 56% GH
Somewhat familiar	433 43%	42 41%	47 45%	45 50% E	198 43%	52 35%	49 47% E	61 34%	101 39%	271 47% GH	429 44% GH	4 13% GH
Somewhat unfamiliar	122 12%	11 11%	12 11%	14 15%	44 10%	30 20% DF	11 11%	22 12%	31 12%	68 12%	118 12% DF	3 11% DF
Very unfamiliar	82 8%	2 2%	9 8% A	5 5%	27 6%	34 23% ABCD	6 6%	17 9%	22 9%	43 7%	76 8% A	6 20% A
Summary												
Top2Box - Familiar	807 80%	90 87% E	85 81% E	72 79% E	389 85% E	85 57% E	86 83% E	140 78%	205 79%	462 81%	785 80% E	21 69% E
Low2Box - Unfamiliar	204 20%	13 13%	20 19%	19 21%	71 15%	64 43% ABCD	17 17%	39 22%	54 21%	111 19%	194 20% A	10 31% A

NK2_2. (Instant messaging (IM)) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Instant messaging (IM)												
Very familiar	586	61	49	39	292	85	60	119	157	311	563	23
	58%	60% BC	46% BC	43% BC	64% BC	57% C	58% C	67% I	61% H	54% I	58% J	74% K
Somewhat familiar	309	30	44	39	119	44	33	43	69	198	307	3
	31%	30% DE	42% DE	44% ADEF	26% D	30% E	32% F	24% G	27% H	35% GH	31% J	9% K
Somewhat unfamiliar	67	9	5	8	30	9	7	8	19	40	64	4
	7%	8% BC	4% BC	9% BC	7% D	6% E	7% F	4% G	7% H	7% I	6% J	12% K
Very unfamiliar	47	3	8	4	19	11	4	9	15	23	46	2
	5%	3% BC	7% BC	4% BC	4% D	7% E	4% F	5% G	6% H	4% I	5% J	5% K
Summary												
Top2Box - Familiar	896	92	92	79	410	130	93	162	225	509	870	26
	89%	89% BC	88% BC	87% BC	89% D	87% E	90% F	90% G	87% H	89% I	89% J	83% K
Low2Box - Unfamiliar	115	11	12	12	49	20	11	17	34	64	109	5
	11%	11% BC	12% BC	13% BC	11% D	13% E	10% F	10% G	13% H	11% I	11% J	17% K

NK2_3. (Blogs) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Blogs												
Very familiar	280 28%	35 34% E	26 24%	21 23%	145 32% E	23 15%	30 29% E	50 28%	68 26%	161 28%	266 27%	13 42%
Somewhat familiar	419 41%	41 40%	43 41%	43 47% E	206 45% E	44 30%	43 41% E	64 36%	98 38%	256 45% G	411 42%	8 27%
Somewhat unfamiliar	185 18%	18 17%	23 22%	18 20%	70 15%	41 27% DF	16 15%	37 20%	52 20%	97 17%	178 18%	6 21%
Very unfamiliar	127 13%	9 9%	13 13%	9 10%	39 8%	41 28% ABCDF	15 14% D	28 16% I	41 16% I	58 10%	124 13%	3 10%
Summary												
Top2Box - Familiar	699 69%	76 74% E	68 65% E	63 70% E	351 76% BE	67 45%	73 71% E	114 64%	167 64%	418 73% GH	677 69%	22 70%
Low2Box - Unfamiliar	312 31%	27 26%	37 35% D	27 30%	109 24%	82 55% ABCDF	30 29%	65 36% I	92 36% I	155 27%	302 31%	9 30%

NK2_4. (Facebook) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Facebook												
Very familiar	280	29	27	13	164	7	41	59	66	155	269	11
	28%	28%	26%	14%	36%	5%	39%	33%	26%	27%	27%	35%
Somewhat familiar	315	27	32	27	180	18	32	43	68	204	309	7
	31%	27%	30%	30%	39%	12%	31%	24%	26%	36%	32%	22%
Somewhat unfamiliar	166	24	19	18	64	31	12	24	50	92	161	5
	16%	23%	18%	20%	14%	21%	11%	13%	19%	16%	16%	17%
Very unfamiliar	249	23	28	33	53	94	19	53	74	121	241	8
	25%	22%	26%	36%	11%	63%	18%	30%	29%	21%	25%	26%
Summary												
Top2Box - Familiar	595	56	59	40	343	25	73	102	134	359	578	18
	59%	55%	56%	44%	75%	16%	70%	57%	52%	63%	59%	57%
Low2Box - Unfamiliar	415	47	46	51	116	125	31	77	124	214	402	13
	41%	45%	44%	56%	25%	84%	30%	43%	48%	37%	41%	43%

NK2_5. (MySpace) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
MySpace												
Very familiar	285	27	23	20	159	23	34	63	73	150	269	17
	28%	26% E	22%	22%	35% BCE	15%	33% E	35% I	28%	26%	27%	53%
Somewhat familiar	402	53	42	37	191	40	39	69	86	247	396	7
	40%	52% EF	40% E	41% E	42% E	27%	38%	38%	33%	43% H	40%	21%
Somewhat unfamiliar	174	13	23	20	70	29	19	17	52	105	170	4
	17%	12%	22%	22%	15%	19%	18%	9%	20% G	18% G	17%	13%
Very unfamiliar	149	10	16	14	40	58	12	30	48	71	145	4
	15%	10%	15% D	16% D	9%	39% ABCDF	11%	17%	18% I	12%	15%	13%
Summary												
Top2Box - Familiar	688	80	66	57	349	63	73	132	159	397	664	23
	68%	78% BCE	63% E	63% E	76% BCE	42%	70% E	73% H	61%	69% H	68%	74%
Low2Box - Unfamiliar	323	23	39	34	110	86	31	47	100	175	315	8
	32%	22%	37% AD	37% AD	24%	58% ABCDF	30%	27%	39% GI	31%	32%	26%

NK2_6. (YouTube) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
YouTube												
Very familiar	374 37%	46 45% BE	31 30%	29 32%	195 42% BE	35 23%	38 37% E	63 35%	92 35%	220 38%	360 37%	14 46%
Somewhat familiar	369 37%	39 38%	46 44%	34 37%	166 36%	52 35%	34 33%	48 27%	81 31%	240 42% GH	363 37%	6 19%
Somewhat unfamiliar	139 14%	8 8%	12 11%	12 14%	59 13%	32 21% ABD	16 15%	30 17%	41 16%	69 12%	132 14%	7 22%
Very unfamiliar	127 13%	10 10%	16 16% D	15 17% D	39 9%	31 21% AD	15 15% D	38 21% I	45 18% I	44 8%	123 13%	4 13%
Summary												
Top2Box - Familiar	744 74%	84 82% CEF	77 73% E	63 70%	361 79% CEF	86 58%	72 70% E	111 62%	173 67%	460 80% GH	723 74%	20 65%
Low2Box - Unfamiliar	267 26%	18 18%	28 27%	27 30% AD	98 21%	63 42% ABDF	31 30% AD	68 38% I	86 33% I	113 20%	256 26%	11 35%

NK2. (Top2box Summary) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Chat rooms	807 80%	90 87%	85 81%	72 79%	389 85%	85 57%	86 83%	140 78%	205 79%	462 81%	785 80%	21 69%
Instant messaging (IM)	896 89%	92 89%	92 88%	79 87%	410 89%	130 87%	93 90%	162 90%	225 87%	509 89%	870 89%	26 83%
Blogs	699 69%	76 74%	68 65%	63 70%	351 76%	67 45%	73 71%	114 64%	167 64%	418 73%	677 69%	22 70%
Facebook	595 59%	56 55%	59 56%	40 44%	343 75%	25 16%	73 70%	102 57%	134 52%	359 63%	578 59%	18 57%
MySpace	688 68%	80 78%	66 63%	57 63%	349 76%	63 42%	73 70%	132 73%	159 61%	397 69%	664 68%	23 74%
YouTube	744 74%	84 82%	77 73%	63 70%	361 79%	86 58%	72 70%	111 62%	173 67%	460 80%	723 74%	20 65%

NK2. (Low2box Summary) How familiar are you with the following online products?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Chat rooms	204 20%	13 13%	20 19%	19 21%	71 15%	64 43%	17 17%	39 22%	54 21%	111 19%	194 20%	10 31%
Instant messaging (IM)	115 11%	11 11%	12 12%	12 13%	49 11%	20 13%	11 10%	17 10%	34 13%	64 11%	109 11%	5 17%
Blogs	312 31%	27 26%	37 35%	27 30%	109 24%	82 55%	30 29%	65 36%	92 36%	155 27%	302 31%	9 30%
Facebook	415 41%	47 45%	46 44%	51 56%	116 25%	125 84%	31 30%	77 43%	124 48%	214 37%	402 41%	13 43%
MySpace	323 32%	23 22%	39 37%	34 37%	110 24%	86 58%	31 30%	47 27%	100 39%	175 31%	315 32%	8 26%
YouTube	267 26%	18 18%	28 27%	27 30%	98 21%	63 42%	31 30%	68 38%	86 33%	113 20%	256 26%	11 35%

NK3. And now, thinking about the safety of your child/children on the internet, have you done the following?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: Parent/ guardian of a 12 to 17 year old		A	B	C	D	E	F	G	H	I	J	K
	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Sat down with your child and clearly communicated what are acceptable and not acceptable activities	751	82	82	74	341	91	80	130	185	436	733	19
	74%	80% E	79% E	82% E	74% E	61%	78% E	73%	72%	76%	75%	60%
Instructed your child on what to do if they are contacted by a stranger online	745	70	73	68	332	122	79	136	188	420	726	19
	74%	68%	70%	75%	72%	82% ABD	76%	76%	73%	73%	74%	60%
Discussed the possible dangers of the internet	925	92	94	84	420	140	94	161	232	532	901	24
	92%	90%	90%	92%	91%	94%	91%	90%	90%	93%	92%	77%
Visited the websites that your child has visited to monitor the content of that site	625	66	64	56	284	83	71	121	161	343	607	18
	62%	65%	61%	62%	62%	56%	69% E	68%	62%	60%	62%	58%
Posted rules for your child to follow by your computer	310	31	29	26	135	50	39	69	92	149	297	12
	31%	30%	27%	29%	29%	33%	38%	39% I	35% I	26%	30%	40%
Initiated parental controls on your internet browser	363	29	41	31	173	56	33	77	85	201	348	14
	36%	28%	39%	35%	38%	37%	32%	43% H	33%	35%	36%	47%

NK4. Again, thinking about the safety of your child/childre on the internet, do you do the following on an ongoing basis?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: Parent/ guardian of a 12 to 17 year old Weighted		A	B	C	D	E	F	G	H	I	J	K
	1093	109	121	119	453	131	160	205	284	604	1064	29
	1010	103	105	90	459	149	103	179	259	573	979	31**
Communicate with your child regarding the websites that they are visiting	752	82	77	69	337	107	81	138	193	421	731	21
	74%	80%	73%	76%	73%	71%	78%	77%	75%	74%	75%	69%
Ask your children about who they are chatting to online	778	80	84	68	350	112	85	141	201	436	758	20
	77%	78%	80%	75%	76%	75%	82%	79%	78%	76%	77%	66%
Monitor the online activities of your child when using your computer at home	665	64	69	56	299	103	73	130	166	368	646	19
	66%	62%	66%	62%	65%	69%	70%	73% HI	64%	64%	66%	61%
Monitor the online activities of your child when using computers outside of the home.	163	17	15	11	75	21	24	43	45	75	153	10
	16%	17%	14%	12%	16%	14%	23% CDE	24% I	18%	13%	16%	31%
Use your internet browser's history function to see what sites your child has been visiting	660	68	70	61	307	84	70	126	167	366	636	23
	65%	66%	66%	68%	67% E	56%	68% E	71%	65%	64%	65%	75%
Familiarize yourself with your child's online aliases	496	42	49	39	226	84	56	110	131	256	479	17
	49%	40%	47%	43%	49%	57% AC	54% A	61% HI	51%	45%	49%	54%

NK5 1. (Fraudulent scams) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Fraudulent scams												
Very concerned	377 37%	38 37%	42 40%	34 38%	174 38%	44 29%	46 44% E	86 48% I	115 45% I	176 31%	364 37%	13 41%
Somewhat concerned	334 33%	39 38%	42 40%	35 39%	139 30%	48 32%	31 30%	50 28%	84 32%	200 35%	324 33%	10 31%
Not very concerned	214 21%	22 21%	17 16%	18 20%	108 23% F	33 22%	16 16%	19 10%	40 15%	155 27% GH	211 21%	3 10%
Not at all concerned	86 8%	4 4%	5 4%	4 4%	39 8%	25 16% ABCD	10 10%	24 13% HI	20 8%	42 7%	80 8%	6 19%
Summary												
Top2Box - Concerned	711 70%	77 75% E	83 79% DE	69 76% E	313 68%	92 62%	77 74% E	136 76% I	199 77% I	375 66%	689 70%	22 72%
Low2Box - Not concerned	299 30%	26 25%	22 21%	22 24%	147 32% B	57 38% ABCF	26 26%	43 24%	60 23%	197 34% GH	290 30%	9 28%

NK5 2. (Cyber-bullying) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Cyber-bullying												
Very concerned	292 29%	29 28%	36 34% E	30 33% E	125 27%	33 22%	39 38% DE	72 40% HI	81 31% I	139 24%	282 29%	10 31%
Somewhat concerned	315 31%	31 30%	30 28%	26 29%	156 34%	40 27%	33 32%	48 27%	81 31%	186 32%	306 31%	9 28%
Not very concerned	301 30%	33 32% F	35 33% F	29 32% F	130 28% F	54 36% F	20 20%	40 22%	68 26%	193 34% GH	295 30%	6 20%
Not at all concerned	103 10%	9 9%	5 5%	6 6%	49 11%	23 15% BC	11 10%	19 11%	29 11%	55 10%	96 10%	7 21%
Summary												
Top2Box - Concerned	607 60%	60 58%	65 62% E	56 62% E	280 61% E	73 49%	72 70% E	120 67% I	162 63%	325 57%	588 60%	18 58%
Low2Box - Not concerned	404 40%	43 42%	40 38%	35 38%	179 39%	76 51% BCDF	31 30%	59 33%	97 37%	248 43% G	391 40%	13 42%

NK5_3. (Inappropriate language and swearing) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Inappropriate language and swearing												
Very concerned	287 28%	28 28%	37 36% E	26 29%	123 27%	35 23%	38 36% DE	66 37% I	76 30%	145 25%	280 29%	7 24%
Somewhat concerned	397 39%	38 37%	34 33%	38 42%	202 44% BE	49 33%	36 35%	68 38%	108 42%	221 39%	386 39%	11 36%
Not very concerned	250 25%	28 27%	27 26%	20 22%	105 23%	48 32% D	23 22%	28 16%	53 20%	170 30% GH	243 25%	7 23%
Not at all concerned	75 7%	8 8%	6 6%	7 7%	29 6%	18 12% D	7 7%	17 10%	21 8%	37 6%	70 7%	6 18%
Summary												
Top2Box - Concerned	684 68%	67 65%	72 68%	64 70% E	325 71% E	83 56%	74 71% E	134 75% I	185 71% I	366 64%	666 68%	18 59%
Low2Box - Not concerned	326 32%	36 35%	33 32%	27 30%	134 29%	66 44% CDF	30 29%	45 25%	74 29%	207 36% GH	313 32%	13 41%

NK5_4. (Pornographic websites) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Pornographic websites												
Very concerned	467 46%	44 43%	65 62% ADE	46 51% E	210 46% E	46 31%	56 54% E	101 56% I	129 50% I	237 41%	455 46%	12 39%
Somewhat concerned	278 28%	33 32%	21 20%	30 34% B	126 28%	38 26%	29 28%	39 22%	71 27%	167 29%	267 27%	11 34%
Not very concerned	181 18%	22 22% CF	16 15%	8 9%	89 19% CF	37 25% CF	9 8%	17 9%	34 13%	130 23% GH	180 18%	1 3%
Not at all concerned	85 8%	4 4%	3 3%	6 6%	34 7%	28 19% ABCD	10 9% B	22 12% I	24 9%	38 7%	77 8%	8 24%
Summary												
Top2Box - Concerned	745 74%	76 74% E	86 82% DE	77 85% DE	336 73% E	84 57%	85 82% DE	140 78% I	200 77% I	405 71%	722 74%	23 73%
Low2Box - Not concerned	265 26%	27 26%	19 18%	14 15%	123 27% BCF	65 43% ABCD	18 18%	39 22%	59 23%	168 29% GH	257 26%	8 27%

NK5 5. (Sexual predators) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Sexual predators												
Very concerned	515 51%	53 51%	60 57% E	50 56% E	235 51% E	59 39%	59 57% E	119 66% HI	140 54% I	257 45%	496 51%	19 62%
Somewhat concerned	267 26%	28 27%	30 28%	24 26%	121 26%	39 26%	25 24%	28 15%	60 23% G	180 31% GH	261 27%	6 20%
Not very concerned	152 15%	15 15%	11 10%	11 12%	75 16%	28 19%	12 12%	12 7%	39 15% G	100 18% G	152 16%	0 -
Not at all concerned	76 8%	6 6%	4 4%	5 6%	29 6%	24 16% ABCD	8 8%	21 12% I	19 7%	36 6%	70 7%	6 18%
Summary												
Top2Box - Concerned	782 77%	81 79% E	90 86% E	74 82% E	356 78% E	98 66%	84 81% E	146 82%	200 77%	436 76%	757 77%	25 82%
Low2Box - Not concerned	228 23%	22 21%	15 14%	16 18%	103 22%	51 34% ABCD	20 19%	33 18%	59 23%	136 24%	222 23%	6 18%

NK5. (Top2box Summary) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Fraudulent scams	711 70%	77 75% E	83 79% DE	69 76% E	313 68%	92 62%	77 74% E	136 76% I	199 77% I	375 66%	689 70%	22 72%
Cyber-bullying	607 60%	60 58%	65 62% E	56 62% E	280 61%	73 49%	72 70% E	120 67% I	162 63%	325 57%	588 60%	18 58%
Inappropriate language and swearing	684 68%	67 65%	72 68%	64 70% E	325 71%	83 56%	74 71% E	134 75% I	185 71% I	366 64%	666 68%	18 59%
Pornographic websites	745 74%	76 74% E	86 82% DE	77 85% DE	336 73%	84 57%	85 82% DE	140 78% I	200 77% I	405 71%	722 74%	23 73%
Sexual predators	782 77%	81 79% E	90 86% E	74 82% E	356 78%	98 66%	84 81% E	146 82%	200 77%	436 76%	757 77%	25 82%

NK5. (Low2box Summary) How concerned are you that your child/children could encounter the following online:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K
Base: Parent/ guardian of a 12 to 17 year old	1093	109	121	119	453	131	160	205	284	604	1064	29
Weighted	1010	103	105	90	459	149	103	179	259	573	979	31**
Fraudulent scams	299 30%	26 25%	22 21%	22 24%	147 32%	57 38%	26 26%	43 24%	60 23%	197 34%	290 30%	9 28%
Cyber-bullying	404 40%	43 42%	40 38%	35 38%	179 39%	76 51%	31 30%	59 33%	97 37%	248 43%	391 40%	13 42%
Inappropriate language and swearing	326 32%	36 35%	33 32%	27 30%	134 29%	66 44%	30 29%	45 25%	74 29%	207 36%	313 32%	13 41%
Pornographic websites	265 26%	27 26%	19 18%	14 15%	123 27%	65 43%	18 18%	39 22%	59 23%	168 29%	257 26%	8 27%
Sexual predators	228 23%	22 21%	15 14%	16 18%	103 22%	51 34%	20 19%	33 18%	59 23%	136 24%	222 23%	6 18%

NK6. Do you know where to locate the following resources?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I - J/K
 Overlap formulae used. ** very small base (under 30) ineligible for sig testing

		REGION						HOUSEHOLD INCOME			HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$30K	\$30K - <\$60K	\$60K+	Kids	No Kids
Base: Parent/ guardian of a 12 to 17 year old Weighted		A	B	C	D	E	F	G	H	I	J	K
	1093	109	121	119	453	131	160	205	284	604	1064	29
	1010	103	105	90	459	149	103	179	259	573	979	31**
Materials to help your children become informed about internet safety	551	54	54	54	254	73	61	97	134	320	534	16
	54%	52%	52%	60%	55%	49%	59%	54%	52%	56%	55%	53%
Materials to help you become informed about internet safety	549	52	54	51	256	74	62	98	134	316	528	20
	54%	50%	51%	57%	56%	50%	60%	55%	52%	55%	54%	66%
Downloadable parental control software	584	55	57	52	272	84	64	98	147	339	566	17
	58%	53%	54%	58%	59%	56%	62%	55%	57%	59%	58%	56%
Who to contact should your child be the victim of any sort of negative experience while on the Internet	531	51	51	49	250	70	60	97	127	308	516	15
	53%	49%	49%	55%	55%	47%	58%	54%	49%	54%	53%	49%
None of the above	227	27	27	18	105	31	19	41	67	120	220	7
	22%	27%	26%	20%	23%	21%	18%	23%	26%	21%	22%	24%