## **ONTARIO VOTING INTENTIONS**

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	l	J
DECIDED VOTER (Leaners Included)							I I			I	
Base: Ontario Decided Voters - Leaners Include	ad .										
Weighted Base ** SEE NOTE BELOW **	536	246	104*	70*	78*	37*	138*	207	186	258	277
The Ontario Progressive Conservatives (PC), led by John Tory	197	93	40	26	31	7	40	75	80	109	88
(1 0), 100 2) 00 101)	37%	38% E	39% E	37%	39% E	20%	29%	36%	43% F	42% J	32%
The Ontario Liberals, led by Dalton McGuinty	215	98	46	30	26	16	53	87	74	92	123
,	40%	40%	44%	42%	33%	42%	38%	42%	40%	36%	44%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	87	37	13	10	18	10	30	32	25	40	47
	16%	15%	12%	14%	22%	28% AB	22%	16%	13%	16%	17%
The Ontario Green Party, led by Frank de Jong	32	16	5	5	4	3	13	12	7	15	17
J. Control of the con	6%	7%	5%	6%	5%	8%	9%	6%	4%	6%	6%
Other	4 1%	2 1%	1 1%	0	0 -	1 2%	2 2%	1 0	1 0	2 1%	2 1%

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## MCGUINTY RE-ELECTION

1. Some people say that the Liberal government under Premier Dalton McGuinty has done a good job and deserves to be re-elected during the Provincial election this upcoming October. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

	ONTARIO						AGE		GENDER	
TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
	Α	В	С	D	E	F	G	Н	I	J
610	274	123	79*	89*	44*	160	245	199	295	315
245	112	42	36	34	20	72	94	79	110	135
40%	41%	34%	46%	38%	46%	45%	38%	40%	37%	43%
309	143	67	35	45	20	72	127	106	163	147
51%	52%	54%	44%	50%	46%	45%	52%	53%	55% J	47%
56	20	14	8	11	4	16	24	14	23	34
9%	7%	11%	10%	12%	9%	10%	10%	7%	8%	11%
	610 245 40% 309 51%	A 610 274 245 112 40% 41% 309 143 51% 52% 56 20	A B 610 274 123 245 112 42 40% 41% 34% 309 143 67 51% 52% 54% 56 20 14	TOTAL         GTA A B         Central B         Eastern C           610         274         123         79*           245         112         42         36           40%         41%         34%         46%           309         143         67         35           51%         52%         54%         44%           56         20         14         8	TOTAL         GTA A B         Central B C         Eastern C D         Southwest D           610         274         123         79*         89*           245         112         42         36         34           40%         41%         34%         46%         38%           309         143         67         35         45           51%         52%         54%         44%         50%           56         20         14         8         11	TOTAL         GTA A         Central B         Eastern C         Southwest D         Northern E           610         274         123         79*         89*         44*           245         112         42         36         34         20           40%         41%         34%         46%         38%         46%           309         143         67         35         45         20           51%         52%         54%         44%         50%         46%           56         20         14         8         11         4	TOTAL         GTA A         Central B         Eastern C         Southwest D         Northern E         18 to 34           610         274         123         79*         89*         44*         160           245         112         42         36         34         20         72           40%         41%         34%         46%         38%         46%         45%           309         143         67         35         45         20         72           51%         52%         54%         44%         50%         46%         45%           56         20         14         8         11         4         16	TOTAL         GTA A         Central B         Eastern C         Southwest D         Northern E         18 to 34         35 to 54 B           610         274         123         79*         89*         44*         160         245           245         112         42         36         34         20         72         94           40%         41%         34%         46%         38%         46%         45%         38%           309         143         67         35         45         20         72         127           51%         52%         54%         44%         50%         46%         45%         52%           56         20         14         8         11         4         16         24	TOTAL         GTA A         Central B         Eastern C         Southwest D         Northern E         18 to 34         35 to 54 S5+ G         55+ H           610         274         123         79*         89*         44*         160         245         199           245         112         42         36         34         20         72         94         79           40%         41%         34%         46%         38%         46%         45%         38%         40%           309         143         67         35         45         20         72         127         106           51%         52%         54%         44%         50%         46%         45%         52%         53%           56         20         14         8         11         4         16         24         14	TOTAL         GTA A         Central B         Eastern C         Southwest D         Northern F         18 to 34         35 to 54         55+ Male F         Male H           610         274         123         79*         89*         44*         160         245         199         295           245         112         42         36         34         20         72         94         79         110           40%         41%         34%         46%         38%         46%         45%         38%         40%         37%           309         143         67         35         45         20         72         127         106         163           51%         52%         54%         44%         50%         46%         45%         52%         53%         55%           56         20         14         8         11         4         16         24         14         23

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## PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
IRST MENTION											
Outsile vestile vestile vestile											
Base: Ontario respondents	010	074	100	70*	89*	44*	100	045	100	005	015
Weighted Base ** SEE NOTE BELOW **	610	274	123	79*	89"	44"	160	245	199	295	315
Education	117	53	29	14	11	10	27	49	42	38	79
	19%	19%	24% D	18%	12%	23%	17%	20%	21%	13%	25%
Healthcare	112	42	 19	22	21	7	32	42	37	42	70
	18%	15%	16%	28% AB	24%	17%	20%	17%	19%	14%	22%
The environment	49	21	15	3	6	4	19	16	13	27	22
	8%	8%	12%	4%	7%	10%	12%	6%	7%	9%	7%
Taxes	44	20	9	7	5	2	11	25	7	27	16
	7%	7%	8%	9%	6%	5%	7%	10% H	4%	9%	5%
Extended funding to religious schools	20	7	5	3	2	2	3	6	11	13	7
	3%	3%	4%	4%	2%	5%	2%	3%	5%	4%	2%
The economy	14	7	3	1	1	1	3	5	5	10	4
	2%	3%	3%	2%	1%	3%	2%	2%	2%	3%	1%
Crime and Justice	14	12	1	1	0	0	4	5	4	7	6
	2%	4% B	0	1%	-	-	3%	2%	2%	2%	2%
Trust	12	4	3	3	1	1	2	4	6	9	3
	2%	1%	3%	4%	1%	1%	1%	2%	3%	3%	1%
Honesty/ integrity	11	5	2	2	2	1	1	3	6	7	4
	2%	2%	2%	2%	2%	1%	0	1%	3%	2%	1%
Social programs	10	6	0	1	3	0	2	4	4	3	7
	2%	2%	0	1%	3%	-	1%	1%	2%	1%	2%
Politicians keeping their promises	8	4	1	1	1	1	1	4	4	6	3
	1%	2%	1%	1%	2%	2%	1%	2%	2%	2%	1%

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## PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J \* small base

		ONTARIO					AGE			GENDER	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Want a change of government/ unhappy with the Liberals	7	3	1	1	1	0	0	1	6	3	4
marate zastate	1%	1%	1%	2%	1%	-	-	0	3% FG	1%	1%
Government spending	7	3	2	1	1	0	1	5	1	4	2
	1%	1%	2%	1%	1%	-	0	2%	0	1%	1%
Transportation/ public transit	5	5	0	0	0	0	3	1	0	1	4
	1%	2%	-	-	-	-	2%	1%	-	0	1%
Seniors issues	4	1	2	1	0	1	0	1	3	1	3
	1%	0	2%	1%	-	1%	-	0	2%	0	1%
Ontario Hydro/ electricity supply/ nuclear plants	4	0	0	0	2	1	1	2	1	3	1
	1%	0	-	1%	2%	3% A	1%	1%	0	1%	0
Jobs/ unemployment	3	0	1	0	1	1	1	3	0	2	1
	1%	-	1%	-	1%	1%	0	1%	-	1%	0
New statutory holiday being proposed	3	1	0	1	1	0	2	0	0	0	2
	0	0	-	1%	1%	-	1%	0	-	0	1%
More funding/ support for municipal government	2	2	0	0	0	0	1	1	0	2	0
	0	1%	-	-	-	-	0	1%	-	1%	0
Scandals	2	2	0	0	0	0	0	1	1	1	1
	0	1%	-	-	0	-	-	0	1%	0	0
Wars in Iraq/ Afghanistan	2	0	0	1	0	1	0	1	1	1	1
	0	-	-	1%	-	2% A	-	0	1%	0	0
Doing things for my city	1	1	0	0	0	1	0	0	1	0	1
	0	0	-	-	-	1%	0	0	0	0	0
Downloading services to municipal government	1	1	0	0	0	0	0	0	1	1	0
	0	0	-	-	-	-	-	0	0	0	-
Infrastructure - roads, etc.	1	0	0	0	1	0	0	1	0	1	0
	0	-	-	-	1%	-	-	0	-	0	-

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## PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Other	56 9%	27 10%	7 6%	3 4%	15 17% BC	4 9%	15 10%	21 8%	20 10%	33 11%	23 7%
None/Nothing else	63 10%	30 11%	14 11%	9 12%	5 5%	6 13%	20 12%	27 11%	17 8%	38 13%	25 8%
Don't know/Refused	39 6%	18 7%	8 6%	2 3%	9 10%	2 4%	12 7%	17 7%	10 5%	15 5%	24 8%

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# PROVINCIAL ISSUES

1B. What other issue comes to mind?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J \* small base

small base				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
ECOND MENTION											
ase: Excludes respondents who said None/N	othina else/Don't	know/Refused									
Weighted Base ** SEE NOTE BELOW **	522	234	104*	70*	77*	38*	134*	206	177	250	271
Healthcare	100 19%	38 16%	26 25%	14 21%	13 17%	9 24%	20 15%	37 18%	42 24%	41 16%	60 22%
Education	75 14%	32 14%	15 14%	11 16%	12 16%	5 14%	18 13%	34 17%	23 13%	32 13%	43 16%
Taxes	51 10%	23 10%	8 8%	9 13%	9 12%	2 6%	15 11%	21 10%	15 9%	27 11%	25 9%
The environment	37 7%	14 6%	7 7%	6 8%	5 6%	5 13%	11 8%	16 8%	11 6%	14 5%	24 9%
The economy	18 3%	10 4%	4 4%	2 2%	1 1%	1 2%	6 4%	6 3%	6 4%	8 3%	10 4%
Jobs/ unemployment	11 2%	4 2%	2 1%	2 3%	2 3%	1 2%	1 1%	8 4%	1 1%	7 3%	4 1%
Crime and Justice	10 2%	6 3%	2 1%	1 2%	1 1%	0 -	4 3%	5 3%	1 1%	5 2%	5 2%
Transportation/ public transit	9 2%	7 3%	0 -	1 2%	0 -	1 3%	3 2%	3 2%	3 1%	4 2%	5 2%
Social programs	8 2%	4 2%	4 4%	0 -	0 -	0 -	3 2%	4 2%	2 1%	5 2%	3 1%
Extended funding to religious schools	6 1%	5 2%	1 1%	0 -	0 1%	1 1%	0 -	4 2%	2 1%	4 2%	2 1%
Honesty/ integrity	5 1%	3 1%	0	1 1%	0	1 3%	0 -	3 2%	2 1%	4 2%	1 1%
Doing things for my city	5 1%	2 1%	1 1%	0 1%	1 2%	0 -	2 2%	2 1%	0 -	2 1%	3 1%
Government spending	4 1%	1 0	1 1%	0 -	2 2%	0 -	1 1%	0	2 1%	3 1%	1 0

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# PROVINCIAL ISSUES

1B. What other issue comes to mind?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J \* small base

				ONTARIO				AGE		GEI	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Politicians keeping their promises	4	2	1	0	1	0	0	1	3	3	1
Tollidate Rooping tion promises	1%	1%	1%	Ö	1%	-	-	Ö	2%	1%	Ö
New statutory holiday being proposed	3	0	2	0	0	1	2	1	0	1	2
	1%	0	2%	-	-	2%	2%	0	-	0	1%
More funding/ support for municipal government	3	2	0	1	0	0	0	3	1	1	2
	1%	1%	-	1%	-	1%	-	1%	0	0	1%
Trust	3	2	0	1	0	1	0	1	2	3	0
	1%	1%	-	1%	-	3%	-	1%	1%	1%	0
Ontario Hydro/ electricity supply/ nuclear plants	3	1	1	0	1	0	1	1	1	2	1
	1%	0	1%	-	2%	-	1%	0	0	1%	0
Want a change of government/ unhappy with the Liberals	2	2	0	0	1	0	0	0	2	1	2
	0	1%	-	-	1%	-	-	-	1%	0	1%
Scandals	2	2	0	0	0	0	2	0	0	0	2
	0	1%	-	-	-	-	1%	0	-	-	1%
Downloading services to municipal government	2	2	0	0	0	0	1	1	0	2	0
	0	1%	-	-	-	-	1%	0	-	1%	-
Wars in Iraq/ Afghanistan	1	1	0	0	0	0	0	1	1	1	0
	0	1%	-	-	-	-	-	0	0	1%	-
Seniors issues	1	1	0	0	0	0	0	0	1	0	1
	0	0	-	-	-	-	-	-	1%	-	0
Other	35	14	10	4	6	1	10	14	10	18	17
	7%	6%	10%	6%	7%	4%	7%	7%	6%	7%	6%
None/Nothing else	91	38	16	11	17	9	23	32	34	50	41
	17%	16%	15%	16%	23%	23%	17%	15%	19%	20%	15%
Don't know/Refused	31	19	4	4	4	0	11	7	13	13	18
	6%	8%	3%	6%	5%	-	8%	3%	7%	5%	7%

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## PROVINCIAL ISSUES

1A/B. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
TOP OF MIND (FIRST & SECOND MENTION	)									1	
Base: Ontario respondents											
Weighted Base ** SEE NOTE BELOW **	610	274	123	79*	89*	44*	160	245	199	295	315
Healthcare	211 35%	80 29%	46 37%	35 45%	34 38%	16 35%	52 32%	80 33%	78 39%	83 28%	128 41%
Education	191 31%	85 31%	44 35%	A 25 32%	23 25%	15 35%	45 28%	82 34%	64 32%	69 24%	122 39%
Taxes	95 16%	43 16%	18 14%	16 20%	14 16%	4 10%	26 16%	46 19% H	22 11%	54 18%	41 13%
The environment	85 14%	35 13%	22 18%	8 10%	11 13%	9 20%	29 18%	32 13%	23 12%	40 13%	46 14%
The economy	32 5%	18 6%	8 6%	3 4%	2 2%	2 5%	9 5%	11 4%	11 6%	18 6%	14 4%
Extended funding to religious schools	26 4%	12 4%	6 5%	3 4%	3 3%	3 6%	3 2%	10 4%	13 6%	17 6%	9
Crime and Justice	24 4%	18 7%	2 2%	2 3%	1 1%	0 -	8 5%	11 4%	5 3%	12 4%	11 4%
Social programs	18 3%	10 4%	5 4%	1 1%	3 3%	0	5 3%	7 3%	6 3%	8 3%	11 3%

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## PROVINCIAL ISSUES

1A/B. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

				ONTARIO				AGE		GEN	IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		А	В	С	D	E	F	G	Н	I	J
Honesty/ integrity	16	7	3	3	2	1	1	6	8	11	5
nonesty/ integrity	3%	3%	2%	3%	2%	3%	Ö	2%	4%	4%	2%
	0,0	070	270	070	270	070		270	F	170	270
Trust	15	5	3	4	1	2	2	6	7	11	4
	2%	2%	3%	5%	1%	3%	1%	2%	4%	4%	1%
										J	
Jobs/ unemployment	14	4	3	2	3	1	2	10	1	9	5
	2%	2%	2%	3%	4%	3%	1%	4% H	1%	3%	2%
Transportation/ public transit	14	11	0	1	0	1	6	5	3	5	8
	2%	4%	-	2%	-	2%	4%	2%	1%	2%	3%
		В									
Politicians keeping their promises	11	5	2	1	2	1	1	5	6	8	3
	2%	2%	2%	1%	3%	2%	1%	2%	3%	3%	1%
Government spending	10	4	3	1	3	0	2	6	3	8	3
Government openang	2%	1%	2%	1%	3%	-	1%	2%	1%	3%	1%
Want a change of government/ unhappy	9	5	1	1	1	0	0	1	8	4	5
with the Liberals											
	1%	2%	1%	2%	2%	-	-	0	4% FG	1%	2%
Ontario Hydro/ electricity supply/ nuclear	7	1	1	0	3	1	3	3	1	5	1
plants	1%	0	1%	1%	4%	3%	2%	1%	1%	2%	0
					Α						
Doing things for my city	6	3	1	0	1	1	3	2	1	3	4
	1%	1%	1%	1%	2%	1%	2%	1%	0	1%	1%
New statutory holiday being proposed	6	2	2	1	1	1	5	1	0	2	4
5	1%	1%	2%	1%	1%	2%	3%	1%	-	1%	1%
							Н				
More funding/ support for municipal government	5	4	0	1	0	0	1	4	1	3	3
gerenment	1%	2%	-	1%	-	1%	0	2%	0	1%	1%
Seniors issues	5	2	2	1	0	1	0	1	4	1	4
	1%	1%	2%	1%	-	1%	-	0	2%	0	1%
Scandals	4	4	0	0	0	0	2	1	1	1	3
	1%	1%	-	-	0	-	1%	0	1%	0	1%
Wars in Iraq/ Afghanistan	3	1	0	1	0	1	0	2	2	2	1
. 5	1%	1%	-	1%	-	2%	-	1%	1%	1%	0

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## PROVINCIAL ISSUES

1A/B. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

		ONTARIO					AGE		GENDER		
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		А	В	С	D	E	F	G	Н	I	J
Downloading services to municipal government	3	3						1	1	3	0
	0	1%	-	-	-	-	0	1%	0	1%	-
Infrastructure - roads, etc.	1	0	0	0	1	0	0	1	0	1	0
	0	-	-	-	1%	-	-	0	-	0	-
Other	89	40	16	8	20	5	25	34	29	48	40
	15%	14%	13%	10%	22% C	12%	16%	14%	14%	16%	13%
None/Nothing else	63	30	14	9	5	6	20	27	17	38	25
	10%	11%	11%	12%	5%	13%	12%	11%	8%	13%	8%
Don't know/Refused	34	15	8	1	9	2	11	14	9	13	21
	6%	5%	6%	2%	10%	4%	7%	6%	5%	5%	7%
		C									

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# PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J \* small base

Small base				ONTARIO				AGE		GEN	NDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
OTHER MENTIONS	ı									L	
Base: Excludes respondents who said None/N											
Weighted Base ** SEE NOTE BELOW **	411	187	85*	54*	56*	29*	104*	170	134	194	217
Education	40	15	8	4	10	3	10	13	17	17	23
	10%	8%	9%	8%	17% A	10%	10%	7%	12%	9%	11%
Healthcare	37	21	9	2	3	2	8	23	6	18	19
	9%	11%	10%	4%	6%	8%	8%	14% H	5%	9%	9%
The environment	27	12	7	4	1	4	5	13	9	11	16
	7%	6%	8%	7%	2%	13% D	5%	8%	7%	5%	8%
Taxes	22	13	6	1	1	2	7	10	6	10	13
	5%	7%	8%	2%	2%	5%	6%	6%	5%	5%	6%
The economy	19	9	5	4	1	0	8	8	3	11	8
	5%	5%	6%	8%	2%	-	7%	5%	2%	6%	4%
Crime and Justice	16	10	0	2	1	3	3	7	6	9	6
	4%	5% B	-	4%	2%	11% B	3%	4%	4%	5%	3%
Infrastructure - roads, etc.	9	4	1	4	0	0	1	5	3	6	3
illiabilatia Toddo, etc.	2%	2%	1%	8% BD	-	-	1%	3%	3%	3%	2%
Social programs	8	3	1	2	0	1	1	4	3	1	6
ossiai programo	2%	2%	2%	4%	1%	3%	1%	2%	2%	1%	3%
Transportation/ public transit	8	6	1	0	1	0	2	3	3	5	2
	2%	3%	1%	-	1%	-	2%	2%	2%	3%	1%
Doing things for my city	7	5	0	1	2	0	2	2	3	6	2
Doing timigo for my only	2%	3%	-	1%	3%	-	2%	1%	2%	3%	1%
Jobs/ unemployment	5	0	4	0	1	0	2	3	0	2	3
	1%	0	4% A	1%	1%	-	2%	2%	-	1%	2%
Extended funding to religious schools	4	1	0	2	0	1	1	2	1	1	3
E. C. Good forming to Foligious sorious	1%	1%	-	4%	-	3%	1%	1%	1%	Ö	2%
Government spending	4	2	1	0	1	0	1	2	1	1	3
	1%	1%	1%	1%	2%	-	1%	1%	1%	0	1%

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# PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J \* small base

oman base				ONTARIO				AGE			IDER
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Honesty/ integrity	4	4	0	0	0	0	2	2	1	2	1
	1%	2%	-	-	-	-	1%	1%	0	1%	1%
Seniors issues	3	1	1	0	0	2	0	0	3	0	3
	1%	1%	1%	-	-	6% A	-	-	3% G	-	2%
Ontario Hydro/ electricity supply/ nuclear plants	3	1	2	0	0	1	0	1	3	1	2
	1%	1%	2%	-	-	3%	-	0	2%	1%	1%
Politicians keeping their promises	3	1	0	1	1	0	1	2	0	2	1
	1%	1%	-	2%	1%	-	1%	1%	-	1%	0
Wars in Iraq/ Afghanistan	2	1	1	0	0	1	2	0	1	1	1
	1%	0	1%	-	-	3%	1%	0	0	1%	1%
Trust	2	0	1	1	0	0	0	1	1	1	1
	0	-	1%	2%	-	-	-	1%	1%	1%	0
More funding/ support for municipal government	2	0	1	0	1	0	0	2	0	2	0
government	0	-	1%	-	1%	-	-	1%	-	1%	-
Want a change of government/ unhappy with the Liberals	1	0	1	0	0	0	0	0	1	1	0
	0	-	1%	-	-	-	-	-	0	0	-
Scandals	1	0	1	0	0	0	0	0	1	0	1
	0	-	1%	-	-	-	-	-	0	-	0
New statutory holiday being proposed	0	0	0	0	0	0	0	0	0	0	0
	0	0	-	-	-	-	-	0	-	-	0
Other	44	20	9	6	6	4	8	16	21	21	24
	11%	11%	10%	11%	12%	12%	8%	9%	15%	11%	11%
None/Nothing else	150	61	33	20	28	9	45	59	44	71	80
	37%	32%	38%	38%	49% A	31%	43%	35%	33%	36%	37%
Don't know/Refused	9	6	1	1	2	0	2	3	4	5	5
	2%	3%	1%	1%	4%	-	2%	2%	3%	3%	2%

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## PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

Siliali base				ONTARIO				AGE	GENDER		
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
OTAL MENTIONS										l	
Base: Ontario respondents											
Weighted Base ** SEE NOTE BELOW **	610	274	123	79*	89*	44*	160	245	199	295	315
Weighted base SEL NOTE BELOW	010	2/4	123	75	09	44	100	240	199	293	313
Healthcare	247	100	54	38	38	18	60	103	83	101	146
Trodition 5	41%	36%	44%	48%	42%	40%	37%	42%	42%	34%	46%
	11,0	00,0								0.77	1
Education	231	99	52	29	32	18	55	95	81	85	145
	38%	36%	42%	36%	36%	42%	34%	39%	41%	29%	46%
											1
Taxes	117	55	24	17	15	6	32	55	29	63	54
	19%	20%	20%	21%	17%	13%	20%	23%	14%	21%	17%
								Н			
The environment	112	47	29	12	12	12	34	45	32	50	62
	18%	17%	23%	15%	14%	27%	21%	19%	16%	17%	20%
						D					
The economy	51	26	13	7	3	2	16	19	14	29	22
	8%	10%	10%	9%	3%	5%	10%	8%	7%	10%	7%
Crime and Justice	39	28	2	4	2	3	11	17	11	22	18
	6%	10%	2%	6%	2%	7%	7%	7%	5%	7%	6%
		BD									
Extended funding to religious schools	31	13	6	5	3	4	4	12	14	18	12
	5%	5%	5%	7%	3%	8%	3%	5%	7%	6%	4%
Social programs	26	13	6	3	3	1	7	11	9	9	17
	4%	5%	5%	3%	4%	2%	4%	4%	4%	3%	5%
											- /-
Transportation/ public transit	21	17	1	1	1	1	9	7	5	11	11
	3%	6%	1%	2%	1%	2%	5%	3%	3%	4%	3%
		BD									
Honesty/ integrity	20	11	3	3	2	1	2	8	9	13	7
	3%	4%	2%	3%	2%	3%	1%	3%	4%	4%	2%

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## PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G/H - I/J

\* small base

		ONTARIO						AGE	GENDER		
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Jobs/ unemployment	18	4	6	3	4	1	4	13	1	10	8
	3%	2%	5%	3%	5%	3%	2%	5% H	1%	3%	3%
Trust	17	5	4	5	1	2	2	7	8	12	5
	3%	2%	3%	6% A	1%	3%	1%	3%	4%	4% J	1%
Government spending	14 2%	6 2%	4 3%	2 2%	4 4%	0 -	3 2%	8 3%	4 2%	9 3%	6 2%
Politicians keeping their promises	14 2%	6 2%	2 2%	2 3%	3 4%	1 2%	2 1%	7 3%	6 3%	10 3%	4 1%
Doing things for my city	14 2%	8 3%	1 1%	1 1%	3 4%	1 1%	5 3%	4 2%	4 2%	8 3%	5 2%
Infractivistics voods at	10	4	1 /0	4	1		1	6	3	6	
Infrastructure - roads, etc.	2%	2%	1%	5% B	1%	0 -	0	2%	2%	2%	3 1%
Ontario Hydro/ electricity supply/ nuclear plants	10	1	3	0	3	2	3	3	3	7	3
	2%	1%	2%	1%	4% A	4% A	2%	1%	2%	2%	1%
Want a change of government/ unhappy with the Liberals	10	5	2	1	1	0	0	1	9	4	5
	2%	2%	1%	2%	2%	-	-	0	4% FG	1%	2%
Seniors issues	8 1%	3 1%	3 2%	1 1%	0 -	2 5% AD	0 -	1 0	8 4% FG	1 0	8 2% I
More funding/ support for municipal government	7	4	1	1	1	0	1	6	1	4	3
	1%	2%	1%	1%	1%	1%	0	2%	0	1%	1%
New statutory holiday being proposed	6 1%	2 1%	2 2%	1 1%	1 1%	1 2%	5 3% H	2 1%	0 -	2 1%	5 1%
Wars in Iraq/ Afghanistan	5 1%	2 1%	1 1%	1 1%	0 -	2 4% A	2 1%	2 1%	2 1%	3 1%	2 1%
Scandals	4 1%	4 1%	1 0	0 -	0	0 -	2 1%	1 0	2 1%	1 0	4 1%
Downloading services to municipal government	3	3	0	0	0	0	1	1	1	3	0
government	0	1%	-	-	-	-	0	1%	0	1%	-

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## PROVINCIAL ISSUES

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\* small base

		ONTARIO					AGE			GENDER	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	18 to 34	35 to 54	55+	Male	Female
		Α	В	С	D	E	F	G	Н	I	J
Other	120 20%	54 20%	23 19%	11 14%	24 26%	8 17%	30 19%	44 18%	45 23%	62 21%	58 18%
None/Nothing else	63 10%	30 11%	14 11%	9 12%	5 5%	6 13%	20 12%	27 11%	17 8%	38 13%	25 8%
Don't know/Refused	34 6%	15 5%	8 6%	1 2%	9 10% C	2 4%	11 7%	14 6%	9 5%	13 5%	21 7%

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