

ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
The Ontario Progressive Conservatives (PC), led by John Tory	197	197	0	0	0	0
	37%	100% BCD	-	-	-	-
The Ontario Liberals, led by Dalton McGuinty	215	0	215	0	0	0
	40%	-	100% ACD	-	-	-
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	87	0	0	87	0	0
	16%	-	-	100% ABD	-	-
The Ontario Green Party, led by Frank de Jong	32	0	0	0	32	0
	6%	-	-	-	100% ABC	-
Other	4	0	0	0	0	4
	1%	-	-	-	-	100%

MCGUINITY RE-ELECTION

1. Some people say that the Liberal government under Premier Dalton McGuinty has done a good job and deserves to be re-elected during the Provincial election this upcoming October. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
Base: Ontario respondents						
Weighted Base ** SEE NOTE BELOW **	610	197	215	87*	32*	4**
McGuinty government has done a good job and deserves re-election	245	16	190	21	4	2
	40%	8%	89% ACD	24% A	13%	41%
Time for another provincial political party to take over	309	174	13	61	25	2
	51%	88% BC	6%	69% B	79% B	59%
Don't know/Refused	56	7	11	6	3	0
	9%	4%	5%	7%	8%	-

PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E
 * small base; ** very small base (under 30) ineligible for sig testing

	ONTARIO DECIDED VOTERS					
	TOTAL	PC	LIB	NDP	GP	Other
		A	B	C	D	E
FIRST MENTION						
Base: Ontario respondents						
Weighted Base ** SEE NOTE BELOW **	610	197	215	87*	32*	4**
Education	117 19%	25 12%	63 29% AC	11 13%	6 20%	0 -
Healthcare	112 18%	33 17%	35 16%	23 26%	5 14%	2 41%
The environment	49 8%	6 3%	19 9% A	14 16% A	8 24% AB	0 -
Taxes	44 7%	22 11% B	9 4%	7 8%	1 3%	1 22%
Extended funding to religious schools	20 3%	6 3%	10 5%	2 2%	1 3%	0 -
The economy	14 2%	4 2%	7 3%	1 1%	0 -	0 -
Crime and Justice	14 2%	9 4%	2 1%	0 -	1 2%	0 -
Trust	12 2%	9 5% B	2 1%	1 1%	0 1%	0 -
Honesty/ integrity	11 2%	9 4% B	1 1%	1 1%	1 2%	0 -
Social programs	10 2%	1 0	3 1%	6 6% AB	1 2%	0 -
Politicians keeping their promises	8 1%	6 3% B	1 0	1 1%	1 3%	0 -
Want a change of government/ unhappy with the Liberals	7 1%	6 3% B	0 -	1 1%	0 -	0 -

PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
Government spending	7 1%	5 3%	1 1%	0 -	0 -	0 -
Transportation/ public transit	5 1%	0 -	2 1%	2 2%	0 -	0 -
Seniors issues	4 1%	3 1%	0 0	1 1%	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	4 1%	3 2%	0 -	1 1%	0 -	0 -
Jobs/ unemployment	3 1%	0 0	1 0	1 2%	1 2%	0 -
New statutory holiday being proposed	3 0	0 -	2 1%	0 -	0 -	1 18%
More funding/ support for municipal government	2 0	1 0	1 0	0 0	0 -	0 -
Scandals	2 0	2 1%	0 -	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	2 0	0 -	1 0	0 -	0 -	0 -
Doing things for my city	1 0	0 0	1 0	0 -	0 2%	0 -
Downloading services to municipal government	1 0	1 0	0 -	0 -	0 -	0 -
Infrastructure - roads, etc.	1 0	0 -	0 -	0 -	0 -	0 -
Other	56 9%	17 9%	22 10%	9 10%	2 7%	1 19%
None/Nothing else	63 10%	20 10%	19 9%	3 3%	4 11%	0 -

PROVINCIAL ISSUES

1A. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
Don't know/Refused	39 6%	9 5%	13 6%	5 6%	2 6%	0 -

PROVINCIAL ISSUES

1B. What other issue comes to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
SECOND MENTION						
Base: Excludes respondents who said None/Nothing else/Don't know/Refused						
Weighted Base ** SEE NOTE BELOW **	522	173	189	80*	27*	4**
Healthcare	100 19%	29 17%	48 26% C	10 13%	6 23%	0 -
Education	75 14%	24 14%	23 12%	15 19%	5 18%	0 -
Taxes	51 10%	24 14%	14 8%	4 5%	2 7%	2 37%
The environment	37 7%	6 4%	14 8%	12 15% A	3 12% A	0 -
The economy	18 3%	8 4%	7 4%	2 2%	0 -	0 -
Jobs/ unemployment	11 2%	1 1%	4 2%	3 3%	0 1%	0 -
Crime and Justice	10 2%	7 4%	3 1%	0 1%	0 -	0 -
Transportation/ public transit	9 2%	1 1%	1 1%	3 4%	0 -	0 -
Social programs	8 2%	1 1%	4 2%	2 3%	0 -	0 -
Extended funding to religious schools	6 1%	1 1%	3 2%	1 1%	0 1%	0 -
Honesty/ integrity	5 1%	3 2%	1 0	1 1%	1 2%	0 -
Doing things for my city	5 1%	0 -	2 1%	1 1%	0 2% A	0 -
Government spending	4 1%	3 2%	1 0	0 -	0 -	0 -

PROVINCIAL ISSUES

1B. What other issue comes to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC A	LIB B	NDP C	GP D	Other E
Politicians keeping their promises	4 1%	3 1%	0 -	0 -	0 1%	0 -
New statutory holiday being proposed	3 1%	0 0	3 2%	0 -	0 -	0 -
More funding/ support for municipal government	3 1%	0 0	2 1%	0 1%	0 -	0 -
Trust	3 1%	2 1%	0 0	0 -	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	3 1%	0 -	3 1%	0 -	0 -	0 -
Want a change of government/ unhappy with the Liberals	2 0	2 1%	0 -	0 -	0 -	0 -
Scandals	2 0	0 -	0 -	0 -	0 1%	2 41%
Downloading services to municipal government	2 0	0 -	2 1%	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	1 0	1 0	0 0	0 -	0 -	0 -
Seniors issues	1 0	1 1%	0 -	0 -	0 -	0 -
Other	35 7%	14 8%	7 4%	9 11% B	1 2%	1 22%
None/Nothing else	91 17%	31 18%	35 19%	11 14%	5 18%	0 -
Don't know/Refused	31 6%	9 5%	11 6%	6 7%	3 12%	0 -

PROVINCIAL ISSUES

1A/B. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	ONTARIO DECIDED VOTERS					
	TOTAL	PC	LIB	NDP	GP	Other
		A	B	C	D	E
TOP OF MIND (FIRST & SECOND MENTION)						
Base: Ontario respondents						
Weighted Base ** SEE NOTE BELOW **	610	197	215	87*	32*	4**
Healthcare	211 35%	63 32%	81 38%	33 38%	11 33%	2 41%
Education	191 31%	49 25%	86 40% A	26 30%	11 34%	0 -
Taxes	95 16%	47 24% BCD	23 11%	11 12%	3 9%	2 59%
The environment	85 14%	12 6%	34 16% A	25 28% AB	10 32% AB	0 -
The economy	32 5%	12 6%	14 6%	3 3%	0 -	0 -
Extended funding to religious schools	26 4%	7 4%	13 6%	3 3%	1 4%	0 -
Crime and Justice	24 4%	15 8% BC	5 2%	0 0	1 2%	0 -
Social programs	18 3%	2 1%	7 3%	8 9% AB	1 2%	0 -
Honesty/ integrity	16 3%	12 6% B	2 1%	1 1%	1 3%	0 -
Trust	15 2%	11 6% B	2 1%	1 1%	0 1%	0 -
Jobs/ unemployment	14 2%	2 1%	5 2%	4 5%	1 2%	0 -

PROVINCIAL ISSUES

1A/B. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
Transportation/ public transit	14 2%	1 1%	4 2%	5 5% A	0 -	0 -
Politicians keeping their promises	11 2%	7 4% B	1 0	1 1%	1 4% B	0 -
Government spending	10 2%	8 4% B	2 1%	0 -	0 -	0 -
Want a change of government/ unhappy with the Liberals	9 1%	8 4% B	0 -	1 1%	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	7 1%	3 2%	3 1%	1 1%	0 -	0 -
Doing things for my city	6 1%	0 0	2 1%	1 1%	1 3% A	0 -
New statutory holiday being proposed	6 1%	0 0	5 2%	0 -	0 -	1 18%
More funding/ support for municipal government	5 1%	1 1%	3 2%	1 1%	0 -	0 -
Seniors issues	5 1%	4 2%	0 0	1 1%	0 -	0 -
Scandals	4 1%	2 1%	0 -	0 -	0 1%	2 41%
Wars in Iraq/ Afghanistan	3 1%	1 0	1 1%	0 -	0 -	0 -
Downloading services to municipal government	3 0	1 0	2 1%	0 -	0 -	0 -
Infrastructure - roads, etc.	1 0	0 -	0 -	0 -	0 -	0 -
Other	89 15%	30 15%	27 13%	17 20%	3 8%	2 41%

PROVINCIAL ISSUES

1A/B. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
None/Nothing else	63 10%	20 10%	19 9%	3 3%	4 11%	0 -
Don't know/Refused	34 6%	7 4%	13 6%	5 6%	1 5%	0 -

PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 30) ineligible for sig. testing	ONTARIO DECIDED VOTERS					
	TOTAL	PC	LIB	NDP	GP	Other
		A	B	C	D	E
OTHER MENTIONS						
Base: Excludes respondents who said None/Nothing else/Don't know/Refused						
Weighted Base ** SEE NOTE BELOW **	411	135	147	65*	19**	4**
Education	40 10%	17 13%	11 7%	8 13%	1 6%	1 19%
Healthcare	37 9%	12 9%	17 12%	5 8%	1 7%	0 -
The environment	27 7%	7 5%	13 9%	4 6%	3 14%	0 -
Taxes	22 5%	12 9%	5 4%	2 4%	1 5%	0 -
The economy	19 5%	7 5%	5 4%	6 9%	0 1%	0 -
Crime and Justice	16 4%	5 4%	5 3%	4 6%	0 -	0 -
Infrastructure - roads, etc.	9 2%	3 3%	4 3%	2 3%	0 -	0 -
Social programs	8 2%	2 2%	2 2%	2 3%	0 3%	1 18%
Transportation/ public transit	8 2%	3 2%	4 3%	0 -	0 3%	0 -
Doing things for my city	7 2%	3 3%	2 1%	1 1%	0 -	0 -
Jobs/ unemployment	5 1%	1 1%	2 1%	0 1%	0 1%	0 -
Extended funding to religious schools	4 1%	1 1%	0 -	1 2%	0 -	0 -
Government spending	4 1%	3 2%	1 1%	0 -	0 -	0 -

PROVINCIAL ISSUES

1C. What other issues come to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC A	LIB B	NDP C	GP D	Other E
Honesty/ integrity	4 1%	2 1%	0 -	0 1%	0 1%	0 -
Seniors issues	3 1%	1 1%	1 1%	0 -	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	3 1%	1 0	2 1%	1 1%	1 3%	0 -
Politicians keeping their promises	3 1%	3 2%	0 -	0 -	0 -	0 -
Wars in Iraq/ Afghanistan	2 1%	1 1%	0 0	1 1%	0 -	0 -
Trust	2 0	1 1%	0 -	0 -	0 -	0 -
More funding/ support for municipal government	2 0	0 -	1 1%	1 1%	0 -	0 -
Want a change of government/ unhappy with the Liberals	1 0	0 -	1 0	0 -	0 -	0 -
Scandals	1 0	0 -	1 0	0 -	0 -	0 -
New statutory holiday being proposed	0 0	0 -	0 -	0 1%	0 -	0 -
Other	44 11%	9 7%	18 12%	10 16%	3 17%	0 -
None/Nothing else	150 37%	46 34%	58 39%	19 29%	8 40%	3 63%
Don't know/Refused	9 2%	2 1%	3 2%	1 2%	1 5%	0 -

PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
TOTAL MENTIONS						
Base: Ontario respondents						
Weighted Base ** SEE NOTE BELOW **	610	197	215	87*	32*	4**
Healthcare	247 41%	74 38%	97 45%	39 44%	12 37%	2 41%
Education	231 38%	66 33%	96 45% A	34 39%	12 38%	1 19%
Taxes	117 19%	58 30% BCD	28 13%	13 15%	3 11%	2 59%
The environment	112 18%	19 10%	47 22% A	29 33% A	12 39% AB	0 -
The economy	51 8%	18 9%	19 9%	8 10%	0 1%	0 -
Crime and Justice	39 6%	20 10% B	10 5%	4 5%	1 2%	0 -
Extended funding to religious schools	31 5%	8 4%	13 6%	4 5%	1 4%	0 -
Social programs	26 4%	4 2%	9 4%	10 11% AB	1 4%	1 18%
Transportation/ public transit	21 3%	5 2%	8 4%	5 5%	0 2%	0 -
Honesty/ integrity	20 3%	13 7% B	2 1%	1 2%	1 4%	0 -
Jobs/ unemployment	18 3%	3 2%	7 3%	4 5%	1 3%	0 -

PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
Trust	17 3%	12 6% B	2 1%	1 1%	0 1%	0 -
Government spending	14 2%	11 5% BC	3 1%	0 -	0 -	0 -
Politicians keeping their promises	14 2%	10 5% B	1 0	1 1%	1 4% B	0 -
Doing things for my city	14 2%	4 2%	4 2%	1 2%	1 3%	0 -
Infrastructure - roads, etc.	10 2%	3 2%	4 2%	2 2%	0 -	0 -
Ontario Hydro/ electricity supply/ nuclear plants	10 2%	4 2%	4 2%	1 2%	1 2%	0 -
Want a change of government/ unhappy with the Liberals	10 2%	8 4% B	1 0	1 1%	0 -	0 -
Seniors issues	8 1%	5 2%	1 1%	1 1%	0 -	0 -
More funding/ support for municipal government	7 1%	1 1%	4 2%	2 2%	0 -	0 -
New statutory holiday being proposed	6 1%	0 0	5 2%	0 0	0 -	1 18%
Wars in Iraq/ Afghanistan	5 1%	1 1%	2 1%	1 1%	0 -	0 -
Scandals	4 1%	2 1%	1 0	0 -	0 1%	2 41%
Downloading services to municipal government	3 0	1 0	2 1%	0 -	0 -	0 -
Other	120 20%	36 18%	42 20%	24 27%	5 16%	2 41%

PROVINCIAL ISSUES

1A/B/C. Now, as you know, there are a lot of issues that the leaders and their parties have and will be talking about leading up to the October 10th vote. Thinking about what you have seen read or heard as of right now, I'd like you to tell me what is the primary issue that is motivating you or could make you go out and vote on that election day either for or against a particular party or leader?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E

* small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	ONTARIO DECIDED VOTERS				
		PC	LIB	NDP	GP	Other
		A	B	C	D	E
None/Nothing else	63 10%	20 10%	19 9%	3 3%	4 11%	0 -
Don't know/Refused	34 6%	7 4%	13 6%	5 6%	1 5%	0 -