

[TOTAL MENTIONS] What would you say is the most important issue facing Calgary today? What other important issues come to mind?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L - M/N/O/P - Q/R/S - T/U/V/W * small base; ** very small base (under 30) ineligible for sig testing

	Total	Gender		Age			Likelihood to vote		
		Male	Female	18-34	35-54	55+	Absolutely certain/ Very likely	Somewhat likely	Not likely/ Not at all likely
		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Transportation/ Infrastructure (Net)	218 54%	111 56%	106 53%	60 44%	103 63% C	48 54%	149 57% S	34 59%	31 42%
Rush hour traffic	68 17%	36 18%	31 16%	29 21% E	29 18%	9 10%	43 17%	14 25%	8 11%
Roads	51 13%	27 14%	24 12%	6 5%	28 17% C	15 17% C	38 15%	7 13%	5 6%
Transit	42 11%	25 12%	17 9%	13 9%	18 11%	9 10%	33 13% S	7 12%	2 3%
Infrastructure	40 10%	22 11%	19 9%	5 4%	22 14% C	10 12% C	26 10%	5 8%	8 11%
Traffic issues	40 10%	18 9%	22 11%	14 10%	15 9%	9 10%	26 10%	2 3%	11 15% R
Housing (NET)	150 38%	72 36%	79 39%	47 35%	64 40%	36 41%	100 38%	20 36%	29 40%
Housing affordability	85 21%	47 24%	38 19%	27 20%	37 23%	19 21%	51 19%	14 25%	19 26%
Homelessness	46 12%	15 8%	31 16% A	11 8%	21 13%	14 16%	33 12%	6 10%	8 11%
Housing availability	31 8%	12 6%	19 10%	8 6%	12 7%	11 12%	21 8%	4 6%	7 9%
Housing (unspecified)	12 3%	7 3%	5 3%	8 6%	3 2%	1 2%	10 4%	0 -	2 3%
Crime/safety	137 34%	71 36%	67 33%	43 31%	61 38%	32 36%	97 37%	17 30%	22 30%
Education/schools	70 17%	21 11%	49 24% A	24 18%	32 19%	14 16%	49 19%	7 12%	12 17%
Rapid growth/growing too fast	62 15%	32 16%	29 15%	21 15%	25 15%	14 16%	41 16%	8 14%	12 17%
Healthcare	56 14%	18 9%	37 19% A	15 11%	29 18%	11 12%	39 15%	7 12%	10 13%

Ipsos

September 17, 2007

[TOTAL MENTIONS] What would you say is the most important issue facing Calgary today? What other important issues come to mind?

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		A	B	C	D	E	Q	R	S
High cost of living	27 7%	10 5%	16 8%	9 7%	10 6%	6 7%	15 6%	5 8%	7 9%
Employment/ labour problems	24 6%	14 7%	10 5%	11 8% E	11 7% E	1 1%	13 5%	3 4%	7 10%
Hospital access/ availability	21 5%	9 5%	12 6%	9 7%	6 4%	6 6%	14 5%	0 -	5 7%
Environment	9 2%	4 2%	4 2%	6 5%	1 1%	1 2%	9 3%	0 -	0 -
Property taxes	8 2%	6 3%	2 1%	0 -	6 4% C	2 2%	7 3%	0 -	1 1%
Childcare	7 2%	2 1%	4 2%	3 2%	2 1%	1 2%	4 2%	0 -	2 3%
Parking issues	6 1%	4 2%	2 1%	0 -	4 2%	1 1%	4 1%	0 -	2 3%
Provincial funding/more money from the provincial government	5 1%	5 2% B	0 -	2 1%	0 -	2 2% D	5 2%	0 -	0 -
Parks/green spaces	3 1%	2 1%	2 1%	2 1%	2 1%	0 -	3 1%	1 2%	0 -
Other	52 13%	29 15%	23 12%	22 16%	21 13%	8 9%	34 13%	7 12%	11 15%
None	1 0%	1 1%	0 -	0 -	0 -	0 -	1 0%	0 -	0 -
(DK/NS)	12 3%	6 3%	6 3%	5 4%	3 2%	5 6%	7 3%	2 3%	4 6%

[TOTAL MENTIONS] As you may know, there will be an upcoming municipal election. To the best of your knowledge, please tell me the names of the people who have indicated that they are possible candidates for the Mayor of Calgary?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L - M/N/O/P - Q/R/S - T/U/V/W * small base; ** very small base (under 30) ineligible for sig testing

	Total	Gender		Age			Likelihood to vote		
		Male	Female	18-34	35-54	55+	Absolutely certain/ Very likely	Somewhat likely	Not likely/ Not at all likely
		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Dave Bronconnier	166 42%	92 47%	74 37%	37 27%	80 49%	44 49%	134 51%	12 21%	20 27%
Alnoor Kassam	41 10%	23 12%	19 9%	11 8%	18 11%	9 10%	33 13%	2 3%	7 9%
Harry Heck	2 0%	2 1%	0 -	2 1%	0 -	0 -	2 1%	0 -	0 -
Sandy Jenkins	1 0%	1 1%	0 -	0 -	1 1%	0 -	0 -	0 -	1 1%
Oscar Fech	1 0%	0 -	1 0%	0 -	1 1%	0 -	0 -	0 -	1 1%
Jeremy Zhao	1 0%	0 -	1 0%	0 -	1 1%	0 -	0 -	0 -	1 1%
Other	10 2%	6 3%	4 2%	2 1%	4 2%	4 5%	7 3%	0 -	3 4%
None	98 25%	49 25%	49 24%	46 34%	33 21%	17 19%	53 20%	20 35%	24 33%
(DK/NS)	121 30%	47 24%	74 37%	49 36%	43 26%	25 29%	69 26%	25 43%	24 32%

If the Calgary municipal election was held tomorrow, who would you personally be MOST likely to vote for as Mayor?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L - M/N/O/P - Q/R/S - T/U/V/W * small base; ** very small base (under 30) ineligible for sig testing

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		Male	Female	18-34	35-54	55+	Absolutely certain/ Very likely	Somewhat likely	Not likely/ Not at all likely
		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Dave Bronconnier	187 47%	96 49%	91 45%	64 47%	75 46%	45 50%	137 52% S	31 55% S	19 26%
Barry Eldridge	9 2%	6 3%	3 2%	1 1%	6 4%	1 2%	8 3%	0 -	0 -
Sandy Jenkins	8 2%	4 2%	5 2%	3 2%	5 3%	1 1%	8 3%	0 -	1 1%
Alnoor Kassam	6 2%	2 1%	4 2%	1 1%	3 2%	2 2%	5 2%	0 -	1 1%
Harry Heck	3 1%	1 1%	1 1%	1 1%	1 1%	0 -	3 1%	0 -	0 -
Jeremy Zhao	2 0%	1 0%	1 0%	0 -	1 1%	1 1%	2 1%	0 -	0 -
Doug Service	1 0%	1 0%	0 -	0 -	0 -	1 1%	1 0%	0 -	0 -
Oscar Fech	1 0%	1 0%	0 -	0 -	0 -	1 1%	1 0%	0 -	0 -
Other	6 2%	4 2%	1 1%	3 2%	0 -	1 1%	3 1%	2 3%	1 1%
Need more information/ need to do research	6 1%	2 1%	4 2%	1 1%	4 2%	1 1%	4 1%	0 -	1 2%
I would not vote	34 9%	16 8%	19 9%	14 10%	12 8%	6 7%	0 -	0 -	34 46% QR
(DK/NS)	139 35%	65 33%	73 36%	47 34%	56 35%	31 34%	93 35%	24 43% S	17 22%

B. MAYORAL CANDIDATES

If the Calgary municipal election was held tomorrow, who would you personally be MOST likely to vote for as Mayor?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L - M/N/O/P - Q/R/S - T/U/V/W * small base; ** very small base (u

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		Male	Female	18-34	35-54	55+	Absolutely certain/ Very likely	Somewhat likely	Not likely/ Not at all likely
		A	B	C	D	E	Q	R	S
Base: Have decided on vote	222	108	114	47	96	74	173	29	19
Weighted	221	115*	106	74*	91*	51*	166	33**	22**
Dave Bronconnier	187 84%	96 83%	91 85%	64 86%	75 83%	45 87%	137 82%	31 95%	19 87%
Barry Eldridge	9 4%	6 5%	3 3%	1 2%	6 7%	1 3%	8 5%	0 -	0 -
Sandy Jenkins	8 4%	4 3%	5 4%	3 4%	5 5%	1 1%	8 5%	0 -	1 4%
Alnoor Kassam	6 3%	2 2%	4 4%	1 2%	3 3%	2 4%	5 3%	0 -	1 4%
Harry Heck	3 1%	1 1%	1 1%	1 2%	1 1%	0 -	3 2%	0 -	0 -
Jeremy Zhao	2 1%	1 1%	1 1%	0 -	1 1%	1 1%	2 1%	0 -	0 -
Doug Service	1 0%	1 1%	0 -	0 -	0 -	1 1%	1 0%	0 -	0 -
Oscar Fech	1 0%	1 1%	0 -	0 -	0 -	1 1%	1 0%	0 -	0 -
Other	6 3%	4 4%	1 1%	3 4%	0 -	1 1%	3 2%	2 5%	1 5%

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And if the Calgary municipal election was held tomorrow, who do you think would mostly likely win and become the Mayor of Calgary?

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	Total	Gender		Age			Likelihood to vote		
		Male	Female	18-34	35-54	55+	Absolutely certain/ Very likely	Somewhat likely	Not likely/ Not at all likely
		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Dave Bronconnier	282 70%	147 74%	135 67%	84 62%	128 79% C	62 70%	192 73%	41 72%	46 62%
Sandy Jenkins	8 2%	2 1%	5 3%	6 5% D	1 1%	1 1%	6 2%	0 -	1 2%
Barry Eldridge	4 1%	2 1%	2 1%	1 1%	2 1%	1 1%	4 2%	0 -	0 -
Alnoor Kassam	2 1%	1 1%	1 0%	0 -	1 1%	1 2%	2 1%	0 -	0 -
Doug Service	1 0%	0 -	1 1%	1 1%	0 -	0 -	1 1%	0 -	0 -
Other	3 1%	3 1%	0 -	0 -	1 1%	1 1%	2 1%	0 -	1 1%
(DK/NS)	100 25%	43 22%	57 28%	43 32% D	30 18%	23 26%	55 21%	16 28%	26 35% Q

Dave Bronconnier is the current Mayor of Calgary. Would you say that you ... of the performance of Mayor Dave Bronconnier?

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		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Strongly approve	82 20%	39 20%	43 21%	32 24%	24 15%	23 26%	56 21%	16 28%	9 13%
Somewhat approve	222 56%	107 54%	115 57%	78 57%	102 63%	37 42%	145 55%	35 62%	39 53%
Somewhat disapprove	49 12%	25 13%	24 12%	12 9%	21 13%	14 16%	34 13%	2 3%	11 15%
Strongly disapprove	32 8%	20 10%	13 6%	6 5%	11 7%	11 13%	20 8%	2 3%	10 14%
(DK/NS)	15 4%	8 4%	8 4%	8 6%	4 2%	3 3%	8 3%	2 4%	4 5%
Summary									
Top2Box (Strongly/ Somewhat approve)	303 76%	145 73%	158 78%	110 81%	126 77%	60 68%	201 77%	52 90%	48 66%
Low2Box (Strongly/ Somewhat disapprove)	81 20%	45 23%	36 18%	19 14%	33 20%	25 29%	54 21%	3 6%	21 29%

Would you say that Mayor Dave Bronconnier, has the City of Calgary ...?

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		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
On the right track	286 71%	134 68%	152 75%	110 81% E	115 70%	57 64%	193 74%	44 77%	46 63%
On the wrong track	81 20%	48 24%	33 16%	17 13%	38 23% C	23 26% C	51 19%	7 13%	21 28%
(DK/NS)	33 8%	16 8%	17 9%	9 7%	11 7%	9 10%	19 7%	6 10%	7 9%

Would you say you ... of the performance of Calgary's current City Council?

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		A	B	C	D	E	Q	R	S
Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Strongly approve	44 11%	25 13%	19 10%	24 18% D	12 7%	7 8%	31 12%	6 11%	6 9%
Somewhat approve	234 59%	108 54%	127 63%	79 58%	99 61%	49 56%	157 60%	32 56%	42 57%
Somewhat disapprove	70 18%	40 20%	30 15%	16 12%	34 21%	18 20%	48 18%	12 20%	9 12%
Strongly disapprove	32 8%	20 10%	12 6%	11 8%	11 7%	9 10%	21 8%	1 1%	9 13% R
(DK/NS)	20 5%	5 3%	14 7%	6 5%	6 4%	5 6%	6 2%	7 11% Q	7 10% Q
Summary									
Top2Box (Strongly/ Somewhat approve)	279 70%	133 67%	146 72%	103 76%	112 68%	57 64%	188 72%	38 67%	48 66%
Low2Box (Strongly/ Somewhat disapprove)	102 25%	60 30% B	42 21%	27 20%	45 28%	27 30%	69 26%	12 21%	18 24%

And how likely are you to vote in the next Calgary municipal election?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E - F/G/H - I/J/K/L - M/N/O/P - Q/R/S - T/U/V/W * small base; ** very small base (under 30) ineligible for sig testing

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Base: All respondents	400	187	213	87	173	128	272	52	68
Weighted	400	198	202	136*	163	89	263	57*	74*
Absolutely certain	143 36%	63 32%	80 40%	37 27%	60 37%	43 48% C	143 55% RS	0 -	0 -
Very likely	119 30%	69 35%	51 25%	38 28%	56 34%	23 26%	119 46% RS	0 -	0 -
Somewhat likely	57 14%	29 15%	28 14%	29 21% D	17 11%	10 11%	0 -	57 100% QS	0 -
Not very likely	16 4%	4 2%	11 6%	9 7%	5 3%	1 2%	0 -	0 -	16 22% QR
Not at all likely	58 15%	30 15%	28 14%	23 17%	24 15%	8 9%	0 -	0 -	58 78% QR
(DK/NS)	6 2%	3 2%	3 2%	0 -	1 1%	3 4% CD	0 -	0 -	0 -
Summary									
Top2Box (Absolutely certain/ Very likely)	263 66%	132 66%	131 65%	75 55%	116 71% C	66 75% C	263 100% RS	0 -	0 -
MidBox (Somewhat likely)	57 14%	29 15%	28 14%	29 21% D	17 11%	10 11%	0 -	57 100% QS	0 -
Low2Box (Not likely/ Not at all likely)	74 19%	34 17%	40 20%	32 24% E	28 18%	9 10%	0 -	0 -	74 100% QR