ONTARIO VOTING INTENTIONS

1A. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I

* small base

Silidii base				REGION			ON'	TARIO	G	TA
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		A	В	С	D	E	F	G	Н	I
ase: Ontario Respondents		L					L			
Unweighted Base	800	338	159	115	121	67	338	462	155	183
Weighted Base	590	263	118	78*	88	44*	263	327	120	142
The Ontario Progressive Conservatives (PC), led by John Tory	174	86	37	24	19	8	86	88	35	51
, , ,	29%	33% D	31%	30%	22%	19%	33%	27%	29%	36%
The Ontario Liberals, led by Dalton McGuinty	183	89	30	22	34	8	89	95	46	43
-	31%	34% E	25%	28%	39% BE	19%	34%	29%	38%	30%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	80	32	13	7	19	8	32	48	17	15
·	14%	12%	11%	10%	22% ABC	19%	12%	15%	14%	10%
The Ontario Green Party, led by Frank de Jong	29	15	6	4	2	1	15	14	6	9
-	5%	6%	5%	6%	2%	3%	6%	4%	5%	6%
Other	2	1	0	0	0	0	1	1	0	1
	0	0	0	-	=	1%	0	0	-	1%
Would not vote/spoil ballot	13	3	3	2	3	3	3	10	1	2
	2%	1%	2%	2%	3%	6% A	1%	3%	1%	1%
Don't Know/Undecided	89	34	22	15	7	11	34	56	14	20
	15%	13%	19% D	19% D	8%	26% AD	13%	17%	12%	14%
Refused	20	4	6	4	3	3	4	16	1	3
	3%	1%	5% A	5% A	3%	8% A	1%	5% F	1%	2%



ONTARIO VOTING INTENTIONS

1B. Well, which party would you say you are leaning towards?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 50) me				REGION			ON	TARIO	G	TA
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		Α	В	С	D	E	F	G	Н	I
Base: Ontario Undecided respondents										
Unweighted Base	164	54	40	27	20	23	54	110	23	31
Weighted Base	120	40*	30*	21**	13**	17**	40*	81*	16**	23**
The Ontario Progressive Conservatives (PC), led by John Tory	14	5	2	4	1	2	5	9	2	2
	11%	12%	6%	19%	11%	10%	12%	11%	14%	11%
The Ontario Liberals, led by Dalton McGuinty	22	8	8	1	2	3	8	14	2	6
,	18%	19%	28%	4%	17%	17%	19%	18%	12%	24%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	3	1	0	1	0	0	1	1	1	1
·	2%	3%	-	5%	-	2%	3%	2%	4%	3%
The Ontario Green Party, led by Frank de Jong	2	1	0	0	0	1	1	1	1	0
-	1%	2%	-	2%	-	3%	2%	1%	5%	-
Would not vote/spoil ballot	11	3	4	2	2	2	3	9	1	2
	9%	6%	12%	7%	15%	9%	6%	10%	6%	6%
Don't Know/Undecided	54	19	12	9	7	8	19	35	9	11
	44%	48%	40%	41%	50%	44%	48%	43%	52%	45%
Refused	16	4	5	5	1	3	4	13	1	3
	13%	9%	15%	22%	8%	15%	9%	15%	6%	11%



ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I

* small base

Sittali base				REGION			ON'	TARIO	G ⁻	TA
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		Α	В	С	D	E	F	G	Н	I
Base: Ontario Respondents										
Unweighted Base	800	338	159	115	121	67	338	462	155	183
Weighted Base	590	263	118	78*	88	44*	263	327	120	142
The Ontario Progressive Conservatives (PC), led by John Tory	187	90	39	28	21	10	90	97	37	53
, , ,	32%	34% D	33%	35%	24%	23%	34%	30%	31%	37%
The Ontario Liberals, led by Dalton McGuinty	205	96	38	23	36	11	96	109	48	49
	35%	37%	32%	29%	41%	26%	37%	33%	40%	34%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	83	33	13	8	19	9	33	49	18	16
·	14%	13%	11%	11%	22% ABC	20%	13%	15%	15%	11%
The Ontario Green Party, led by Frank de Jong	30	16	6	5	2	2	16	15	7	9
	5%	6%	5%	6%	2%	4%	6%	4%	6%	6%
Other	2	1	0	0	0	0	1	1	0	1
	0	0	0	-	-	1%	0	0	-	1%
Would not vote/spoil ballot	11	3	4	2	2	2	3	9	1	2
	2%	1%	3%	2%	2%	3%	1%	3%	1%	1%
Don't Know/Undecided	54	19	12	9	7	8	19	35	9	11
	9%	7%	10%	11%	7%	17% A	7%	11%	7%	7%
Refused	18	5	6	5	1	3	5	14	1	4
	3%	2%	5%	6% A	1%	6%	2%	4%	1%	2%



ONTARIO VOTING INTENTIONS DECIDED VOTER (Leaners Included)

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base

				REGION			ON	ΓARIO	GTA	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		A	В	С	D	Е	F	G	Н	ı
Base: Ontario Decided Voters - Leaners Includ	ed									
Unweighted Base	689	302	130	97	108	52	302	387	140	162
Weighted Base	508	237	97	64*	78*	32*	237	271	110	127
The Ontario Progressive Conservatives (PC), led by John Tory	187	90	39	28	21	10	90	97	37	53
	37%	38% D	40% D	43% D	26%	32%	38%	36%	34%	42%
The Ontario Liberals, led by Dalton McGuinty	205	96	38	23	36	11	96	109	48	49
3	40%	41%	40%	36%	46%	35%	41%	40%	44%	38%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	83	33	13	8	19	9	33	49	18	16
	16%	14%	14%	13%	24% A	27% A	14%	18%	16%	12%
The Ontario Green Party, led by Frank de Jong	30	16	6	5	2	2	16	15	7	9
	6%	7%	6%	8%	3%	5%	7%	5%	6%	7%
Other	2	1	0	0	0	0	1	1	0	1
	0	0	0	-	-	1%	0	0	-	1%



MCGUINTY RE-ELECTION

1. Some people say that the Liberal government under Premier Dalton McGuinty has done a good job and deserves to be re-elected during the Provincial election this upcoming October. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base

				REGION			ONT	ARIO	GTA	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		А	В	С	D	E	F	G	Н	I
Base: Ontario respondents							•			
Unweighted Base	800	338	159	115	121	67	338	462	155	183
Weighted Base	590	263	118	78*	88	44*	263	327	120	142
Mcguinty government has done a good job and deserves re-election	232	100	45	28	43	17	100	133	51	48
	39%	38%	38%	36%	48%	40%	38%	41%	43%	34%
Time for another provincial political party to take over	292	138	59	42	37	17	138	154	60	78
	50%	53%	50%	54%	42%	38%	53%	47%	50%	55%
Don't know/Refused	65 11%	25 10%	14 12%	8 10%	8 9%	10 22% AD	25 10%	40 12%	9 8%	16 11%



PARTY SUPPORT

1. Suppose for some reason you could not support this party, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I

small base

Siliali base				REGION			ON'	TARIO	G	TA
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		Α	В	С	D	Е	F	G	Н	I
ase: Decided Voters - Leaners Included who	would vote for the	a Specific Party						l.		
Unweighted Base	686	301	129	97	108	51	301	385	140	161
Weighted Base	506	236	96	64*	78*	32*	236	270	110	126
The Ontario Progressive Conservatives	87	43	14	11	13	7	43	45	19	23
	17%	18%	14%	17%	17%	23%	18%	17%	18%	19%
The Ontario Liberals	89	50	13	11	11	5	50	40	19	31
	18%	21%	13%	17%	15%	14%	21% G	15%	17%	24%
The Ontario New Democratic Party	105	46	22	17	14	7	46	59	23	23
•	21%	19%	23%	27%	18%	22%	19%	22%	21%	18%
The Ontario Green Party	85	38	18	9	16	4	38	47	20	18
	17%	16%	19%	14%	20%	13%	16%	17%	18%	14%
Would not support anyone else	44	19	9	6	7	3	19	25	12	8
	9%	8%	9%	9%	9%	8%	8%	9%	11%	6%
Would not vote/spoil ballot	52	16	14	6	10	6	16	36	7	9
	10%	7%	15% A	10%	12%	18% A	7%	13% F	6%	7%
Don't Know/Undecided	36	19	6	5	6	0	19	17	8	11
	7%	8%	6%	7%	8%	1%	8%	6%	8%	9%
Refused	5	4	1	0	0	0	4	1	1	3
	1%	2%	1%	-	-	-	2%	0	1%	3%



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO PROGRESSIVE CONSERVATIVES, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base; ** very small base (under 30) ineligible for sig testing

Siliali base, Very Siliali base (ulider 50) il				REGION			ONT	ΓARIO	GTA	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		Α	В	С	D	E	F	G	Н	I
Base: Decided Voters - Leaners Included who	would vote for the	Ontario Progressi	ve Conservatives							
Unweighted Base	246	110	51	40	33	12	110	136	45	65
Weighted Base	187	90*	39*	28*	21**	10**	90*	97	37*	53*
The Ontario Liberals	52	32	7	6	4	4	32	20	10	22
	28%	35% B	17%	20%	18%	38%	35% G	20%	26%	41%
The Ontario New Democratic Party	29	13	10	4	1	1	13	16	5	8
	16%	15%	26%	13%	6%	9%	15%	17%	13%	16%
The Ontario Green Party	33	13	7	7	5	2	13	20	4	9
	18%	14%	17%	25%	23%	19%	14%	21%	10%	17%
Would not support anyone else than the Ontario Progressive Conservatives	18	10	2	4	3	0	10	9	7	3
· ·	10%	11%	4%	16%	13%	-	11%	9%	18%	5%
Would not vote/spoil ballot	33	10	10	4	5	3	10	23	5	5
	18%	11%	25% A	16%	25%	33%	11%	24% F	14%	9%
Don't Know/Undecided	16	8	3	3	2	0	8	8	5	3
	9%	9%	8%	10%	10%	-	9%	8%	13%	6%
Refused	4	4	0	0	0	0	4	0	1	3
	2%	4%	1%	-	-	-	4%	0	2%	6%



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO LIBERALS, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base; ** very small base (under 30) ineligible for sig testing

				REGION			ON	TARIO	G	TA
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		А	В	С	D	Е	F	G	Н	I
sase: Decided Voters - Leaners Included who	would vote for the	Ontario Liberals								
Unweighted Base	267	117	50	34	47	19	117	150	56	61
Weighted Base	205	96	38*	23**	36*	11**	96	109	48*	49*
The Ontario Progressive Conservatives	67	35	12	8	9	3	35	32	16	19
	33%	36%	30%	36%	26%	24%	36%	29%	34%	39%
The Ontario New Democratic Party	65	29	8	12	11	5	29	37	17	12
	32%	30%	21%	53%	32%	44%	30%	34%	35%	24%
The Ontario Green Party	32	15	8	1	7	1	15	17	9	6
	16%	16%	22%	4%	18%	11%	16%	16%	19%	12%
Would not support anyone else than the Ontario Liberals	14	5	5	0	3	0	5	8	1	4
	7%	6%	12%	2%	8%	3%	6%	8%	3%	8%
Would not vote/spoil ballot	11	3	3	1	2	2	3	8	1	2
	5%	3%	8%	5%	6%	15%	3%	7%	3%	3%
Don't Know/Undecided	15	9	2	0	4	0	9	6	3	6
	7%	9%	5%	-	11%	4%	9%	6%	5%	13%
Refused	1	0	1	0	0	0	0	1	0	0
	0	-	2%	-	-	-	-	1%	-	-

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PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO NEW DEMOCRATIC PARTY, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (ander 60) in		· a		REGION			ON	TARIO	GTA	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		А	В	С	D	E	F	G	Н	ı
Base: Decided Voters - Leaners Included who	would vote for the	Ontario New Dem	nocratic Party							
Unweighted Base	109	42	17	11	24	15	42	67	24	18
Weighted Base	83*	33*	13**	8**	19**	9**	33*	49*	18**	16**
The Ontario Progressive Conservatives	13	4	2	0	3	4	4	10	1	2
	16%	11%	15%	5%	16%	46%	11%	19%	8%	15%
The Ontario Liberals	29	12	6	4	7	1	12	18	6	6
	36%	35%	42%	51%	39%	8%	35%	36%	33%	37%
The Ontario Green Party	19	10	3	1	5	1	10	10	7	3
	23%	29%	23%	15%	24%	12%	29%	20%	37%	19%
Would not support anyone else than the Ontario New Democratic Party	9	3	1	1	2	2	3	6	3	0
•	11%	9%	7%	11%	9%	26%	9%	12%	17%	-
Would not vote/spoil ballot	7	3	1	0	2	1	3	4	0	3
	8%	8%	9%	-	12%	7%	8%	9%	-	18%
Don't Know/Undecided	4	2	1	1	0	0	2	2	0	2
	5%	6%	4%	18%	-	-	6%	4%	3%	11%
Refused	1	1	0	0	0	0	1	0	1	0
	1%	2%	-	-	-	-	2%	-	3%	-

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007

FINAL DATA



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO GREEN PARTY, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base; ** very small base (under 30) ineligible for sig testing

				REGION			ON.	TARIO	GTA	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		Α	В	С	D	Е	F	G	Н	I
Base: Decided Voters - Leaners Included who	would vote for the	Ontario Green Par	ty					<u>'</u>		
Unweighted Base	64	32	11	12	4	5	32	32	15	17
Weighted Base	30*	16**	6**	5**	2**	2**	16**	15**	7**	9**
The Ontario Progressive Conservatives	7	4	0	2	0	1	4	3	2	2
	23%	25%	4%	38%	24%	32%	25%	21%	28%	23%
The Ontario Liberals	8	6	0	1	0	0	6	2	3	3
	27%	40%	8%	21%	18%	-	40%	13%	47%	34%
The Ontario New Democratic Party	11	4	4	1	1	1	4	7	1	3
	35%	25%	57%	24%	45%	68%	25%	46%	11%	36%
Would not support anyone else than the Ontario Green Party	3	1	2	0	0	0	1	2	1	1
	10%	8%	27%	-	-	-	8%	11%	10%	7%
Would not vote/spoil ballot	1	0	0	0	0	0	0	1	0	0
	2%	-	4%	10%	-	-	-	5%	-	-
Don't Know/Undecided	1	0	0	0	0	0	0	1	0	0
	3%	2%	-	8%	13%	-	2%	4%	5%	-



PARTY SUPPORT

2. Forgetting for a minute about which party you may be supporting, based on what you have seen, read or heard, which of the four main party leaders do you think would make the best Premier of Ontario?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E - F/G - H/I * small base

				REGION			ON.	TARIO	GTA	
	TOTAL	GTA	Central	Eastern	Southwest	Northern	GTA	Rest of Ontario	416	905
		Α	В	С	D	E	F	G	Н	I
Base: Ontario respondents										
Unweighted Base	800	338	159	115	121	67	338	462	155	183
Weighted Base	590	263	118	78*	88	44*	263	327	120	142
Dalton McGuinty	193	88	35	25	35	10	88	105	42	46
	33%	34%	30%	32%	40% E	22%	34%	32%	35%	32%
Howard Hampton	90	37	18	9	14	13	37	53	18	19
·	15%	14%	15%	11%	15%	29% ABC	14%	16%	15%	13%
John Tory	188	94	38	23	24	8	94	93	41	54
	32%	36% E	32%	30%	28%	18%	36% G	29%	34%	38%
Frank de Jong	13	6	3	3	1	0	6	7	2	4
	2%	2%	3%	4%	1%	-	2%	2%	2%	3%
None of the above	44	21	7	9	3	5	21	24	10	10
	7%	8%	6%	11% D	3%	12% D	8%	7%	8%	7%
Don't know/Refused	62	17	16	10	11	8	17	45	7	10 7%
	10%	6%	14%	12%	13%	19%	6%	14%	6%	7%
			Α			Α		F		

