ONTARIO VOTING INTENTIONS

1A. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

^{*} small base

Siliali Dase			AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	E	F	G	Н	I	J	K
sase: Ontario Respondents		I			I		I.					
Unweighted Base	800	151	375	263	395	405	193	271	328	106	198	354
Weighted Base	590	154	238	192	283	307	143	203	240	77*	153	260
The Ontario Progressive Conservatives (PC), led by John Tory	174	38	64	71	100	74	41	64	68	18	41	86
	29%	25%	27%	37% AB	35% E	24%	28%	32%	28%	23%	27%	33%
The Ontario Liberals, led by Dalton McGuinty	183	45	73	64	81	102	46	51	86	25	40	91
·	31%	29%	31%	33%	29%	33%	32%	25%	36% G	33%	26%	35% J
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	80	27	33	20	36	44	15	27	38	9	31	32
	14%	18%	14%	11%	13%	14%	10%	13%	16%	12%	20% K	12%
The Ontario Green Party, led by Frank de Jong	29	12	11	6	19	10	6	11	11	6	5	12
	5%	8%	5%	3%	7% E	3%	4%	6%	4%	8%	4%	4%
Other	2	1	0	0	1	1	0	1	1	0	2	0
	0	1%	0	0	0	0	-	0	0	-	1%	-
Would not vote/spoil ballot	13	4	6	3	4	9	5	2	6	3	3	3
·	2%	3%	3%	1%	1%	3%	3%	1%	2%	4%	2%	1%
Don't Know/Undecided	89	25	42	21	32	57	26	38	25	14	25	30
	15%	16%	18% C	11%	11%	19% D	18% H	19% H	10%	18%	16%	12%
Refused	20	3	8	8	10	10	6	8	6	3	8	5
	3%	2%	4%	4%	4%	3%	4%	4%	2%	3%	5%	2%



ONTARIO VOTING INTENTIONS

1B. Well, which party would you say you are leaning towards?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base; ** very small base (under 30) ineligible for sig testing

			AGE		GEN	IDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Ontario Undecided respondents	l .						l .					
Unweighted Base	164	36	81	41	64	100	49	60	52	26	48	49
Weighted Base	120	30**	57*	30*	45*	75*	37*	46*	36*	19**	34*	38*
The Ontario Progressive Conservatives (PC), led by John Tory	14	2	5	7	5	8	4	4	6	4	4	4
	11%	5%	9%	24% B	12%	11%	10%	8%	17%	18%	12%	11%
The Ontario Liberals, led by Dalton McGuinty	22	9	9	3	7	14	8	10	4	2	4	13
•	18%	29%	16%	11%	17%	19%	22%	22%	10%	9%	12%	35% J
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	3	1	0	2	2	1	1	0	2	0	1	1
'	2%	3%	-	6% B	4%	1%	3%	-	4%	-	3%	3%
The Ontario Green Party, led by Frank de Jong	2	0	0	0	1	1	0	0	1	0	1	1
·	1%	1%	0	-	1%	2%	-	-	3%	-	2%	2%
Would not vote/spoil ballot	11 9%	3 10%	6 11%	2 7%	3 6%	9 11%	5 14%	2 3%	5 12%	2 8%	4 12%	2 5%
	3/6	10 /6	11/0	1 /0	0 /6	11/0	14/0	3 /6	12/0	0 /6	12/0	3 /0
Don't Know/Undecided	54	14	29	11	19	35	14	26	13	10	17	16
	44%	46%	50%	37%	42%	46%	38%	57% H	36%	50%	48%	41%
Refused	16	2	8	5	9	8	5	5	7	3	4	1
	13%	5%	14%	15%	19%	10%	14%	10%	18%	16%	12%	3%



ONTARIO VOTING INTENTIONS

1A/B. Now, I would like you to focus on the Ontario provincial government, not the federal government. As you may know, Ontario Premier Dalton McGuinty and his Provincial Liberal party formed a majority government in the last provincial election. Thinking of how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

^{*} small base

			AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	E	F	G	Н	l	J	K
Base: Ontario Respondents		I			· ·		I.					
Unweighted Base	800	151	375	263	395	405	193	271	328	106	198	354
Weighted Base	590	154	238	192	283	307	143	203	240	77*	153	260
The Ontario Progressive Conservatives (PC), led by John Tory	187	39	69	78	105	82	44	68	74	21	45	91
	32%	26%	29%	40% AB	37% E	27%	31%	34%	31%	28%	29%	35%
The Ontario Liberals, led by Dalton McGuinty	205	54	82	68	89	117	53	61	89	27	44	104
	35%	35%	35%	35%	31%	38%	37%	30%	37%	35%	28%	40% J
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	83	28	33	22	37	45	16	27	40	9	32	33
·	14%	18%	14%	12%	13%	15%	11%	13%	17%	12%	21% K	13%
The Ontario Green Party, led by Frank de Jong	30	12	11	6	19	11	6	11	12	6	6	12
3	5%	8%	5%	3%	7%	4%	4%	6%	5%	8%	4%	5%
Other	2	1	0	0	1	1	0	1	1	0	2	0
	0	1%	0	0	0	0	-	0	0	-	1%	-
Would not vote/spoil ballot	11	3	6	2	3	9	5	2	5	2	4	2
	2%	2%	3%	1%	1%	3%	3%	1%	2%	2%	3%	1%
Don't Know/Undecided	54	14	29	11	19	35	14	26	13	10	17	16
	9%	9%	12% C	6%	7%	11% D	10%	13% H	5%	12% K	11%	6%
Refused	18	3	8	6	10	9	5	7	7	3	5	2
	3%	2%	3%	3%	3%	3%	3%	3%	3%	4% K	3% K	1%

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007





ONTARIO VOTING INTENTIONS DECIDED VOTER (Leaners Included)

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base

			AGE		GEN	IDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	E	F	G	Н	I	J	К
Base: Ontario Decided Voters - Leaners Include	ed											
Unweighted Base	689	123	318	240	350	339	159	227	296	87	163	327
Weighted Base	508	134	196	174	252	256	119	169	216	63*	128	241
The Ontario Progressive Conservatives (PC), led by John Tory	187	39	69	78	105	82	44	68	74	21	45	91
	37%	29%	35%	45% AB	42% E	32%	37%	40%	34%	34%	35%	38%
The Ontario Liberals, led by Dalton McGuinty	205	54	82	68	89	117	53	61	89	27	44	104
	40%	40%	42%	39%	35%	46% D	45%	36%	41%	43%	34%	43%
The Ontario New Democratic Party (NDP), LED BY Howard Hampton	83	28	33	22	37	45	16	27	40	9	32	33
·	16%	21%	17%	13%	15%	18%	13%	16%	18%	14%	25% K	14%
The Ontario Green Party, led by Frank de Jong	30	12	11	6	19	11	6	11	12	6	6	12
Š	6%	9%	6%	3%	8%	4%	5%	7%	6%	9%	5%	5%
Other	2	1	0	0	1	1	0	1	1	0	2	0
	0	1%	0	0	0	0	-	0	0	-	1%	-



MCGUINTY RE-ELECTION

1. Some people say that the Liberal government under Premier Dalton McGuinty has done a good job and deserves to be re-elected during the Provincial election this upcoming October. Other people say that it is time for another provincial political party to take over and run the province. Which statement is closest to your point of view?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base

			AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	Е	F	G	Н	I	J	K
Base: Ontario respondents												
Unweighted Base	800	151	375	263	395	405	193	271	328	106	198	354
Weighted Base	590	154	238	192	283	307	143	203	240	77*	153	260
Mcguinty government has done a good job and deserves re-election	232	70	87	74	112	120	59	73	100	37	47	117
	39%	46%	36%	38%	40%	39%	41%	36%	42%	48% J	30%	45% J
Time for another provincial political party to take over	292	68	117	105	153	139	66	107	118	29	90	129
	50%	44%	49%	54%	54% E	45%	46%	53%	49%	38%	59% I	50%
Don't know/Refused	65	15	34	14	18	48	19	24	22	11	16	13
	11%	10%	14%	7%	6%	15%	13%	12%	9%	14%	11%	5%
			С			D				K	K	



PARTY SUPPORT

1. Suppose for some reason you could not support this party, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

small base

Siriali base			AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	Е	F	G	Н	I	J	K
sase: Decided Voters - Leaners Included who	would vote for	the a Specific P	arty		I							
Unweighted Base	686	122	317	239	348	338	159	226	294	87	160	327
Weighted Base	506	133	195	173	251	255	119	168	215	63*	126	241
The Ontario Progressive Conservatives	87	31	37	19	40	48	19	34	33	6	25	42
	17%	23% C	19% C	11%	16%	19%	16%	20%	16%	10%	20%	18%
The Ontario Liberals	89	28	39	22	39	50	18	25	45	11	21	48
	18%	21%	20% C	13%	15%	20%	15%	15%	21%	17%	16%	20%
The Ontario New Democratic Party	105	28	39	37	51	54	27	30	47	20	26	47
	21%	21%	20%	21%	20%	21%	22%	18%	22%	32% K	21%	20%
The Ontario Green Party	85	19	33	32	42	42	14	31	40	14	21	40
•	17%	14%	17%	19%	17%	17%	12%	18%	18%	22%	17%	17%
Would not support anyone else	44	4	16	24	26	17	12	15	16	5	12	18
	9%	3%	8%	14% AB	11%	7%	10%	9%	7%	7%	9%	7%
Would not vote/spoil ballot	52	13	19	19	30	22	15	14	24	6	11	25
·	10%	10%	10%	11%	12%	9%	12%	8%	11%	9%	9%	10%
Don't Know/Undecided	36	8	11	16	19	18	12	15	9	1	7	17
	7%	6%	6%	9%	7%	7%	10% H	9% H	4%	2%	6%	7%
Refused	5	2	0	3	4	2	2	2	1	0	2	2
	1%	1%	0	2%	1%	1%	2%	1%	0	1%	1%	1%

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007

FINAL DATA



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO PROGRESSIVE CONSERVATIVES, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base; ** very small base (under 30) ineligible for sig testing

		-	AGE		GEN	IDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		A	В	С	D	Ш	F	G	Н	I	J	K
sase: Decided Voters - Leaners Included who	would vote for	the Ontario Prog	ressive Conser	vatives								
Unweighted Base	246	33	108	102	139	107	60	88	96	26	56	119
Weighted Base	187	39**	69*	78*	105	82*	44*	68*	74*	21**	45*	91*
The Ontario Liberals	52	14	22	15	23	29	11	15	26	7	10	29
	28%	36%	32%	20%	21%	35% D	25%	21%	35%	31%	23%	32%
The Ontario New Democratic Party	29	7	10	13	18	12	9	12	9	3	10	12
	16%	17%	15%	16%	17%	14%	21%	17%	12%	14%	23%	13%
The Ontario Green Party	33	7	13	13	21	12	3	14	15	6	6	20
	18%	18%	19%	17%	20%	15%	8%	21%	21% F	27%	12%	22%
Would not support anyone else than the Ontario Progressive Conservatives	18	1	6	11	11	8	5	7	5	2	6	5
•	10%	2%	9%	14%	10%	9%	12%	10%	7%	8%	12%	6%
Would not vote/spoil ballot	33	7	13	13	21	12	8	10	15	3	7	15
	18%	17%	19%	17%	20%	15%	18%	15%	20%	14%	16%	17%
Don't Know/Undecided	16	3	4	10	9	7	5	9	2	1	4	8
	9%	6%	5%	12%	9%	8%	12% H	13% H	3%	4%	9%	9%
Refused	4	2	0	2	3	1	2	1	1	0	1	2
	2%	4%	1%	3%	3%	1%	5%	2%	1%	2%	2%	2%

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007

FINAL DATA



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO LIBERALS, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 50) in	Cligible for sig to		AGE		GEN	IDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		A	В	С	D	Ш	F	G	Н	I	J	K
Base: Decided Voters - Leaners Included who	would vote for	the Ontario Libe	rals									
Unweighted Base	267	45	128	92	117	150	66	78	121	33	53	139
Weighted Base	205	54*	82	68*	89*	117	53*	61*	89	27**	44*	104
The Ontario Progressive Conservatives	67	22	29	15	29	38	16	26	25	4	16	36
	33%	42% C	35% C	22%	33%	33%	29%	43% H	28%	16%	37%	34%
The Ontario New Democratic Party	65	17	26	23	26	39	15	15	34	14	14	32
•	32%	31%	31%	34%	29%	34%	29%	24%	38%	53%	32%	31%
The Ontario Green Party	32	6	12	13	13	19	6	9	16	5	9	13
	16%	12%	15%	19%	14%	17%	12%	15%	18%	18%	20%	13%
Would not support anyone else than the Ontario Liberals	14	1	6	7	9	5	5	2	6	1	2	8
	7%	1%	8%	10%	10%	4%	10%	4%	7%	5%	6%	8%
Would not vote/spoil ballot	11	3	3	5	5	6	5	3	4	2	0	6
	5%	6%	4%	7%	6%	5%	9%	4%	4%	9%	-	6%
Don't Know/Undecided	15	5	6	4	7	8	6	5	4	0	1	9
	7%	9%	7%	5%	8%	7%	11%	8%	5%	-	3%	8%
Refused	1	0	0	1	0	1	0	1	0	0	1	0
	0	-	-	1%	-	0	-	1%	-	-	1%	-

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007

FINAL DATA



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO NEW DEMOCRATIC PARTY, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base; ** very small base (under 30) ineligible for sig testing

Small base, very small base (under 60) in		_	AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	Ш	F	G	Н	I	J	K
Base: Decided Voters - Leaners Included who	would vote for	the Ontario New	Democratic Pa	rty								
Unweighted Base	109	25	52	32	55	54	22	36	51	15	37	43
Weighted Base	83*	28**	33*	22**	37*	45*	16**	27*	40*	9**	32*	33*
The Ontario Progressive Conservatives	13	5	5	3	7	6	2	5	6	1	7	4
	16%	20%	16%	12%	18%	14%	11%	19%	16%	11%	21%	13%
The Ontario Liberals	29	11	13	5	11	18	6	7	17	3	9	14
	36%	40%	40%	24%	29%	41%	35%	27%	42%	29%	29%	42%
The Ontario Green Party	19	6	8	6	9	11	4	7	8	4	7	7
	23%	20%	24%	26%	24%	23%	27%	26%	20%	40%	22%	22%
Would not support anyone else than the Ontario New Democratic Party	9	2	2	5	5	4	1	5	3	2	3	4
•	11%	6%	7%	22%	13%	9%	7%	19%	6%	17%	10%	11%
Would not vote/spoil ballot	7	3	3	1	3	4	2	0	5	0	4	3
	8%	12%	9%	4%	8%	8%	12%	2%	12%	4%	11%	9%
Don't Know/Undecided	4	1	1	2	2	2	1	1	1	0	2	0
	5%	3%	4%	9%	6%	4%	8%	5%	4%	-	7%	-
Refused	1	0	0	1	1	0	0	1	0	0	0	1
	1%	-	-	2%	1%	-	-	2%	-	-	-	2%

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007

FINAL DATA



PARTY SUPPORT

1. Suppose for some reason you could not support ONTARIO GREEN PARTY, which party would you then be most likely to support?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K * small base; ** very small base (under 30) ineligible for sig testing

Sinai sass, very sinai sass (ander sey in			AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	Е	F	G	Н	Ι	J	K
Base: Decided Voters - Leaners Included who	would vote for t	the Ontario Gree	en Party		l .							
Unweighted Base	64	19	29	13	37	27	11	24	26	13	14	26
Weighted Base	30*	12**	11**	6**	19**	11**	6**	11**	12**	6**	6**	12**
The Ontario Progressive Conservatives	7	3	3	1	4	3	1	3	2	1	2	2
	23%	22%	26%	14%	20%	29%	20%	26%	20%	17%	37%	18%
The Ontario Liberals	8	3	4	2	5	3	2	3	3	1	1	5
	27%	24%	33%	27%	27%	26%	29%	28%	23%	23%	20%	39%
The Ontario New Democratic Party	11	5	3	1	8	3	2	4	4	3	2	3
	35%	43%	31%	22%	39%	27%	40%	33%	37%	56%	28%	26%
Would not support anyone else than the Ontario Green Party	3	1	1	1	2	1	1	1	1	0	1	1
•	10%	8%	5%	22%	9%	11%	11%	9%	11%	-	11%	8%
Would not vote/spoil ballot	1	0	0	0	1	0	0	0	0	0	0	0
	2%	-	4%	4%	4%	-	-	2%	4%	-	4%	4%
Don't Know/Undecided	1	0	0	1	0	1	0	0	1	0	0	1
	3%	3%	-	10%	1%	6%	-	2%	6%	4%	-	6%

Ipsos-Reid Public Affairs September 11-13 & 17-18, 2007

FINAL DATA



PARTY SUPPORT

2. Forgetting for a minute about which party you may be supporting, based on what you have seen, read or heard, which of the four main party leaders do you think would make the best Premier of Ontario?

Proportions/Means: Columns Tested (5% risk level) - A/B/C - D/E - F/G/H - I/J/K

			AGE		GEN	NDER		EDUCATION			INCOME	
	TOTAL	18 to 34	35 to 54	55+	Male	Female	HS<	Post sec	University	<\$30K	\$30K- <\$60K	\$60K+
		Α	В	С	D	E	F	G	Н	I	J	K
Base: Ontario respondents		1			1		1					
Unweighted Base	800	151	375	263	395	405	193	271	328	106	198	354
Weighted Base	590	154	238	192	283	307	143	203	240	77*	153	260
Dalton McGuinty	193 33%	57 37%	78 33%	58 30%	91 32%	102 33%	51 36%	55 27%	87 36% G	31 40% J	41 27%	92 36%
Howard Hampton	90 15%	28 18%	34 14%	27 14%	44 15%	46 15%	19 13%	26 13%	44 18%	8 10%	33 22% I	40 15%
John Tory	188 32%	36 24%	75 32%	75 39% A	107 38% E	80 26%	43 30%	67 33%	76 32%	17 22%	45 29%	97 37% I
Frank de Jong	13 2%	4 3%	8 3% C	1 0	9	4 1%	1 0	9 4% F	4 2%	3 4%	3 2%	4 2%
None of the above	44 7%	11 7%	18 8%	15 8%	14 5%	30 10% D	12 8%	17 9%	14 6%	8 10%	12 8%	11 4%
Don't know/Refused	62 10%	18 12%	25 11%	17 9%	18 6%	44 14% D	17 12% H	29 14% H	15 6%	11 14% K	19 13% K	15 6%

