

RBC Small Business Poll 2007 - Sample B (Aspiring) (60-6155-06)

Detailed tables

Q43. In what type of industry are you most likely to operate your business?

Proportions/Mean: Columns Tested (5% risk level) - A/B - C/D/E/F/G/H - I/J - K/L/M - N/O - P/Q/R

	Total	GENDER		REGION						LANGUAGE		MARITAL STATUS			KIDS IN HH		INCOME		
		Male	Female	BC	Pr	Ont	Que	Atl	Toronto	Eng	Fr	Single	Mari/Pa rtner	Wid/div /sep	Yes	No	<30K	30-59K	60K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents	1553	845	708	260	288	606	292	107	210	1303	250	335	1035	174	663	890	279	445	829
Personal services/ arts/ crafts	235 15%	80 9%	155 22% A	40 15%	41 14%	86 14%	55 19% H	13 12%	22 10%	196 15%	39 16%	61 18%	145 14%	28 16%	94 14%	141 16%	57 20% R	73 16%	105 13%
Internet/online services	181 12%	105 12%	76 11%	32 12% F	34 12% F	87 14% F	19 7% FG	9 8%	37 18% FG	164 13% J	17 7%	42 13%	105 10%	32 18% L	65 10%	116 13%	40 14%	49 11%	92 11%
Retail	166 11%	83 10%	83 12%	33 13% F	31 11% F	74 12% F	11 4% F	17 16% F	22 10% F	156 12% J	10 4%	33 10%	117 11%	15 9%	56 8%	110 12% N	28 10%	57 13%	81 10%
Travel/ Hospitality (hotels)/ Restaurants	139 9%	65 8%	74 10%	18 7%	24 8%	57 9%	28 10%	12 11%	20 10%	113 9%	26 10%	25 7%	103 10% M	8 5%	65 10%	74 8%	24 9%	45 10%	70 8%
Business services/ communications/ management consultant	119 8%	59 7%	60 8%	22 8%	27 9% F	51 8% F	13 4% F	6 6%	21 10% F	105 8%	14 6%	18 5%	81 8%	20 11% K	45 7%	74 8%	9 3%	22 5%	88 11% PQ
Construction/ trades/ manufacturing	114 7%	98 12% B	16 2%	22 8%	22 8%	47 8%	15 5%	8 7%	15 7%	100 8%	14 6%	14 4%	93 9% KM	7 4%	64 10% O	50 6%	11 4%	24 5%	79 10% PQ
Social services/ education/ other health	81 5%	29 3%	52 7% A	11 4%	10 3%	34 6%	23 8% D	3 3%	17 8% D	62 5%	19 8%	23 7%	46 4%	12 7%	43 6%	38 4%	17 6%	20 4%	44 5%
Finance/ insurance/ real estate	59 4%	37 4%	22 3%	9 3%	15 5%	20 3%	10 3%	5 5%	3 3%	49 4%	10 4%	15 4%	39 4%	5 3%	25 4%	34 4%	5 2%	19 4%	35 4%
Computer sales/ service	50 3%	35 4% B	15 2%	9 3%	9 3%	20 3%	7 2%	5 5%	10 5%	46 4%	4 2%	17 5% L	27 3%	6 3%	22 3%	28 3%	8 3%	17 4%	25 3%
Professionals (e.g. lawyer, doctor, architect, engineer)	49 3%	25 3%	24 3%	7 3%	7 2%	12 2%	19 7% CDEH	4 4%	2 1%	31 2%	18 7% I	13 4%	33 3%	3 2%	22 3%	27 3%	4 1%	10 2%	35 4% P
Agriculture/ forestry/ mining/ oil & gas	45 3%	31 4% B	14 2%	7 3%	14 5% EH	10 2%	9 3% H	5 5% EH	1 0%	36 3%	9 4%	7 2%	29 3%	9 5%	17 3%	28 3%	6 2%	20 4% R	19 2%
Wholesale	44 3%	31 4% B	13 2%	5 2%	3 1%	24 4% D	7 2% D	5 5% D	8 4% D	37 3%	7 3%	8 2%	33 3%	2 1%	21 3%	23 3%	11 4%	14 3%	19 2%
Transportation	40 3%	28 3% B	12 2%	7 3%	7 2%	18 3%	6 2%	2 2%	6 3%	36 3%	4 2%	6 2%	32 3%	2 1%	15 2%	25 3%	3 1%	12 3%	25 3%
Auto dealers/ auto repair	39 3%	33 4% B	6 1%	4 2%	7 2%	10 2%	14 5% CEH	4 4%	3 1%	28 2%	11 4% I	7 2%	30 3%	1 1%	18 3%	21 2%	6 2%	14 3%	19 2%
Telecommunications sales/ service	26 2%	20 2% B	6 1%	3 1%	4 1%	6 1%	10 3% E	3 3%	3 1%	18 1%	8 3% I	4 1%	17 2%	5 3%	14 2%	12 1%	5 2%	8 2%	13 2%
Childcare/ daycare	15 1%	0 -	15 2% A	5 2% EH	3 1%	3 0%	4 1%	0 -	0 -	11 1%	4 2%	4 1%	11 1%	0 -	13 2% O	2 0%	5 2%	2 0%	8 1%
Entertainment	14 1%	11 1%	3 0%	2 1%	4 1%	2 0%	6 2% EH	0 -	0 -	10 1%	4 2%	6 2%	8 1%	0 -	7 1%	7 1%	5 2%	4 1%	5 1%
Bookkeeper/ accountant/ tax consultant	12 1%	1 0%	11 2% A	2 1%	4 1% F	6 1%	0 -	0 -	4 2% F	12 1%	0 -	4 1%	5 0%	3 2%	3 0%	9 1%	5 2% R	3 1%	4 0%
Media	11 1%	3 0%	8 1%	1 0%	3 1%	5 1%	1 0%	1 1%	1 0%	10 1%	1 0%	2 1%	6 1%	3 2%	1 0%	10 1% N	6 2% R	4 1% R	1 0%
Cleaning services	9 1%	7 1%	2 0%	2 1%	0 -	3 0%	3 1%	1 1%	1 0%	6 0%	3 1%	1 0%	7 1%	1 1%	6 1%	3 0%	4 1%	2 0%	3 0%